Prestige Consumer HEALTHCARE

First Quarter FY 2020 Results August 1st, 2019



Safe Harbor Disclosure

This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company's expected financial performance, including revenues, organic growth, adjusted EPS, and adjusted free cash flow; the market position, expected growth and consumption trends for the Company's brands; the expected cost of transition to a new logistics provider; the impact of brand-building and product innovation and the related impact on the Company's revenues; the Company's disciplined capital allocation; and the impact of retailer destocking. Words such as "trend," "continue," "will," "expect," "project," "anticipate," "likely," "estimate," "may," "should," "could," "would," and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, consumer trends, retail inventory management initiatives, supplier issues, the impact of the transition to a new third party logistics provider, unexpected costs or liabilities, and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2019. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule or in our August 1, 2019 earnings release in the "About Non-GAAP Financial Measures" section.

Agenda for Today's Discussion

- I. Performance Highlights
- II. Financial Overview
- III. FY 20 Outlook

I. Performance Highlights



Q1 FY 20 Performance Highlights

Revenue of \$232.2 million, flat us PY on an organic basis⁽¹⁾

Consumption growth of over 2%⁽²⁾ led by core brand portfolio and international growth

EPS of \$0.65, down 4.4% vs Adjusted⁽³⁾ PY Q1, which included profit contribution from Household Cleaning Segment

Free Cash Flow⁽³⁾ of \$50.8 million used to pay down debt and repurchase shares

Solid Financial Performance in Q1 FY 20

Consistent Portfolio Performance

- Q1 Revenue of \$232.2 million, flat versus PY Q1 on an organic basis⁽¹⁾
 - Strong international segment growth led by Australia
 - Consumption growth⁽²⁾ in excess of 2% continues to meaningfully outpace revenue growth

Strong Earnings and FCF

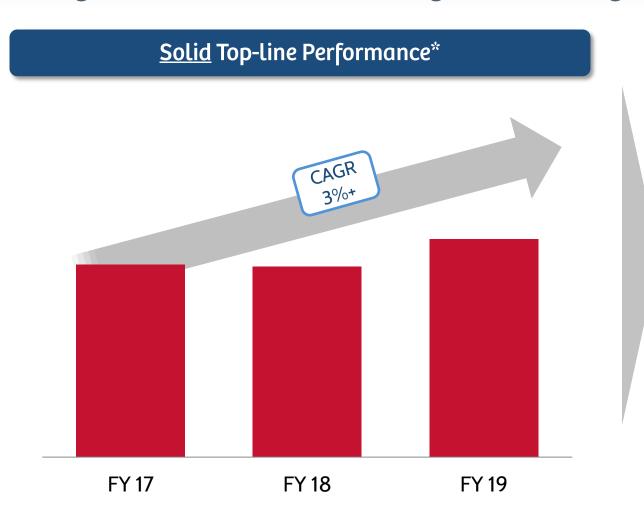
- EPS of \$0.65, down 4.4% versus Adjusted⁽³⁾ PY Q1 which included profit contribution from Household Cleaning
- Gross Margin of 57.7% up 30 bps sequentially vs Q4 FY 19 and up 230 bps since Q1 FY 19
 - Consistent with 2H FY 19 Performance
- Continued solid Free Cash Flow⁽³⁾ of \$50.8 million

Capital Allocation

- Total debt paydown of \$20 million in the quarter
 - Continued debt paydown enables future capital allocation optionality
- -\$30 million stock bought back in the quarter

Canada: Maintaining Strong Growth through Long-Term Brand Building and Category Leadership





Market Leading Brands













Iconic Marketing



Sleep·eze:



New Product Innovation





^{*}organic growth; in constant CAD and excludes divestitures and Fleet acquisition

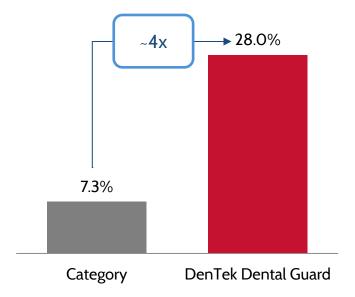
DenTek: Executing on Brand Building Playbook



