## PrestigeConsumer

## H E A L T H C A R E

Review of Fourth quarter and FY 2020 Results
May $7^{\text {th }}, 2020$


## Safe Harbor Disclosure

This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company's expected financial performance, including revenue growth and free cash flow conversion; the Company's ability to adapt to the current changing environment, including ensuring the health and safety of employees and maintain business continuity; the Company's ability to de-lever and create long-term shareholder value; the expected growth and consumption trends for the Company's brands; the impact of brand-building and product introductions on the Company's financial results; and the Company's disciplined capital allocation strategy. Words such as "trend," "continue," " will," "expect," "project," "anticipate,", "likely," "estimate," "may," "should," "could," "would," and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions , regulatory matters, competitive pressures, consumer trends, retail management initiatives, disruptions to distribution and supply chain, unexpected costs or liabilities, the scope and duration of the COVID-19 pandemic, government actions and the consequences for the global economy, uncertainties regarding how distribution channels and consumer behaviors will evolve over time in response to the pandemic, and its impact on our business, operations, results of operations and financial condition, including, among others, manufacturing, distribution and supply chain disruptions, reduced demand for our products and services, and the financial condition of our suppliers and customers, including their ability to fund their operations and pay their invoices and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2019. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule or in our May 7, 2020 earnings release in the "About Non-GAAP Financial Measures" section.

## Agenda for Today's Discussion

I. Our Top Priorities in a Changing Environment
II. Solid FY20 Financial Results
III. Well-Positioned in a Dynamic Enuironment
IV. FY 21 Outlook

## Our Top Priorities in a Changing Enuironment

People First

## Business Continuity

Protect Brands

Understand Consumer
Disciplined Capital Strategy

Ensure health e safety of employees

Robust continuity plans in place across the supply chain

Continue brand-building playbook, focused on opportunities

Adapt to a dynamic consumer environment

Continued capital allocation optionality with focus on liquidity

## II. Solid FY20 Financial Results

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## Strong Finish to Fiscal '20 in 24

Revenue of $\$ 251.2$ million, up $4.6 \%{ }^{(1)}$ us PY on an organic basis

Consumption growth of $7.0 \%{ }^{(2)}$ led by strong e-commerce, international growth and consumer stocking in March

Adjusted Gross Margin of $59.4 \%{ }^{(3)}$, up 200 bps us PY driven by mix and uolume

Adjusted EPS of $\$ 0.82^{(3)}$, up $13.9 \%$ versus PY

Strong cash flow generation of \$52.5 million and disciplined capital strategy

## Solid Financial Performance in FY 20

## FY 20 Financial Highlights

- Revenue of $\$ 963.0$ million, up $1.3 \%{ }^{(1)}$ versus FY 19 on an organic basis
- Solid consumption growth of $\sim 3 \%^{(2)}$ aided by long-term brand building efforts
- Strong growth in international and e-commerce
- Adjusted EBITDA margin of $34.1 \%{ }^{(3)}$ roughly flat versus prior year
- Adjusted EPS of $\$ 2.96^{(3)}$, up $6.5 \%$ versus FY 19 Adjusted EPS
- Continued solid Adjusted Free Cash Flow of $\$ 206.8$ million ${ }^{(3)}$

24 FY 20 and Full Year


## FY 20 Fourth Quarter and Full-Year Consolidated Financial Summary

|  | 3 Months Ended |  |  |  |  | 12 Months Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4 FY 20 |  | Q4 FY 19 |  | \% Chg | FY 20 |  | FY 19 |  | \% Chg |
| Total Revenue | \$ | 251.2 | \$ | 241.0 | 4.2\% | \$ | 963.0 | \$ | 975.8 | (1.3\%) |
| Adjusted Gross Margin ${ }^{(3)}$ |  | 149.1 |  | 138.2 | 7.9\% |  | 561.4 |  | 555.7 | 1.0\% |
| \% Margin |  | 59.4\% |  | 57.4\% |  |  | 58.3\% |  | 57.0\% |  |
| A\&P |  | 40.2 |  | 34.4 | 16.7\% |  | 147.2 |  | 143.1 | 2.9\% |
| \% Total Revenue |  | 16.0\% |  | 14.3\% |  |  | 15.3\% |  | 14.7\% |  |
| Adjusted G\&A ${ }^{(3)}$ |  | 23.6 |  | 21.3 | 10.7\% |  | 89.1 |  | 85.5 | 4.2\% |
| \% Total Revenue |  | 9.4\% |  | 8.8\% |  |  | 9.3\% |  | 8.8\% |  |
| D\&A (ex. COGS D\&A) |  | 6.2 |  | 6.5 | (4.0\%) |  | 24.8 |  | 27.0 | (8.4\%) |
| \% Total Revenue |  | 2.5\% |  | 2.7\% |  |  | 2.6\% |  | 2.8\% |  |
| Adjusted Operating Income ${ }^{(3)}$ | \$ | 79.1 | \$ | 76.0 | 4.1\% | \$ | 300.3 | \$ | 300.1 | 0.1\% |
| \% Margin |  | 31.5\% |  | 31.5\% |  |  | 31.2\% |  | 30.8\% |  |
| Adjusted Earnings Per Share ${ }^{(3)}$ | \$ | 0.82 | \$ | 0.72 | 13.9\% | \$ | 2.96 | \$ | 2.78 | 6.5\% |
| Adjusted EBITDA ${ }^{(3)}$ | \$ | 85.9 | \$ | 83.7 | 2.6\% | \$ | 328.1 | \$ | 331.4 | (1.0\%) |
| \% Margin |  | 34.2\% |  | 34.7\% |  |  | 34.1\% |  | 34.0\% |  |

