

## Safe Harbor Disclosure

This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company's expected financial performance, including revenue growth, adjusted EPS, and adjusted free cash flow; the Company's expected leverage and ability to de-lever; the market position, expected growth and consumption trends for the Company's brands; the impact of brand-building and product innovation and the related impact on the Company's revenues; the Company's planned pursuit of M\&A opportunities; the ability to create long-term shareholder value; the impact of retailer destocking; and the Company's expectations regarding improved warehousing and freight costs. Words such as "trend," "continue," " will", "expect," "project," "anticipate," "likely," "estimate," "may," "should", "could," "would," and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, supplier issues, disruptions to distribution, unexpected costs or liabilities, and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2017 and in Part II, Item 1A Risk Factors in the Company's Quarter Report on Form 10-Q for the quarter ended December 31, 2017. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule or in our May 10, 2018 earnings release in the "About Non-GAAP Financial Measures" section.

## Agenda for Today's Discussion

I. Performance Highlights
II. FY 18 Year in Review
III. Financial Overuiew
IV. FY 19 Outlook

## I. Performance Highlights



## 24 FY 18 Performance Highlights

## Demonstrated <br> Portfolio <br> Growth

Strong
Earnings
and FCF

- Adjusted EPS of $\$ 0.62^{(3)}$, up $14.8 \%$ versus PY Q4
- Continued solid Adjusted Free Cash Flow of $\$ 52.0$ million ${ }^{(3)}$, resulting in leverage of $5.2 x^{(4)}$
- Re-financed approximately $\$ 250$ million of Term Loan with Senior Notes to mitigate the impact of rising interest rates

Capital Allocation

- Q4 Revenue of $\$ 256.0$ million, up $6.4 \%$ versus PY Q4
- Revenue increase of $2.4 \%{ }^{(1)}$ pro forma for the Fleet acquisition
- Solid international performance at Care Pharma
- Adjusted Gross Margin of $55.2 \%{ }^{(3)}$, up $+0.6 \%$ pts. versus Q3 FY 18
- Beginning to realize improvement in freight and warehouse costs
- Board of Directors authorized stock buyback program of up to \$50 million through May of 2019
- Continued strategy of de-leveraging


## Strong Financial Performance in FY 18

Revenue of \$1,041 million, up 18.0\% versus FY 17

Solid consumption growth of $2.9 \%^{(2)}$ outpaced revenue growth of $1.7 \%{ }^{(1)}$ pro forma for the acquisition of Fleet

Adjusted EPS of \$2.58 ${ }^{(3)}$, up 8.9\% versus FY 17

Continued to manage capital structure through re-financing and debt paydown

Adjusted Free Cash Flow of $\$ 208$ million ${ }^{(3)}$, up 5.7\% versus FY 17

## II. FY 18 Year in Review



## FY 18 Year in Review

## Brand Building Drove Strong Consumption Growth and Share Gains

Invested to Support Long-Term Growth of Key Brand Franchises

## Consistent and Strong Free Cash Flow Generation and Rapid De-Leveraging

## Continued Retailer Destocking

Margin Temporarily Impacted by Warehousing and Freight Costs

Remain Well Positioned for Long-Term Shareholder Value Creation

## Brand Building Drives Category Growth and Share Gains



IRI MULO Data as of March 25, 2018; Core Categories include those pertaining to PBH's core brands (SE, Monistat, BC / Goody's, Clear Eyes, DenTek, Dramamine, Beano, Fleet, Boudreaux's, Little Remedies, The Doctor's, Efferdent, Chloraseptic, Luden's, Debrox, Compound W, Nix)

## BC e Goody's: Continuing Our Long-Term Brand Building Playbook

Brand Success Under Ownership

- Purchased two iconic brands in 2012
- 100+ year heritage in Southeast
- Expanded brand building investments

- Only powdered analgesic brands
- Expanded distribution
- Brand extensions into cough/cold with BC Sinus Launch
- Significant support at retail by leveraging strategic partnerships


