## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

## CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 9, 2019

## PRESTIGE CONSUMER HEALTHCARE INC

(Exact name of registrant as specified in its charter)

## Delaware

(State or other jurisdiction of incorporation)

001-32433
(Commission File Number)

20-1297589
(IRS Employer Identification No.)

660 White Plains Road, Tarrytown, New York 10591 (Address of principal executive offices, including Zip Code)
(914) 524-6800

$$
\text { (Registrant's telephone } \xlongequal[(914)]{524-6800} \text { number, including area code) }
$$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
 chapter).

## Emerging Growth Company

 Exchange Act. o
Securities registered pursuant to Section 12(b) of the Act:

## Title of each class

Trading $\quad$ Name of each exchange on which registered
Symbol(s)

Common stock, par value $\$ 0.01$ per share

## Item 2.02 Results of Operations and Financial Condition.

On May 9, 2019, Prestige Consumer Healthcare Inc. (the "Company") announced financial results for the fiscal quarter and year ended March 31, 2019. A copy of the press release announcing the Company's earnings results for the fiscal quarter and year ended March 31, 2019 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

## Item 7.01. Regulation FD Disclosure.

The information set forth in Item 2.02 above is incorporated by reference as if fully set forth herein.

 analysts and others during the fiscal year ended March 31, 2020
 Regulation FD.

 its management believes is warranted. Any such updating may be made through the filing of other reports or documents with the SEC, through press releases or through other public disclosure

 under the Securities Act of 1933, as amended, or the Exchange Act.

## Item 8.01 Other Events.

On May 9, 2019, the Company also announced that its Board of Directors has authorized a share repurchase program under which the Company may repurchase up to $\$ 50.0$ million of the Company's issued and outstanding

 release under the heading "Share Repurchase Program Authorization" is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.
Exhibit Description

Description

Press Release dated May $\underline{9}, 2019$ announcing the Company's financial results for the fiscal quarter and year ended March 31, 2019 and the share repurchase program. Investor Relations Slideshow in use beginning May 9, 2019.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized

PRESTIGE CONSUMER HEALTHCARE INC.

By: /s/ Christine Sacco
Name: Christine Sacco
Title: Chief Financial Office

## Prestige Consumer Healthcare Inc. Reports Fiscal 2019 Fourth Quarter and Full-Year Results

- Revenue was $\$ 241.0$ Million in Q4 and \$975.8 Million in Full-Year Fiscal 2019
- Organic Revenue Grew $3.2 \%$ in Q4 and $0.1 \%$ in Fiscal 2019
- Reduced Debt by $\$ 200$ Million and Repurchased $\$ 50$ Million of Shares in Fiscal 2019
- Board of Directors Authorizes New $\$ 50$ Million Share Repurchase Program

TARRYTOWN, N.Y.--(GLOBE NEWSWIRE)-May 9, 2019-- Prestige Consumer Healthcare Inc. (NYSE:PBH) today reported financial results for its fourth quarter and twelve months ended March 31, 2019.
 us well-positioned for further long-term value creation in both our coming fiscal year and in the future," said Ron Lombardi, Chief Executive Officer of Prestige Consumer Healthcare.

## Fourth Fiscal Quarter Ended March 31, 2019


 change in accounting policies around revenue recognition and the timing of related expenses.
 segment.

 of $\$ 33.0$ million. Non-GAAP adjusted earnings per share was $\$ 0.72$ per share for the fourth quarter of fiscal 2019 compared to $\$ 0.62$ per share in the prior year comparable period.



 loss on extinguishment of debt related and other additional expense related to refinancing activities.

## Fiscal Year Ended March 31, 2019


 certain key retailers and the transition of new packaging for the Company's $B C$ and Goody's brands.
 segment,

 $\$ 2.58$ per share in fiscal 2018.

 income in fiscal 2018 also included non-cash tradename impairments and its related tax effects as well as income tax adjustments related to the domestic Tax Cuts and Jobs Act.

## Free Cash Flow and Balance Sheet

 million in the prior year. The Company's business experienced continued strong cash conversion but was offset by the loss of cash flow from the divestiture of the Company's Household Cleaning segment.
 through a combination of cash generation and approximately $\$ 50$ million from Household Cleaning segment divestiture proceeds.

## Segment Review

 was attributable to increased consumption among the majority of core OTC brands as well as changes in accounting policies around revenue recognition and the timing of related expenses.
 majority of core OTC brands, but offset by inventory reductions at certain key retailers, soft incidence levels in certain categories and the launch of new $B C$ and Goody's packaging.
 consumption growth and the timing of distributor orders and shipments, partially offset by unfavorable foreign currency of approximately $\$ 1$ million.
 including the Company's Care brand portfolio in Australia. Growth was partially offset by unfavorable foreign currency exchange rates of approximately $\$ 3$ million.
 segment generated $\$ 19.8$ million in revenues with no reported revenue in subsequent fiscal 2019 quarters.

## Share Repurchase Program Authorization


 with the applicable rules and regulations of the Securities and Exchange Commission.

## Commentary and Outlook for Fiscal 2020


 reduction and consolidation efforts. We therefore expect total organic growth to be approximately flat for fiscal 2020."
 profit outlook will enable a disciplined capital allocation approach in which we anticipate our primary use of cash being debt reduction and an opportunistic $\$ 50$ million share repurchase."
"We continue to benefit from a diverse portfolio of leading brands and retail partners and remain confident in our long-term top- and bottom-line growth prospects," Mr. Lombardi concluded.

# Fiscal 2020 Full-Year Outlook 

Revenue
Organic Growth Percentage*
E.P.S.
Free Cash Flow*
$\$ 951$ to $\$ 961$ million
Approximately Flat
E.P.S.
$\$ 2.76$ to $\$ 2.83$
Free Cash Flow*
$\$ 200$ million or more

## Fiscal Q4 and Full Year 2019 Conference Call, Accompanying Slide Presentation and Replay


 Company's website at www.prestigeconsumerhealthcare.com. The slide presentation can be accessed from the Investor Relations page of the website by clicking on Webcasts and Presentations.


## Non-GAAP and Other Financial Information

 performance. Each non-GAAP financial measure is defined and reconciled to its most closely related GAAP financial measure in the "About Non-GAAP Financial Measures" section at the end of this earnings release.

## Note Regarding Forward-Looking Statements






 the Company's advertising and promotional and new product

## About Prestige Consumer Healthcare Inc.

 women's health products, BC ® and Goody's $\mathbb{\circledR}$ pain relievers, Clear Eyes $\mathbb{R}$ eye care products, DenTek ${ }^{\circledR}$ and The Doctor's $\mathbb{R}$ oral care products, Dramamine ${ }^{\circledR}$ motion sickness treatments, Fleet $\mathbb{R}$ enemas and glycerin suppositories,
 Canada, and Hydralyte ${ }^{\circledR}$ rehydration products and the Fess $\circledR^{\circledR}$ line of nasal and sinus care products in Australia. Visit the Company's website at www.prestigeconsumerhealthcare.com.
*See the "About Non-GAAP Financial Measures" section of this report for further presentation information.