- Organic Revenue growth of $1.3 \%{ }^{(1)}$ vs prior year
- Impacted by retailer inventory reductions
- Adjusted Gross Margin of $58.3 \%{ }^{(3)}$, up 130 bps vs prior year
- Gross Margin gain primarily related to shift in mix
- Completed transition to new logistics provider at end of Q4
- Adjusted EPS of $\$ 2.96^{(3)}$ up $6.5 \%$ vs prior year
- Adjusted EBITDA margin of $34.1 \%{ }^{(3)}$ roughly flat
- Reinvested Gross Margin savings in A\&P for brand-building growth


## Industry Leading and Consistent Free Cash Flow Trends

## Adjusted Free Cash Flow ${ }^{(3)}$

Leverage Ratio


## Comments

- FY20 Adjusted Free Cash Flow ${ }^{(3)}$ of $\$ 206.8$ million
- Free Cash Flow conversion of $136 \%$ for FY2O*
- Net Debt ${ }^{(3)}$ at March 31 of $\sim \$ 1.6$ billion; leverage ratio of $4.7 x^{(4)}$ at end of FY2O
- \$107 million remaining availability on existing credit lines as of March 31st
- Proactively expanded cash balance to ~\$95 million
- Reduced Net Debt ${ }^{(3)}$ by $\$ 135.2$ million in FY2O
- Earliest debt instrument maturity January 2024
- Completed $\$ 56.7$ million in share repurchases in FY2O

Dollar values in millions
*Free Cash Flow Conversion defined as Non-GAAP Adjusted Free Cash Flow over Non-GAAP Adjusted Net Income

## III. Well-Positioned in a Dynamic Environment



## FY 20: Delivered Against Three Pillars of our Strategy



## Invest for Growth

■ Brand building continued to drive consumption growth

- Successful new product launches across the portfolio
- Continued solid results in International segment
- Strong \& consistent adjusted free cash flow of $\$ 207$ million ${ }^{(3)}$
- Execution resulting in capital allocation opportunities
- Reduced Net Debt ${ }^{(3)}$ by $\$ 135$ million

■ Executed share repurchases of $\$ 57$ million

- Successfully transitioned to new logistics provider


## Strategy in Place for Long-term Shareholder Value Creation

## Robust Business Continuity Plans

## Diverse Portfolio of Leading Consumer Healthcare Brands

Consumer Brand-Building Support Strategy

## Ability to Adapt to a Dynamic Retail Enuironment

## Disciplined Capital Allocation

Well-Positioned in a Dynamic Enuironment

## Robust Business Continuity Plans



Prioritizing health \& safety while staffing appropriately

Supply Base


Working closely with suppliers to ensure continued supply

Seruice


Monitoring and maintaining ample inventory on critical items and brands

## Advantages of a Diversified Portfolio of Leading Brands

Total Sales by Category

\#1 Brands Represent Two-Thirds of Total Sales

\#1 Enemas e Suppositories \#1 Motion Sickness

## Dramamine Fleet.


\#1 Sore Throat Liquids/Lozenge Chloraseptic
\#1 Allergy e Redness Relief Drop
Clear
eyes.

| \#1 Wart Remoual |  |
| :--- | :---: | :--- |
| \#1 Lice/Parasite Treatments | Compound $/ / /$ IV. |

## Portfolio Well-Positioned in a Changing Environment



## Nimble Marketing Approach



## Aiding the Front Line

- Thank you from Clear Eyes, the brand that whitens more eyes



## Donation of 100,000 bottles to NY

 Presbyterian and Mt. Sinai
## Increased Support of E-Commerce in Response to Retail Trends

