
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 3, 2016

PRESTIGE BRANDS HOLDINGS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

001-32433
(Commission File Number)

20-1297589
(IRS Employer Identification No.)

660 White Plains Road, Tarrytown, New York 10591
(Address of principal executive offices) (Zip Code)

(914) 524-6800
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition.

On November 3, 2016, Prestige Brands Holdings, Inc. (the “Company”) announced financial results for the fiscal quarter ended September 30, 2016. A copy of the press release announcing the Company's earnings results for the fiscal quarter ended September 30, 2016 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7.01 Regulation FD Disclosure.

The information set forth in Item 2.02 above is incorporated by reference as if fully set forth herein.

On November 3, 2016, representatives of the Company began making presentations to investors regarding the Company's financial results for the quarter ended September 30, 2016 using slides attached to this Current Report on Form 8-K as Exhibit 99.2 (the “Investor Presentation”) and incorporated herein by reference. The Company expects to use the Investor Presentation, in whole or in part, and possibly with modifications, in connection with presentations to investors, analysts and others during the fiscal year ended March 31, 2017.

By filing this Current Report on Form 8-K and furnishing the information contained herein, the Company makes no admission as to the materiality of any information in this report that is required to be disclosed solely by reason of Regulation FD.

The information contained in the Investor Presentation is summary information that is intended to be considered in the context of the Company's Securities and Exchange Commission (“SEC”) filings and other public announcements that the Company may make, by press release or otherwise, from time to time. The Company undertakes no duty or obligation to publicly update or revise the information contained in this report, although it may do so from time to time as its management believes is warranted. Any such updating may be made through the filing of other reports or documents with the SEC, through press releases or through other public disclosure.

The information presented in Items 2.02 and 7.01 of this Current Report on Form 8-K and Exhibits 99.1 and 99.2 shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, unless the Company specifically states that the information is to be considered “filed” under the Exchange Act or specifically incorporates it by reference into a filing under the Securities Act of 1933, as amended, or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following the signature page.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 3, 2016

PRESTIGE BRANDS HOLDINGS, INC.

By: /s/ Christine Sacco
Christine Sacco
Chief Financial Officer

EXHIBIT INDEX

Exhibit	Description
99.1	Press Release dated November 3, 2016 announcing the Company's financial results for the fiscal quarter ended September 30, 2016 (furnished only).
99.2	Investor Presentation in use beginning November 3, 2016 (furnished only).

Exhibit 99.1

Prestige Brands Holdings, Inc. Reports Second Quarter Fiscal 2017 Results

- **Q2 Revenues Up 4.4% to \$215.1 Million; First Half Year Revenues Up 6.6%**
- **Q2 EPS of \$0.60; Non-GAAP Adjusted EPS Increased 5.0% to \$0.63**
- **Q2 Net Cash Provided by Operating Activities Up 5.2% to \$49.5 Million**
- **Debt Reduced by \$100.5 Million in Q2**
- **Outlook Reaffirmed for Full Year FY'17 Revenue, Non-GAAP Adjusted EPS & Non-GAAP Adjusted Free Cash Flow**

Tarrytown, NY-(Business Wire)-November 3, 2016--Prestige Brands Holdings, Inc. (NYSE-PBH) today announced results for the second quarter of fiscal year 2017, which ended September 30, 2016.

"We are pleased with the results of the second fiscal quarter, which reflect record quarterly sales, continued strong adjusted earnings per share, free cash flow growth and debt repayment of more than \$100 million during the quarter," said Ron Lombardi, CEO. "We continue to gain market share across our invest for growth portfolio and continue to expect consumption to be in line with our organic growth targets for the year," he said.

Second Fiscal Quarter and First Half of Fiscal 2017 Ended September 30, 2016

Reported revenues for the second quarter of fiscal 2017 were \$215.1 million, an increase of 4.4% over the prior year comparable quarter's revenues of \$206.1 million. Reported revenues for the six month period ended September 30, 2016 totaled \$424.6 million, an increase of 6.6% over the prior year comparable six month period's revenues of \$398.2 million. These results reflect consumption increases across the Company's invest for growth portfolio and the addition of the DenTek business.

Reported net income for the second quarter of fiscal 2017 totaled \$32.2 million, an increase of 1.2% over the prior year comparable quarter's net income of \$31.8 million. Earnings per share were \$0.60 for both the second quarter of fiscal 2017 and the prior year comparable period. Non-GAAP adjusted net income for the second quarter of fiscal 2017 was \$33.8 million, an increase of 6.2% over the prior year period of \$31.8 million. Non-GAAP adjusted earnings per share were \$0.63 per share for the second quarter of fiscal 2017, compared to \$0.60 per share in the prior year comparable period. Adjustments to net income in the second fiscal quarter of 2017 included accelerated amortization of debt origination costs, integration costs associated with the DenTek acquisition and the related income tax effects of the adjustments.

Reported net income for the first six months of fiscal 2017 totaled \$26.7 million compared with the prior year comparable period's net income of \$58.0 million. Reported earnings per share for the first six month period of fiscal 2017 were \$0.50, compared to the prior year comparable period's reported earnings per share of \$1.09 per share. Non-GAAP adjusted net income increased 10.1% for the first six month period of fiscal 2017 to \$65.2 million, or \$1.22 per share, compared to \$59.2 million, or \$1.12 per share, during the prior year comparable period. Adjustments to net income in the first six months of fiscal year 2017 included accelerated amortization of debt origination costs, integration costs associated with the DenTek acquisition, a net non-cash charge related to the divestiture of certain non-core brands and related income tax effects of the adjustments. Adjustments to net income in the first six months of fiscal year 2016 included costs associated with the CEO transition and loss on extinguishment of debt.

Free Cash Flow & Balance Sheet

The Company's reported net cash provided by operating activities for the second fiscal quarter increased 5.2% to \$49.5 million, while non-GAAP adjusted free cash flow for the second fiscal quarter increased 6.9% to \$49.4 million compared to the prior year comparable quarter.

For the first six months of fiscal 2017, net cash provided by operating activities increased 10.7% to \$100.3 million, while non-GAAP adjusted free cash flow increased 12.0% to \$99.6 million compared to the prior year's period.

The Company's net debt at September 30, 2016 decreased to approximately \$1.5 billion, reflecting debt repayments of \$100.5 million during the second fiscal quarter of 2017 and \$150.5 million fiscal year to date. Proceeds from the divestiture of certain non-core brands are included in debt repayments in the fiscal second quarter of 2017. At September 30, 2016, the Company's covenant-defined leverage ratio was approximately 4.5.

Segment Review

Reported revenues for the North American OTC Healthcare segment were \$172.4 million for the second quarter of fiscal 2017, 4.3% higher than the prior year comparable quarter's revenues of \$165.4 million. For the first six months of the current fiscal year, reported revenues for the North American OTC segment were \$344.5 million, an increase of 7.1% compared to \$321.8 million in the prior year comparable period.

Reported revenues for the International OTC Healthcare segment for the second quarter of fiscal 2017 were \$18.8 million, 17.8% higher than the \$16.0 million reported in the prior year comparable period. For the first six months of the current fiscal year, reported revenues for the International OTC Healthcare segment were \$34.6 million, an increase of 17.6% over the prior year comparable period's revenues of \$29.4 million. Revenues for both the North American OTC Healthcare segment and the International OTC Healthcare segment were impacted by favorable consumption levels as well as revenues from DenTek.

Reported revenues for the Household Cleaning segment were \$23.8 million for the second quarter of fiscal 2017, a decrease of 3.6% over the prior year comparable quarter's revenues of \$24.7 million. For the first six months of the current fiscal year, reported revenues for the Household Cleaning segment were

\$45.5 million, a decrease of 3.1% over the prior year comparable six month period's revenues of \$47.0 million.

