FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres <u>P'Pool Willia</u>	1 0	son [*]		er Name and Ticker ige Consume		/mbol are Inc. [PBH]		tionship of Reportir all applicable) Director	10% 0	% Owner her (specify	
(Last) 660 WHITE PLA	(First) AINS ROAD	(Middle)	3. Date 05/04/	of Earliest Transac 2020	tion (Month/D	ay/Year)	X	Officer (give title below) See F	below Remarks		
(Street) TARRYTOWN	NY	10591	4. If Am	endment, Date of C	Driginal Filed	(Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)						Person			
		Table I - Non	-Derivative S	ecurities Acqu	uired, Disp	osed of, or Benefi	cially (Dwned			
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Voar)	3. Transaction Code (Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)	4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial	

		(Month/Day/Year)	8)					Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11511. 4)
Common Stock, par value \$0.01 per share	05/04/2020		A		3,919 ⁽¹⁾	D	\$ <mark>0</mark>	17,512	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$39.98	05/04/2020		A		12,336		(2)	05/04/2030	Common Stock	12,336	\$0	12,336	D	

Explanation of Responses:

1. The restricted stock units vest in three installments as follows: 1,307 shares on May 4, 2021 and 1,306 shares each of May 4, 2022 and 2023.

2. The options vest in three equal installments of 4,112 shares each on May 4, 2021, 2022 and 2023.

Remarks:

SVP, General Counsel & Corporate Secretary

/s/ William P'Pool

** Signature of Reporting Person

05/06/2020 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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