New Packaging to be Launched in FY 19

Continued Innovation to Grow the Brand and the Category
 FAST PAIN RELIEF

HEADACHES \& BODY ACHES



## Successful First Year of Fleet Ownership



## Solid Consumption Trends Continue Despite Destocking



## Improuing Freight and Warehouse Costs

## Key Messages

Timeline of Freight $e^{\prime}$ Warehouse Impacts

- Transitioned away from high-cost temporary work force April 1
- Expanded carrier capacity and negotiated carrier rates in FY 18
- Incremental warehouse and freight costs have moderated and will continue to improve as we work through FY 19
$\underset{\sim}{\infty}$ - Timing of customer deliveries led to a meaningful increase in average in-transit times in September
- Expanded carrier capacity through the use of highcost brokers due to constrained carrier capacity
- High turnover led to increases in labor cost with use of skilled temporary labor force
- Focus on continued progress against freight and warehouse costs


## Strong and Consistent Cash Flow Leads to Rapid De-Levering

Adjusted Free Cash Flow(3)(5)


## Strategy Has Delivered Consistently Strong Financial Performance



## III. Financial Oueruiew



## Key Financial Results for Fourth quarter e FY 18 Performance

- Solid overall financial performance in Q4 and FY 18
- Q4 Revenue of $\$ 256.0$ million, an increase of $6.4 \%$
- FY 18 Adjusted EBITDA ${ }^{(3)}$ of $\$ 355.4$ million
- Q4 Adjusted EPS of $\$ 0.62^{(3)}$, up $14.8 \%$ vs prior year, and FY 18 Adjusted EPS of $\$ 2.58^{(3)}$, up $8.9 \%$ vs prior year



## FY 18 Fourth Quarter and Full Year Consolidated Financial Summary

|  | 3 Months Ended |  |  |  |  | 12 Months Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4FY 18 |  | Q4 FY 17 |  | \% Chg | FY18 |  | FY17 |  | \% Chg |
| Total Revenue | \$ | 256.0 | \$ | 240.7 | 6.4\% |  | 1,041.2 | \$ | 882.1 | 18.0\% |
| Adjusted Gross Margin ${ }^{\text {(3) }}$ |  | 141.3 |  | 133.2 | 6.0\% |  | 580.2 |  | 503.3 | 15.3\% |
| \% Margin |  | 55.2\% |  | 55.4\% |  |  | 55.7\% |  | 57.1\% |  |
| Adjusted A\&P ${ }^{(3)}$ |  | 35.3 |  | 39.2 | (9.9\%) |  | 147.5 |  | 126.1 | 16.9\% |
| \% Total Revenue |  | 13.8\% |  | 16.3\% |  |  | 14.2\% |  | 14.3\% |  |
| Adjusted $G 8 A^{(3)}$ |  | 21.8 |  | 19.6 | 11.2\% |  | 82.3 |  | 73.1 | 12.5\% |
| \% Total Revenue |  | 8.5\% |  | 8.1\% |  |  | 7.9\% |  | 8.3\% |  |
| D8A (ex. COGS D\&A) |  | 6.9 |  | 6.7 | 4.4\% |  | 28.4 |  | 25.4 | 12.1\% |
| \% Total Reverue |  | 2.7\% |  | 2.8\% |  |  | 2.7\% |  | 2.9\% |  |
| Adjusted Operating Income ${ }^{(3)}$ | s | 77.2 | s | 67.8 | 13.9\% | s | 322.0 | s |  | 15.5\% |
| \% Margin |  | 30.2\% |  | 28.2\% |  |  | 30.9\% |  | 31.6\% |  |
| Adjusted Earnings Per Share ${ }^{\text {(3) }}$ |  | 0.62 | s | 0.54 | 14.8\% |  | 52.58 | \$ | 2.37 | 8.9\% |
| Adjusted EBITDA ${ }^{(3)}$ | s | 85.3 | s | 74.9 | 13.9\% | s | 355.4 | s | 304.5 | 16.7\% |
| \% Margin |  | 33.3\% |  | 31.1\% |  |  | 34.1\% |  | 34.5\% |  |

## Fiscal Year Commentary

- Revenue growth of $+18.0 \%$
- Revenue growth of $1.7 \%{ }^{(1)}$ pro forma for the Fleet acquisition
- Adjusted Gross Margin of $55.7 \%{ }^{(3)}$
- Adjusted A\&P 14.2\% ${ }^{(3)}$ of Revenue, or $\$ 147.5$ million
- Q4 FY 17 A\&P impacted by prior year Fleet transition
- Adjusted Operating Income $+15.5 \%{ }^{(3)}$ versus FY 17
- Adjusted $\mathrm{EPS}^{(3)}+8.9 \%$ versus FY 17