## Prestige Consumer Healthcare Inc.

| (In thousands, except per share data). | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Revenues |  |  |  |  |  |  |  |  |
| Net sales | \$ | 240,973 | \$ | 255,853 | \$ | 975,692 | \$ | 1,040,792 |
| Other revenues |  | 53 |  | 112 |  | 85 |  | 387 |
| Total revenues |  | 241,026 |  | 255,965 |  | 975,777 |  | 1,041,179 |
| Cost of Sales |  |  |  |  |  |  |  |  |
| Cost of sales excluding depreciation |  | 101,756 |  | 113,609 |  | 415,469 |  | 459,676 |
| Cost of sales depreciation |  | 1,024 |  | 1,099 |  | 4,732 |  | 4,998 |
| Cost of sales |  | 102,780 |  | 114,708 |  | 420,201 |  | 464,674 |
| Gross profit |  | 138,246 |  | 141,257 |  | 555,576 |  | 576,505 |
| Operating Expenses |  |  |  |  |  |  |  |  |
| Advertising and promotion |  | 34,433 |  | 35,319 |  | 143,090 |  | 147,286 |
| General and administrative |  | 21,299 |  | 22,164 |  | 89,759 |  | 85,393 |
| Depreciation and amortization |  | 6,502 |  | 6,946 |  | 27,047 |  | 28,428 |
| (Gain) loss on divestitures |  | - |  | - |  | $(1,284)$ |  | - |
| Goodwill and tradename impairment |  | 229,461 |  | 99,924 |  | 229,461 |  | 99,924 |
| Total operating expenses |  | 291,695 |  | 164,353 |  | 488,073 |  | 361,031 |
| Operating (loss) income |  | $(153,449)$ |  | $(23,096)$ |  | 67,503 |  | 215,474 |
| Other (income) expense |  |  |  |  |  |  |  |  |
| Interest income |  | (45) |  | (115) |  | (217) |  | (388) |
| Interest expense |  | 25,790 |  | 26,953 |  | 105,299 |  | 106,267 |
| Loss on extinguishment of debt |  | - |  | 2,901 |  | - |  | 2,901 |
| Other (income) expense, net |  | (164) |  | (273) |  | 476 |  | (392) |
| Total other expense |  | 25,581 |  | 29,466 |  | 105,558 |  | 108,388 |
| (Loss) income before income taxes |  | $(179,030)$ |  | $(52,562)$ |  | $(38,055)$ |  | 107,086 |
| (Benefit) provision for income taxes |  | $(39,756)$ |  | $(12,875)$ |  | $(2,255)$ |  | $(232,484)$ |
| Net (loss) income | \$ | $(139,274)$ | \$ | $(39,687)$ | \$ | $(35,800)$ | \$ | 339,570 |
| (Loss) earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (2.68) | \$ | (0.75) | \$ | (0.69) | \$ | 6.40 |
| Diluted | \$ | (2.68) | \$ | (0.75) | \$ | (0.69) | \$ | 6.34 |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 51,912 |  | 53,131 |  | 52,068 |  | 53,099 |
| Diluted |  | 51,912 |  | 53,131 |  | 52,068 |  | 53,526 |
|  |  |  |  |  |  |  |  |  |
| Comprehensive (loss) income, net of tax: |  |  |  |  |  |  |  |  |
| Currency translation adjustments |  | 659 |  | $(2,625)$ |  | $(6,480)$ |  | 5,702 |
| Unrecognized net gain (loss) on pension plans |  | 48 |  | 1,334 |  | 48 |  | 1,335 |
| Total other comprehensive income (loss) |  | 707 |  | $(1,291)$ |  | $(6,432)$ |  | 7,037 |
| Comprehensive (loss) income | \$ | $(138,567)$ | \$ | $(40,978)$ | \$ | $(42,232)$ | \$ | 346,607 |

## Prestige Consumer Healthcare Inc.

Consolidated Balance Sheet
(Unaudited)

|  | March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Assets |  |  |  |  |
| Current assets |  |  |  |  |
| Cash and cash equivalents | \$ | 27,530 | \$ | 32,548 |
| Accounts receivable, net of allowance of \$12,965 and \$12,734, respectively |  | 148,787 |  | 140,881 |
| Inventories |  | 119,880 |  | 118,547 |
| Prepaid expenses and other current assets |  | 4,741 |  | 11,501 |
| Total current assets |  | 300,938 |  | 303,477 |
|  |  |  |  |  |
| Property, plant and equipment, net |  | 51,176 |  | 52,552 |
| Goodwill |  | 578,583 |  | 620,098 |
| Intangible assets, net |  | 2,507,210 |  | 2,780,916 |
| Other long-term assets |  | 3,129 |  | 3,569 |
| Total Assets | \$ | 3,441,036 | \$ | 3,760,612 |
|  |  |  |  |  |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities |  |  |  |  |
| Accounts payable | \$ | 56,560 | \$ | 61,390 |
| Accrued interest payable |  | 9,756 |  | 9,708 |
| Other accrued liabilities |  | 60,663 |  | 52,101 |
| Total current liabilities |  | 126,979 |  | 123,199 |
| Long-term debt, net |  | 1,798,598 |  | 1,992,952 |
| Deferred income tax liabilities |  | 399,575 |  | 442,518 |
| Other long-term liabilities |  | 20,053 |  | 23,333 |
| Total Liabilities |  | 2,345,205 |  | 2,582,002 |
|  |  |  |  |  |
| Stockholders' Equity |  |  |  |  |
| Preferred stock - \$0.01 par value |  |  |  |  |
| Authorized - 5,000 shares |  |  |  |  |
| Issued and outstanding - None |  | - |  | - |
| Common stock - \$0.01 par value |  |  |  |  |
| Authorized - 250,000 shares |  |  |  |  |
| Issued - 53,670 shares at March 31, 2019 and 53,396 shares at March 31, 2018 |  | 536 |  | 534 |
| Additional paid-in capital |  | 479,150 |  | 468,783 |
| Treasury stock, at cost - 1,871 shares at March 31, 2019 and 353 at March 31, 2018 |  | $(59,928)$ |  | $(7,669)$ |
| Accumulated other comprehensive loss, net of tax |  | $(25,747)$ |  | $(19,315)$ |
| Retained earnings |  | 701,820 |  | 736,277 |
| Total Stockholders' Equity |  | 1,095,831 |  | 1,178,610 |
| Total Liabilities and Stockholders' Equity | \$ | 3,441,036 | \$ | 3,760,612 |

