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This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company's expected financial performance, including revenue growth and free cash flow conversion; the Company's ability to adapt to the current changing environment, including ensuring the health and safety of employees and maintain business continuity; the Company's ability to de-lever and create long-term shareholder value; the expected growth and consumption trends for the Company's brands; the impact of brand-building and product introductions on the Company's financial results; and the Company's disciplined capital allocation strategy. Words such as "trend," "continue," "will," "expect," "project," "anticipate," "likely," "estimate," "may," "should," "could," "would," and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, consumer trends, retail management initiatives, disruptions to distribution and supply chain, unexpected costs or liabilities, the scope and duration of the COVID-19 pandemic, government actions and the consequences for the global economy, uncertainties regarding how distribution channels and consumer behaviors will evolve over time in response to the pandemic, and its impact on our business, operations, results of operations and financial condition, including, among others, manufacturing, distribution and supply chain disruptions, reduced demand for our products and services, and the financial condition of our suppliers and customers, including their ability to fund their operations and pay their invoices and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2019. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule or in our May 7, 2020 earnings release in the "About Non-GAAP Financial Measures" section.

## Agenda for Today's Discussion

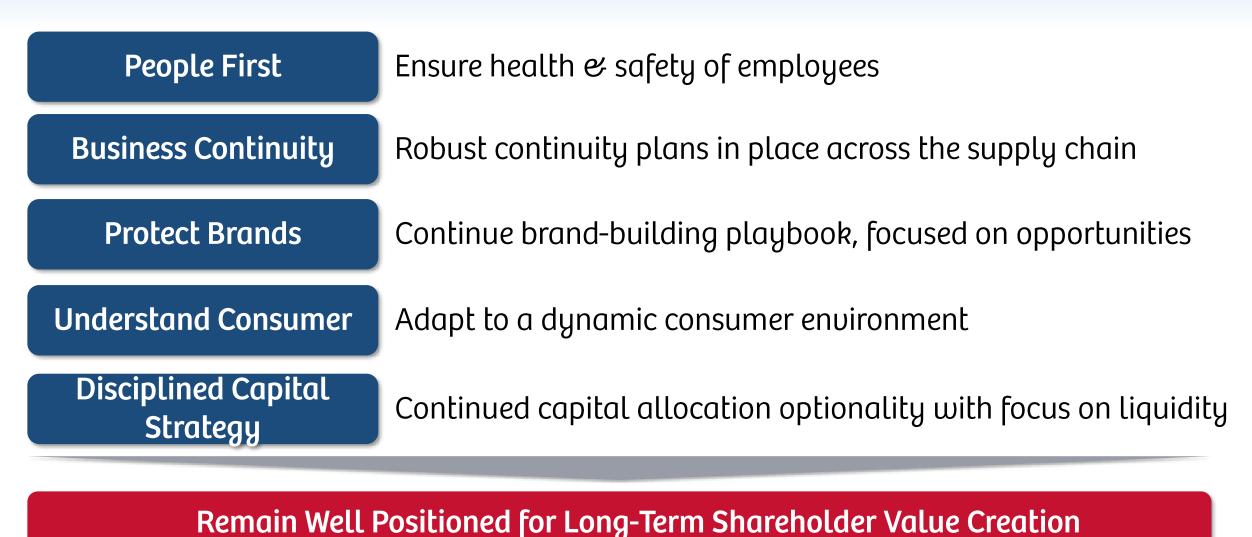
I. Our Top Priorities in a Changing Environment

II. Solid FY20 Financial Results

III. Well-Positioned in a Dynamic Environment

IV. FY 21 Outlook

# **Our Top Priorities in a Changing Environment**



# II. Solid FY20 Financial Results



### Strong Finish to Fiscal '20 in Q4

Revenue of \$251.2 million, up 4.6%<sup>(1)</sup> vs PY on an organic basis

Consumption growth of 7.0%<sup>(2)</sup> led by strong e-commerce, international growth and consumer stocking in March

Adjusted Gross Margin of 59.4%<sup>(3)</sup>, up 200 bps vs PY driven by mix and volume

