UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 10, 2018

PRESTIGE BRANDS HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-32433
(State or other jurisdiction of incorporation) (Commission File Number)

660 White Plains Road, <u>Tarrytown</u>, <u>New York 10591</u> (Address of principal executive offices, including Zip Code)

(914) 524-6800

(Registrant's telephone number, including area code)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

<u>20-1297589</u> (IRS Employer Identification No.)

Item 2.02 Results of Operations and Financial Condition.

On May 10, 2018, Prestige Brands Holdings, Inc. (the "Company") announced financial results for the fiscal quarter and year ended March 31, 2018. A copy of the press release announcing the Company's earnings results for the fiscal quarter and year ended March 31, 2018 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7.01. Regulation FD Disclosure.

The information set forth in Item 2.02 above is incorporated by reference as if fully set forth herein.

On May 10, 2018, representatives of the Company began making presentations to investors regarding the Company's financial results for the quarter and year ended March 31, 2018 using slides containing the information attached to this Current Report on Form 8-K as Exhibit 99.2 (the "Investor Presentation"). The Company expects to use the Investor Presentation, in whole or in part, and possibly with modifications, in connection with presentations to investors, analysts and others during the fiscal year ended March 31, 2019.

By filing this Current Report on Form 8-K and furnishing the information contained herein, the Company makes no admission as to the materiality of any information in this report that is required to be disclosed solely by reason of Regulation FD.

The information contained in the Investor Presentation is summary information that is intended to be considered in the context of the Company's Securities and Exchange Commission ("SEC") filings and other public announcements that the Company may make, by press release or otherwise, from time to time. The Company undertakes no duty or obligation to publicly update or revise the information contained in this report, although it may do so from time to time as its management believes is warranted. Any such updating may be made through the filing of other reports or documents with the SEC, through press releases or through other public disclosure.

The information presented in Items 2.02 and 7.01 of this Current Report on Form 8-K and Exhibits 99.1 and 99.2 shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, unless the Company specifically states that the information is to be considered "filed" under the Exchange Act or specifically incorporates it by reference into a filing under the Securities Act of 1933, as amended, or the Exchange Act.

Item 8.01 Other Events.

On May 10, 2018, the Company also announced that its Board of Directors has authorized a share repurchase program under which the Company may repurchase up to \$50.0 million of the Company's issued and outstanding common stock through May 2019. The repurchases may occur in either open market, through investment banking institutions, or privately negotiated transactions, and the timing and amount of stock repurchased will depend on market and business conditions, applicable legal and credit requirements and other corporate considerations. A copy of the press release announcing the share repurchase program is attached hereto as Exhibit 99.1, and solely that portion of the press release under the heading "Share Repurchase Program" is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following the signature page

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: May 10, 2018 PRESTIGE BRANDS HOLDINGS, INC.

By: /s/ Christine Sacco

Name: Christine Sacco Title: Chief Financial Officer

EXHIBIT INDEX

Exhibit	Description
99.1	Press Release dated May 10, 2018 announcing the Company's financial results for the fiscal quarter and year ended March 31, 2018 and the share repurchase program.
99.2	Investor Relations Slideshow in use beginning May 10, 2018.

Prestige Brands Holdings, Inc. Reports Fiscal 2018 Fourth Quarter and Full Year Results; Provides Fiscal 2019 Outlook

- Reported Revenue Increased 6.4% to \$256.0 Million and 18.0% to \$1,041.2 Million in Q4 and Fiscal 2018, Respectively
- Revenue Growth of 2.4% and 1.7%, Pro-forma for Fleet, in Q4 and Fiscal 2018, Respectively
- · GAAP Diluted EPS of \$6.34 and Adjusted EPS of \$2.58 in Fiscal 2018
- Net Cash Provided by Operating Activities Increased to \$210.1 Million, Debt Pay Down of \$209.0 Million in Fiscal 2018
- Board of Directors Authorizes New \$50 Million Share Repurchase Program

TARRYTOWN, N.Y.--(GLOBE NEWSWIRE)-May 10, 2018-- Prestige Brands Holdings, Inc. (NYSE:PBH) today reported financial results for its fourth quarter and fiscal year ended March 31, 2018.

"We are pleased with the progress we made against our long term strategies during the year and we finished fiscal 2018 with positive momentum in many key areas of our business. During the fiscal year our leading and diverse brand portfolio continued to grow categories and win market share with consumers while generating meaningful free cash flow. We also completed the integration of the Fleet business, the largest in the company's history, and positioned the brands for long term growth. As we head into fiscal 2019, we see continuing opportunities to position our business for long-term success," said Ron Lombardi, Chief Executive Officer of Prestige Brands.