Commentary and Outlook

"The strength of our diverse domestic and international product portfolio combined with continued consumption growth are offsetting retailer headwinds in the U.S., enabling us to reiterate our full year fiscal guidance and positioning us for another year of solid top and bottom line results," Mr. Lombardi said. "We expect full year revenue growth of 4.5-6%, and anticipate adjusted EPS in the range of \$2.30-\$2.36 and free cash flow of \$185 million or more," he said.

Q2 Conference Call & Accompanying Slide Presentation

The Company will host a conference call to review its first quarter results on November 3, 2016 at 8:30 am EDT. The toll-free dial-in numbers are 844-233-9440 within North America and 574-990-1016 outside of North America. The conference ID is 94506453. The Company will provide a live Internet webcast, a slide presentation to accompany the call, as well as an archived replay, all of which can be accessed from the Investor Relations page of the Company's website at <http://prestigebrands.com>. The slide presentation can be accessed just before the call from the Investor Relations page of the website by clicking on Webcasts and Presentations. Telephonic replays will be available for two weeks following the completion of the call and can be accessed at 855-859-2056 within North America and at 404-537-3406 from outside North America. The conference ID is 94506453.

Non-GAAP Financial Information

In addition to financial results reported in accordance with generally accepted accounting principles (GAAP), we have provided certain non-GAAP financial information in this release to aid investors in understanding the Company's performance. Each non-GAAP financial measure is defined and reconciled

to its most closely related GAAP financial measure in the "About Non-GAAP Financial Measures" section at the end of this earnings release.

About Prestige Brands Holdings, Inc.

The Company markets and distributes brand name over-the-counter healthcare and household cleaning products throughout the U.S and Canada, Australia and in certain other international markets. The Company's brands include Monistat® women's health products, Nix® lice treatment, Chloraseptic® sore throat treatments, Clear Eyes® eye care products, Compound W® wart treatments, DenTek® and The Doctor's® NightGuard® oral care products, Little Remedies® pediatric products, Efferdent® denture care products, Luden's® throat drops, Dramamine® motion sickness treatment, BC® and Goody's® pain relievers, Beano® gas prevention, Debrox® earwax remover, and Gaviscon® antacid in Canada. Visit the Company's website at www.prestigebrands.com.

Note Regarding Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of the federal securities laws that are intended to qualify for the Safe Harbor from liability established by the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" generally can be identified by the use of forward-looking terminology such as "assumptions," "target," "guidance," "strategy," "outlook," "plans," "projection," "may," "will," "would," "expect," "intend," "estimate," "anticipate," "believe", "potential," or "continue" (or the negative or other derivatives of each of these terms) or similar terminology. The "forward-looking statements" include, without limitation, statements regarding the Company's expectations regarding future operating results including revenues, adjusted earnings per share and adjusted free cash flow, and the Company's ability to gain market share and meet organic growth targets. These statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those expected as a result of a variety of factors,

including the impact of our advertising and promotional initiatives, the severity of the cold and flu season, general economic and business conditions, fluctuating foreign exchange rates, consumer trends, competition in our industry, the ability of our third party manufacturers and suppliers to meet demand for our products, and introductions of new products. A discussion of other factors that could cause results to vary is included in the Company's Annual Report on Form 10-K for the year ended March 31, 2016, Quarterly Report on Form 10-Q for the quarter ended June 30, 2016, and other periodic reports filed with the Securities and Exchange Commission.

Company Contact: Dean Siegal

914-524-6819

Prestige Brands Holdings, Inc.
Consolidated Statements of Income and Comprehensive Income
(Unaudited)

<i>(In thousands, except per share data)</i>	Three Months Ended September 30,		Six Months Ended September 30,	
	2016	2015	2016	2015
Revenues				
Net sales	\$ 215,017	\$ 205,262	\$ 423,787	\$ 396,549
Other revenues	35	803	840	1,648
Total revenues	215,052	206,065	424,627	398,197
Cost of Sales				
Cost of sales (exclusive of depreciation shown below)	91,087	86,125	179,071	166,021
Gross profit	123,965	119,940	245,556	232,176
Operating Expenses				
Advertising and promotion	28,592	27,893	56,227	54,315
General and administrative	18,795	16,462	38,252	34,051
Depreciation and amortization	6,016	5,687	12,848	11,407
(Gain) loss on sales of assets	(496)	—	54,957	—
Total operating expenses	52,907	50,042	162,284	99,773
Operating income	71,058	69,898	83,272	132,403
Other (income) expense				
Interest income	(46)	(33)	(103)	(60)
Interest expense	20,876	20,700	42,060	42,611
Loss on extinguishment of debt	—	—	—	451
Total other expense	20,830	20,667	41,957	43,002
Income before income taxes	50,228	49,231	41,315	89,401
Provision for income taxes	18,033	17,428	14,651	31,425
Net income	\$ 32,195	\$ 31,803	\$ 26,664	\$ 57,976
Earnings per share:				
Basic	\$ 0.61	\$ 0.60	\$ 0.50	\$ 1.10
Diluted	\$ 0.60	\$ 0.60	\$ 0.50	\$ 1.09
Weighted average shares outstanding:				
Basic	52,993	52,803	52,941	52,676
Diluted	53,345	53,151	53,329	53,055
Comprehensive income, net of tax:				
Currency translation adjustments	2,703	(11,079)	(3,121)	(11,484)
Total other comprehensive (loss) income	2,703	(11,079)	(3,121)	(11,484)
Comprehensive income	\$ 34,898	\$ 20,724	\$ 23,543	\$ 46,492

Prestige Brands Holdings, Inc.
Consolidated Balance Sheets
(Unaudited)

(In thousands)

	September 30, 2016	March 31, 2016
Assets		
Current assets		
Cash and cash equivalents	\$ 30,458	\$ 27,230
Accounts receivable, net	92,869	95,247
Inventories	97,959	91,263
Deferred income tax assets	10,646	10,108
Prepaid expenses and other current assets	11,341	25,165
Assets held for sale	36,400	—
Total current assets	279,673	249,013
Property and equipment, net	13,732	15,540
Goodwill	351,662	360,191
Intangible assets, net	2,181,128	2,322,723
Other long-term assets	4,783	1,324
Total Assets	\$ 2,830,978	\$ 2,948,791
Liabilities and Stockholders' Equity		
Current liabilities		
Accounts payable	\$ 39,041	\$ 38,296
Accrued interest payable	8,264	8,664
Other accrued liabilities	67,006	59,724
Total current liabilities	114,311	106,684
Long-term debt		
Principal amount	1,502,000	1,652,500
Less unamortized debt costs	(22,337)	(27,191)
Long-term debt, net	1,479,663	1,625,309
Deferred income tax liabilities	459,527	469,622
Other long-term liabilities	2,837	2,840
Total Liabilities	2,056,338	2,204,455
Stockholders' Equity		
Preferred stock - \$0.01 par value		
Authorized - 5,000 shares		
Issued and outstanding - None	—	—
Common stock - \$0.01 par value		
Authorized - 250,000 shares		
Issued - 53,265 shares at September 30, 2016 and 53,066 shares at March 31, 2016	532	530
Additional paid-in capital	453,336	445,182
Treasury stock, at cost - 331 shares at September 30, 2016 and 306 shares at March 31, 2016	(6,558)	(5,163)
Accumulated other comprehensive loss, net of tax	(26,646)	(23,525)
Retained earnings	353,976	327,312
Total Stockholders' Equity	774,640	744,336
Total Liabilities and Stockholders' Equity	\$ 2,830,978	\$ 2,948,791