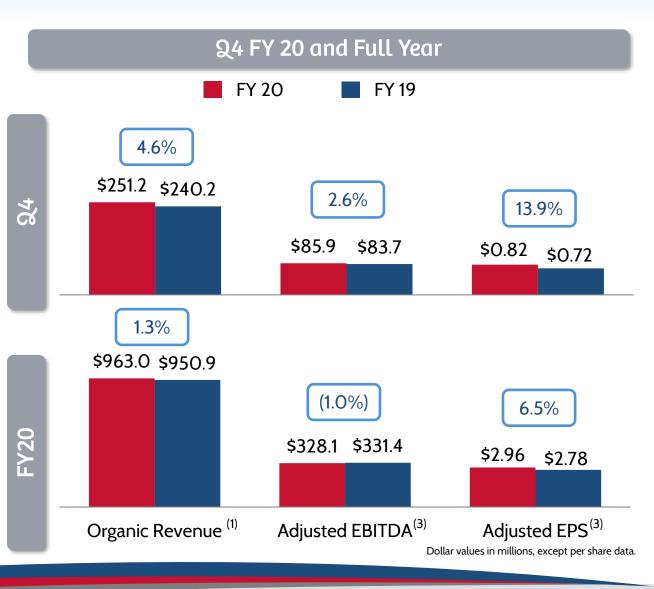
Adjusted EPS of \$0.82<sup>(3)</sup>, up 13.9% versus PY

Strong cash flow generation of \$52.5 million and disciplined capital strategy

# Solid Financial Performance in FY 20

### FY 20 Financial Highlights

- Revenue of \$963.0 million, up 1.3%<sup>(1)</sup> versus FY 19 on an organic basis
  - Solid consumption growth of ~3%<sup>(2)</sup> aided by long-term brand building efforts
  - Strong growth in international and e-commerce
- Adjusted EBITDA margin of 34.1%<sup>(3)</sup> roughly flat versus prior year
- Adjusted EPS of \$2.96<sup>(3)</sup>, up 6.5% versus FY 19 Adjusted EPS
- Continued solid Adjusted Free Cash Flow of \$206.8 million<sup>(3)</sup>



# FY 20 Fourth Quarter and Full-Year Consolidated Financial Summary

12 Monthe Ended

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	Q4 FY 20	Q4 FY 19	% Chg	FY	20	FY 19	% Chg			
Total Revenue	\$ 251.2	\$ 241.0	4.2%	\$ 9	963.0	\$ 975.8	(1.3%)			
Adjusted Gross Margin <sup>(3)</sup> % Margin	<b>149.1</b> 59.4%	<b>138.2</b> <i>57.4%</i>	7.9%		<b>561.4</b> 58.3%	<b>555.7</b> 57.0%	1.0%			
A&P % Total Revenue	40.2 16.0%	34.4 14.3%	16.7%		147.2 15.3%	143.1 14.7%	<b>2.9</b> %			
Adjusted G&A <sup>(3)</sup> % Total Revenue	23.6 9.4%	21.3 <i>8.8%</i>	10.7%		89.1 <i>9.3%</i>	85.5 8.8%	4.2%			
D&A (ex. COGS D&A) % Total Revenue	6.2 2.5%	6.5 2.7%	(4.0%)		24.8 2.6%	27.0 2.8%	(8.4%)			
Adjusted Operating Income <sup>(3)</sup> % Margin	\$ 79.1   31.5%	<b>\$ 76.0</b> 31.5%	4.1%		<b>31</b> .2%	<b>\$ 300.1</b> <i>30.8%</i>	0.1%			
Adjusted Earnings Per Share <sup>(3)</sup>	\$ 0.82	\$ 0.72	13.9%	\$	2.96	\$ 2.78	6.5%			
Adjusted EBITDA <sup>(3)</sup> % Margin	\$ 85.9 34.2%	\$ 83.7 34.7%	2.6%		<b>328.1</b> 34.1%	\$ <b>331.4</b> <i>34.0%</i>	(1.0%)			

