



## **Prestige Brands Holdings, Inc. Completes Purchase of Blacksmith Brands**

November 1, 2010

IRVINGTON, N.Y., Nov 01, 2010 (BUSINESS WIRE) --

Prestige Brands Holdings, Inc. (NYSE: PBH) today announced that it has completed its previously announced purchase of Blacksmith Brands Holdings, Inc. The transaction was finalized under the original terms announced on September 20<sup>th</sup>, which called for Prestige to pay \$190 million in cash at closing plus a customary working capital adjustment that amounted to \$13.4 million. Prestige recently completed a financing of additional bond and bank debt to fund the acquisition and one-time related expenses.

The purchase includes five over-the-counter healthcare products; Efferdent(R) and Effergrip(R) denture care products, PediaCare(R) children's OTC medicines, Luden's(R) cough drops, and NasalCrom(R) allergy treatment.

Prestige Brands markets and sells well-recognized, brand name consumer products in the over-the-counter healthcare and household cleaning segments. Among the company's brand names are Chloraseptic(R) sore throat treatments, Clear Eyes(R) eye care products, Compound W(R) wart removers; The Doctor's(R) NightGuard(R) dental protector, the Little Remedies(R) line of pediatric OTC products, and Comet(R) and Spic and Span(R) household cleaners.



SOURCE: Prestige Brands Holdings, Inc.

Prestige Brands Holdings, Inc.  
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