## Prestige Consumer Healthcare Inc.

## Consolidated Statement of Cash Flows (Unaudited)



Prestige Consumer Healthcare Inc.
Consolidated Statement of Income
Business Segments
(Unaudited)

| (In thousands). | Three Months Ended March 31, 2019 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North American OTC Healthcare |  | International OTC Healthcare |  | Household Cleaning |  | Consolidated |  |
| Total segment revenues* | \$ | 214,945 | \$ | 26,081 | \$ | - | \$ | 241,026 |
| Cost of sales |  | 91,779 |  | 11,001 |  | - |  | 102,780 |
| Gross profit |  | 123,166 |  | 15,080 |  | - |  | 138,246 |
| Advertising and promotion |  | 29,475 |  | 4,958 |  | - |  | 34,433 |
| Contribution margin | \$ | 93,691 | \$ | 10,122 | \$ | - |  | 103,813 |
| Other operating expenses** |  |  |  |  |  |  |  | 257,262 |
| Operating loss |  |  |  |  |  |  |  | $(153,449)$ |
| Other expense |  |  |  |  |  |  |  | 25,581 |
| Loss before income taxes |  |  |  |  |  |  |  | $(179,030)$ |
| Provision for income taxes |  |  |  |  |  |  |  | $(39,756)$ |
| Net loss |  |  |  |  |  |  | \$ | $(139,274)$ |

## Net loss

Year Ended March 31, 2019

| (In thousands). | North American OTC Healthcare |  | International OTC Healthcare |  | Household Cleaning |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total segment revenues* | \$ | 862,446 | \$ | 93,520 | \$ | 19,811 | \$ | 975,777 |
| Cost of sales |  | 364,533 |  | 39,080 |  | 16,588 |  | 420,201 |
| Gross profit |  | 497,913 |  | 54,440 |  | 3,223 |  | 555,576 |
| Advertising and promotion |  | 126,374 |  | 16,286 |  | 430 |  | 143,090 |
| Contribution margin | \$ | 371,539 | \$ | 38,154 | \$ | 2,793 |  | 412,486 |
| Other operating expenses** |  |  |  |  |  |  |  | 344,983 |
| Operating income |  |  |  |  |  |  |  | 67,503 |
| Other expense |  |  |  |  |  |  |  | 105,558 |
| Income before income taxes |  |  |  |  |  |  |  | $(38,055)$ |
| Benefit for income taxes |  |  |  |  |  |  |  | $(2,255)$ |
| Net income |  |  |  |  |  |  | \$ | $(35,800)$ |

*Intersegment revenues of $\$ 7.4$ million were eliminated from the North American OTC Healthcare segmen
**Other operating expenses for the year ended March 31, 2019 includes a tradename impairment charge of $\$ 195.9$ million and a goodwill impairment charge of $\$ 33.5$ million.

Three Months Ended March 31, 2018

| (In thousands). | Three Months Ended March |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North American OTC Healthcare |  | International OTC Healthcare |  | Household Cleaning |  | Consolidated |  |
| Total segment revenues* | \$ | 212,062 | \$ | 24,086 | \$ | 19,817 | \$ | 255,965 |
| Cost of sales |  | 88,449 |  | 10,487 |  | 15,772 |  | 114,708 |
| Gross profit |  | 123,613 |  | 13,599 |  | 4,045 |  | 141,257 |
| Advertising and promotion |  | 30,392 |  | 4,440 |  | 487 |  | 35,319 |
| Contribution margin | \$ | 93,221 | \$ | 9,159 | \$ | 3,558 |  | 105,938 |
| Other operating expenses** |  |  |  |  |  |  |  | 129,034 |
| Operating income |  |  |  |  |  |  |  | $(23,096)$ |
| Other expense |  |  |  |  |  |  |  | 29,466 |
| Income before income taxes |  |  |  |  |  |  |  | $(52,562)$ |
| Provision for income taxes |  |  |  |  |  |  |  | $(12,875)$ |
| Net income |  |  |  |  |  |  | \$ | $(39,687)$ |

*Intersegment revenues of $\$ 2.1$ million were eliminated from the North American OTC Healthcare segment.
${ }^{* *}$ Other operating expenses for the three months ended March 31, 2018 includes a tradename impairment charge of $\$ 99.9$ million.

Year Ended March 31, 2018

| (In thousands) | Year Ended March 31, 2018 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North American OTC Healthcare |  | International OTC <br> Healthcare |  | Household Cleaning |  | Consolidated |  |
| Total segment revenues* | \$ | 868,874 | \$ | 91,658 | \$ | 80,647 | \$ | 1,041,179 |
| Cost of sales |  | 357,298 |  | 40,244 |  | 67,132 |  | 464,674 |
| Gross profit |  | 511,576 |  | 51,414 |  | 13,515 |  | 576,505 |
| Advertising and promotion |  | 129,058 |  | 16,267 |  | 1,961 |  | 147,286 |
| Contribution margin | \$ | 382,518 | \$ | 35,147 | \$ | 11,554 |  | 429,219 |
| Other operating expenses** |  |  |  |  |  |  |  | 213,745 |
| Operating income |  |  |  |  |  |  |  | 215,474 |
| Other expense |  |  |  |  |  |  |  | 108,388 |
| Income before income taxes |  |  |  |  |  |  |  | 107,086 |
| Provision for income taxes |  |  |  |  |  |  |  | $(232,484)$ |
| Net income |  |  |  |  |  |  | \$ | 339,570 |

* Intersegment revenues of $\$ 7.7$ million were eliminated from the North American OTC Healthcare segment.
**Other operating expenses for the year ended March 31, 2018 includes a tradename impairment charge of $\$ 99.9$ million.


## About Non-GAAP Financial Measures







 internally to evaluate the performance of our personnel and also to evaluate our operating performance and compare our performance to that of our competitors.


 more complete understanding of factors affecting our business than GAAP measures alone.

## NGFMs Defined

We define our NGFMs presented herein as follows:

- Non-GAAP Organic Revenues: GAAP Total Revenues excluding revenues associated with divestiture, allocated cost that remain after divestiture and impact of foreign currency exchange rates in the periods presented.
- Non-GAAP Organic Revenue Growth Percentage: Calculated as the change in Non-GAAP Organic Revenues from prior year divided by prior year Non-GAAP Organic Revenues.
- Non-GAAP Adjusted Gross Margin: GAAP Gross Profit minus certain integration, transition, acquisition and divestiture-related costs.
- Non-GAAP Adjusted Gross Margin Percentage: Calculated as Non-GAAP Adjusted Gross Margin divided by GAAP Total Revenues.
- Non-GAAP Adjusted Advertising and Promotion Expense: GAAP Advertising and Promotion expenses minus certain integration, transition, and acquisition-related costs.
- Non-GAAP Adjusted Advertising and Promotion Expense Percentage: Calculated as Non-GAAP Adjusted Advertising and Promotion expense divided by GAAP Total Revenues.
- Non-GAAP Adjusted General and Administrative Expense: GAAP General and Administrative expenses minus certain integration, transition, acquisition and divestiture-related costs.
- Non-GAAP Adjusted General and Administrative Expense Percentage: Calculated as Non-GAAP Adjusted General and Administrative expense divided by GAAP Total Revenues.
- Non-GAAP EBITDA: GAAP Net Income (Loss) less net interest expense (income), income taxes provision (benefit), and depreciation and amortization.
- Non-GAAP EBITDA Margin: Calculated as Non-GAAP EBITDA divided by GAAP Total Revenues
- Non-GAAP Adjusted EBITDA: Non-GAAP EBITDA less goodwill and tradename impairment, certain integration, transition, acquisition and divestiture-related costs, gain on divestiture and loss on extinguishment of debt.
- Non-GAAP Adjusted EBITDA Margin: Calculated as Non-GAAP Adjusted EBITDA divided by GAAP Total Revenues.
 origination costs, loss on extinguishment of debt, applicable tax impact associated with these items and normalized tax rate adjustment.
- Non-GAAP Adjusted EPS: Calculated as Non-GAAP Adjusted Net Income, divided by the weighted average number of common and potential common shares outstanding during the period.
- Non-GAAP Free Cash Flow: GAAP Net cash provided by operating activities less cash paid for capital expenditures.
- Non-GAAP Adjusted Free Cash Flow: Non-GAAP Free Cash Flow plus cash payments made for integration and transition costs associated with acquisition and divestiture.
- Net Debt: Calculated as total principal amount of debt outstanding ( $\$ 1,813,000$ at March 31,2019 ) less cash and cash equivalents ( $\$ 27,530$ at March 31 , 2019). Amounts in thousands.

The following tables set forth the reconciliations of each of our NGFMs to their most directly comparable financial measures presented in accordance with GAAP.
Reconciliation of GAAP Total Revenues to Non-GAAP Organic Revenues and related Non-GAAP Organic Revenue Growth percentage:

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands). |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 241,026 | \$ | 255,965 | \$ | 975,777 | \$ | 1,041,179 |
| Revenue Growth |  | $\underline{ }$ |  |  |  | $\underline{(6.3) \%}$ |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Revenues associated with divestiture |  | - |  | $(19,817)$ |  | - |  | $(60,787)$ |
| Allocated costs that remain after divestiture |  | - |  | (578) |  | - |  | $(1,978)$ |
| Impact of foreign currency exchange rates |  | - |  | $(1,985)$ |  | - |  | $(3,758)$ |
| Total adjustments |  | - |  | $(22,380)$ |  | - |  | $(66,523)$ |
| Non-GAAP Organic Revenues |  | \$241,026 |  | \$233,585 |  | \$975,777 |  | \$974,656 |
| Non-GAAP Organic Revenue Growth |  | 3.2 \% |  |  |  | 0.1\% |  |  |

## Reconciliation of GAAP Gross Profit to Non-GAAP Adjusted Gross Margin and related Non-GAAP Adjusted Gross Margin percentage:

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands). |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 241,026 | \$ | 255,965 | \$ | 975,777 | \$ | 1,041,179 |
|  |  |  |  |  |  |  |  |  |
| GAAP Gross Profit | \$ | 138,246 | \$ | 141,257 | \$ | 555,576 | \$ | 576,505 |
| GAAP Gross Profit as a Percentage of GAAP Total Revenue |  | 57.4\% |  | 55.2\% |  | 56.9\% |  | 55.4\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition ${ }^{(1)}$ |  | - |  | - |  | 170 |  | 3,719 |
| Total adjustments |  | - |  | - |  | 170 |  | 3,719 |
| Non-GAAP Adjusted Gross Margin | \$ | 138,246 | \$ | 141,257 | \$ | 555,746 | \$ | 580,224 |
| Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total Revenues |  | 57.4\% |  | 55.2\% |  | 57.0\% |  | 55.7\% |

Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total Revenues
(1) Items related to divestiture and acquisition represent costs related to divesting of assets sold and integrating recently acquired business, including (but not limited to) costs to exit or convert contractual obligations, severance, information system conversion and consulting costs.

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands). |  |  |  |  |  |  |  |  |
| GAAP Advertising and Promotion Expense | \$ | 34,433 | \$ | 35,319 | \$ | 143,090 | \$ | 147,286 |
| GAAP Advertising and Promotion Expense as a Percentage of GAAP Total Revenue |  | 14.3\% |  | 13.8\% |  | 14.7\% |  | 14.1\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with acquisition ${ }^{(1)}$ |  | - |  | - |  | - |  | (192) |
| Total adjustments |  | - |  | - |  | - |  | (192) |
| Non-GAAP Adjusted Advertising and Promotion Expense | \$ | 34,433 | \$ | 35,319 | \$ | 143,090 | \$ | 147,478 |
| Non-GAAP Adjusted Advertising and Promotion Expense as a Percentage of GAAP Total Revenues |  | 14.3\% |  | 13.8\% |  | 14.7\% |  | 14.2\% |

(1) Acquisition related items represent costs related to integrating the advertising agencies of the recently acquired business.
 Adjusted General and Administrative Expense percentage:

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands) |  |  |  |  |  |  |  |  |
| GAAP General and Administrative Expense ${ }^{(1)}$ | \$ | 21,299 | \$ | 22,164 | \$ | 89,759 | \$ | 85,393 |
| GAAP General and Administrative Expense as a Percentage of GAAP Total Revenue |  | 8.8\% |  | 8.7\% |  | 9.2\% |  | 8.2\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition ${ }^{(2)}$ |  | - |  | 124 |  | 4,272 |  | 2,001 |
| Tax adjustment associated with acquisition |  | - |  | - |  | - |  | 704 |
| Total adjustments |  | - |  | 124 |  | 4,272 |  | 2,705 |
| Non-GAAP Adjusted General and Administrative Expense | \$ | 21,299 | \$ | 22,040 | \$ | 85,487 | \$ | 82,688 |
| Non-GAAP Adjusted General and Administrative Expense as a Percentage of GAAP Total Revenues |  | 8.8\% |  | 8.6\% |  | 8.8\% |  | 7.9\% |

## Reconciliation of GAAP Net Income to Non-GAAP EBITDA and related Non-GAAP EBITDA Margin, Non-GAAP Adjusted EBITDA and related Non-GAAP Adjusted EBITDA Margin