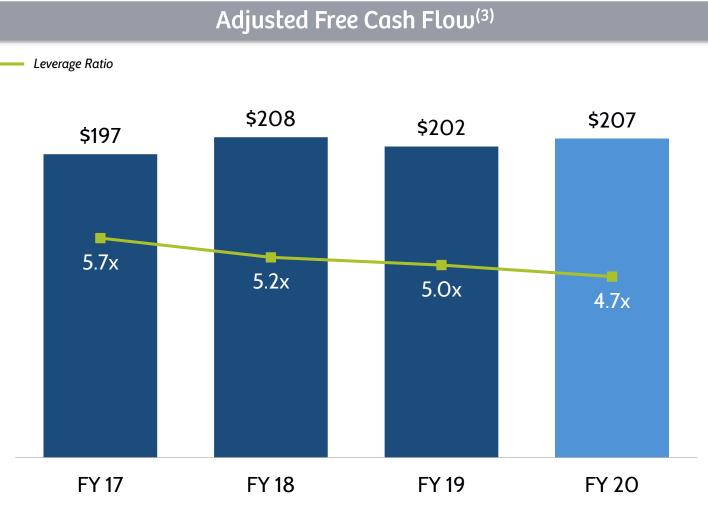
2 Months Ended

#### **Fiscal Year Commentary**

- Organic Revenue growth of 1.3%<sup>(1)</sup> vs prior year
  - Impacted by retailer inventory reductions
- Adjusted Gross Margin of 58.3%<sup>(3)</sup>, up 130 bps vs prior year
  - Gross Margin gain primarily related to shift in mix
  - Completed transition to new logistics provider at end of Q4
- Adjusted EPS of \$2.96<sup>(3)</sup> up 6.5% vs prior year
- Adjusted EBITDA margin of 34.1%<sup>(3)</sup> roughly flat
  - Reinvested Gross Margin savings in A&P for brand-building growth

Dollar values in millions, except per share data. \*Includes depreciation as a component of Adjusted Gross Profit

# Industry Leading and Consistent Free Cash Flow Trends



#### Comments

- FY20 Adjusted Free Cash Flow<sup>(3)</sup> of \$206.8 million
  - Free Cash Flow conversion of 136% for FY20\*
- Net Debt<sup>(3)</sup> at March 31 of ~\$1.6 billion; leverage ratio of 4.7x<sup>(4)</sup> at end of FY20
  - \$107 million remaining availability on existing credit lines as of March 31st
  - Proactively expanded cash balance to ~\$95 million
- Reduced Net Debt<sup>(3)</sup> by \$135.2 million in FY20
  - Earliest debt instrument maturity January 2024
- Completed \$56.7 million in share repurchases in FY20

\*Free Cash Flow Conversion defined as Non-GAAP Adjusted Free Cash Flow over Non-GAAP Adjusted Net Income

Dollar values in millions

# III. Well-Positioned in a Dynamic Environment



### FY 20: Delivered Against Three Pillars of our Strategy



# Strategy in Place for Long-term Shareholder Value Creation

	Robust Business Continuity Plans
	Diverse Portfolio of Leading Consumer Healthcare Brands
00	Consumer Brand-Building Support Strategy
	Ability to Adapt to a Dynamic Retail Environment
<b>\$f</b>	Disciplined Capital Allocation

Well-Positioned in a Dynamic Environment

# **Robust Business Continuity Plans**





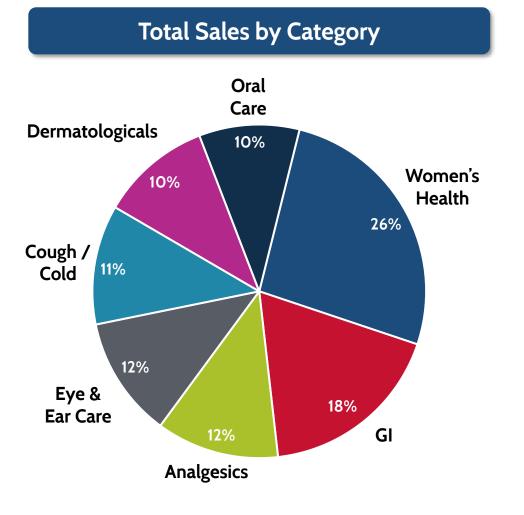
Prioritizing health & safety while staffing appropriately