## Accelerated Growth in 24



- More new people on eCommerce
- Increased media spend at end of March to capture more new users
- Incremental consumer interest in omnichannel features like Click-and-Collect


## Opportunistically Increased Support in E-Commerce Channel



## Expanded Symptoms to Target New Users

## Products and Packs



Multi-Pack


Total Solution Pack


[^0]
## Financial e Free Cash Flow Profiles Enable Flexibility



## Capital Allocation Strategy

## 1 Investment in Current Brand Portfolio to Drive Organic Growth



## Share Repurchases

## Pursue MeA that is Accretive to Shareholders

Priorities are Clear and Remain Unchanged

## IV. FY 21 Outlook



## FY 21 Outlook: Staying the Strategic Course to Create Value

## Time-Tested Playbook

## Financial Outlook \&

Strategy

- Business and strategy are well-positioned to weather changing environment
- Focus on brand-building to drive growth
- Leverage business model to drive strong free cash flow conversion
- Business environment too fluid to enable full-year guidance
- Early considerations include expected consumption declines and FX headwind, partially offset by retailer catch up
- Q1 FY21 outlook: $\$ 220$ million revenue or more, EPS of $\$ 0.70$ or more, but admittedly challenging to predict
- Continue to focus on debt reduction
- Proactively manage liquidity in uncertain environment
- Maintain business continuity
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## Appendix

(1) Organic Revenue is a Non-GAAP financial measure and is reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
(2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail sales for the period ending 3-22-20, retail sales from other 3rd parties for certain untracked channels in North America for leading retailers, Australia consumption based on IMS data, and other international net revenues as a proxy for consumption.
(3) Adjusted Gross Margin, Adjusted G\&A, EBITDA, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS, Free Cash Flow, Adjusted Free Cash Flow and Net Debt are NonGAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
(4) Leverage ratio reflects net debt / covenant defined EBITDA.

## Reconciliation Schedules

## Organic Revenue Growth

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  | 2019 |  | 2020 |  | 2019 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 251,235 | \$ | 241,026 | \$ | 963,010 | \$ | 975,777 |
| Revenue Growth |  | 4.2\% |  |  |  | (1.3\%) |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Revenue associated with divestiture |  | - |  | - |  | - |  | $(19,811)$ |
| Allocated costs that remain after divestiture |  | - |  | - |  | - |  | (659) |
| Impact of foreign currency exchange rates |  | - |  | (836) |  | - |  | $(4,370)$ |
| Total Adjustments | \$ | - | \$ | (836) | \$ | - | \$ | $(24,840)$ |
| Non-GAAP Organic Revenues | \$ | 251,235 | \$ | 240,190 | \$ | 963,010 | \$ | 950,937 |
| Non-GAAP Organic Revenues Growth |  | 4.6\% |  |  |  | 1.3\% |  |  |

## Reconciliation Schedules (Continued)

## Adjusted Gross Margin

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  | 2019 |  | 2020 |  | 2019 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |  |  |
| GAAP Total Revenues | \$ | 251,235 | \$ | 241,026 | \$ | 963,010 | \$ | 975,777 | \$ | 882,060 |
|  |  |  |  |  |  |  |  |  |  |  |
| GAAP Gross Profit | \$ | 143,910 | \$ | 138,246 | \$ | 552.223 | \$ | 555,576 | \$ | 500,286 |
| GAAP Gross Profit as a Percentage of GAAP Total Revenue |  | 57.3\% |  | 57.4\% |  | 57.3\% |  | 56.9\% |  | 56.7\% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |
| Inventory step-up charges and other costs associated with acquisitions |  | - |  | - |  | - |  | - |  | 1,664 |
| Transition and other costs associated with new warehouse and divestiture ${ }^{\text {(a) }}$ |  | 5,208 |  | - |  | 9,170 |  | 170 |  | 1,367 |
| Total adjustments |  | 5,208 |  | - |  | 9,170 |  | 170 |  | 3,031 |
| Non-GAAP Adjusted Gross Margin | \$ | 149,118 | \$ | 138,246 | \$ | 561,393 | \$ | 555,746 | \$ | 503,317 |
| Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total |  |  |  |  |  |  |  |  |  |  |
| Revenues |  | 59.4\% |  | 57.4\% |  | 58.3\% |  | 57.0\% |  | 57.1\% |

a) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold.