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands). |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | $(139,274)$ | \$ | $(39,687)$ | \$ | $(35,800)$ | \$ | 339,570 |
| Interest expense, net |  | 25,745 |  | 26,838 |  | 105,082 |  | 105,879 |
| Provision (benefit) for income taxes |  | $(39,756)$ |  | $(12,875)$ |  | $(2,255)$ |  | $(232,484)$ |
| Depreciation and amortization |  | 7,526 |  | 8,045 |  | 31,779 |  | 33,426 |
| Non-GAAP EBITDA |  | $(145,759)$ |  | $(17,679)$ |  | 98,806 |  | 246,391 |
| Non-GAAP EBITDA Margin |  | $\xrightarrow{(60.5) \%}$ |  | ${ }^{(6.9) \%}$ |  | 10.1\% |  | 23.7\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition in Cost of Goods Sold ${ }^{(1)}$ |  | - |  | - |  | 170 |  | 3,719 |
| Integration, transition and other costs associated with acquisition in Advertising and Promotion Expense ${ }^{(1)}$ |  | - |  | - |  | - |  | (192) |
| Integration, transition and other costs associated with divestiture and acquisition in General and Administrative Expense ${ }^{(1)}$ |  | - |  | 124 |  | 4,272 |  | 2,001 |
| Goodwill and tradename impairment |  | 229,461 |  | 99,924 |  | 229,461 |  | 99,924 |
| Tax adjustment associated with acquisition |  | - |  | - |  | - |  | 704 |
| Loss on extinguishment of debt |  | - |  | 2,901 |  | - |  | 2,901 |
| Gain on divestiture |  | - |  | - |  | $(1,284)$ |  | - |
| Total adjustments |  | 229,461 |  | 102,949 |  | 232,619 |  | 109,057 |
| Non-GAAP Adjusted EBITDA | \$ | 83,702 | \$ | 85,270 | \$ | 331,425 | \$ | 355,448 |
| Non-GAAP Adjusted EBITDA Margin |  | 34.7 \% |  | 33.3 \% |  | 34.0\% |  | 34.1\% |

 related to the consummation of the acquisition and divestiture processes such as insurance costs, legal and other acquisition related professional fees.

|  | Three Months Ended March 31, |  |  |  |  |  |  |  | Year Ended March 31, |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2019 Adjusted |  | 2018 |  | 2018 Adjusted EPS |  | 2019 |  | 2019 Adjusted EPS |  |  | 2018 |  | 2018 Adjusted EPS |  |
| (In thousands, except per share data). |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) ${ }^{(1)}$ | \$ | $(139,274)$ | \$ | (2.67) | \$ | $(39,687)$ | \$ | (0.74) | \$ | $(35,800)$ | \$ | (0.68) |  | \$ | 339,570 | \$ | 6.34 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition in Cost of Goods Sold ${ }^{(2)}$ |  | - |  | - |  | - |  | - |  | 170 |  | - |  |  | 3,719 |  | 0.07 |
| Integration, transition and other costs associated with acquisition in Advertising and Promotion Expense ${ }^{(2)}$ |  | - |  | - |  | - |  | - |  | - |  | - |  |  | (192) |  | - |
| Integration, transition and other costs associated with divestiture and acquisition in General and Administrative Expense ${ }^{(2)}$ |  | - |  | - |  | 124 |  | - |  | 4,272 |  | 0.08 |  |  | 2,001 |  | 0.04 |
| Tax adjustment associated with acquisition in General and Administrative Expense |  | - |  | - |  | - |  | - |  | - |  | - |  |  | 704 |  | 0.01 |
| Accelerated amortization of debt origination costs |  | - |  | - |  | 392 |  | 0.01 |  | 706 |  | 0.01 |  |  | 392 |  | 0.01 |
| Additional expense as a result of Term Loan debt refinancing |  | - |  | - |  | 270 |  | - |  | - |  | - | - |  | 270 |  | - |
| Goodwill and tradename impairment |  | 229,461 |  | 4.40 |  | 99,924 |  | 1.87 |  | 229,461 |  | 4.38 |  |  | 99,924 |  | 1.87 |
| Loss on extinguishment of debt |  | - |  | - |  | 2,901 |  | 0.05 |  | - |  | - |  |  | 2,901 |  | 0.05 |
| Gain on divestiture |  | - |  | - |  | - |  | - |  | $(1,284)$ |  | (0.02) |  |  | - |  | - |
| Tax impact of adjustments ${ }^{(3)}$ |  | $(58,283)$ |  | (1.12) |  | $(36,574)$ |  | (0.68) |  | $(57,863)$ |  | (1.10) |  |  | $(38,804)$ |  | (0.72) |
| Normalized tax rate adjustment ${ }^{(4)}$ |  | 5,717 |  | 0.11 |  | 5,679 |  | 0.11 |  | 6,132 |  | 0.11 |  |  | $(272,201)$ |  | (5.09) |
| Total adjustments |  | 176,895 |  | 3.39 |  | 72,716 |  | 1.36 |  | 181,594 |  | 3.46 |  |  | $(201,286)$ |  | (3.76) |
| Non-GAAP Adjusted Net Income and Adjusted EPS | \$ | 37,621 | \$ | 0.72 | \$ | 33,029 | \$ | 0.62 | \$ | 145,794 | \$ | 2.78 |  | \$ | 138,284 | \$ | 2.58 |

(1) Reported GAAP is calculated using diluted shares outstanding. Diluted shares outstanding for the three months ended March 31, 2019 and 2018 are 52,197 and 53,512 , respectively. Diluted shares outstanding for the year ended March 31,2019 are 52,373 .

related to the consummation of the acquisition and divestiture processes such as insurance costs, legal and other acquisition related professional fees.
 (4) Income tax adjustment to adjust for discrete income tax items.

## Reconciliation of GAAP Net Income to Non-GAAP Free Cash Flow and Non-GAAP Adjusted Free Cash Flow:

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In thousands). |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | $(139,274)$ | \$ | $(39,687)$ | \$ | $(35,800)$ | \$ | 339,570 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in the Statement of Flows |  | 195,975 |  | 103,215 |  | 233,400 |  | $(113,698)$ |
| Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows |  | $(5,854)$ |  | $(9,090)$ |  | $(8,316)$ |  | $(15,762)$ |
| Total adjustments |  | 190,121 |  | 94,125 |  | 225,084 |  | $(129,460)$ |
| GAAP Net cash provided by operating activities |  | 50,847 |  | 54,438 |  | 189,284 |  | 210,110 |
| Purchases of property and equipment |  | $(3,341)$ |  | $(2,876)$ |  | $(10,480)$ |  | $(12,532)$ |
| Non-GAAP Free Cash Flow |  | 47,506 |  | 51,562 |  | 178,804 |  | 197,578 |
| Integration, transition and other payments associated with divestiture and acquisition ${ }^{(1)}$ |  | - |  | 221 |  | 10,902 |  | 10,358 |
| Additional expense as a result of Term Loan debt refinancing |  | - |  | 182 |  | - |  | 182 |
| Additional income tax payments associated with divestiture |  | - |  | - |  | 12,656 |  | - |
| Non-GAAP Adjusted Free Cash Flow | \$ | 47,506 | \$ | 51,965 | \$ | 202,362 | \$ | 208,118 |
|  costs related to the consummation of the acquisition and divestiture processes such as insurance costs, legal and other acquisition related professional fees. |  |  |  |  |  |  |  |  |
| Outlook for Fiscal Year 2020: |  |  |  |  |  |  |  |  |
| Reconciliation of Projected GAAP Net cash provided by operating activities to Projected Non-GAAP Adjusted Free Cash Flow: |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 2020 Projected Free Cash Flow |  |
| ( In millions) |  |  |  |  |  |  |  |  |
| Projected FY'20 GAAP Net cash provided by operating activities |  |  |  |  |  | \$ |  | 215 |
| Additions to property and equipment for cash |  |  |  |  |  |  |  | (15) |
| Projected Non-GAAP Free Cash Flow |  |  |  |  |  | \$ |  | 200 |

