

Paul Hennessey Named VP Operations at Prestige Brands

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Paul A. Hennessey has been appointed to the position of Vice President, Operations for Prestige Brands Holdings, Inc. (NYSE: PBH), a consumer products marketing company with a portfolio of well-known consumer brands. Mr. Hennessey joins the company from Pfizer Consumer Healthcare (formerly Wyeth) where he spent eighteen years in supply chain and manufacturing operations in positions of increasing responsibility.

In making the announcement, Matthew M. Mannelly, President and CEO commented, "We are excited to have Paul heading our operations team at Prestige. His background in over-the-counter consumer products is a terrific match for our company. As we continue to grow and become even more customer and consumer focused in OTC, Paul's leadership skills and extensive experience in supply chain manufacturing will serve our brands and our company well."

Mr. Hennessey shared his enthusiasm for his new position, stating, "I am thrilled for the opportunity at Prestige. It's a perfect fit for my background in consumer products manufacturing, supply chain and operations. I am confident I can bring innovation, energy and efficiency to the company's outsourced manufacturing model, and I look forward to working closely with the entire operations team."

Prestige Brands markets and distributes brand name over-the-counter healthcare and household products throughout the U.S., Canada and certain international markets. Key brands include, Chloraseptic(R) sore throat treatments; Compound W(R) wart removers; Clear Eyes(R) eye care products; Little Remedies(R) and PediaCare(R) pediatric healthcare products; The Doctor's(R) NightGuard(R) dental protector; Efferdent(R) and Effergrip(R) denture care products; Luden's(R) throat drops; Comet(R) and Spic and Span(R) household cleaners, and other well-known brands.

SOURCE: Prestige Brands Holdings, Inc.

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