## Adjusted Ge•A

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  | 2019 |  | 2020 |  | 2019 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |
| GAAP General and Administrative Expense | \$ | 23,584 | \$ | 21,299 | \$ | 89,112 | \$ | 89,759 |
| GAAP General and Administrative Expense as a Percentage of GAAP Total Revenue |  | 9.4\% |  | 8.8\% |  | 9.3\% |  | 9.2\% |
|  |  |  |  |  |  |  |  |  |
| Adjustments: |  |  |  |  |  |  |  |  |
| Transition and other costs associated with divestiture ${ }^{\text {a }}$ |  | - |  | - |  | - |  | 4,272 |
| Total adjustments |  | - |  | - |  | - |  | 4,272 |
| Non-GAAP Adjusted General and Administrative Expense | \$ | 23,584 | \$ | 21,299 | \$ | 89,112 | \$ | 85,487 |
| Non-GAAP Adjusted General and Administrative Expense |  |  |  |  |  |  |  |  |
| Percentage as a Percentage of GAAP Total Revenues |  | 9.4\% |  | 8.8\% |  | 9.3\% |  | 8.8\% |

a) Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

## Reconciliation Schedules (Continued)

## Adjusted EBITDA

|  | Three Months Ended March 31, |  |  |  | Year Ended March 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  | 2019 |  | 2020 |  | 2019 |  | 2017 |  |
| (In Thousands) |  |  |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) | \$ | 37,046 | \$ | $(139,274)$ | \$ | 142,281 | \$ | $(35,800)$ | \$ | 69,395 |
| Interest expense, net |  | 22,452 |  | 25,745 |  | 96,224 |  | 105,082 |  | 93,343 |
| Provision (benefit) for income taxes |  | 13,489 |  | $(39,756)$ |  | 48,870 |  | $(2,255)$ |  | 41,455 |
| Depreciation and amortization |  | 7,331 |  | 7,526 |  | 28,995 |  | 31,779 |  | 25,792 |
| Non-GAAP EBITDA |  | 80,318 |  | $(145,759)$ |  | 316,370 |  | 98,806 |  | 229,985 |
| Non-GAAP EBITDA Margin |  | 32.0\% |  | (60.5\%) |  | 32.9\% |  | 10.1\% |  | 26.1\% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |
| Inventory step-up charges and other costs associated with acquisitions |  | - |  | - |  | - |  | - |  | 1,664 |
| Transition and other costs associated with new warehouse and divestiture in Cost of Goods Sold ${ }^{(a)}$ |  | 5,208 |  | - |  | 9,170 |  | 170 |  | 1,367 |
| Transition and other costs associated with divestiture in Advertising and Promotion Expense |  | - |  | - |  | - |  | - |  | 2,242 |
| Transition and other costs associated with divestiture in General and Administrative Expense ${ }^{(b)}$ |  | - |  | - |  | - |  | 4,272 |  | 16,015 |
| Loss on disposal of assets |  | 382 |  | - |  | 382 |  | - |  | - |
| Goodwill and tradename impairment |  | - |  | 229,461 |  | - |  | 229,461 |  | - |
| Loss on extinguishment of debt |  | - |  | - |  | 2,155 |  | - |  | 1,420 |
| Loss (gain) on divestiture |  | - |  | - |  | - |  | $(1,284)$ |  | 51,820 |
| Total adjustments |  | 5,590 |  | 229,461 |  | 11,707 |  | 232,619 |  | 74,528 |
| Non-GAAP Adjusted EBITDA | \$ | 85,908 | \$ | 83,702 | \$ | 328,077 | \$ | 331,425 | \$ | 304,513 |
| Non-GAAP Adjusted EBITDA Margin |  | 34.2\% |  | 34.7\% |  | 34.1\% |  | 34.0\% |  | 34.5\% |

a) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold.
b) Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees.

