FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|   | OMB APPRO                | OVAL      |  |  |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
|   | OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| l | Estimated average burden |           |  |  |  |  |  |  |  |
| l | hours per response:      | 0.5       |  |  |  |  |  |  |  |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b)                       |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Connors Timothy</u>                  |   |  |  |       |       |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Prestige Brands Holdings, Inc. [ PBH ] |     |                                       |                           |                                |  |   |       |   | l applicable)<br>Director   |   | Person(s) to Issuer  10% Owner                  |  |
|--|---|--|--|-------|-------|---|---|-----|---------------------------------------|---------------------------|--------------------------------|--|---|-------|---|---|---|---|--|
| (Last) (First) (Middle) 660 WHITE PLAINS RD.                                     |   |  |  |       |       | 3. Date of Earliest Transaction (Month/Day/Year) 01/25/2014 |   |     |                                       |                           |                                |  |   |       | ^ bel   | Officer (give title below)  EVP, Sales &  |   | Other (specify below)  Marketing                |  |
| (Street) TARRYTOWN NY 10591 (City) (State) (Zip)                                 |   |  |  |       | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |     |                                       |                           |                                |  |   |       | ne)<br>X For<br>For                                 | vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |   |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |  |  |       |       |   |   |     |                                       |                           |                                |  |   |       |   |   |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da                       |   |  |  |       |       | Execution Date,   |   |     | Transaction Disposed (Code (Instr. 5) |                           |                                | ties Acquired (A)<br>I Of (D) (Instr. 3, 4 |   |       | d Secu<br>Bene                                      | nount of<br>irities<br>eficially<br>ed Following  | Form<br>(D) o   | vnership<br>n: Direct<br>r Indirect<br>nstr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|  |   |  |  |       |       |   |   |     | Code                                  | v                         | Amount                         | (A<br>(D                                   | ) or<br>)   | Price | Tran  | saction(s)<br>r. 3 and 4)   |   |   | (Instr. 4)   |
| Common Stock, par value \$0.01 per share 01/25/                                  |   |  |  |       |       | 2014  |   | F   |                                       | 1,971 D                   |                                | D  | \$30.   | .79   | 71,098  |   | D   |   |  |
|  |   | Ta   |  |       |       |   |   |     |                                       |                           | sed of,<br>onvertib            |  |   |       | y Owned   | t   |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date, |       | Transaction Code (Instr.                                    |   |     |                                       | xercis<br>n Date<br>ay/Ye | Amou<br>Secul<br>Unde<br>Deriv |  | Title and mount of scurities and derlying erivative scurity (Instr. 3 dd 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |   | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | ownership<br>orm:<br>pirect (D)<br>r Indirect   | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |  |       | Code  | v   | (A)   | (D) | Date<br>Exercisa                      |                           | Expiration<br>Date             | Title                                      | Nun<br>of<br>Sha  |       |   |   |   |   |  |

**Explanation of Responses:** 

/s/ Timothy Connors by

Samuel C. Cowley as attorney-

in fact pursuant to power of 01/28/2014

attorney dated May 10, 2012 on file with the Commission

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.