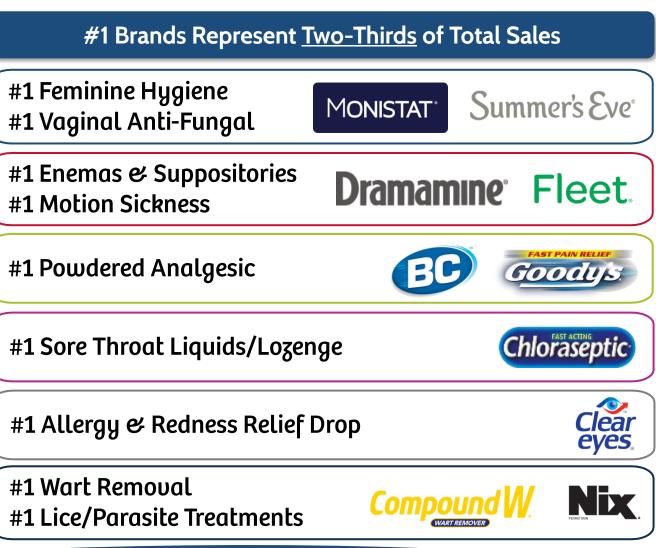
Working closely with suppliers to ensure continued supply

Monitoring and maintaining ample inventory on critical items and brands

# Advantages of a Diversified Portfolio of Leading Brands

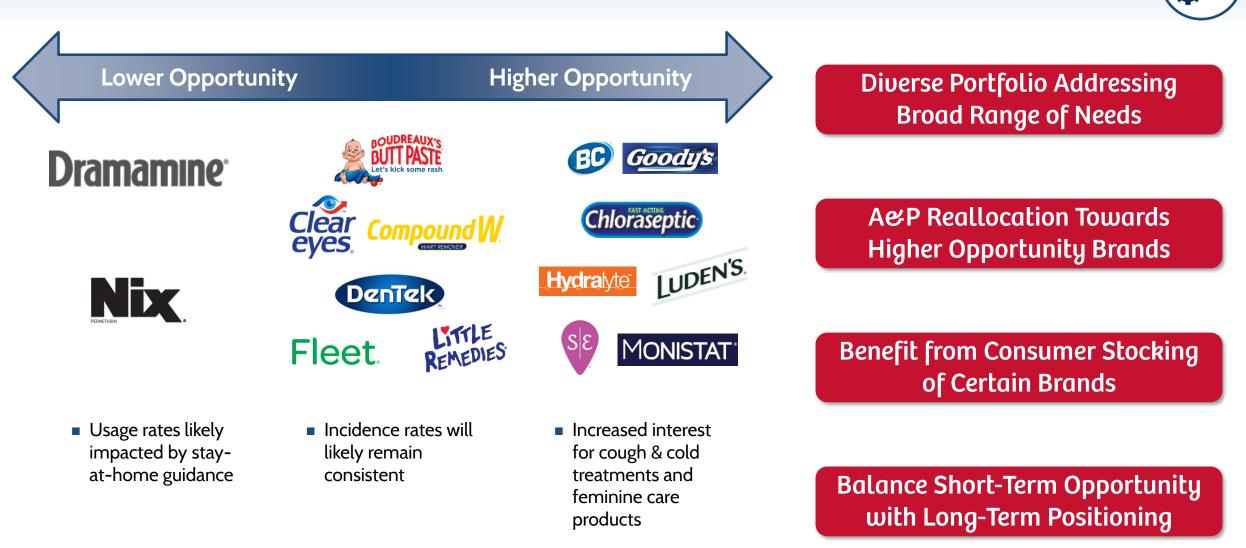






Note: Sales reflect FY 20; Excludes other OTC (less than 1%).