Prestige Brands Holdings, Inc.
Consolidated Statements of Cash Flows
(Unaudited)

<i>(In thousands)</i>	Six Months Ended September 30,	
	2016	2015
Operating Activities		
Net income	\$ 26,664	\$ 57,976
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	12,848	11,407
Loss (gain) on sales of intangible assets and property and equipment	55,112	(36)
Deferred income taxes	(10,602)	21,985
Amortization of debt origination costs	5,097	4,055
Stock-based compensation costs	3,933	5,034
Loss on extinguishment of debt	—	451
Changes in operating assets and liabilities, net of effects from acquisitions		
Accounts receivable	356	(3,918)
Inventories	(10,663)	(3,838)
Prepaid expenses and other current assets	10,112	3,436
Accounts payable	820	(4,519)
Accrued liabilities	6,605	(1,443)
Net cash provided by operating activities	100,282	90,590
Investing Activities		
Purchases of property and equipment	(1,404)	(1,683)
Proceeds from sales of intangible assets	52,353	—
Proceeds from the sale of property and equipment	75	344
Net cash provided by (used in) investing activities	51,024	(1,339)
Financing Activities		
Term loan repayments	(130,500)	(50,000)
Borrowings under revolving credit agreement	20,000	15,000
Repayments under revolving credit agreement	(40,000)	(55,000)
Payments of debt origination costs	(9)	(4,211)
Proceeds from exercise of stock options	3,423	6,398
Proceeds from restricted stock exercises	—	544
Excess tax benefits from share-based awards	800	1,850
Fair value of shares surrendered as payment of tax withholding	(1,395)	(2,187)
Net cash used in financing activities	(147,681)	(87,606)
Effects of exchange rate changes on cash and cash equivalents	(397)	(811)
Increase in cash and cash equivalents	3,228	834
Cash and cash equivalents - beginning of period	27,230	21,318
Cash and cash equivalents - end of period	\$ 30,458	\$ 22,152
Interest paid	\$ 37,259	\$ 40,550
Income taxes paid	\$ 6,743	\$ 3,707

Prestige Brands Holdings, Inc.
Consolidated Statements of Income
Business Segments
(Unaudited)

Three Months Ended September 30, 2016

<i>(In thousands)</i>	North American OTC Healthcare	International OTC Healthcare	Household Cleaning	Consolidated
Gross segment revenues	\$ 172,590	\$ 18,802	\$ 23,768	\$ 215,160
Elimination of intersegment revenues	(143)	—	—	(143)
Third-party segment revenues	172,447	18,802	23,768	215,017
Other revenues	—	2	33	35
Total segment revenues	172,447	18,804	23,801	215,052
Cost of sales	65,402	7,096	18,589	91,087
Gross profit	107,045	11,708	5,212	123,965
Advertising and promotion	24,811	3,244	537	28,592
Contribution margin	\$ 82,234	\$ 8,464	\$ 4,675	95,373
Other operating expenses*				24,315
Operating income				71,058
Other expense				20,830
Income before income taxes				50,228
Provision for income taxes				18,033
Net income				\$ 32,195

*Other operating expenses for the three months ended September 30, 2016 includes a pre-tax loss on sale of assets of \$0.7 million related to *PediCare*, *New Skin*, and *Fiber Choice* and a pre-tax gain on sale of assets of \$1.2 million associated with the sale of license rights in certain geographic areas pertaining to *Comet*. The assets and corresponding contribution margin associated with the pre-tax loss on sale of assets related to *PediCare*, *New Skin*, and *Fiber Choice* are included within the North American OTC Healthcare segment, while the pre-tax gain on sale of license rights related to *Comet* are included in the Household Cleaning segment.

Six Months Ended September 30, 2016

<i>(In thousands)</i>	North American OTC Healthcare	International OTC Healthcare	Household Cleaning	Consolidated
Gross segment revenues	\$ 345,891	\$ 34,602	\$ 44,658	\$ 425,151
Elimination of intersegment revenues	(1,364)	—	—	(1,364)
Third-party segment revenues	344,527	34,602	44,658	423,787
Other revenues	—	6	834	840
Total segment revenues	344,527	34,608	45,492	424,627
Cost of sales	129,636	14,044	35,391	179,071
Gross profit	214,891	20,564	10,101	245,556
Advertising and promotion	49,851	5,368	1,008	56,227
Contribution margin	\$ 165,040	\$ 15,196	\$ 9,093	189,329
Other operating expenses*				106,057
Operating income				83,272
Other expense				41,957
Income before income taxes				41,315
Provision for income taxes				14,651
Net income				\$ 26,664

*Other operating expenses for the six months ended September 30, 2016 includes a pre-tax loss on sale of assets of \$56.2 million related to *PediCare*, *New Skin*, and *Fiber Choice* and a pre-tax gain on sale of assets of \$1.2 million associated with the sale of license rights in certain geographic areas pertaining to *Comet*. The assets and corresponding contribution margin associated with the pre-tax loss on sale of assets related to *PediCare*, *New Skin*, and *Fiber Choice* are included within the North American OTC Healthcare segment, while the pre-tax gain on sale of license rights related to *Comet* are included in the Household Cleaning segment.

Three Months Ended September 30, 2015

<i>(In thousands)</i>	North American OTC Healthcare	International OTC Healthcare	Household Cleaning	Consolidated
Gross segment revenues	\$ 166,886	\$ 15,954	\$ 23,894	\$ 206,734
Elimination of intersegment revenues	(1,472)	—	—	(1,472)
Third-party segment revenues	165,414	15,954	23,894	205,262
Other revenues**	—	6	797	803
Total segment revenues	165,414	15,960	24,691	206,065
Cost of sales**	61,497	6,094	18,534	86,125
Gross profit	103,917	9,866	6,157	119,940
Advertising and promotion	24,440	2,777	676	27,893
Contribution margin	\$ 79,477	\$ 7,089	\$ 5,481	92,047
Other operating expenses				22,149
Operating income				69,898
Other expense				20,667
Income before income taxes				49,231
Provision for income taxes				17,428
Net income				\$ 31,803

Six Months Ended September 30, 2015

<i>(In thousands)</i>	North American OTC Healthcare	International OTC Healthcare	Household Cleaning	Consolidated
Gross segment revenues	\$ 323,978	\$ 29,410	\$ 45,361	\$ 398,749
Elimination of intersegment revenues	(2,200)	—	—	(2,200)
Third-party segment revenues	321,778	29,410	45,361	396,549
Other revenues**	15	31	1,602	1,648
Total segment revenues	321,793	29,441	46,963	398,197
Cost of sales**	119,624	11,383	35,014	166,021
Gross profit	202,169	18,058	11,949	232,176
Advertising and promotion	47,635	5,500	1,180	54,315
Contribution margin	\$ 154,534	\$ 12,558	\$ 10,769	177,861
Other operating expenses				45,458
Operating income				132,403
Other expense				43,002
Income before income taxes				89,401
Provision for income taxes				31,425
Net income				\$ 57,976

**Certain immaterial amounts relating to other revenues and cost of sales for each of the three and six months ended September 30, 2015 were reclassified between the International OTC Healthcare segment and the North American OTC Healthcare segment. There were no changes to the consolidated financial statements for any periods presented.