Includes depreciation as a component of Adjusted Gross Profit

## Industry Leading Free Cash Flow Trends

## Free Cash Flow



## Comments

- Net Debt in March of $\$ 1,980$ million; leverage ratio of $5.2 x^{(4)}$ at end of FY 18
- Total debt reduction of $\$ 64$ million in Q4 and $\$ 209$ million in FY 18
- Includes repatriation of cash from Australia in Q4
- Re-financed portion of Term Loan with Senior Notes to mitigate impact of rising interest rates
- Fixed rate portion of debt now roughly equivalent to floating rate portion of debt

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## Strategically Prioritize Free Cash Flow to Enhance Value



## Capital Allocation

Share Repurchases

Continued Strategy of De-Leueraging

## IV. FY 19 Outlook



## FY 19 Full Year Outlook: Staying the Strategic Course to Create Value

- Continue to gain market share with consumers and grow categories with retailers
- Prestige's portfolio of need-based brands continues to be well positioned for future long-term growth, despite macro headwinds at retail
- Revenue growth of $+0.5 \%$ to $+1.5 \%$ ( $\$ 1,046$ to $\$ 1,056$ million)
- Expect consumption growth in excess of shipment growth
- Revenue growth to be impacted by transition to new $B C$ / Goody's packaging
- Revenue growth concentrated in 2H FY 19
- EPS $+15 \%$ to $+18 \%$ ( $\$ 2.96$ to $\$ 3.04$ )
- EPS growth concentrated in 2H FY 19 due to multiple timing factors
- Effective tax rate of approximately 26\%, compared to prior rate of approximately 36\%
- Adjusted Free Cash Flow of $\$ 215{ }^{(3)}$ million or more


## Continuing Our Long-Term Value Creation Strategy



Shareholder Value Enhancement


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$\square$ Fiferont Clear NIz．Fleet Dantar luden＇s Bo goodys MONISTAT＇Summeris
$\square$ 2éA
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## Appendix

(1) Organic Revenue Growth and Proforma Revenue Growth are Non-GAAP financial measures and are reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
(2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail dollar sales for the twelve month period ending 3-25-18 and net revenues as a proxy for consumption for certain untracked channels, and international consumption which includes Canadian consumption for leading retailers, Australia consumption for leading brands, and other international net revenues as a proxy for consumption.
(3) Adjusted Gross Margin, Adjusted A\&P, Adjusted G\&A, Adjusted EBITDA, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS and Adjusted Free Cash Flow are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
(4) Leverage ratio reflects net debt / covenant defined EBITDA.
(5) Adjusted Free Cash Flow for FY 19 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in the attached Reconciliation Schedules and / or in our earnings release in the "About NonGAAP Financial Measures" section and is calculated based on projected Net Cash Provided by Operating Activities less projected capital expenditures plus payments associated with acquisitions less tax effect of payments associated with acquisitions.

## Reconciliation Schedules

Organic é Proforma Revenue Growth

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 255,965 | \$ | 240,670 | \$ | 1,041,179 | \$ | 882,060 |
| Revenue Growth |  | 6.4\% |  |  |  | 18.0\% |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Revenue associated with acquisitions |  | $(14,699)$ |  | - |  | $(175,391)$ |  | - |
| Revenues associated with divested brands |  | - |  | (116) |  | - |  | $(23,021)$ |
| Non-GAAP Organic Revenues | \$ | 241,266 | \$ | 240,554 | \$ | 865,788 | \$ | 859,039 |
| Non-GAAP Organic Revenue Growth |  | 0.3\% |  |  |  | 0.8\% |  |  |
|  |  |  |  |  |  |  |  |  |
| Non-GAAP Organic Revenues | \$ | 241,266 | \$ | 240,554 | \$ | 865,788 | \$ | 859,039 |
| Revenues associated with acquisitions |  | 14,699 |  | 9,464 |  | 175,391 |  | 164,966 |
| Non-GAAP Proforma Revenues | \$ | 255,965 | \$ | 250,018 | \$ | 1,041,179 |  | 1,024,005 |
| Non-GAAP Proforma Revenue Growth |  | 2.4\% |  |  |  | 1.7\% |  |  |