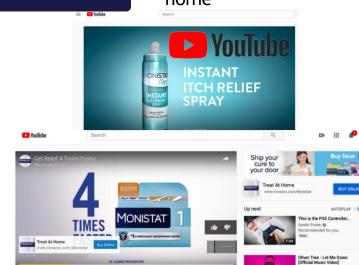
# Portfolio Well-Positioned in a Changing Environment



# Nimble Marketing Approach







### Tailored Messaging

 Highlighting at-home usage opportunities





TO THE HOSPITAL WORKERS LEADING US TO CLEARER DAYS WE SALUTE YOU

Clear eyes



Increased Focus on Digital and Addressable TV

Feel clean & fresh anytime, anywhere Donation of 100,000 bottles to NY Presbyterian and Mt. Sinai

Aiding the Front Line

that whitens more eyes

Thank you from Clear Eyes, the brand

# Increased Support of E-Commerce in Response to Retail Trends



### Accelerated Growth in Q4



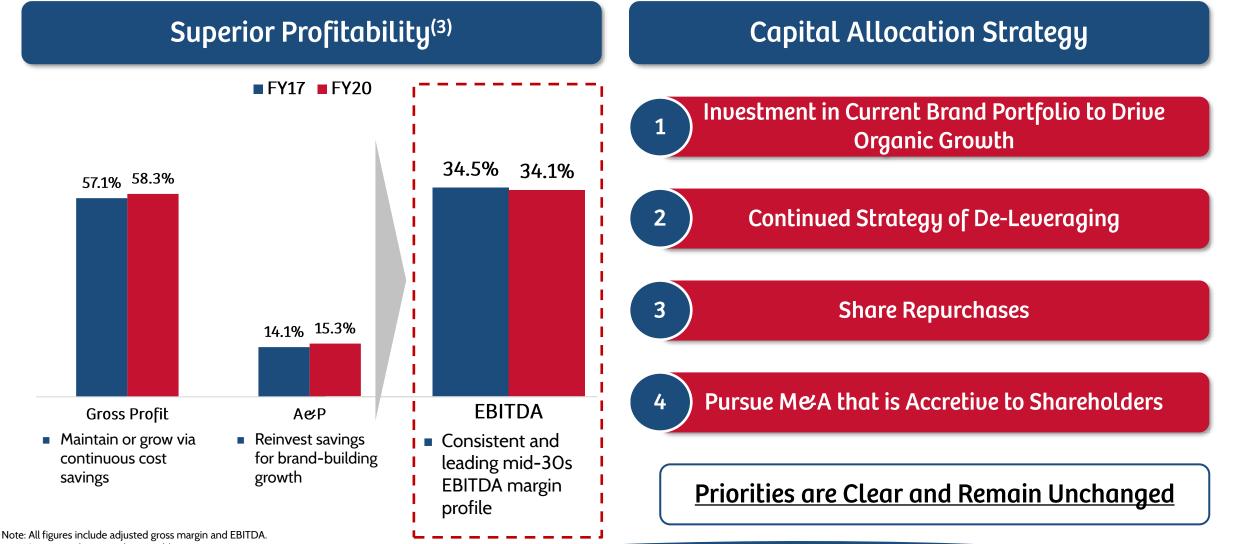
- More new people on eCommerce
- Increased media spend at end of March to capture more new users
- Incremental consumer interest in omnichannel features like Click-and-Collect



\*People who have not visited eCommerce and new to PBH brands

### Financial & Free Cash Flow Profiles Enable Flexibility





See appendix reconciliation tables.

