

## Photo of NASCAR Drivers Dale Earnhardt Jr. and Regan Smith of JR Motorsports Unveiling the Goody's Headache Relief Shot Car Available on Business Wire's Website and AP PhotoExpress

October 11, 2013

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 11, 2013-- NASCAR drivers Dale Earnhardt Jr. and Regan Smith of JR Motorsports unveil the Goody's Headache Relief Shot car that Smith will drive in the Dollar General 300 race tonight at Charlotte Motor Speedway. Goody's is a sponsor of Earnhardt's JR Motorsports team, and Dale Earnhardt Jr. is a spokesperson for the Goody's Headache Relief Shot, which provides fast-acting pain relief in a single liquid shot.



Photos/Multimedia Gallery Available:  
<http://www.businesswire.com/multimedia/home/20131011005923/en/>

Source: Prestige Brands Holdings, Inc.

GolinHarris  
Sarah Ingram, 213-438-8780  
[singram@golinharris.com](mailto:singram@golinharris.com)

Charlotte, N.C. (Oct. 11, 2013)--NASCAR drivers Dale Earnhardt Jr. and Regan Smith of JR Motorsports unveil the Goody's Headache Relief Shot car that Smith will drive in the Dollar General 300 race tonight at Charlotte Motor Speedway. Goody's is a sponsor of Earnhardt's JR Motorsports team, and Dale Earnhardt Jr. is a spokesperson for the Goody's Headache Relief Shot, which provides fast-acting pain relief in a single liquid shot. (Photo: Business Wire)