# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 13G**

# Under the Securities Exchange Act of 1934 (Amendment No. 4)

# PRESTIGE BRANDS HLDGS INC (Name of Issuer) COM (Title of Class of Securities) 74112D101 (CUSIP Number) December 31, 2009

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)

[] Rule 13d-1(c)

[] Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 74112D101

### Person 1

- (a) Names of Reporting Persons.
   Wells Fargo and Company
  - (b) Tax ID
  - 41-0449260
- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
  - (a) []
  - (b) []

Number of Shares Beneficially Owned by Each Reporting Person With  8. Shared Dispositive Power 959  9. Aggregate Amount Beneficially Owned by Each Reporting Person 5,400,077  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)  11. Percent of Class Represented by Amount in Row (9) 10.79 %  12. Type of Reporting Person (See Instructions)  HC  Item 1.  (a) Name of Issuer PRESTICE BRANDS HLDGS INC (b) Address of Issuer's Principal Executive Offices 90 North Broadway, Irvington, NY 10533  Item 2.  (a) Name of Person Filing Wells Fargo and Company (b) Address of Principal Business Office or, if none, Residence 420 Montgomery Street, San Francisco, CA 94104 (c) Citizenship Delaware (d) Title of Class of Securities COM (e) CUSIP Number 74112D101  Item 3. If this statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whet the person filling is a: (a) [] Broker or dealer registered under section 15 of the Act (15 U.S.C. 78c). (b) [] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). (c) [] Insurance company as defined in section 8 of the Investment Company Act of (15 U.S.C. 80a-8).	4.	Citize	nship or Place of Organization Delaware
Shares Beneficially Owned by Each Reporting Person With  7. Sole Dispositive Power 5,303,818  8. Shared Dispositive Power 959  9. Aggregate Amount Beneficially Owned by Each Reporting Person 5,400,077  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)  11. Percent of Class Represented by Amount in Row (9) 10.79 %  12. Type of Reporting Person (See Instructions)  HC  Item 1.  (a) Name of Issuer PRESTIGE BRANDS HLDGS INC  (b) Address of Issuer's Principal Executive Offices 90 North Broadway, Irvington, NY 10533  Item 2.  (a) Name of Person Filing Wells Fargo and Company (b) Address of Principal Business Office or, if none, Residence 420 Montgomery Street, San Francisco, CA 94104  (c) Citizenship Delaware (d) Title of Class of Securities COM (e) CUSIP Number 74112D101  Item 3. If this statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whet the person filing is a:  (a) [] Broker or dealer registered under section 15 of the Act (15 U.S.C. 78c).  (b) [] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).  (c) [] Insurance company as defined in section 8 of the Investment Company Act of			5. Sole Voting Power 5,282,270
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<ul><li>(c) [] Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li><li>(d) [] Investment company registered under section 8 of the Investment Company Act of a section 8 of the Investment Company Act of 8 of</li></ul>	` '		
(d) [] Investment company registered under section 8 of the Investment Company Act of			
(15 U.S.C 80a-8).			Investment company registered under section 8 of the Investment Company Act of 1940
(e) [ ] An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);	(0)	<b>[</b> ]	

(1)	IJ	(F);
(g)	[X ]	A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
(h)	[]	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i)	[]	A church plan that is excluded from the definition of an investment company under
		section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
(j)	[]	Group, in accordance with 240.13d-1(b)(1)(ii)(J).
Item 4	. Ow	nership.
		ollowing information regarding the aggregate number and percentage of the class of the issuer identified in Item 1.
(a)	) Am	ount beneficially owned: 5,400,077
(b)	) Perc	cent of class: 10.79%
(c)	) Nun	nber of shares as to which the person has:
	(i)	Sole power to vote or to direct the vote 5,282,270
	(ii)	Shared power to vote or to direct the vote 0
	(iii)	Sole power to dispose or to direct the disposition of 5,303,818
	(iv)	Shared power to dispose or to direct the disposition of 959
Person	ı 2	
1.		imes of Reporting Persons. Capital Management Incorporated
	(b) Ta	
	95-36	
2.	Check	the Appropriate Box if a Member of a Group (See Instructions)
	(a) []	
	(b) []	
3.	SEC U	Jse Only
4.	Citize	nship or Place of Organization California
Numbe	or of	5. Sole Voting Power 1,786,387
Shares Benefi Owned	cially	6. Shared Voting Power 0
Each Report	ing	7. Sole Dispositive Power 4,459,578
Person	ı vvilli	8. Shared Dispositive Power 0
9.	Aggre	gate Amount Beneficially Owned by Each Reporting Person 4,459,578
10.	Check	a if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