# IV. FY 21 Outlook

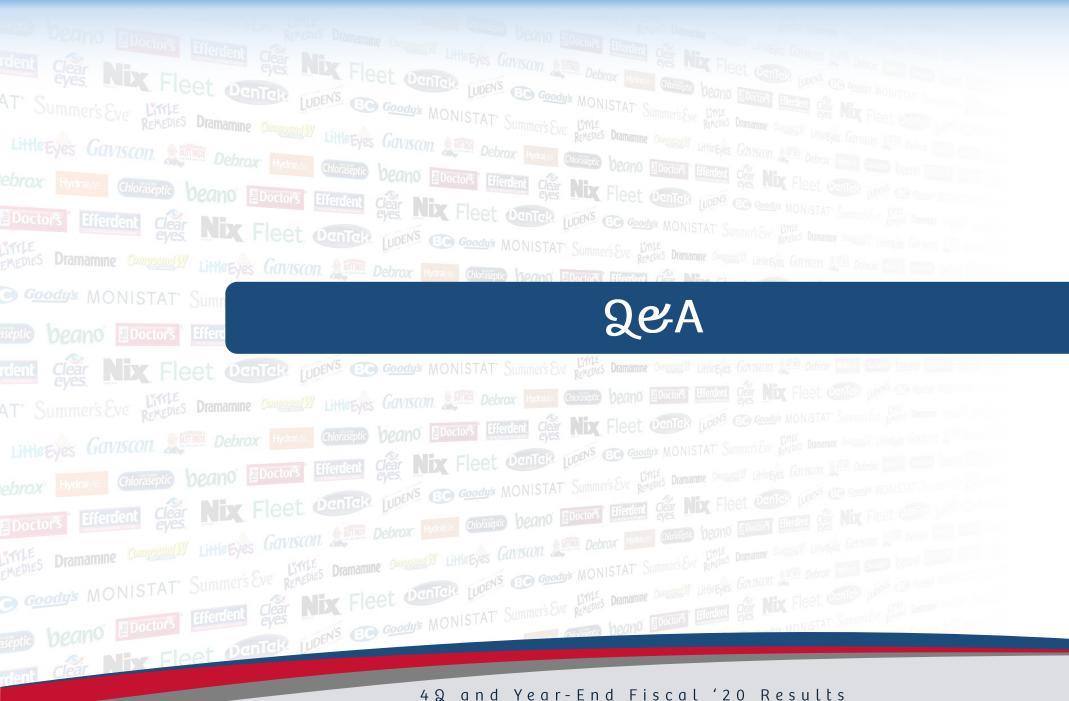


### FY 21 Outlook: Staying the Strategic Course to Create Value

Time-Tested Playbook

Financial Outlook & Strategy

- Business and strategy are well-positioned to weather changing environment
- Focus on brand-building to drive growth
- Leverage business model to drive strong free cash flow conversion
- Business environment too fluid to enable full-year guidance
  - Early considerations include expected consumption declines and FX headwind, partially offset by retailer catch up
  - Q1 FY21 outlook: \$220 million revenue or more, EPS of \$0.70 or more, but admittedly challenging to predict
- Continue to focus on debt reduction
- Proactively manage liquidity in uncertain environment
- Maintain business continuity



## Appendix

- (1) Organic Revenue is a Non-GAAP financial measure and is reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
- (2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail sales for the period ending 3-22-20, retail sales from other 3<sup>rd</sup> parties for certain untracked channels in North America for leading retailers, Australia consumption based on IMS data, and other international net revenues as a proxy for consumption.
- (3) Adjusted Gross Margin, Adjusted G&A, EBITDA, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS, Free Cash Flow, Adjusted Free Cash Flow and Net Debt are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
- (4) Leverage ratio reflects net debt / covenant defined EBITDA.

### **Reconciliation Schedules**

### Organic Revenue Growth

	Three Months Ended March 31,				 Year Ende	d March 31,		
	2020		2019		2020		2019	
<u>(In Thousands)</u>								
GAAP Total Revenues	\$	251,235	\$	241,026	\$ 963,010	\$	975,777	
Revenue Growth		4.2%			 (1.3%)			
Adjustments:					 			
Revenue associated with divestiture		-		-	-		(19,811)	
Allocated costs that remain after divestiture		-		-	-		(659)	
Impact of foreign currency exchange rates		-		(836)	-		(4,370)	
Total Adjustments	\$	-	\$	(836)	\$ -	\$	(24,840)	
Non-GAAP Organic Revenues	\$	251,235	\$	240,190	\$ 963,010	\$	950,937	
Non-GAAP Organic Revenues Growth		4.6%			 1.3%			

### Adjusted Gross Margin

	Three Months Ended March 31,					Year Ended March 31,						
	2020 2019		2019	2020		2019			2017			
<u>(In Thousands)</u>												
GAAP Total Revenues	\$	251,235	\$	241,026	\$	963,010	\$	975,777	\$	882,060		
GAAP Gross Profit	\$	143,910	\$	138,246	\$	552,223	\$	555,576	\$	500,286		
GAAP Gross Profit as a Percentage of GAAP Total Revenue		57.3%		57.4%		57.3%		56.9%		56.7%		
Adjustments:												
Inventory step-up charges and other costs associated with												
acquisitions		-		-		-		-		1,664		
Transition and other costs associated with new warehouse and												
divestiture <sup>(a)</sup>		5,208		-		9,170		170		1,367		
Total adjustments		5,208		-		9,170		170		3,031		
Non-GAAP Adjusted Gross Margin	\$	149,118	\$	138,246	\$	561,393	\$	555,746	\$	503,317		
Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total												
Revenues		59.4%		57.4%		58.3%		57.0%		57.1%		

a) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold.