## Reconciliation Schedules Cont'd

## Adjusted Gross Margin

Adjusted Advertising é Promotion Expense

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 255,965 | \$ | 240,670 | \$ | 1,041,179 | \$ | 882,060 |
|  |  |  |  |  |  |  |  |  |
| GAAP Gross Profit | \$ | 141,257 | \$ | 130,183 | \$ | 576,505 | \$ | 500,286 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Inventory step-up charges and other costs associated with acquisitions |  | - |  | 1,664 |  | - |  | 1,664 |
| Integration, transition and other costs associated with |  |  |  |  |  |  |  |  |
| acquisitions |  | - |  | 1,367 |  | 3,719 |  | 1,367 |
| Total adjustments |  | - |  | 3,031 |  | 3,719 |  | 3,031 |
| Non-GAAP Adjusted Gross Margin | \$ | 141,257 | \$ | 133,214 | \$ | 580,224 | \$ | 503,317 |
| Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total |  |  |  |  |  |  |  |  |
| Revenues |  | 55.2\% |  | 55.4\% |  | 55.7\% |  | 57.1\% |


|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Advertising and Promotion Expense | \$ | 35,319 | \$ | 41,450 | \$ | 147,286 | \$ | 128,359 |
| GAAP Advertising and Promotion Expense as a Percentage of GAAP |  |  |  |  |  |  |  |  |
| Total Revenue |  | 13.8\% |  | 17.2\% |  | 14.1\% |  | 14.6\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with acquisitions |  | - |  | 2,242 |  | (192) |  | 2,242 |
| Total adjustments |  | - |  | 2,242 |  | (192) |  | 2,242 |
| Non-GAAP Adjusted Advertising and Promotion Expense | \$ | 35,319 | \$ | 39,208 | \$ | 147,478 | \$ | 126,117 |
| Non-GAAP Adjusted Advertising and Promotion Expense as a |  |  |  |  |  |  |  |  |
| Percentage of GAAP Total Revenues |  | 13.8\% |  | 16.3\% |  | 14.2\% |  | 14.3\% |

## Reconciliation Schedules Cont'd

## Adjusted GéA

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP General and Administrative Expense | \$ | 21,891 | \$ | 28,760 | \$ | 85,001 | \$ | 89,143 |
| GAAP General and Administrative Expense as a Percentage of GAAP Total Revenue |  | 8.6\% |  | 11.9\% |  | 8.2\% |  | 10.1\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with acquisitions and divestitures |  | 124 |  | 9,187 |  | 2,001 |  | 16,015 |
| Tax adjustment associated with acquisitions |  | - |  | - |  | 704 |  | - |
| Total adjustments |  | 124 |  | 9,187 |  | 2,705 |  | 16,015 |
| Non-GAAP Adjusted General and Administrative Expense | \$ | 21,767 | \$ | 19,573 | \$ | 82,296 | \$ | 73,128 |
| Non-GAAP Adjusted General and Administrative Expense as a Percentage of GAAP Total Revenues |  | 8.5\% |  | 8.1\% |  | 7.9\% |  | 8.3\% |

## Reconciliation Schedules Cont'd

## Adjusted EBITDA

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | $(39,687)$ | \$ | 11,090 | \$ | 339,570 | \$ | 69,395 |
| Interest expense, net |  | 26,838 |  | 32,832 |  | 105,879 |  | 93,343 |
| Provision (benefit) for income taxes |  | $(12,875)$ |  | 7,712 |  | $(232,484)$ |  | 41,455 |
| Depreciation and amortization |  | 8,045 |  | 7,092 |  | 33,426 |  | 25,792 |
| Non-GAAP EBITDA |  | $(17,679)$ |  | 58,726 |  | 246,391 |  | 229,985 |
| Non-GAAP EBITDA Margin |  | (6.9\%) |  | 24.4\% |  | 23.7\% |  | 26.1\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Inventory step-up charges and other costs associated with acquisitions* |  | - |  | 1,664 |  | - |  | 1,664 |
| Integration, transition and other costs associated with acquisitions and divestitures in Cost of Goods Sold |  | - |  | 1,367 |  | 3,719 |  | 1,367 |
| Integration, transition and other costs associated with acquisitions and divestitures in Advertising and Promotion Expense |  | - |  | 2,242 |  | (192) |  | 2,242 |
| Integration, transition and other costs associated with acquisitions and divestitures in General and Administrative Expense |  | 124 |  | 9,187 |  | 2,001 |  | 16,015 |
| Tradename impairment |  | 99,924 |  | - |  | 99,924 |  | - |
| Tax adjustment associated with acquisitions |  | - |  | - |  | 704 |  | - |
| Loss on extinguishment of debt |  | 2,901 |  | 1,420 |  | 2,901 |  | 1,420 |
| Loss on divestitures |  | - |  | 268 |  | - |  | 51,820 |
| Total adjustments |  | 102,949 |  | 16,148 |  | 109,057 |  | 74,528 |
| Non-GAAP Adjusted EBITDA | \$ | 85,270 | \$ | 74,874 | \$ | 355,448 | \$ | 304,513 |
| Non-GAAP Adjusted EBITDA Margin |  | 33.3\% |  | 31.1\% |  | 34.1\% |  | 34.5\% |

