

## **Prestige Brands Holdings To Release Third Quarter Earnings on February 6th; Conference Call Scheduled for February 7th at 8:30am EST; Company Adds Three New Directors to Board & Realigns Committees**

January 31, 2006

IRVINGTON, N.Y.--(BUSINESS WIRE)--Jan. 31, 2006--Prestige Brands Holdings, Inc. (NYSE-PBH), a consumer products company with a diversified portfolio of well-recognized brands, will issue its third quarter fiscal 2006 earnings on Monday, February 6, 2006 after the close of the market. The Company will host a conference call to discuss the results on Tuesday, February 7, 2006 at 8:30am (EST).

To access the conference call, listeners within North America may dial 1-800-573-4842 at least 15 minutes prior to the start of the call. Those wishing to access the call from outside North America may dial 617-224-4327. The conference pass code is "Prestige". The Company will provide a live internet web cast, as well as an archived replay, which can be accessed from the Investor Relations page of [www.prestigebrandsinc.com](http://www.prestigebrandsinc.com). Telephonic replays will be available for two weeks following completion of the live call and can be accessed at 1-888-286-8010 within North America and at 617-801-6888 outside of North America. The pass code for the replay only is 40312213.

### **Three New Directors & Realigned Board Committees**

The Company is pleased to welcome three new executives to its Board of Directors; John E. Byom, Raymond P. Silcock and Frank P. Palantoni, President of Prestige. With these new members, the Prestige Board now totals ten individuals, six independent directors and four inside directors.

John E. Byom brings broad financial, strategic and operating experience to Prestige. His background includes key positions at The J.M. Smucker Company and International Multifoods Corporation, two consumer products companies listed on the New York Stock Exchange. Mr. Byom is a graduate of Luther College in Decorah, Iowa. He is a member of the Board of Directors of MGP Ingredients and chairs their Audit Committee.

Raymond P. Silcock has held key finance positions at Cott Corporation, Delimex Holdings, Inc. and Campbell Soup Company. He is a graduate of The Wharton School of the University of Pennsylvania, and currently sits on the Board of Directors of Bacardi Limited, where he chairs the Audit Committee.

Frank P. Palantoni, new President and Chief Operating Officer of Prestige, joins the Board after more than six months with the Company. He has more than twenty years of worldwide experience with Fortune 100 companies in a variety of consumer goods industries and financial services. Prior to joining Prestige, he served as Global President and CEO of Gerber Products Company, and served in key positions with Novartis Corporation and Groupe Danone. He holds an MBA from Columbia University and an undergraduate degree from Tufts University.

The Company also announced a realignment of its three board committees to best incorporate the skills of its new directors. The Audit Committee consists of L. Dick Buell, Chair; Ronald B. Gordon, John E. Byom and Raymond P. Silcock. The Compensation Committee is chaired by Patrick M. Lonergan, with members Gary E. Costley, John E. Byom and L. Dick Buell. The Nominating and Corporate Governance Committee is chaired by Ronald B. Gordon, with members Gary E. Costley, Raymond P. Silcock and Patrick M. Lonergan.

In making the announcement of the new Board members, Peter C. Mann, Chairman and Chief Executive Officer said, "I am so pleased to welcome these three extremely experienced executives to our Board. Our Board is active and hands on in its approach to managing our business. I look forward to working with each of them as they contribute their individual areas of expertise to help Prestige grow into the company we all want it to be."

### **About Prestige Brands**

Prestige Brands Holdings is a marketer and distributor of brand name over-the-counter drug, personal care and household products sold throughout the U.S. and Canada. Key brands include Compound W(R) wart remover, Chloraseptic(R) sore throat relief products, New Skin(R) liquid bandage, Clear eyes(R) and Murine(R) eye care products, Little Remedies(R) pediatric over-the-counter healthcare products, Cutex(R) nail polish remover, Comet(R) and Spic and Span(R) household cleaners and other well-recognized brands. Prestige Brands is headquartered in Irvington, NY.

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