FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add Talbert Day		g Person [*]	2. Date of Event Requiring States (Month/Day/Yea 05/11/2010	ment	3. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]						
(Last) (First) (Middle)			03/11/2010		4. Relationship of Repo (Check all applicable) Director	on(s) to Issue	(M	5. If Amendment, Date of Original Filed (Month/Day/Year)			
					X Officer (give t below)	itle	Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street) IRVINGTON NY 10533					Seni	Senior VP, Sales			X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownersh Form: Direct or Indirect ((Instr. 5)	t (D) (Ins	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock, par value \$0.01 per share					36,257(1)		D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Security			4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Employee Stoo	k Option (rigl	nt to buy)	(2)	05/24/2017	Common S	tock	19,239	12.86	D		
Employee Stock Option (right to buy)		(3)	05/29/2018	Common S	tock	21,224	10.91	D			
Employee Stock Option (right to buy)		(4)	04/07/2020	Common S	tock	28,955	9.03	D			

Explanation of Responses:

- 1. Includes 17,459 shares of restricted common stock subject to vesting based on certain performance targets set by the Issuer's Compensation Committee and 7,601 restricted stock units which vest promptly following (i) if no deferral election is made, the earliest to occur of the Reporting Person's death, disability or April 8, 2013, or (ii) if a deferral election is made, the earliest to occur of the Reporting Person's death, disability or April 8, 2018.
- 2. The option vests in three annual installments as follows: 6,413 shares on each of May 25, 2008, 2009 and 2010.
- 3. The option vests in three annual installments as follows: 7,074 shares on each of May 30, 2009 and 2010 and 7,076 shares on May 30, 2011.
- 4. The option vests in three annual installments as follows: 9,651 shares on April 8, 2011 and 9,652 shares on each of April 8, 2012 and 2013.

Remarks:

/s/ David Talbert

05/17/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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