## Reconciliation Schedules Cont'd

## Adjusted EBITDA

| Adjusted EBITDA |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| GAAP Net Income (Loss) | \$ 37,212 | \$ 65,505 | \$ 72,615 | \$ 78,260 | \$ 99,907 | \$ 69,395 | \$339,570 |
| Interest Expense, net | 41,320 | 84,407 | 68,582 | 81,234 | 85,160 | 93,343 | 105,879 |
| Provision (benefit) for income taxes | 23,945 | 40,529 | 29,133 | 49,198 | 57,278 | 41,455 | $(232,484)$ |
| Depreciation and amortization | 10,734 | 13,235 | 13,486 | 17,740 | 23,676 | 25,792 | 33,426 |
| Non-GAAP EBITDA | 113,211 | 203,676 | 183,816 | 226,432 | 266,021 | 229,985 | 246,391 |
|  |  |  |  |  |  |  |  |
| Sales costs related to acquisitions | - | 411 | - | - | - | - | - |
| Inventory step up | 1,795 | 23 | 577 | 2,225 | 1,387 | 1,664 | - |
| Inventory related acquisition costs | - | 220 | 407 | - | - | - | - |
| Add'l supplier costs | - | 5,426 | - | - | - | - | - |
| Costs associated with CEO transition | - | - | - | - | 1,406 |  |  |
| Integration, transition, and other Acquisition/Divestiture costs | 17,395 | 5,909 | 1,111 | 21,507 | 2,401 | 19,624 | 5,528 |
| Stamp Duty | - | - | - | 2,940 | - | - | - |
| Unsolicited porposal costs | 1,737 | 534 | - | - | - | - | - |
| Loss on extinguishment of debt | 5,409 | 1,443 | 18,286 | - | 17,970 | 1,420 | 2,901 |
| Tradename impairment |  | - | - | - | - | - | 99,924 |
| Gain on settlement | $(5,063)$ | - | - | , | - | - | - |
| (Gain) Loss on divestitures | , | - | - | $(1,133)$ | - | 51,820 | - |
| Tax adjustment associated with acquisitions | - | - | - | - | - | - | 704 |
| Adjustments to EBITDA | 21,273 | 13,966 | 20,381 | 25,539 | 23,164 | 74,528 | 109,057 |
| Non-GAAP Adjusted EBITDA | \$134,484 | \$ 217,642 | \$204,197 | \$ 251,971 | \$ 289,185 | \$304,513 | \$ 355,448 |
| Dollar values in thousands. |  |  |  |  |  |  |  |