About Non-GAAP Financial Measures

We have pursued various strategic initiatives and completed a number of acquisitions in recent years that have resulted in revenues that would not have otherwise been recognized. The frequency and the amount of such revenues vary significantly based on the size, timing and complexity of the transaction. In addition to financial results reported in accordance with GAAP, we disclose certain Non-GAAP financial measures ("NGFMs"), including, but not limited to, Non-GAAP Organic Revenues, Non-GAAP Organic Revenues on a Constant Currency basis, Non-GAAP Adjusted General and Administrative expenses, Non-GAAP Adjusted General and Administrative expense percentage, Non-GAAP EBITDA, Non-GAAP Adjusted EBITDA, Non-GAAP Adjusted EBITDA Margin, Non-GAAP Adjusted Net Income, Non-GAAP Adjusted EPS, Non-GAAP Free Cash Flow, and Non-GAAP Adjusted Free Cash Flow. We use these NGFMs internally, along with GAAP information, in evaluating our operating performance and in making financial and operational decisions. We believe that the presentation of these NGFMs provides investors with greater transparency, and provides a more complete understanding of our business than could be obtained absent these disclosures, because the supplemental data relating to our financial condition and results of operations provides additional ways to view our operation when considered with both our GAAP results and the reconciliations below. In addition, we believe that the presentation of each of these NGFMs is useful to investors for period-to-period comparisons of results in assessing shareholder value, and we use these NGFMs internally to evaluate the performance of our personnel and also to evaluate our operating performance and compare our performance to that of our competitors.

These NGFMs are not in accordance with GAAP, should not be considered as a measure of profitability or liquidity, and may not be directly comparable to similarly titled NGFMs reported by other companies. These NGFMs have limitations and they should not be considered in isolation from or as an alternative to their most closely related GAAP measures reconciled below. Investors should not rely on any single financial measure when evaluating our business. We recommend investors review the GAAP financial measures included in this earnings release. When viewed in conjunction with our GAAP results and the reconciliations below, we believe these NGFMs provide greater transparency and a more complete understanding of factors affecting our business than GAAP measures alone.

NGFMs Defined

We define our NGFMs presented herein as follows:

- *Non-GAAP Organic Revenues:* GAAP Total Revenues excluding revenues associated with products acquired or divested in the periods presented.
- *Non-GAAP Organic Revenues on a Constant Currency basis:* Non-GAAP Organic Revenues excluding the impact of current year foreign exchange rates on total revenues.
- *Non-GAAP Adjusted General and Administrative expenses:* GAAP General and Administrative expenses minus certain other legal and professional fees, acquisition and other integration costs, divestiture costs, and costs associated with our CEO transition.
- *Non-GAAP Adjusted General and Administrative expense percentage:* Calculated as Non-GAAP Adjusted General and Administrative expense divided by GAAP Total Revenues.
- *Non-GAAP EBITDA:* GAAP Net Income less interest expense (income), income taxes, and depreciation and amortization.
- *Non-GAAP Adjusted EBITDA:* Non-GAAP EBITDA less certain other legal and professional fees, other acquisition-related costs, divestiture costs, costs associated with our CEO transition, loss on extinguishment of debt, and gain/loss on sale of assets.
- *Non-GAAP Adjusted EBITDA Margin:* Calculated as Non-GAAP Adjusted EBITDA divided by GAAP Total Revenues.
- *Non-GAAP Adjusted Net Income:* GAAP Net Income before certain other legal and professional fees, other acquisition and integration-related costs, divestiture costs, costs associated with our CEO transition, accelerated amortization of debt origination costs due to sale of assets, loss on extinguishment of debt, gain/loss on sale of assets and the applicable tax impacts associated with these items and other non-deductible items.
- *Non-GAAP Adjusted EPS:* Calculated as Non-GAAP Adjusted Net Income, divided by the weighted average number of common and potential common shares outstanding during the period.
- *Non-GAAP Free Cash Flow:* GAAP Net cash provided by operating activities less cash paid for capital expenditures.
- *Non-GAAP Adjusted Free Cash Flow:* Non-GAAP Free Cash Flow plus cash payments made for integration, transition, and other costs associated with acquisitions and divestitures.

The following tables set forth the reconciliations of each of our NGFMs to their most directly comparable financial measures presented in accordance with GAAP.

Reconciliation of GAAP Total Revenues to Non-GAAP Organic Revenues and Non-GAAP Organic Revenues on a Constant Currency basis and related growth percentages:

	Three Months Ended September 30,		Six Months Ended September 30,	
	2016	2015	2016	2015
<i>(In thousands)</i>				
GAAP Total Revenues	\$ 215,052	\$ 206,065	\$ 424,627	\$ 398,197
Revenue Growth	4.4 %		6.6 %	
Adjustments:				
DenTek revenues ⁽¹⁾	(17,214)	—	(33,841)	—
Revenues associated with divested brands ⁽²⁾	—	(6,922)	—	(6,922)
Total adjustments	(17,214)	(6,922)	(33,841)	(6,922)
Non-GAAP Organic Revenues	197,838	199,143	390,786	391,275
Organic Revenue Growth (Decline)	(0.7)%		(0.1)%	
Impact of foreign currency exchange rates ⁽³⁾		(76)		(905)
Non-GAAP Organic Revenues on a constant currency basis	\$ 197,838	\$ 199,067	\$ 390,786	\$ 390,370
Constant Currency Organic Revenue Growth	(0.6)%		0.1 %	

(1) DenTek revenues are excluded for purposes of calculating Non-GAAP organic revenues. These revenue adjustments relate to our North American and International OTC Healthcare segment.

(2) Revenues of our divested brands have been excluded from the prior year for purposes of calculating Non-GAAP organic revenues. These revenue adjustments relate to our North American OTC Healthcare segment.

(3) Foreign currency exchange rate adjustments relate to all segments.

Reconciliation of GAAP General and Administrative Expense to Non-GAAP Adjusted General and Administrative Expense and related Non-GAAP Adjusted General and Administrative Expense percentage:

	Three Months Ended September 30,		Six Months Ended September 30,	
	2016	2015	2016	2015
<i>(In thousands)</i>				
GAAP General and Administrative Expense	\$ 18,795	\$ 16,462	\$ 38,252	\$ 34,051
Adjustments:				
Costs associated with CEO transition ⁽¹⁾	—	—	—	1,406
Legal and professional fees associated with acquisitions and divestitures ⁽²⁾	101	—	585	—
Integration, transition and other costs associated with acquisitions and divestitures ⁽²⁾	1,420	—	3,061	—
Total adjustments	1,521	—	3,646	1,406
Non-GAAP Adjusted General and Administrative Expense	\$ 17,274	\$ 16,462	\$ 34,606	\$ 32,645
Non-GAAP Adjusted General and Administrative Expense Percentage	8.0%	8.0%	8.1%	8.2%

(1) Costs relate to search fees associated with CEO and CFO transition and certain accelerated stock compensation costs related to our former CEO.

(2) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

Reconciliation of GAAP Net Income to Non-GAAP EBITDA, Non-GAAP Adjusted EBITDA and related Non-GAAP Adjusted EBITDA Margin:

	Three Months Ended September 30,		Six Months Ended September 30,	
	2016	2015	2016	2015
<i>(In thousands)</i>				
GAAP Net Income	\$ 32,195	\$ 31,803	\$ 26,664	\$ 57,976
Interest expense, net	20,830	20,667	41,957	42,551
Provision for income taxes	18,033	17,428	14,651	31,425
Depreciation and amortization	6,016	5,687	12,848	11,407
Non-GAAP EBITDA:	77,074	75,585	96,120	143,359
Adjustments:				
Costs associated with CEO transition ⁽¹⁾	—	—	—	1,406
Legal and professional fees associated with acquisitions and divestitures ⁽²⁾	101	—	585	—
Integration, transition and other costs associated with acquisitions and divestitures ⁽²⁾	1,420	—	3,061	—
Loss on extinguishment of debt	—	—	—	451
(Gain) loss on sale of assets	(496)	—	54,957	—
Total adjustments	1,025	—	58,603	1,857
Non-GAAP Adjusted EBITDA	\$ 78,099	\$ 75,585	\$ 154,723	\$ 145,216
Non-GAAP Adjusted EBITDA Margin	36.3%	36.7%	36.4%	36.5%

(1) Costs relate to search fees associated with CEO and CFO transition and certain accelerated stock compensation costs related to our former CEO.