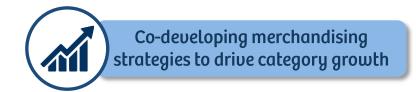
DenTek Guards Momentum

 Recent innovation driving strong performance at key retailers

FY 20 YTD Consumption Growth⁽²⁾



Partnering with Key Retailers







#1 OTC Dental Guard Brand

Key "Peg Set" Partner

Investing For Growth

Continued Marketing Support



New Product Innovation



Category Leading Growth

II. Financial Overview





Fleet





Summer's Eve





Dramamine



DenTek



LUDEN'S.







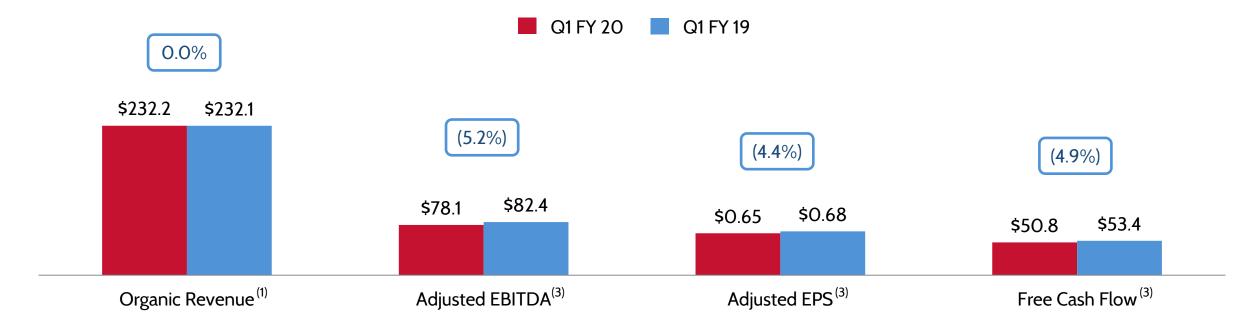






Key Financial Results for First Quarter Performance

- Overall financial performance in-line with expectations in the quarter vs PY Q1 which included Household Cleaning:
 - Revenue of \$232.2 million, flat vs PY on an organic basis⁽¹⁾
 - EPS of \$0.65, down 4.4% vs Adjusted (3) PY
 - Free Cash Flow (3) decrease of 4.9% to \$50.8 million



Dollar values in millions, except per share data.

FY 20 First Quarter Consolidated Financial Summary

3 Months Ended

Total Revenue
Adjusted Gross Margin ⁽³⁾ % Margin
A&P % Total Revenue
G&A % Total Revenue
D&A (ex. COGS D&A) % Total Revenue
Adjusted Operating Income ⁽³⁾ % Margin
Adjusted Earnings Per Share (3)
Adjusted EBITDA ⁽³⁾ % Margin

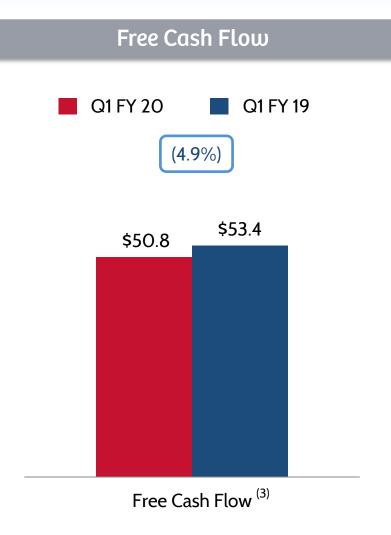
Q1	FY 20	Q	1 FY 19	% Chg
\$	232.2	\$	254.0	(8.6%)
	134.1 57.7%		140.8 55.4%	(4.8%)
	34.8 15.0%		37.1 14.6%	(6.3%)
	21.7 9.3%		22.5 8.9%	(3.6%)
	6.1 2.6%		7.1 2.8%	(14.3%)
\$	71.5	\$	74.1	(3.5%)
	30.8%		29.2%	
\$	0.65	\$	0.68	(4.4%)
\$	78.1	\$	82.4	(5.2%)
	<i>33.6%</i>		<i>32.4</i> %	