## Reconciliation Schedules Cont'd

## Adjusted Net Income and Adjusted EPS

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
|  | Net Income | EPS | Net Income | EPS | Net Income | EPS | Net Income | EPS |
| (In Thousands, except per share data) |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ $(39,687)$ | \$(0.74) | \$ 11,090 | \$ 0.21 | \$ 339,570 | \$ 6.34 | \$ 69,395 | \$ 1.30 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Inventory step-up charges and other costs associated with acquisitions | - | - | 1,664 | 0.03 | - | - | 1,664 | 0.03 |
| Integration, transition and other costs associated with acquisitions and divestitures in Cost of Goods Sold | - | - | 1,367 | 0.03 | 3,719 | 0.07 | 1,367 | 0.03 |
| Integration, transition and other costs associated with acquisitions and divestitures in Advertising and Promotion Expense | - | - | 2,242 | 0.04 | (192) | - | 2,242 | 0.04 |
| Integration, transition and other costs associated with acquisitions and divestitures in General and Administrative Expense | 124 | - | 9,187 | 0.17 | 2,001 | 0.04 | 16,015 | 0.30 |
| Tax adjustment associated with acquisition in General and Administrative Expense | - | - | - | - | 704 | 0.01 | - | - |
| Accelerated amortization of debt origination costs | 392 | 0.01 | 575 | 0.01 | 392 | 0.01 | 1,706 | 0.03 |
| Additional expense as a result of Term Loan debt refinancing | 270 | - | 9,184 | 0.17 | 270 | - | 9,184 | 0.17 |
| Tradename impairment | 99,924 | 1.87 | - | - | 99,924 | 1.87 | - |  |
| Loss on extinguishment of debt | 2,901 | 0.05 | 1,420 | 0.03 | 2,901 | 0.05 | 1,420 | 0.03 |
| Loss on divestitures | - | - | 268 | 0.01 | - | - | 51,820 | 0.97 |
| Tax impact of adjustments | $(36,574)$ | (0.68) | $(9,438)$ | (0.18) | $(38,804)$ | (0.72) | $(28,024)$ | (0.53) |
| Normalized tax rate adjustment | 5,679 | 0.11 | 1,278 | 0.02 | $(272,201)$ | (5.09) | (199) | - |
| Total Adjustments | 72,716 | 1.36 | 17,747 | 0.33 | $(201,286)$ | (3.76) | 57,195 | 1.07 |
| Non-GAAP Adjusted Net Income and Adjusted EPS | \$ 33,029 | \$ 0.62 | \$ 28,837 | \$ 0.54 | \$138,284 | \$ 2.58 | \$ 126,590 | \$ 2.37 |

[^1]
## Reconciliation Schedules Cont'd

## Adjusted Net Income and Adjusted EPS

|  | 2012 |  | 2013 |  | 2014 |  | 2015 |  | 2016 |  | 2017 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Income | EPS | Net Income | EPS | Net Income | EPS | Net Income | EPS | Net Income | EPS | Net Income | EPS | Net Income | EPS |
| GAAP Net Income | \$ 37,212 | \$0.73 | \$65,505 | \$ 1.27 | \$ 72,615 | \$ 1.39 | \$78,260 | \$ 1.49 | \$99,907 | \$1.88 | \$69,395 | \$1.30 | \$339,570 | \$6.34 |
| Adjustments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Additional expense as a result of Term Loan debt refinancing | - | - | - | - | - | - | - | - | - | - | 9,184 | 0.17 | 270 | - |
| Sales costs related to acquisitions | - | - | 411 | 0.01 | - | - | - | - | - | - | - | - | - | - |
| Inventory step up | 1,795 | 0.04 | 23 | - | 577 | 0.01 | 2,225 | 0.04 | 1,387 | 0.03 | 1,664 | 0.03 | - | - |
| Inventory related acquisition costs | - | - | 220 | - | 407 | 0.01 | - | - | - | - | - | - | - | - |
| Add'l supplier costs | - | - | 5,426 | 0.11 | - | - | - | - | - | - | - | - | - | - |
| Costs associated with CEO transition | - | - | - | - | - | - | - | - | 1,406 | 0.02 | - | - | - | - |
| Integration, Transition, and other Acquisition/Divestiture costs | 17,395 | 0.34 | 5,909 | 0.11 | 1,111 | 0.02 | 21,507 | 0.41 | 2,401 | 0.05 | 19,624 | 0.37 | 5.528 | 0.11 |
| Stamp Duty | - | - | - | - | - | - | 2,940 | 0.05 | - | - | - | - | - | - |
| Unsolicited proposal costs | 1,737 | 0.03 | 534 | 0.01 | - | - | - | - | - | - | - | - | - | - |
| Loss on extinguishment of debt | 5,409 | 0.11 | 1,443 | 0.03 | 18,286 | 0.35 | - | - | 17,970 | 0.34 | 1,420 | 0.03 | 2,901 | 0.05 |
| Gain on settlement | $(5,063)$ | (0.10) | - | - | - | - | - | - | - | - | - | - | - | - |
| (Gain) loss on divestitures | - | - | - | - | - | - | $(1,133)$ | (0.02) | - | - | 51,820 | 0.97 | - | - |
| Accelerated amortization of debt discounts and debt issue costs | - | - | 7,746 | 0.15 | 5,477 | 0.10 | 218 | - | - | - | 1,706 | 0.03 | 392 | 0.01 |
| Tradename impairment | - | - | - | - | - | - | - | - | - | - | - | - | 99,924 | 1.87 |
| Tax adj. associated with acquisition in G\&A expense | - | - | - | - | - | - | - | - | - | - | - | - | 704 | 0.01 |
| Tax impact on adjustments | $(8,091)$ | (0.16) | $(8,329)$ | (0.16) | $(9,100)$ | (0.17) | $(5,968)$ | (0.11) | $(7,608)$ | (0.15) | $(28,024)$ | (0.52) | $(38,804)$ | (0.72) |
| Normalized tax rate adjustment | (237) | - | $(1,741)$ | (0.03) | (9,465) | (0.18) | - | - | - | - | (199) | - | $(272,201)$ | (5.09) |
| Total adjustments | 12,945 | 0.26 | 11,642 | 0.23 | 7,293 | 0.14 | 19,789 | 0.37 | 15,556 | 0.29 | 57,195 | 1.07 | $(201,286)$ | (3.76) |
| Non-GAAP Adjusted Net Income and Non-GAAP Adjusted EPS | \$50,157 | \$0.99 | \$ 77,147 | \$1.50 | \$79,908 | \$ 1.53 | \$98,049 | \$1.86 | \$115,463 | \$ 2.17 | \$126,590 | \$2.37 | \$138,284 | \$2.58 |