### Adjusted G&A

	Thre	e Months E	1arch 31,		h 31,				
		2020	2019			2020		2019	
<u>(In Thousands)</u>									
GAAP General and Administrative Expense	\$	23,584	\$	21,299	\$	89,112	\$	89,759	
GAAP General and Administrative Expense as a Percentage of GAAP									
Total Revenue		9.4%		8.8%		9.3%		9.2%	
Adjustments:									
Transition and other costs associated with divestiture <sup>(a)</sup>		-		-		-		4,272	
Total adjustments		-		-		-		4,272	
Non-GAAP Adjusted General and Administrative Expense	\$	23,584	\$	21,299	\$	89,112	\$	85,487	
Non-GAAP Adjusted General and Administrative Expense									
Percentage as a Percentage of GAAP Total Revenues		9.4%		8.8%		9.3%		8.8%	

a) Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

### Adjusted EBITDA

	Three Months Ended March 31, Year Ended March 31,						31,			
		2020		2019		2020		2019		2017
<u>(In Thousands)</u>				<u> </u>						
GAAP Net Income (Loss)	\$	37,046	\$	(139,274)	\$	142,281	\$	(35,800)	\$	69,395
Interest expense, net		22,452		25,745		96,224		105,082		93,343
Provision (benefit) for income taxes		13,489		(39,756)		48,870		(2,255)		41,455
Depreciation and amortization		7,331		7,526		28,995		31,779		25,792
Non-GAAP EBITDA		80,318		(145,759)		316,370		98,806		229,985
Non-GAAP EBITDA Margin		32.0%		(60.5%)		32.9%		10.1%		26.1%
Adjustments:										
Inventory step-up charges and other costs associated with acquisitions		-		-		-		-		1,664
Transition and other costs associated with new warehouse and										
divestiture in Cost of Goods Sold <sup>(a)</sup>		5,208		-		9,170		170		1,367
Transition and other costs associated with divestiture in Advertising										
and Promotion Expense		-		-		-		-		2,242
Transition and other costs associated with divestiture in General and										
Administrative Expense <sup>(b)</sup>		-		-		-		4,272		16,015
Loss on disposal of assets		382		-		382		-		-
Goodwill and tradename impairment		-		229,461		-		229,461		-
Loss on extinguishment of debt		-		-		2,155		-		1,420
Loss (gain) on divestiture		-		-		-		(1,284)		51,820
Total adjustments		5,590		229,461		11,707		232,619		74,528
Non-GAAP Adjusted EBITDA	\$	85,908	\$	83,702	\$	328,077	\$	331,425	\$	304,513
Non-GAAP Adjusted EBITDA Margin		34.2%		34.7%		34.1%	_	34.0%		34.5%
, 0	_	-	-	-			_			

a) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold.

b) Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

#### Adjusted Net Income and Adjusted EPS

	Thre	ee Months I	Ended March 3		Year Ende	ed March 31,			
	202	0	201	9	202	0	201	9	
	Net Income	EPS	Net Income	EPS	Net Income	EPS	Net Income	EPS	
<u>(In Thousands, except per share data)</u>									
GAAP Net Income (Loss) <sup>(a)</sup>	\$ 37,046	\$ 0.73	\$ (139,274)	\$ (2.67)	\$ 142,281	\$ 2.78	\$ (35,800)	\$ (0.68)	
Adjustments:									
Transition and other costs associated with new									
warehouse and divestiture in Cost of Goods Sold <sup>(b)</sup>	5,208	0.10	-	-	9,170	0.18	170	-	
Transition and other costs associated with divestiture in									
General and Administrative Expense <sup>(c)</sup>	-	-	-	-	-	-	4,272	0.08	
Loss on disposal of assets	382	0.01	-	-	382	0.01	-	-	
Accelerated amortization of debt origination costs	-	-	-	-	-	-	706	0.01	
Goodwill and tradename impairment	-	-	229,461	4.40	-	-	229,461	4.38	
Loss on extinguishment of debt	-	-	-	-	2,155	0.04	-	-	
Gain on divestiture	-	-	-	-	-	-	(1,284)	(0.02)	
Tax impact of adjustments <sup>(d)</sup>	(1,420)	(0.03)	(58,283)	(1.12)	(2,974)	(0.06)	(57,863)	(1.10)	
Normalized tax rate adjustment <sup>(e)</sup>	653	0.01	5,717	0.11	318	0.01	6,132	0.11	
Total Adjustments	4,823	0.09	176,895	3.39	9,051	0.18	181,594	3.46	
Non-GAAP Adjusted Net Income and Adjusted EPS	\$ 41,869	\$ 0.82	\$ 37,621	\$ 0.72	\$ 151,332	\$ 2.96	\$ 145,794	\$ 2.78	