## PrestigeConsume HEALTHCARE

Review of Fourth 2uarter and FY 2019 Resul May $9^{\text {th }}, 20$


## Safe Harbor Disclosure

This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, suc as statements regarding the Company's expected financial performance, including revenues, organic growth, adjusted EPS, and adjusted free cash flow; the market position, expected growth and consumption trends for the Company's brands; the impact of brand-building and product innovation and the related impact on the Company's revenues; the ability to create long-term shareholder value; and the impact of retailer destocking. Words such as "trend," "continue," " will," "expect," "project," "anticipate," "likely," ' estimate," "may," "should," "could," " would," and simi expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, supplier issues, disruptions to distribution, unexpected costs or liabilities, and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2018 and in Part II, Item 1A Risk Factors in the Company's Quarter Report on Form 10-Q for the quarter ended December 31, 2018. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedul or in our May 9, 2019 earnings release in the "About Non-GAAP Financial Measures" section.

## Agenda for Today's Discussion

I. Performance Highlights
II. FY 19 Strategic Review
III. Financial Overview
IV. FY 20 Outlook and the Road Ahead

## I. Performance Highlights



## 24 FY 19 Performance Highlights

Revenue of $\$ 241.0$ million, up $3.2 \%{ }^{(1)}$ us PY on an organic basis

# Consumption growth of $\mathbf{2 . 0 \%}{ }^{(2)}$ led by strong e-commerce and international growth 

$$
\text { Gross Margin of 57.4\%, up } 220 \text { bps us PY }
$$

Adjusted EPS of $\$ 0.72^{(3)}$, up $16.1 \%$ versus PY

Total debt paydown of $\$ 45$ million in the quarter

## Solid Financial Performance in FY 19

## Consistent Portfolio Performance

> Strong
> Earnings
> and FCF

Capital Allocation

- Revenue of $\$ 975.8$ million, up $0.1 \%{ }^{(1)}$ versus FY 18 on an organic basis
- Solid consumption growth of $1.9 \%{ }^{(2)}$ outpaced both category and private label growth
- Lower than average incidence rates across cough/cold and lice categories
- Strong growth in international segment
- Adjusted Gross Margin of $57.0 \%{ }^{(3)}$, up 130 bps versus FY 18
- Adjusted EPS of $\$ 2.78^{(3)}$, up $7.8 \%$ versus FY 18 Adjusted EPS
- Continued solid Adjusted Free Cash Flow of \$202.4 million ${ }^{(3)}$
- Total debt paydown of $\$ 200$ million in FY 19, resulting in leverage of $5.0 x^{(4)}$
- Continued debt paydown enables future capital allocation optionality
- Repurchased $\$ 50$ million of shares in FY 19
- Strategic divestiture of Household Cleaning segment


## II. FY 19 Strategic Review

## FY 19: Delivered Against Three Pillars of our Strategy



## Focused Portfolio of Leading Consumer Healthcare Brands





## \#1 Enemas e Suppositories <br> \#1 Motion Sickness <br> Fleet Dramamin

\#1 Powdered Analgesic

\#1 Sore Throat Liquids/Lozenge
Chlorásepti
\#1 Allergy é Redness Relief Drop

[^0]
## New Product Development Contributing to Growth

|  | Summer's Eve | Dantar | Dramamin |  | Compound// | LUDEN'S |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Product Development Initiatives |  |  |  |  |  |  |
| Extend Brand Through Better Consumer Experience or Claims | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $V$ | $V$ |
| Innovate Through Technology | $\sqrt{ }$ | $\sqrt{ }$ |  | $\sqrt{ }$ | $\sqrt{ }$ |  |
| Expand Brand in New Channels or Categories | Monthly Cycle | Professional Alternative | Nausea | Shampoo | Professional Alternative | Cough Suppressa |

## Proven Long-Term Success Executing Against our Playbook

Innovation reduces barriers to entry and adds new users

## ~ $\$ 601$ Retail Sale

Multi-Symp

New Categ
New Formulation
(5)
NON-OROWSY
Dramamine
Dramamine
NON-DROWSY
Dramamine


2018

## 2012



* IRI Australia data for the Grocery and Pharmacy channel for the 52 weeks ended 3-17-19
**Data per Ruby Cha Cha marketing agency
**Data per Ruby Cha Cha marketing agency


## Continuing to Win Across Categories Through Brand Building

| Top PBH Brands | Rank | U.S. Market Share* | FY19 vs Category |
| :--- | :---: | :---: | :---: |
| Summer's Eve | $\# 1$ | $55 \%$ | - |
| Monistat | $\# 1$ | $60 \%$ |  |
| BC/Goody's | $\# 1$ | $100 \% / 5 \%^{* * *}$ |  |
| Clear Eyes | $\# 1$ | $25 \%$ | - |
| DenTek | $\# 2$ | $25 \%$ | - |
| Dramamine | $\# 1$ | $50 \%$ |  |
| Luden's | $\# 3$ | $5 \%$ |  |
| Fleet | $\# 1$ | $50 \%$ |  |
| Compound W | $\# 1$ | $45 \%$ |  |
| Chloraseptic | $\# 1$ | $45 \%$ |  |
| Nix | $\# 1$ | $20 \%$ |  |
| Hydralyte** | $\# 1$ | $90 \%$ |  |

## History of Winnin

 Continued in FY19
## $\sim 2.5 x$

Average Share vs. Largest Compet

## 10 of 12

Top Brands Are Market Leaders
*Approximate Market Share Reflects U.S. IRI MULO + C-store for the 52 weeks ended 3-24-19
${ }^{* *}$ Hydralyte is IRI Australia data for the Grocery and Pharmacy channel for the 52 weeks ended 3-17-19
$* * *$ Represents share in analgesic powders and analgesic tabs/powders respectively

## III. Financial Overuiew

(1) $1 1 \longdiv { 1 0 }$ ..... Fleet
Summer's Eve Dramamine Dentak LUDEN'S.