(2) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

Reconciliation of GAAP Net Income to Non-GAAP Adjusted Net Income and related Adjusted Earnings Per Share:

	Three Months Ended September 30,				Six Months Ended September 30,			
	2016	2016 Adjusted EPS	2015	2015 Adjusted EPS	2016	2016 Adjusted EPS	2015	2015 Adjusted EPS
<i>(In thousands)</i>								
GAAP Net Income	\$ 32,195	\$ 0.60	\$ 31,803	\$ 0.60	\$ 26,664	\$ 0.50	\$ 57,976	\$ 1.09
Adjustments:								
Costs associated with CEO transition ⁽¹⁾	—	—	—	—	—	—	1,406	0.03
Legal and professional fees associated with acquisitions and divestitures ⁽²⁾	101	—	—	—	585	0.01	—	—
Integration, transition and other costs associated with acquisitions and divestitures ⁽²⁾	1,420	0.03	—	—	3,061	0.06	—	—
Accelerated amortization of debt origination costs due to sale of assets	1,131	0.02	—	—	1,131	0.02	—	—
Loss on extinguishment of debt	—	—	—	—	—	—	451	0.01
(Gain) loss on sale of assets	(496)	(0.01)	—	—	54,957	1.03	—	—
Tax impact of adjustments ⁽³⁾	(566)	(0.01)	—	—	(21,224)	(0.40)	(657)	(0.01)
Total adjustments	1,590	0.03	—	—	38,510	0.72	1,200	0.03
Non-GAAP Adjusted Net Income and Adjusted EPS	\$ 33,785	\$ 0.63	\$ 31,803	\$ 0.60	\$ 65,174	\$ 1.22	\$ 59,176	\$ 1.12

(1) Costs relate to search fees associated with CEO and CFO transition and certain accelerated stock compensation costs related to our former CEO.

(2) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

(3) The income tax adjustments are determined using applicable rates in the taxing jurisdictions in which the above adjustments relate and includes both current and deferred income tax expense (benefit) based on the specific nature of the specific Non-GAAP performance measure.

Reconciliation of GAAP Net Income to Non-GAAP Free Cash Flow and Non-GAAP Adjusted Free Cash Flow:

	Three Months Ended September 30,		Six Months Ended September 30,	
	2016	2015	2016	2015
<i>(In thousands)</i>				
GAAP Net Income	\$ 32,195	\$ 31,803	\$ 26,664	\$ 57,976
Adjustments:				
Adjustments to reconcile net income to net cash provided by operating activities as shown in the Statement of Cash Flows	9,592	20,040	66,388	42,896
Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows	7,744	(4,774)	7,230	(10,282)
Total adjustments	17,336	15,266	73,618	32,614
GAAP Net cash provided by operating activities	49,531	47,069	100,282	90,590
Purchases of property and equipment	(509)	(903)	(1,404)	(1,683)
Non-GAAP Free Cash Flow	49,022	46,166	98,878	88,907
Integration, transition and other payments associated with acquisitions and divestitures ⁽¹⁾	352	—	683	—
Non-GAAP Adjusted Free Cash Flow	\$ 49,374	\$ 46,166	\$ 99,561	\$ 88,907

(1) Acquisition related items represent payments related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

Outlook for Fiscal Year 2017:**Reconciliation of Projected GAAP EPS to Projected Non-GAAP Adjusted EPS:**

	2017 Projected EPS	
	Low	High
Projected FY'17 GAAP EPS	\$ 1.55	\$ 1.61
<u>Adjustments:</u>		
Costs associated with DenTek integration ⁽¹⁾	0.08	0.08
Loss on sale of assets	0.67	0.67
Total Adjustments	0.75	0.75
Projected Non-GAAP Adjusted EPS	\$ 2.30	\$ 2.36

(1) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

Reconciliation of Projected GAAP Net cash provided by operating activities to Projected Non-GAAP Adjusted Free Cash Flow:

	2017 Projected Free Cash Flow	
<i>(In millions)</i>		
Projected FY'17 GAAP Net cash provided by operating activities	\$ 191	
Additions to property and equipment for cash		(4)
Projected Non-GAAP Free Cash Flow		187
Payments associated with acquisitions ⁽¹⁾		3
Projected Non-GAAP Adjusted Free Cash Flow	\$ 190	

(1) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as legal and other acquisition related professional fees.

PrestigeBrands

Review of Second Quarter FY 17 Results November 3, 2016



Safe Harbor Disclosure

This presentation contains certain “forward-looking” statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company’s expected financial performance, including revenue growth, adjusted EPS, and adjusted free cash flow, expansion of market share for the Company’s Invest for Growth brands, the Company’s investment in digital, product development and marketing initiatives, the Company’s focus on development of professional marketing, the Company’s ability to execute on the DenTek growth strategy, and the Company’s ability to de-lever and increase M&A capacity. Words such as “trend,” “continue,” “will,” “expect,” “project,” “anticipate,” “likely,” “estimate,” “may,” “should,” “could,” “would,” and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company’s expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, the impact of the Company’s digital, product development and marketing initiatives, supplier issues, unexpected costs, and other risks set forth in Part I, Item 1A. Risk Factors in the Company’s Annual Report on Form 10-K for the year ended March 31, 2016 and in Part II, Item 1A. Risk Factors in the Company’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2016. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule and in our earnings release in the “About Non-GAAP Financial Measures” section.

Agenda for Today's Discussion

I. Performance Highlights

II. Financial Overview

III. FY 17 Outlook and the Road Ahead

I. Performance Highlights



Another Strong Financial Performance in Second Quarter FY 17

Revenue of \$215.1 million, up 4.4% versus Q2 FY 16

Revenue growth of +0.9%⁽¹⁾ for Invest for Growth* portfolio lagged consumption growth of 1.5% primarily at top 5 customers

Adjusted EPS of \$0.63⁽²⁾, up 5.0% versus Q2 FY 16

Adjusted Free Cash Flow of \$49.4 million⁽²⁾, up 6.9% versus Q2 FY 16

Total debt paydown of \$100.5 million including proceeds from asset sales

* Invest for Growth portfolio comprised of Core OTC brands and International; reported on a constant currency basis. Core OTC brands reflect: Monistat (after Q2 FY 16), BC/Goody's, Clear Eyes, Dramamine, Debrox, Chloraseptic, Luden's, Little Remedies, Compound W, Nix (after Q2 FY 16), Beano, Efferdent and The Doctor's IRI multi-outlet + C-Store retail dollar sales for relevant period. International includes Canadian consumption for leading retailers, and Australia/ROW shipment data as a proxy for consumption.