[^2]
## Reconciliation Schedules Cont'd

## Adjusted Free Cash Flow

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | $(39,687)$ | \$ | 11,090 | \$ | 339,570 | \$ | 69,395 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in the Statement of Cash Flows |  | 103,215 |  | 21,447 |  | $(113,698)$ |  | 92,613 |
| Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows |  | $(9,090)$ |  | $(25,013)$ |  | $(15,762)$ |  | $(13,336)$ |
| Total Adjustments |  | 94,125 |  | $(3,566)$ |  | $(129,460)$ |  | 79,277 |
| GAAP Net cash provided by operating activities |  | 54,438 |  | 7,524 |  | 210,110 |  | 148,672 |
| Purchase of property and equipment |  | $(2,876)$ |  | $(1,042)$ |  | $(12,532)$ |  | $(2,977)$ |
| Non-GAAP Free Cash Flow |  | 51,562 |  | 6,482 |  | 197,578 |  | 145,695 |
| Integration, transition and other payments associated with acquisitions and divestitures |  | 221 |  | 8,304 |  | 10,358 |  | 10,448 |
| Additional expense as a result of Term Loan debt refinancing |  | 182 |  | 9,184 |  | 182 |  | 9,184 |
| Pension contribution |  | - |  | 6,000 |  | - |  | 6,000 |
| Additional income tax payments associated with divestitures |  | - |  | 16,956 |  | - |  | 25,545 |
| Non-GAAP Adjusted Free Cash Flow | \$ | 51,965 | \$ | 46,926 | \$ | 208,118 | \$ | 196,872 |

## Reconciliation Schedules Cont'd

## Adjusted Free Cash Flow



[^3]
## Reconciliation Schedules Cont'd

## Projected Free Cash Flow

|  | 2019 <br> Projected Free Cash Flow |  |
| :---: | :---: | :---: |
| (In millions) |  |  |
| Projected FY'19 GAAP Net cash provided by operating activities | \$ | 228 |
| Additions to property and equipment for cash |  | (13) |
| Projected Non-GAAP Free Cash Flow | \$ | 215 |


[^0]:    Dollar values in millions.

[^1]:    Note: Reported GAAP is calculated using diluted shares outstanding. Diluted shares outstanding for the three months ended March 31, 2018 are 53,512

[^2]:    Dollar values in thousands, except per share data
    Note: Reported GAAP is calculated using diluted shares outstanding. Diluted shares outstanding for the three months ended March 31, 2018 are 53,512

[^3]:    Dollar values in thousands

