



Chloraseptic(R) Sore Throat Relief Expands Line With New Daily Health Strips(TM) and Sugar-Free Lozenges

September 6, 2006

IRVINGTON, N.Y.--(BUSINESS WIRE)--Sept. 6, 2006--Chloraseptic(R), the leader in over-the-counter sore throat pain relief, has just introduced two innovative product lines in time for the upcoming cold season. New Chloraseptic Defense(TM) Daily Health Strips and Chloraseptic(R) Sugar Free Sore Throat Lozenges now join the brand's full line of pain relieving sprays, lozenges and instant dissolving strips.

Chloraseptic Defense(TM) Daily Health Strips contain Vitamin C and zinc in convenient melt-in-the-mouth strips. These new dietary supplement strips contain the two ingredients consumers use to help boost their immune systems during the winter season. The Daily Health Strips are available in fresh citrus and grape flavors, and provide 100% of the recommended daily allowance (RDA) of Vitamin C and 10% of the RDA of zinc in each serving.

For calorie conscious and diabetic consumers, three new Chloraseptic Sugar Free lozenges are now available; Berry Cherry, Honey Lemon and Wild Cherry. Each variety contains benzocaine and menthol to relieve sore throat pain and soothe. The Wild Cherry flavor treats sore throat pain plus cough with the addition of dextromethorphan as an active ingredient. It is the only sore throat/cough formula available to consumers in a sugar free lozenge.

The new Chloraseptic products and the full line of sore throat relief sprays and lozenges are available at drug stores, supermarkets and mass merchandising outlets throughout the U.S. and Canada.

Chloraseptic is a product of Medtech Products, Inc., a Prestige Brands company. Other brands marketed and distributed by the Company include Compound W(R) wart remover, Clear eyes(R) and Murine(R) eye care products, New-Skin(R) liquid bandage, Little Remedies(R) pediatric over-the-counter products, Cutex(R) nail polish remover, Comet(R) and Spic and Span(R) household cleaners and other well-known brands.

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