веайо ..... Hydralyte
MONISTAT Gaviscon Debrox ..... © FES

## Key Financial Results for Fourth Quarter e FY 19 Performance

- Solid overall financial performance in Q4 and FY 19
- Q4 Revenue of \$241.0 million, an organic increase of $3.2 \%{ }^{(1)}$ vs prior year
- Q4 Adjusted EBITDA of $\$ 83.7$ million ${ }^{(3)}$
- Q4 Adjusted EPS of $\$ 0.72^{(3)}$, up $16.1 \%$ vs prior year, and FY 19 Adjusted EPS of $\$ 2.788^{(3)}$, up $7.8 \%$ vs prior year



## FY 19 Fourth Quarter and Full Year Consolidated Financial Summary



3 Months Ended


## 12 Months Ended

| FY19 |  | FY18 |  | \% Chg |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 975.8 | \$ | 1,041.2 | (6.3\%) |
|  | 555.7 |  | 580.2 | (4.2\%) |
|  | 57.0\% |  | 55.7\% |  |
|  | 143.1 |  | 147.5 | (3.0\%) |
|  | 14.7\% |  | 14.2\% |  |
|  | 85.5 |  | 82.7 | 3.4\% |
|  | 8.8\% |  | 7.9\% |  |
|  | 27.0 |  | 28.4 | (4.9\%) |
|  | 2.8\% |  | 2.7\% |  |
| \$ | 300.1 | \$ | 321.6 | (6.7\%) |
|  | 30.8\% |  | 30.9\% |  |
| \$ | 2.78 | \$ | 2.58 | 7.8\% |
| \$ | 331.4 | \$ | 355.4 | (6.8\%) |
|  | 34.0\% |  | 34.1\% |  |

## Fiscal Year Commentary

- Organic Revenue growth of $0.1 \%{ }^{(1)}$ vs prii
- Impacted by elevated levels of reta inventory reductions
- Adjusted Gross Margin of $57.0 \%{ }^{(3)}$, up 131 vs prior year
- Adjusted EPS of $\$ 2.78^{(3)}$ up $7.8 \%$ vs prior
- Adjusted EBITDA margin of $34.0 \%{ }^{(3)}$ rou flat


## Industry Leading and Consistent Free Cash Flow Trends

## Adjusted Free Cash Flow ${ }^{(3)(6)}$



## Comments

- FY19 Free Cash Flow impacted by sale of Household, up organically vs prior year
- Free Cash Flow conversion of $139 \%$ for $F$
- Net Debt at March 31 of $\$ 1.8$ billion; leverage ri $5.0 x^{(4)}$ at end of FY 19
- Expect to reach approximately $\sim 4.5 x$ by ) end FY 20 if all cash generation used for paydown
- \$45 million debt paydown in Q4, FY19 debt paydown of $\$ 200$ million
- Announced $\$ 50$ million in share repurchase authorization for FY 20

Dollar values in millions
*Free Cash Flow Conversion defined as Non-GAAP Adjusted Free Cash Flow over Non-GAAP Adjusted Net Income

## Strategically Prioritize Free Cash Flow to Enhance Value



## IV. FY 20 Outlook and the Road Ahead

(18) 1118 ..... Fleet.
Summer's Eve Dramamine Dentak LUDEN'S.
(B) Goodys

Chloräseptic M
MONISTAT
Gaviscon
Debrox
Ofes

## FY 20 Full Year Outlook:

## Staying the Strategic Course to Create Value

Top Line Trends

## Revenue

EPS

Adjusted Free Cash Flowe Allocation

- Continue to gain market share with consumers and grow categories with retailers
- Prestige's portfolio of need-based brands continues to be well positioned for future long-term growth, despite macro headwinds at retail
- Reported Revenue of $\$ 951$ to $\$ 961$ million, Organic Revenue expected to be approximately flat
- Expect consumption growth in excess of shipment growth
- Expect continued retailer de-stocking, particularly in the drug channel
- EPS approximately flat (\$2.76 to \$2.83) ${ }^{(5)}$
- EPS growth concentrated in 2 H FY 19 due to timing
- Adjusted Free Cash Flow of $\$ 200$ million ${ }^{(6)}$ or more
- Announced $\$ 50$ million in share repurchase authorization for FY 20


## Continuing Our Long-Term Value Creation Strategy



Shareholder Value Enhancement

#  


 Littleeyes Gaviscon.


 Lifle










 rent cleair. Nive Fleet pantar. Fourth 2uarterfy 1 g Results

## Appendix

(1) Organic Revenue is a Non-GAAP financial measure and is reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
(2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail sales for the period ending 3-24-19, direct point of sale consumption for certain untracked channels in North America for leading retailers, Australia consumption based on IMS data, and other international net revenues as a proxy for consumption.
(3) Adjusted Gross Margin, Adjusted A\&P, Adjusted G\&A, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS, Adjusted Free Cash Flow and Net Debt are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
(4) Leverage ratio reflects net debt / covenant defined EBITDA.
(5) Adjusted EPS for FY 20 is a projected Non-GAAP financial measure, is reconciled to projected GAAP EPS in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected GAAP EPS plus adjustments relating to the sale of our Household cleaning business and related taxes.
(6) Adjusted Free Cash Flow for FY 20 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in the attached Reconciliation Schedules and / or in our earnings release in the "About NonGAAP Financial Measures" section and is calculated based on projected Net Cash Provided by Operating Activities less projected capital expenditures plus payments associated with divestitures less tax effect of payments associated with divestitures.

## Reconciliation Schedules

## Organic Revenue Growth

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 241.026 | \$ | 255,965 | \$ | 975.777 | \$ | 1,041,179 |
| Revenue Growth |  | (5.8\%) |  |  |  | (6.3\%) |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Revenue associated with divestiture |  | - |  | $(19.817)$ |  | - |  | $(60.787)$ |
| Allocated costs that remain after divestiture |  | - |  | (578) |  | - |  | $(1,978)$ |
| Impact of foreign currency exchange rates |  | - |  | $(1,985)$ |  | - |  | $(3,758)$ |
| Total adjustments |  | - | \$ | (22,380) | \$ | - | \$ | (66,523) |
| Non-GAAP Organic Revenues | \$ | 241,026 | \$ | 233,585 | \$ | 975.777 | \$ | 974,656 |
| Non-GAAP Organic Revenue Growth |  | 3.2\% |  |  |  | 0.1\% |  |  |

