## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

| to Section 16. | t if no longer subject<br>Form 4 or Form 5<br>y continue. <i>See</i><br>). |
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|----------------|--|

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup> <u>P'Pool William</u> |                     | son <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol<br><u>Prestige Consumer Healthcare Inc.</u> [ PBH ]  |   | tionship of Reporting Pe<br>all applicable)<br>Director  | 10% Owner                             |  |  |
|--|---------------------|------------------|--|---|--|---------------------------------------|--|--|
| (Last)<br>660 WHITE PL   | (First)<br>AINS RD. | (Middle)         | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/02/2023   | X   | Officer (give title<br>below)<br>SVP, GC & Corp          | Other (specify<br>below)<br>Secretary |  |  |
| · · · · · · · · · · · · · · · · · · ·                                      |                     |                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | 6. Individual or Joint/Group Filing (Check Applicable Line)                             |  |                                       |  |  |
| (Street)<br>TARRYTOWN,   | NY                  | 10591            |  | X   | Form filed by One Re<br>Form filed by More the<br>Person |                                       |  |  |
| (City)   | (State)             | (Zip)            | Rule 10b5-1(c) Transaction Indication  |   |  |                                       |  |  |
|  |                     |                  | Check this box to indicate that a transaction was made pursuant t<br>satisfy the affirmative defense conditions of Rule 10b5-1(c). See I | ant to a contract, instruction or written plan that is intended t<br>ee Instruction 10. |  |                                       |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| ······································   |  |   |   |   |          |               |                   |   |   |   |
|--|--|---|---|---|----------|---------------|-------------------|---|---|---|
| 1. Title of Security (Instr. 3)          | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   |          |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|  |  |   | Code                                    | v | Amount   | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Common Stock, par value \$0.01 per share | 05/02/2023                                 |   | F                                       |   | 559      | D             | \$61.73           | 19,974  | D   |   |
| Common Stock, par value \$0.01 per share | 05/02/2023                                 |   | A                                       |   | 3,499(1) | A             | \$ <mark>0</mark> | 23,473  | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|---|-----|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

1. The Restricted Stock vests in three installments each of 1,166 shares on May 2, 2024 and 2025 and 1,167 shares on May 2, 2026.

#### /s/ William P'Pool

<u>05/04/2023</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.