## Reconciliation Schedules (Continued)

## Adjusted Net Income and Adjusted EPS

|  | Three Months Ended March 31, |  |  |  |  |  |  |  | Year Ended March 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  |  |  | 2019 |  |  |  | 2020 |  |  |  | 2019 |  |
|  |  | Income |  | EPS |  | Income |  | EPS |  | Income |  | EPS | Net Income | EPS |
| (In Thousands, except per share data) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| GAAP Net Income (Loss) ${ }^{\text {a }}$ | \$ | 37,046 | \$ | 0.73 |  | $(139,274)$ | \$ | (2.67) | \$ | 142,281 | \$ | 2.78 | \$ (35,800) | \$ (0.68) |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Transition and other costs associated with new warehouse and divestiture in Cost of Goods Sold ${ }^{(b)}$ |  | 5,208 |  | 0.10 |  | - |  | - |  | 9,170 |  | 0.18 | 170 | - |
| Transition and other costs associated with divestiture in |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| General and Administrative Expense ${ }^{(c)}$ |  | - |  | - |  | - |  | - |  | - |  | - | 4,272 | 0.08 |
| Loss on disposal of assets |  | 382 |  | 0.01 |  | - |  | - |  | 382 |  | 0.01 | - | - |
| Accelerated amortization of debt origination costs |  |  |  | - |  | - |  | - |  | - |  | - | 706 | 0.01 |
| Goodwill and tradename impairment |  | - |  | - |  | 229,461 |  | 4.40 |  | - |  | - | 229,461 | 4.38 |
| Loss on extinguishment of debt |  | - |  | - |  | - |  | - |  | 2,155 |  | 0.04 | - | - |
| Gain on divestiture |  | - |  | - |  | - |  | - |  | - |  | - | $(1,284)$ | (0.02) |
| Tax impact of adjustments ${ }^{(d)}$ |  | $(1,420)$ |  | (0.03) |  | $(58,283)$ |  | (1.12) |  | $(2,974)$ |  | 0.06) | $(57,863)$ | (1.10) |
| Normalized tax rate adjustment ${ }^{\left({ }^{(e)}\right.}$ |  | 653 |  | 0.01 |  | 5,717 |  | 0.11 |  | 318 |  | 0.01 | 6,132 | 0.11 |
| Total Adjustments |  | 4,823 |  | 0.09 |  | 176,895 |  | 3.39 |  | 9,051 |  | 0.18 | 181,594 | 3.46 |
| Non-GAAP Adjusted Net Income and Adjusted EPS | \$ | 41,869 | \$ | 0.82 | \$ | 37,621 | \$ | 0.72 | \$ | 151,332 | \$ | 2.96 | \$ 145,794 | \$ 2.78 |
| Note: Amounts may not add due to rounding. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| b) Items related to new warehouse represent costs to transition to the new warehouse and duplicate costs incurred during the transition. Items related to divestiture represent costs related to divesting of assets sold. Items related to divestiture represent costs related to divesting of assets sold, including (but not limited to) costs to exit or convert contractual obligations, severance and consulting costs; and certain costs related to the consummation of the divestiture process such as legal and other related professional fees. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| d) The income tax adjustments are determined using applicable rates in the specific nature of the specific Non-GAAP performance measure. <br> e) Income tax adjustment to adjust for discrete income tax items. | dict | ons in which |  | above adj | tm | ts relate and | incl | des both |  | tand deferre |  | me tax | xpense (benefit) b | sed on the |

## Reconciliation Schedules (Continued)

## Adjusted Free Cash Flow



## Reconciliation Schedules (Continued)

## Adjusted Free Cash Flow

|  | 2017 |  | 2018 | 2019 | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP Net Income | \$ | 69,395 | \$ 339,570 | \$ (35,800) | \$ | 142,281 |
| Adjustments |  |  |  |  |  |  |
| Adjustments to reconcile net income to net cash provided by operating activities as shown in the statement of cash flows |  | 92,613 | $(113,698)$ | 233,400 |  | 66,041 |
| Changes in operating assets and liabilities, net of effects from acquisitions as shown in the statement of cash flows |  | $(13,336)$ | $(15,762)$ | $(8,316)$ |  | 8,802 |
| Total adjustments |  | 79,277 | $(129,460)$ | 225,084 |  | 74,843 |
| GAAP Net cash provided by operating activities |  | 148,672 | 210,110 | 189,284 |  | 217,124 |
| Purchases of property and equipment |  | $(2,977)$ | $(12,532)$ | $(10,480)$ |  | $(14,560)$ |
| Non-GAAP Free Cash Flow |  | 145,695 | 197,578 | 178,804 |  | 202,564 |
| Premium payment on 2010 Senior Notes |  | - | - | - |  | - |
| Premium payment on extinguishment of 2012 Senior Notes |  | - | - | - |  | - |
| Accelerated payments due to debt refinancing |  | 9,184 | 182 | - |  | - |
| Integration, transition and other payments associated with acquisitions |  | 10,448 | 10,358 | 10,902 |  | 4,203 |
| Pension contribution |  | 6,000 | - | - |  | - |
| Additional income tax payments associated with divestitures |  | 25,545 | - | 12,656 |  | - |
| Total adjustments |  | 51,177 | 10,540 | 23,558 |  | 4,203 |
| Non-GAAP Adjusted Free Cash Flow | \$ | 196,872 | \$ 208,118 | \$ 202,362 | \$ | 206,767 |


[^0]:    *People who have not visited eCommerce and new to PBH brands