Q2 FY 17 Performance Highlights: Continuing to Deliver Against Strategy

Demonstrated Portfolio Growth

- Q2 Revenue of \$215.1 million, up 4.4% versus PY Q2
 - Organic growth of (0.6%)⁽¹⁾ on a constant currency basis as top 5 retailers reduced inventory levels in the quarter
 - Revenue growth of +0.9%⁽¹⁾ for Invest for Growth* portfolio
 - DenTek contributed \$17.2 million of revenue during the quarter, continuing its strong growth
- Q2 consumption growth for Invest for Growth* portfolio of 1.5% outpaced revenue growth
 - Consumption growth in-line with category[†]
- International revenue up 8.9% in Q2 with particular strength in Care Pharma
 - Revenue in Australia up 8.0% in Q2, and up 6.2% in 1H FY 17

Strong Margins and FCF

- Gross Margin of 57.6% in line with Q1 and expectations
- Adjusted EPS of \$0.63⁽²⁾, up 5.0% versus the PY Q2
- Strong Adjusted Free Cash Flow of \$49.4 million⁽²⁾, above the PY Q2 of \$46.2 million
 - Leverage of 4.5x⁽³⁾ compared to 5.0x at the beginning of FY 17

M&A

- Focus on enhancing and executing marketing plans for DenTek
- Successfully completed transition of three brands divested in July from Manage for Cash portfolio
 - Accelerated de-leveraging in first half, building meaningful M&A capacity

* Invest for Growth portfolio is comprised of Core OTC brands and International; reported on a constant currency basis. (See slide 5 for additional details.)
† IRI MULO period ending 10-2-16.

Strong Financial Performance in First Half FY 17

Revenue of \$424.6 million, up 6.6% versus 1H FY 16

Revenue growth of +2.6%⁽¹⁾ for Invest for Growth* portfolio consistent with consumption growth of 2.4%

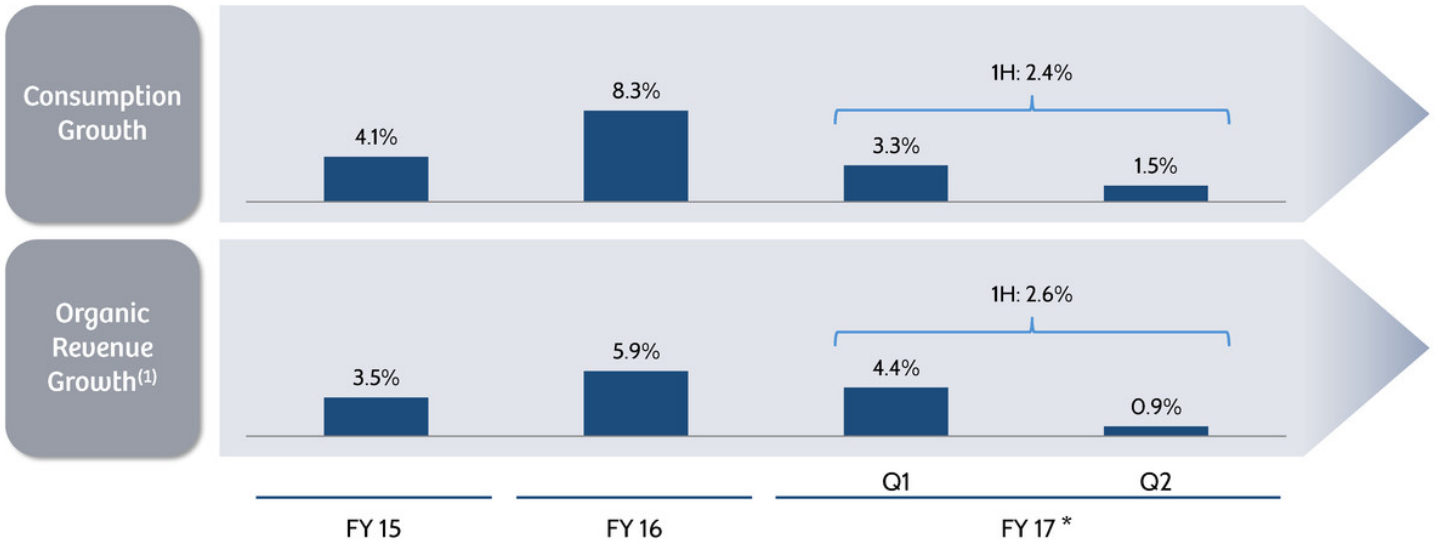
Adjusted EPS of \$1.22⁽²⁾, up 8.9% versus 1H FY 16

Adjusted Free Cash Flow of \$99.6 million⁽²⁾, up 12.0% versus 1H FY 16

Record debt paydown of \$150.5 million including proceeds from asset sales

* Invest for Growth portfolio is comprised of Core OTC brands and International; reported on a constant currency basis. (See slide 5 for additional details.)

Continued Strong and Consistent Consumption Growth for Invest for Growth Portfolio

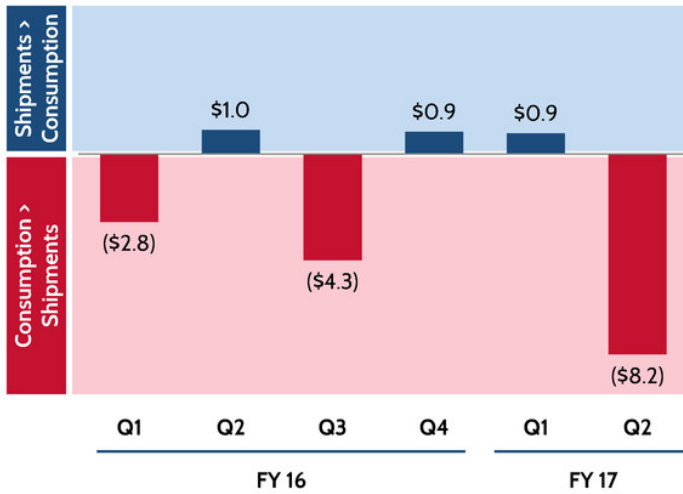


Source: Data reflects retail dollar sales percentage growth versus prior period for consumption growth and organic revenue growth. FY 15 and FY 16 data shown as previously presented for Core OTC.

* Q1 and Q2 FY 17 data for Invest for Growth portfolio comprised of Core OTC brands and International. (See slide 5 for additional details.)

Q2 FY 17 Shipments Impacted by U.S. Retailer Inventory Reductions

Top 5 Customers Shipments vs Consumption



Source: IRI MULO period ending 10-2-16.

Comments

- Shipments to five largest mass and drug accounts have lagged consumption over the last six quarters as retailers continue to manage inventory levels
- In Q2 FY 17 alone, consumption in these accounts outpaced shipments by over \$8.2 million
- Adjusted for this difference, organic revenue growth for Q2 FY 17 on a constant currency basis would have been +3.5%

DenTek®: Building The Brand One Year After Acquisition

1	Dental Professional Marketing <ul style="list-style-type: none">Secure the Hygienist RecommendationIncrease Sampling to Drive Trial	
2	Grow The Category <ul style="list-style-type: none">New Category and Consumer InsightsBuild Basket with Shopper Insights	
3	Innovate With New Products <ul style="list-style-type: none">Pipeline to Deliver Top and Bottom Line GrowthConsumer Insight Innovation	
4	Expand Domestic And Int'l Distribution <ul style="list-style-type: none">Develop Alternate Channels and E-commerceIncrease Shelf Presence in UK and Germany	
5	Use Digital To Drive Brand Awareness <ul style="list-style-type: none">Target High Value ConsumersLeverage Scale to Drive Efficiencies	

Nix: Brand Building Using Innovation in Product and Marketing to Drive Results

- **Expanding Product Offerings:** New **Nix Ultra kills a resistant form of Lice called "Super Lice"**
- **Innovative Marketing:** Nix **partnered with Google and IRI to develop the first ever Lice Tracker**. Now consumers and Healthcare Professionals can get **real-time information on lice outbreaks**
- **Digital Consumer Advertising:** The first place consumers go to get information is on line. Nix's new advertising campaign will **reach consumers with information where and when they need it**
- **Strong Results:** **Latest 12 weeks consumption +53% and gained 7.1% ppts. market share**

New Products



Source: IRI MULO period ending 10-2-16.

