

## Prestige Brands Holdings, Inc. to Release Fiscal 2011 First Quarter Earnings on August 5th

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IRIVINGTON, N.Y., Jul 13, 2010 (BUSINESS WIRE) --

Prestige Brands Holdings, Inc. (NYSE: PBH) today announced that it will issue its fiscal 2011 first quarter earnings on Thursday, August 5, 2010 before the opening of the market. The Company will host a conference call to discuss the results that same morning at 8:30 a.m.

To access the conference call, listeners calling from within North America may dial 800-299-0433 about 10 minutes prior to the start of the call. Those wishing to access the call from outside North America should dial 617-801-9712. The conference pass code is "prestige". The Company will provide a live internet web cast as well as an archived replay, which can be accessed from the Investor Relations page of <a href="http://prestigebrandsinc.com">http://prestigebrandsinc.com</a>.

Telephonic replays will be available for two weeks following completion of the live call and can be accessed at 888-286-8010 within North America, and at 617-801-6888 from outside North America. The pass code is 79554986.

Prestige Brands markets and distributes brand name over-the-counter healthcare, personal care and household products throughout the United States, Canada and certain international markets. Key brands include Compound W(R) wart treatments, Chloraseptic(R) sore throat relief and allergy treatment products, New-Skin(R) liquid bandage, Clear Eyes(R) and Murine(R) eye care products, Little Remedies(R) pediatric over-the-counter healthcare products, The Doctor's(R) NightGuard(R), Cutex(R) nail polish remover, Comet(R) and Spic and Span(R) household cleaners, and other well-known brands.

SOURCE: Prestige Brands Holdings, Inc.

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