Note: Amounts may not add due to rounding.

a) Reported GAAP for loss periods is calculated using diluted shares outstanding. Diluted shares outstanding for the three and twelve months ended March 31, 2019 are 52,197 and 52,373, respectively.

b) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold.

c) Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

d) The income tax adjustments are determined using applicable rates in the taxing jurisdictions in which the above adjustments relate and includes both current and deferred income tax expense (benefit) based on the specific nature of the specific Non-GAAP performance measure.

e) Income tax adjustment to adjust for discrete income tax items.

#### $4\,\ensuremath{\mathbb{Q}}$ and Year-End Fiscal '20 Results

#### Adjusted Free Cash Flow

	Three Months Ended March 31,					Year Ende	ed March 31,		
		2020 2019			2020		2019		
<u>(In Thousands)</u>									
GAAP Net Income	\$	37,046	\$	(139,274)	\$	142,281	\$	(35,800)	
Adjustments:									
Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in									
the Statement of Cash Flows		20,056		195,975		66,041		233,400	
Changes in operating assets and liabilities as shown in the									
Statement of Cash Flows		(976)		(5,854)		8,802		(8,316)	
Total Adjustments		19,080		190,121		74,843		225,084	
GAAP Net cash provided by operating activities		56,126		50,847		217,124		189,284	
Purchase of property and equipment		(5,505)		(3,341)		(14,560)		(10,480)	
Non-GAAP Free Cash Flow		50,621		47,506		202,564		178,804	
Transition and other payments associated with new warehouse and									
divestiture <sup>(a)</sup>		1,876		-		4,203		10,902	
Additional income tax payments associated with divestiture		-		-		-		12,656	
Non-GAAP Adjusted Free Cash Flow	\$	52,497	\$	47,506	\$	206,767	\$	202,362	

a) Payments related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Payments related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance, and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

Adjusted Free Cash Flow

	2017	2018	2019	2020
GAAP Net Income	\$ 69,395	\$ 339,570	\$ (35,800)	\$ 142,281
<u>Adjustments</u>				
Adjustments to reconcile net income to net cash provided by operating activities as shown in the statement of cash flows	92,613	(113,698)	233,400	66,041
Changes in operating assets and liabilities, net of effects from				
acquisitions as shown in the statement of cash flows	(13,336)	(15,762)	(8,316)	8,802
Total adjustments	79,277	(129,460)	225,084	74,843
GAAP Net cash provided by operating activities	148,672	210,110	189,284	217,124
Purchases of property and equipment	(2,977)	(12,532)	(10,480)	(14,560)
Non-GAAP Free Cash Flow	145,695	197,578	178,804	202,564
Premium payment on 2010 Senior Notes	-	-	-	-
Premium payment on extinguishment of 2012 Senior Notes	-	-	-	-
Accelerated payments due to debt refinancing	9,184	182	-	-
Integration, transition and other payments associated with acquisitions	10,448	10,358	10,902	4,203
Pension contribution	6,000	-	-	-
Additional income tax payments associated with divestitures	25,545	-	12,656	-
Total adjustments	51,177	10,540	23,558	4,203
Non-GAAP Adjusted Free Cash Flow	\$ 196,872	\$ 208,118	\$ 202,362	\$ 206,767