Innovative Marketing



Digital Advertising

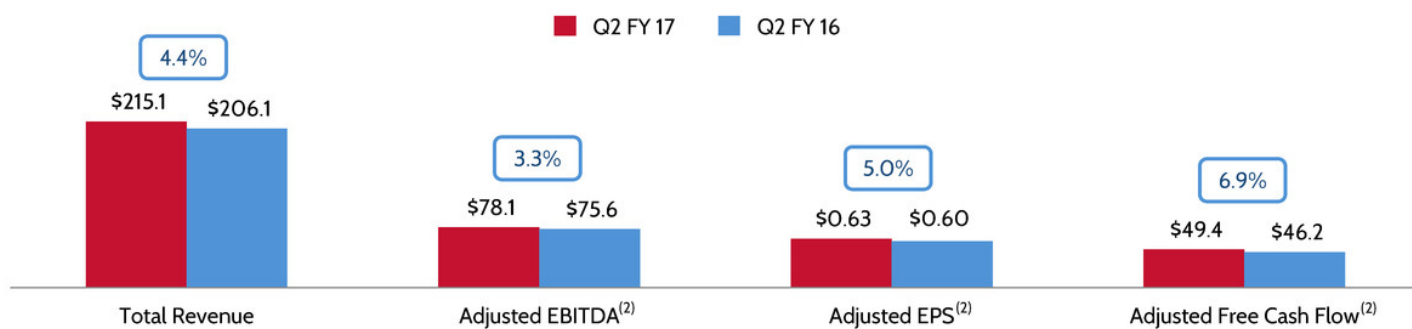


II. Financial Overview



Key Financial Results for Second Quarter Performance

- Solid overall financial performance in the quarter
 - Revenue of \$215.1 million, an increase of 4.4%
 - Adjusted EPS of \$0.63⁽²⁾, up 5.0%
 - Adjusted Free Cash Flow of \$49.4 million⁽²⁾, an increase of 6.9%



Dollar values in millions, except per share data.

FY 17 Second Quarter Consolidated Financial Summary

	3 Months Ended			6 Months Ended			Comments
	Q2 FY 17	Q2 FY 16	% Chg	Q2 FY 17	Q2 FY 16	% Chg	
Total Revenue	\$ 215.1	\$ 206.1	4.4%	\$ 424.6	\$ 398.2	6.6%	<ul style="list-style-type: none"> ■ Revenue growth of +4.4% <ul style="list-style-type: none"> – Organic growth of (0.6%) excluding the impact of Fx⁽¹⁾ – DenTek contributed \$17.2 million of revenue during the quarter ■ Gross Margin of 57.6% ■ A&P 13.3% of Revenue, \$0.7 million more than Q2 FY 16 ■ Adjusted EBITDA Margin of 36.3%⁽²⁾ ■ Adjusted Net Income +6.2%⁽²⁾ over Q2 FY 16, ahead of topline growth
Gross Margin	124.0	119.9	3.4%	245.6	232.2	5.8%	
% Margin	57.6%	58.2%		57.8%	58.3%		
A&P	28.6	27.9	2.5%	56.2	54.3	3.5%	
% Total Revenue	13.3%	13.5%		13.2%	13.6%		
Adjusted G&A⁽²⁾	17.3	16.5	4.9%	34.6	32.6	6.0%	
% Total Revenue	8.0%	8.0%		8.1%	8.2%		
Adjusted EBITDA⁽²⁾	\$ 78.1	\$ 75.6	3.3%	\$ 154.7	\$ 145.2	6.5%	
% Margin	36.3%	36.7%		36.4%	36.5%		
Adjusted Net Income⁽²⁾	\$ 33.8	\$ 31.8	6.2%	\$ 65.2	\$ 59.2	10.1%	
Adjusted Earnings Per Share⁽²⁾	\$ 0.63	\$ 0.60	5.0%	\$ 1.22	\$ 1.12	8.9%	

Dollar values in millions, except per share data.

Exceptional Free Cash Flow Trends

Cash Flow

	Three Months Ended		Six Months Ended	
	Q2 FY 17	Q2 FY 16	Q2 FY 17	Q2 FY 16
Net Income - As Reported	\$ 32.2	\$ 31.8	\$ 26.7	\$ 58.0
Depreciation & Amortization	6.0	5.7	12.8	11.4
Other Non-Cash Operating Items*	3.6	14.4	53.5	31.5
Working Capital	7.7	(4.8)	7.2	(10.3)
Operating Cash Flow⁽⁴⁾	\$ 49.5	\$ 47.1	\$ 100.3	\$ 90.6
Additions to Property and Equipment	(0.5)	(0.9)	(1.4)	(1.7)
Payments Associated with M&A	0.4	-	0.7	-
Adjusted Free Cash Flow⁽²⁾	\$ 49.4	\$ 46.2	\$ 99.6	\$ 88.9

Comments

- Net Debt at 9/30/16 of \$1,472 million comprised of:
 - Cash on hand of \$30 million
 - \$752 million of term loan and revolver
 - \$750 million of bonds
- Leverage ratio⁽³⁾ of 4.5x
 - Leverage below prior year level of 5.0x, including acquisition of DenTek in Q4 FY 16

Dollar values in millions.

* 1H FY 17 increase in Other Non-Cash Operating Items reflects Q1 FY 17 after tax loss of approximately \$35 million related to divestitures.

III. FY 17 Outlook and the Road Ahead



FY 17 Full Year Outlook – Updated for Impact of Manage for Cash Divestitures

Updated Outlook to Reflect Sale of Brands

Updated FY Outlook

Revenue

- | | |
|------------------------------------|---|
| ■ Revenue growth of +4% to +6% | ■ Revenue growth of +4.5% to +6.0% |
| – 1H +5.0% to +7.0% | – 1H Actual +6.6% |
| – 2H +2.5% to +4.5% | – <u>No change</u> |
| – Organic growth of +1.5% to +2.0% | – Continuing to expect organic growth of 1.5% to 2.0% in 2H |

Adjusted EPS

- | | |
|---|--------------------|
| ■ Adjusted EPS +6% to +9% (\$2.30 to \$2.36) ⁽⁵⁾ | ■ <u>No change</u> |
|---|--------------------|

Adjusted Free Cash Flow

- | | |
|---|--------------------|
| ■ Adjusted Free Cash Flow of \$185 million ⁽⁶⁾ or more | ■ <u>No change</u> |
|---|--------------------|

3 Key Drivers of Long-Term Shareholder Value

Grow Our Invest for Growth Portfolio

- Portfolio of recognizable brands in attractive consumer health industry
- Established expertise in brand-building and product innovation
- Demonstrated ability to gain market share long-term
- Target revenue contribution from Core OTC and International brands from ~80% to ~85%

Deliver Industry-Leading and Consistent Free Cash Flow

- Strong and consistent cash flow driven by industry leading EBITDA margins, capital-lite business model & significant benefit of deferred taxes
- Rapid deleveraging allows for expanded acquisition capacity and continued investment in brand building
- Non-core brands' contribution to cash flow
- Debt repayment reduces cash interest expense and adds to EPS

Strategic and Disciplined M&A Strategy

- Demonstrated track record of 7 acquisitions during the past 6 years
- Effective consolidation platform positioned for consistent pipeline of opportunities
- Proven ability to source from varied sellers
- Fragmented industry and acquisition activity creates a consistent pipeline of opportunity

QeA

Appendix

- (1) Organic Revenue Growth on a constant currency basis is a Non-GAAP financial measure and is reconciled to its most closely related GAAP financial measure in our earnings release in the "About Non-GAAP Financial Measures" section.
- (2) Adjusted G&A, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Net Income, Adjusted EPS, Adjusted Free Cash Flow are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and in our earnings release in the "About Non-GAAP Financial Measures" section.
- (3) Leverage ratio reflects net debt / covenant defined EBITDA.
- (4) Operating cash flow is equal to GAAP net cash provided by operating activities.
- (5) Adjusted EPS for FY 17 is a projected Non-GAAP financial measure, is reconciled to projected GAAP EPS in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected GAAP EPS of \$1.55 to \$1.61 plus \$0.08 of costs associated with DenTek integration plus \$0.67 of costs associated with the loss on sale of assets, resulting in \$2.30 to \$2.36.
- (6) Adjusted Free Cash Flow for FY 17 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected Net Cash Provided by Operating Activities of \$191 million less projected capital expenditures of \$4 million plus payments associated with acquisitions of \$3 million.