Comments

- Organic Revenue⁽¹⁾ flat vs PY
 - Increased consumption among majority of Core OTC brands and strong International growth
 - Offset by retailer inventory reduction
- Gross Margin of 57.7%, up 230 bps vs PY
 - Consistent with Q4 performance
- A&P of 15.0% of Revenue, as expected
- G&A dollars down slightly in Q1 vs PY
- EPS down 4.4% from Adjusted⁽³⁾Q1 FY 19

Dollar values in millions, except per share data.

Industry Leading Free Cash Flow Trends



Comments

- Q1 Free Cash Flow ⁽³⁾ of \$50.8 million, down 4.9% vs PY
 - PY included Household Cleaning Segment
- Net Debt at June 30 of \$1.8 billion⁽³⁾; leverage ratio⁽⁴⁾ of 5.0x at end of Q1
- \$20 million debt paydown in Q1
- \$28.8 million opportunistic share repurchases in Q1
 - Remainder of \$50 million authorized share repurchase program completed in July
- Planned transition to new third-party logistics provider over balance of FY 2020
 - \$10 million in estimated one-time transition cost

Dollar values in millions.

III. FY 20 Outlook







































Reaffirming FY 20 Full Year Outlook: Staying the Strategic Course to Create Value

Top Line Trends

- Continue to gain market share with consumers and grow categories for retailers
- Prestige's portfolio of need-based brands continues to be well positioned for long-term growth, despite macro headwinds at retail

Revenue

- Reported Revenue of \$951 to \$961 million, Organic Revenue expected to be approximately flat
 - Expect consumption growth in excess of shipment growth
 - Expect continued retailer de-stocking, particularly in the drug channel

EPS

- Adjusted EPS approximately flat (\$2.76 to \$2.83)⁽⁵⁾
 - Expected EPS growth concentrated in 2H FY 20

Free Cash Flow & Allocation

- Adjusted Free Cash Flow of \$200 million⁽⁶⁾ or more
- Continue to execute disciplined capital allocation strategy



Appendix

- (1) Organic Revenue is a Non-GAAP financial measure and is reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
- (2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail sales for the period ending 6-16-19, direct point of sale consumption for certain untracked channels in North America for leading retailers, Australia consumption based on IMS data, and other international net revenues as a proxy for consumption.
- (3) Adjusted Gross Margin, Adjusted G&A, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS, Free Cash Flow and Net Debt are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
- (4) Leverage ratio reflects net debt / covenant defined EBITDA.
- (5) Adjusted EPS for FY 20 is a projected Non-GAAP financial measure, is reconciled to projected GAAP EPS in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected GAAP EPS plus adjustments relating to the integration of our new logistics provider.
- (6) Adjusted Free Cash Flow for FY 20 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected Net Cash Provided by Operating Activities less projected capital expenditures plus payments associated with the integration of our new logistics provider.

Reconciliation Schedules

Organic Revenue Growth

	Three Months	Three Months Ended Jun. 30,				
	2019	2018				
(In Thousands)						
GAAP Total Revenues	\$ 232,154	\$ 253,980				
Revenue Growth	(8.6%)					
Adjustments:						
Revenues associated with divestiture	-	(19,811)				
Allocated costs that remain after divestiture	-	(659)				
Impact of foreign currency exchange rates		(1,402)				
Total adjustments	-	(21,872)				
Non-GAAP Organic Revenues	\$ 232,154	\$ 232,108				
Non-GAAP Organic Revenue Growth	- %					

Adjusted Gross Margin

Three Months Ended Jun. 30, 2019 2018 (In Thousands) **GAAP Total Revenues** 232,154 253,980 **GAAP Gross Profit** 140,623 134,067 GAAP Gross Profit as a Percentage of GAAP Total Revenue 57.7% 55.4% Adjustments: Transition and other costs associated with divestiture 170 Total adjustments 170 Non-GAAP Adjusted Gross Margin 134,067 140,793 Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total Revenues 57.7% 55.4%