## Reconciliation Schedules Cont'd

## Adjusted Gross Margin

|  | Three Months Ended Mar. 31. |  |  |  | Year Ended Mar. 31. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| [In Theusands) |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 241,026 | 5 | 255.965 | \$ | 975.77 | \$ | 1.041,179 |
| GAAP Gross Proft | \$ | 138.246 | 5 | 141.257 | \$ | 555.576 | \$ | 576.505 |
| GAAP Gross Proftit as Percentage of GAAP Total Reverue |  | 57.4\% |  | 55.2\% |  | 569\% |  | 55.4\% |
| Adustments |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and |  | . |  | . |  | 170 |  | 3.719 |
| Total adiustments |  |  |  |  |  | 170 |  | 3.719 |
| Non-GaAP Adusted Gross Margin | 5 | 138.246 | s | 14.257 | s | 555.746 | s | 580.224 |
| Non-GAAP Adusted Gross Margin as a Percentage of GAAP Total Reverues |  |  |  |  |  |  |  |  |
| Reverues |  | 57.4\% |  | 55.2\% |  | 57.0\% |  | 557\% |


|  | Three Months Ended Mar. 31, |  |  |  | Year Ende |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  |
| (in Thousands) |  |  |  |  |  |  |
| GAAP Advertising and Promotion Expense | s | 34.433 | \$ | 35.319 | \$ | 143.090 |
| GAAP Advertising and Promotion Expense as a Percentage of GAAP Total |  |  |  |  |  |  |
| Revenue |  | 14.3\% |  | 13.8\% |  | 14.7\% |
| Adjustments: |  |  |  |  |  |  |
| Integration transition and other costs associated with acquisition |  | - |  | - |  | - |
| Total adjustments |  | - |  | - |  | - |
| Non-GAAP Adjusted Advertising and Promotion Expense | \$ | 34,433 | \$ | 35.319 | \$ | 143.090 |
| Non-GAAP Adjusted Advertising and Promotion Expense as a Percentage of GAAP Total Revenues |  | 14.3\% |  | 13.8\% |  | 14.7\% |

## Reconciliation Schedules Cont'd

## Adjusted GéA

|  | Three Months Ended Mar. 31, |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP General and Administrative Expense | \$ | 21,299 | \$ | 22,164 | \$ | 89.759 | \$ | 85,393 |
| GAAP General and Administrative Expense as a Percentage of GAAP Total |  |  |  |  |  |  |  |  |
| Revenue |  | 8.8\% |  | 8.7\% |  | 9.2\% |  | 8.2\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition |  | - |  | 124 |  | 4.272 |  | 2.001 |
| Tax adjustment associated with acquisition |  | - |  | - |  | - |  | 704 |
| Total adjustments |  | - |  | 124 |  | 4,272 |  | 2,705 |
| Non-GAAP Adjusted General and Administrative Expense | \$ | 21,299 | \$ | 22,040 | \$ | 85.487 | \$ | 82.688 |
| Non-GAAP Adjusted General and Administrative Expense as a Percentage of GAAP Total Revenues |  | 8.8\% |  | 8.6\% |  | 8.8\% |  | 7.9\% |

## Reconciliation Schedules Cont'd

## Adjusted EBITDA

|  | Three Months Ended Mar. 31. |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | (139.274) | \$ | (39.687) | \$ | (35.800) | \$ | 339.570 |
| Interest expense, net |  | 25.745 |  | 26.838 |  | 105.082 |  | 105.879 |
| Provision (benefit) for income taxes |  | $(39.756)$ |  | $(12,875)$ |  | $(2,255)$ |  | $(232,484)$ |
| Depreciation and amortization |  | 7.526 |  | 8,045 |  | 31,779 |  | 33,426 |
| Non-GAAP EBITDA |  | (145,759) |  | $(17,679)$ |  | 98,806 |  | 246,391 |
| Non-GAAP EBITDA Margin |  | (60.5\%) |  | (6.9\%) |  | 10.1\% |  | 23.7\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Integration, transition and other costs associated with divestiture and acquisition in Cost of Goods Sold |  | - |  | - |  | 170 |  | 3.719 |
| Integration, transition and other costs associated with acquisition in Advertising and Promotion Expense |  | - |  | - |  | - |  | (192) |
| Integration, transition and other costs associated with divestiture and acquisition in General and Administrative Expense |  | - |  | 124 |  | 4.272 |  | 2,001 |
| Goodwill and tradename impairment |  | 229,461 |  | 99,924 |  | 229,461 |  | 99,924 |
| Tax adjustment associated with acquisition |  | - |  | - |  | - |  | 704 |
| Loss on extinguishment of debt |  | - |  | 2,901 |  | - |  | 2.901 |
| Gain on divestiture |  | - |  | - |  | (1,284) |  | - |
| Total adjustments |  | 229,461 |  | 102,949 |  | 232,619 |  | 109.057 |
| Non-GAAP Adjusted EBITDA | \$ | 83,702 | \$ | 85.270 | \$ | 331,425 | \$ | 355,448 |
| Non-GAAP Adjusted EBITDA Margin |  | 34.7\% |  | 33.3\% |  | 34.0\% |  | 34.1\% |

## Reconciliation Schedules Cont'd

## Adjusted Net Income and Adjusted EPS



## Reconciliation Schedules Cont'd

## Adjusted Free Cash Flow

|  | Three Months Ended Mar. 31. |  |  |  | Year Ended Mar. 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | (139,274) | \$ | $(39,687)$ | \$ | (35,800) | \$ | 339,570 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in the Statement of Cash Flows <br> 195,975 <br> 103.215 <br> 233.400 <br> (113,698) |  |  |  |  |  |  |  |  |
| Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows |  | $(5.854)$ |  | (9.090) |  | (8.316) |  | (15.762) |
| Total Adjustments |  | 190,121 |  | 94,125 |  | 225.084 |  | (129,460) |
| GAAP Net cash provided by operating activities |  | 50,847 |  | 54.438 |  | 189,284 |  | 210,110 |
| Purchase of property and equipment |  | $(3,341)$ |  | $(2,876)$ |  | $(10,480)$ |  | $(12,532)$ |
| Non-GAAP Free Cash Flow |  | 47,506 |  | 51.562 |  | 178,804 |  | 197,578 |
| Integration, transition and other payments associated with divestitute and acquisition |  | - |  | 221 |  | 10.902 |  | 10.358 |
| Additional expense as a result of Term Loan debt refinancing |  | - |  | 182 |  | - |  | 182 |
| Additional income tax payments associated with divestiture |  | - |  | - |  | 12,656 |  | - |
| Non-GAAP Adjusted Free Cash Flow | \$ | 47,506 | \$ | 51,965 | \$ | 202,362 | \$ | 208,118 |

## Reconciliation Schedules Cont’d

## Projected Free Cash Flow

|  | 2020 <br> Projected <br> Free Cash <br> Flow |  |
| :---: | :---: | :---: |
| (In millions) |  |  |
| Projected FY'20 GAAP Net cash provided by operating activities | \$ | 215 |
| Additions to property and equipment for cash |  | (15) |
| Projected Non-GAAP Free Cash Flow | \$ | 200 |


[^0]:    FY19 Revenues, Excludes Divested Household Cleaning Segment
    Note: Excludes other OTC (less than 1\%)