Reconciliation Schedules

Organic Revenue Growth

	Three Months Ended Sept. 30.		Six Months Ended Sept. 30.	
	2016	2015	2016	2015
<i>(In Thousands)</i>				
GAAP Total Revenues	\$ 215,052	\$ 206,065	\$ 424,627	\$ 398,197
Adjustments:				
DenTek revenues	(17,214)	-	(33,841)	-
Revenues associated with divested brands	-	(6,922)	-	(6,922)
Total adjustments	(17,214)	(6,922)	(33,841)	(6,922)
Non-GAAP Organic Revenues	197,838	199,143	390,786	391,275
Organic Revenue Growth (Decline)	(0.7%)		(0.1%)	
Impact of foreign currency exchange rates		(76)		(905)
Non-GAAP Organic Revenues on a constant currency basis	\$ 197,838	\$ 199,067	\$ 390,786	\$ 390,370
Constant Currency Organic Revenue Growth	(0.6%)		0.1%	

Reconciliation Schedules Cont'd

Adjusted GeA

	Three Months Ended Sept. 30.		Six Months Ended Sept. 30.	
	2016	2015	2016	2015
<i>(In Thousands)</i>				
GAAP General and Administrative Expense	\$ 18,795	\$ 16,462	\$ 38,252	\$ 34,051
Adjustments:				
Costs Associated with CEO transition	-	-	-	1,406
Legal and professional fees associated with acquisitions and divestitures	101	-	585	-
Integration, transition and other costs associated with acquisitions and divestitures	1,420	-	3,061	-
Total adjustments	1,521	-	3,646	1,406
Non-GAAP Adjusted General and Administrative Expense	\$ 17,274	\$ 16,462	\$ 34,606	\$ 32,645
Non-GAAP Adjusted General and Administrative Expense Percentage	8.0%	8.0%	8.1%	8.2%

Reconciliation Schedules Cont'd

Adjusted EBITDA

	Three Months Ended Sept. 30,		Six Months Ended Sept. 30,	
	2016	2015	2016	2015
<i>(In Thousands)</i>				
GAAP Net (Loss) Income	\$ 32,195	\$ 31,803	\$ 26,664	\$ 57,976
Interest expense, net	20,830	20,667	41,957	42,551
(Benefit) provision for income taxes	18,033	17,428	14,651	31,425
Depreciation and amortization	6,016	5,687	12,848	11,407
Non-GAAP EBITDA	77,074	75,585	96,120	143,359
Adjustments:				
Costs associated with CEO transitions	-	-	-	1,406
Legal and professional fees associated with acquisitions and divestitures	101	-	585	-
Integration, transition and other costs associated with acquisitions and divestitures	1,420	-	3,061	-
Loss on extinguishment of debt	-	-	-	451
(Gain) loss on sale of assets	(496)	-	54,957	-
Total adjustments	1,025	-	58,603	1,857
Non-GAAP Adjusted EBITDA	\$ 78,099	\$ 75,585	\$ 154,723	\$ 145,216
Non-GAAP Adjusted EBITDA Margin	36.3%	36.7%	36.4%	36.5%

Reconciliation Schedules Cont'd

Adjusted Net Income and Adjusted EPS

	Three Months Ended Sept. 30,				Six Months Ended Sept. 30,			
	2016		2015		2016		2015	
	Net Income	EPS	Net Income	EPS	Net Income	EPS	Net Income	EPS
<i>(In Thousands)</i>								
GAAP Net Income	\$ 32,195	\$ 0.60	\$ 31,803	\$ 0.60	\$ 26,664	\$ 0.50	\$ 57,976	\$ 1.09
Adjustments:								
Costs associated with CEO transition	-	-	-	-	-	-	1,406	0.03
Legal and professional fees associated with acquisitions and divestitures	101	-	-	-	585	0.01	-	-
Integration, transition and other costs associated with acquisitions and divestitures	1,420	0.03	-	-	3,061	0.06	-	-
Accelerated amortization of debt origination costs due to sale of assets	1,131	0.02	-	-	1,131	0.02	-	-
Loss on extinguishment of debt	-	-	-	-	-	-	451	0.01
(Gain) loss on sale of assets	(496)	(0.01)	-	-	54,957	1.03	-	-
Tax impact of adjustments	(566)	(0.01)	-	-	(21,224)	(0.40)	(657)	(0.01)
Total Adjustments	1,590	0.03	-	-	38,510	0.72	1,200	0.03
Non-GAAP Adjusted Net Income and Adjusted EPS	\$ 33,785	\$ 0.63	\$ 31,803	\$ 0.60	\$ 65,174	\$ 1.22	\$ 59,176	\$ 1.12

Reconciliation Schedules Cont'd

Adjusted Free Cash Flow

	Three Months Ended Sept. 30.		Six Months Ended Sept. 30.	
	2016	2015	2016	2015
<i>(In Thousands)</i>				
GAAP Net (Loss) Income	\$ 32,195	\$ 31,803	\$ 26,664	\$ 57,976
Adjustments:				
Adjustments to reconcile net (loss) income to net cash provided by operating activities as shown in the Statement of Cash Flows	9,592	20,040	66,388	42,896
Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows	7,744	(4,774)	7,230	(10,282)
Total Adjustments	17,336	15,266	73,618	32,614
GAAP Net cash provided by operating activities	49,531	47,069	100,282	90,590
Purchase of property and equipment	(509)	(903)	(1,404)	(1,683)
Non-GAAP Free Cash Flow	49,022	46,166	98,878	88,907
Integration, transition and other payments associated with acquisitions and divestitures	352	-	683	-
Non-GAAP Adjusted Free Cash Flow	\$ 49,374	\$ 46,166	\$ 99,561	\$ 88,907

Reconciliation Schedules Cont'd

Projected EPS

	2017 Projected EPS	
	Low	High
Projected FY'17 GAAP EPS	\$ 1.55	\$ 1.61
Adjustments:		
Costs associated with DenTek integration	0.08	0.08
Loss on sale of assets	0.67	0.67
Total Adjustments	0.75	0.75
Projected Non-GAAP Adjusted EPS	\$ 2.30	\$ 2.36

Projected Free Cash Flow

	2017 Projected Free Cash Flow
<i>(In millions)</i>	
Projected FY'17 GAAP Net Cash provided by operating activities	\$ 191
Additions to property and equipment for cash	(4)
Projected Non-GAAP Free Cash Flow	187
Payments associated with acquisitions	3
Adjusted Non-GAAP Projected Free Cash Flow	190

