SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Nuyttens Lieven			2. Date of Event Requiring Stater Month/Day/Yea 05/11/2010	ment	3. Issuer Name and Ticker or Trading Symbol <u>Prestige Brands Holdings, Inc.</u> [PBH]							
(Last) (First) (Middle) 90 N. BROADWAY					4. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title		10% Owner Other (specify		5. If Amendment, Date of Original Filed (Month/Day/Year)6. Individual or Joint/Group Filing (Check			
(Street) IRVINGTON NY 10533		10533			Senior VP, Operati		below) ations			pplicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock, par value \$0.01					19,272(1)		D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Securit		y (Instr. 4) Conv or Ex		rcise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	n Title		Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)		
Employee Stoc	k Option (right	to buy)	(2)	05/24/2017	7	Common Stock	2,130	12.8	36	D		
Employee Stock Option (right to buy)		(3)	05/29/2018	3	Common Stock	20,612	10.9)1	D			
Employee Stock Option (right to buy)		(4)	04/07/2020		Common Stock	28,120	9.0	3	D			

Explanation of Responses:

1. Includes 11,890 shares of restricted common stock subject to vesting based on certain performance targets set by the Issuer's Compensation Committee and 7,382 restricted stock units which vest promptly following (i) if no deferral election is made, the earliest to occur of the Reporting Person's death, disability or April 8, 2013, or (ii) if a deferral election is made, the earliest to occur of the Reporting Person's death, disability or April 8, 2013.

2. The option vests in three annual installments as follows: 710 shares on each of May 25, 2008, 2009 and 2010.

3. The option vests in three annual installments as follows: 6,870 shares on each of May 30, 2009 and 2010 and 6,872 shares on May 30, 2011.

4. The option vests in three annual installments as follows: 9,373 shares on each of April 8, 2011 and 2012 and 9,374 shares on April 8, 2013.

Remarks:

/s/ Lieven Nuyttens 05/17/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.