# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 9, 2007

# PRESTIGE BRANDS HOLDINGS, INC.

(Exact name of registrant as specified in its charter)  ${}^{\circ}$ 

Delaware

6 0 ; <u>32433</u>

&# 160; <u>20-1297589</u>

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.) 001-

90 North Broadway, Irvington, New York 10533 (Address of principal executive offices, including Zip Code)

(914) 524-6810

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- $[\ ] \ Pre-commencement \ communications \ pursuant \ to \ Rule \ 13e-4(c) \ under \ the \ Exchange \ Act \ (17 \ CFR \ 240.13e-4(c))$

# Item 2.02 Results of Operations and Financial Condition.

On April 9, 2007, Prestige Brands Holdings, Inc. (the "Registrant") issued a press release disclosing certain revenue information regarding the fiscal quarter and year ended March 31, 2007. A copy of that press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information in this Form 8-K and Exhibit 99.1 attached hereto shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, unless the Registrant specifically states that the information is to be considered "filed" under the Securities Exchange Act of 1934 or incorporates it by reference into a filing under the Securities Act of 1933 or the Securities Exchange Act of 1934.

#### Item 7.01. Regulation FD Disclosure.

The information set forth in Item 2.02 above is incorporated by reference as if fully set forth herein.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Description

99.1 Press Release dated April 9, 2007 (furnished only).

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 9, 2007 PRESTIGE BRANDS HOLDINGS, INC.

By: <u>/s/ Peter J. Anderson</u> Name: Peter J. Anderson Title: Chief Financial Officer Exhibit Description

99.1 Press Release dated April 9, 2007 (furnished only).

#### PRESTIGE BRANDS HOLDINGS, INC. ANTICIPATES FOURTH QUARTER REVENUES BELOW PRIOR YEAR, FULL YEAR FY'07 REVENUES UP

Q4 and FY'07 Earnings Announcement & Conference Call Scheduled for May 9, 2007

Irvington, NY, April 9, 2007—Prestige Brands Holdings, Inc. (NYSE-PBH) announced today that revenues for the fourth quarter of fiscal 2007, ending on March 30, 2007, are expected to be lower than the prior year comparable quarter, but higher for the full fiscal year compared to the prior fiscal year on both a total and organic basis.

The decrease in revenues for the fourth fiscal quarter is largely attributable to the previously announced weaker than expected cough/cold season which resulted in lower sales in one of its key categories, as well as continued declining revenues in the Company's Personal Care segment.

Mark Pettie, Chairman and Chief Executive Officer said, "Despite the fourth quarter sales performance, full year net revenue growth should be in the mid single digit range, with organic growth up approximately 1%. Based upon our increased focus on driving distribution, innovation and optimized marketing across key segments of our portfolio, at this point we continue to be comfortable with our previously stated long term average organic revenue growth projections of 3-4%".

The Company expects to release its fourth quarter and year end results on May 9, 2007, before the opening of the market, and host a conference call and web cast to review the results at 10AM EDT that same morning. Details will be announced at the end of April.

#### About Prestige Brands Holdings, Inc.

Located in Irvington, New York, Prestige Brands Holdings, Inc. is a marketer and distributor of brand name over-the-counter products, personal care and household products sold throughout the U.S. and Canada. Key brands include Compound W® wart remover, Chloraseptic® sore throat treatment, New-Skin® liquid bandage, Clear eyes® and Murine® eye care products, Little Remedies® pediatric over-the-counter products, Cutex® nail polish remover, Comet® and Spic and Span® household products, and other well-known brands.

# Forward Looking Statements

Note: This news release contains "forward-looking statements" within the meaning of the federal securities laws and is intended to qualify for the Safe Harbor from liability established by the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" generally can be identified by the use of forward-looking terminology such as "assumptions," "target," "guidance," "outlook," "plans," "projection," "may," "will," "would," "expect," "intend," "estimate," "anticipate," "believe, "potential," or "continue" (or the negative or other derivatives of each of these terms) or similar terminology. The "forward-looking statements" include, without limitation, statements regarding the outlook for Prestige Brands Holdings' market and the demand for its products, earnings per share, future cash flows from operations, future revenues and margin requirement and expansion, the success of new product introductions, growth in costs and expenses, and the impact of acquisitions, divestitures, restructurings and other nunsual items, including Prestige Brands Holdings' ability to integrate and obtain the anticipated results and synergies from its acquisitions. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those projected as a result of certain factors. A discussion of factors that could cause results to vary is included in the Company's Annual Report on Form 10-K and other periodic and other reports filed with the Securities and Exchange Commission.

Contact: Dean Siegal 914-524-6819