11.	Perce	nt of Class Represented by Amount in Row (9) 8.91 %
12.	Type	of Reporting Person (See Instructions)
IA		
Item 1	.•	
		e of Issuer
		STIGE BRANDS HLDGS INC
(b)		ress of Issuer's Principal Executive Offices
T4 7		orth Broadway, Irvington, NY 10533
Item 2		o of Davida Eiling
(a)		e of Person Filing s Capital Management Incorporated
(b)		ress of Principal Business Office or, if none, Residence Market St, 10th Floor, San Francisco, CA 94105
(c)		enship ornia
(d)	Title COM	of Class of Securities
(e)		IP Number 2D101
Item 3		his statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whether person filing is a:
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(b)	[]	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
(c)	[]	Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
(d)	[]	Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
(e)	[X ]	An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
(f)	[]	An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii) (F);
(g)	[]	A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
(h)	[]	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i)	[]	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
(j)	[]	Group, in accordance with 240.13d-1(b)(1)(ii)(J).
()	LJ	1/
<del>.</del> .	. ~	••
Item 4	. Ow	nership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 4,459,578
- (b) Percent of class: 8.91%
- (c) Number of shares as to which the person has:

Sole power to vote or to direct the vote 1,786,387 (i) (ii) Shared power to vote or to direct the vote 0 (iii) Sole power to dispose or to direct the disposition of 4,459,578 (iv) Shared power to dispose or to direct the disposition of 0 Person 3 (a) Names of Reporting Persons. Wells Fargo Funds Management, LLC (b) Tax ID 94-3382001 Check the Appropriate Box if a Member of a Group (See Instructions) (a) [] (b) [] Citizenship or Place of Organization Delaware 5. Sole Voting Power 2,611,166 Number of Shares 6. Shared Voting Power 0 Beneficially Owned by 7. Sole Dispositive Power 34,570 Reporting Person With 8. Shared Dispositive Power 0 Aggregate Amount Beneficially Owned by Each Reporting Person 2,611,166 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) 11. Percent of Class Represented by Amount in Row (9) 5.22 % 12. Type of Reporting Person (See Instructions) Item 1. (a) Name of Issuer PRESTIGE BRANDS HLDGS INC (b) Address of Issuer's Principal Executive Offices 90 North Broadway, Irvington, NY 10533 Item 2. (a) Name of Person Filing Wells Fargo Funds Management, LLC

(b) Address of Principal Business Office or, if none, Residence

525 Market Street, San Francisco, CA 94105

1.

2.

3.

Each

IΑ

- (c) Citizenship Delaware
- (d) Title of Class of Securities COM
- (e) CUSIP Number 74112D101

Item 3.	If this statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whethe	r
	the person filing is a:	

(a)	[]	Broker or dealer registered under section 15 of the Act (15 U.S.C. 78c)
(b)	[]	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
(c)	[]	Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
(d)	[]	Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
(e)	[X ]	An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
(f)	[]	An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii) (F);
(g)	[]	A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
(h)	[]	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i)	[]	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

### Item 4. Ownership.

(j) []

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 2,611,166
- (b) Percent of class: 5.22%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote 2,611,166

Group, in accordance with 240.13d-1(b)(1)(ii)(J).

- (ii) Shared power to vote or to direct the vote 0
- (iii) Sole power to dispose or to direct the disposition of 34,570
- (iv) Shared power to dispose or to direct the disposition of 0

### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.[].

### Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not

Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

See Exhibit B

## Item 8. Identification and Classification of Members of the Group

Not applicable.

### **Item 9. Notice of Dissolution of Group**

Not applicable.

### Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 28, 2010
Date
/s/ Jane E. Washington
Signature
Jane E. Washington, VP Trust Operations
Name/Title

### Exhibit A

### **EXPLANATORY NOTE**

This Schedule 13G is filed by Wells Fargo & Company on its own behalf and on behalf of any subsidiaries listed in Exhibit B. Aggregate beneficial ownership reported by Wells Fargo & Company under Item 9 on page 2 is on a consolidated basis and includes any beneficial ownership separately reported herein by a subsidiary.

### Exhibit B

The Schedule 13G to which this attachment is appended is filed by Wells Fargo & Company on behalf of the following subsidiaries:

Wells Capital Management Incorporated (1)

Wells Fargo Funds Management, LLC (1)

Wells Fargo Bank, N.A. (2)

Wells Fargo Advisors, LLC. (3)

Wells Fargo Delaware Trust Company, N.A. (2)

Wachovia Bank, National Association (2)

Evergreen Investment Management Company, LLC. (1)

- (1) Classified as a registered investment advisor in accordance with Regulation 13d-1(b)(1)(ii)(E).
- (2) Classified as a bank in accordance with Regulation 13d-1(b)(1)(ii)(B).
- (3) Classified as a broker dealer in accordance with Regulation 13d-1(b)(1)(ii)(A).

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)