FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPROVAL								
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					01 360	20011 30(11) or the r	livesiliei	it Con	ipariy Act	01 1940	<u>'</u>					
1. Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]									Relationship of Reporting Person(s) to Issuer (Check all applicable)				
				1									X Direc	ctor	10% (Owner	
(Last) (First) (Middle) 90 NORTH BROADWAY				3. Date of Earliest Transaction (Month/Day/Year) 06/29/2012									Offic below	er (give title w)		Other (specify below)	
					4. If Amendment, Date of Original Filed (Month/Day/Year)							6	6. Individual or Joint/Group Filing (Check Applicable				
(0)					4. II Amendment, Date of Original Filed (Month/Day/Year)								Line)				
(Street) IRVING	TON N	V 1	10533		1									X Forn	n filed by One	e Reporting Per	son
	ION IN	I .	10333										Form filed by More than One Reporting Person				
(City)	(S	tate) (Zip)														
		Tabl	e I - Nor	า-Deriva	ative S	ecuriti	es Acc	quired,	Dis	posed o	f, or	Bene	eficia	lly Own	ed		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution if any	2A. Deemed Execution Date, f any Month/Day/Year)		Transaction Disposed (Instr. 5)		ecurities Acquired (A) posed Of (D) (Instr. 3, 4			d Securi Benefi	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A (E	A) or D)	Price	Transa	action(s) 3 and 4)		(11150.4)
Common Stock, par value \$0.01 per share 06/29/					/2012			A		3,163	(1)	A \$0		3	7,020	D	
		Та								sed of, onvertib				Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year) i	Execution Date, if any		4. Transacti Code (Ins 8)	on of E		6. Date E. Expiratio (Month/D	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	I		I		- 1	- 1	1 1				1	Amo	unt		1		1

Explanation of Responses:

1. The Reporting Person received 3,163 restricted stock units (equal to \$50,000 divided by the closing stock price of \$15.81 on June 29, 2012) in connection with the Issuer's director compensation arrangement. The restricted stock units vest on June 29, 2013 and shall be settled by delivery to the Reporting Person of one share of common stock of the Issuer for each vested restricted stock unit promptly following the earliest of the Reporting Person's (i) death, (ii) disability or (iii) the six-month anniversary of the date on which the Reporting Person's Board membership ceases for reasons other than death or disability.

Date

Exercisable

(D)

Expiration

Date

/s/ John E. Byom by Sam Cowley, attorney-in-fact

Number

of Shares

Title

07/03/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.