Adjusted G&A

	Three Months Ended Jun. 30,			
		2019		2018
(In Thousands)				
GAAP General and Administrative Expense	\$	21,706	\$	23,941
GAAP General and Administrative Expense as a Percentage of		9.3%		9.4%
GAAP Total Revenue				
Adjustments:				
Transition and other costs associated with divestiture		-		1,422
Total adjustments		-		1,422
Non-GAAP Adjusted General and Administrative Expense	\$	21,706	\$	22,519
Non-GAAP Adjusted General and Administrative Expense				
Percentage as a Percentage of GAAP Total Revenues		9.3%		8.9%

Adjusted EBITDA

	Three Months Ended Jun. 30,				
		2019	2018		
(In Thousands)					
GAAP Net Income	\$	33,925	\$	34,466	
Interest expense, net		25,020		25,940	
Provision for income taxes		12,125		11,994	
Depreciation and amortization		7,061		8,372	
Non-GAAP EBITDA		78,131		80,772	
Non-GAAP EBITDA Margin		33.7%		31.8%	
Adjustments:					
Transition and other costs associated with divestiture in					
Cost of Goods Sold		-		170	
Transition and other costs associated with divestiture in					
General and Administrative Expense		-		1,422	
Total adjustments		-		1,592	
Non-GAAP Adjusted EBITDA	\$	78,131	\$	82,364	
Non-GAAP Adjusted EBITDA Margin		33.7%		32.4%	

Adjusted Net Income and Adjusted EPS

	Three Months Ended Jun. 30,									
	2019				201	2018				
	Net Income EPS		Net Income EPS Net Income		et Income EPS Net Income		S Net Income			EPS
(In Thousands, except per share data)										
GAAP Net Income	\$	33,925	\$	0.65	\$	34,466	\$	0.65		
Adjustments:										
Transition and other costs associated with divestiture in Cost of Goods Sold		-		-		170		-		
Transition and other costs associated with divestiture in General and Administrative Expense		-		-		1,422		0.03		
Tax impact of adjustments				-		(404)		-		
Normalized tax rate adjustment		-		-		193		-		
Total Adjustments		-		-		1,381		0.03		
Non-GAAP Adjusted Net Income and Adjusted EPS	\$	33,925	\$	0.65	\$	35,847	\$	0.68		

Adjusted Free Cash Flow

	Three Months Ended Jun. 30,			
		2019		2018
(In Thousands)				
GAAP Net Income	\$	\$ 33,925		34,466
Adjustments:				
Adjustments to reconcile net income to net				
cash provided by operating activities as shown in				
the Statement of Cash Flows		14,857		17,705
Changes in operating assets and liabilities as shown in the		3,995		3,681
Statement of Cash Flows		<u> </u>		
Total Adjustments		18,852		21,386
GAAP Net cash provided by operating activities		52,777		55,852
Purchase of property and equipment		(1,956)		(2,469)
Non-GAAP Free Cash Flow		50,821		53,383
Transition and other payments associated with divestiture		_		189
Non-GAAP Adjusted Free Cash Flow	\$	50,821	\$	53,572

Projected Adjusted Free Cash Flow

Projected Adjusted EPS

(In millions)	2020 Projected Free Cash Flow		
Projected FY'20 GAAP Net Cash provided by operating activities	\$	205	
Additions to property and equipment for cash		(15)	
Projected Non-GAAP Free Cash Flow		190	
Payments associated with integration of new logistics provider		10	
Non-GAAP Adjusted Free Cash Flow	\$	200	

	Low	High		
Projected FY'20 GAAP EPS	\$ 2.61	\$	2.68	
Adjustments:				
Integration of new logistics provider	0.15		0.15	
Total Adjustments	0.15		0.15	
Projected Non-GAAP Adjusted EPS	\$ 2.76	\$	2.83	