Fourth Quarter Fiscal 2018 Ended March 31, 2018

Reported revenues in the fourth quarter of fiscal 2018 increased 6.4% to \$256.0 million, compared to \$240.7 million in the fourth quarter of fiscal 2017. Revenues for the quarter were driven by solid consumption levels across the Company's core brands and incremental revenue from the Fleet acquisition.

Gross profit margin in the fourth quarter of fiscal 2018 was 55.2%, compared to 54.1% reported in the fourth quarter of the prior year. Sequentially, gross margin improved from the third quarter 2018 level of 54.6% as the Company made progress in its freight and warehousing initiatives.

Advertising & promotion expense for the fourth quarter of fiscal 2018 was \$35.3 million, or 13.8% of sales, compared to \$41.5 million, or 17.2% of sales, in the fourth quarter of the prior year. Excluding adjustments related to the *Fleet* transition and integration, fourth quarter fiscal 2017 advertising and promotion spend was 16.3% of sales. Advertising and promotion spend was in line with expectations but declined on a dollar basis versus the prior year due to the impact of the *Fleet* acquisition during the fourth quarter 2017.

Reported net loss for the fourth quarter of fiscal 2018 totaled \$39.7 million versus the prior year comparable quarter's net income of \$11.1 million. A diluted loss per share of \$0.75 for the fourth quarter of fiscal 2018 compared to a \$0.21 diluted earnings per share gain in the prior year comparable period. Non-GAAP adjusted net income for the fourth quarter of fiscal 2018 was \$33.0 million, an increase of 14.5% from the comparable prior year period's adjusted net income of \$28.8 million. Non-GAAP adjusted earnings per share were \$0.62 per share for the fourth quarter of fiscal 2018 compared to \$0.54 per share in the prior year comparable period.

Adjustments to net income in the fourth quarter of fiscal 2018 included non-cash tradename impairments of \$28.6 million and \$70.7 million associated with the Company's *Beano* and *Comet* brands, respectively. These tradename impairments reflect further de-emphasis of these brands and the anticipation of a continued decline in consumer consumption trends.

Adjustments to net income in the fourth quarter of both fiscal 2018 and fiscal 2017 include certain integration, transition, legal and various other costs associated with acquisitions and divestitures and the related income tax effects of the adjustments as well as accelerated amortization of debt origination costs, loss on extinguishment of debt and other additional expense related to refinancing activities.

Fiscal Year Ended March 31, 2018

Reported revenues for the fiscal year 2018 increased 18.0% to \$1.041 billion compared to \$882.1 million for the fiscal year ended March 31, 2017. Revenues for fiscal 2018 were driven by continued strong consumption levels across the Company's

legacy brands and \$175.4 million of incremental revenue from the Fleet acquisition, which was partially offset by the divestitures of certain non-core brands during fiscal 2017.

Reported gross profit margin in fiscal 2018 was 55.4% compared to 56.7% for fiscal 2017. The gross profit margin year-over-year change was primarily due to the addition of the higher growth Fleet portfolio and higher freight and warehouse costs realized in second half of fiscal 2018.

Advertising & promotion expense for fiscal 2018 was \$147.3 million, or 14.1% of sales, compared to \$128.4 million, or 14.6% of sales, in the prior year. Increased dollar investments in advertising and promotion expense versus fiscal 2017 were attributable to the Company's long-term brand building strategy.

Reported net income for the fiscal year 2018 totaled \$339.6 million, versus the prior year comparable period net income of \$69.4 million. Diluted earnings per share were \$6.34 for the fiscal year 2018 compared to \$1.30 per share in the prior year comparable period. Non-GAAP adjusted net income for fiscal 2018 was \$138.3 million, an increase over the prior year period's adjusted net income of \$126.6 million. Non-GAAP adjusted earnings per share were \$2.58 per share for fiscal 2018 compared to \$2.37 per share in fiscal 2017.

Adjustments to net income in both fiscal 2018 and fiscal 2017 include certain integration, transition, legal and various other costs associated with acquisitions and divestitures and the related income tax effects of the adjustments as well as accelerated amortization of debt origination costs, loss on extinguishment of debt related and other additional expense related to refinancing activities.

Adjustments to net income in fiscal 2018 included income tax adjustments related to the domestic Tax Cuts and Jobs Act, a tax adjustment associated with an acquisition and tradename impairment associated with the Company's *Beano* and *Comet* brands discussed above.

Adjustments to net income in fiscal 2017 also included non-cash costs related to divestiture of certain non-core brands.

Free Cash Flow and Balance Sheet

The Company's net cash provided by operating activities for the fiscal year 2018 increased to \$210.1 million from \$148.7 million versus in prior fiscal year due to continued strong cash conversion in the legacy business and incremental cash flow related to the Fleet acquisition, partially offset by the loss of cash flow from divested brands.

Non-GAAP adjusted free cash flow in fiscal 2018 increased to \$208.1 million from \$196.9 million in the prior year.

The Company's net debt position as of March 31, 2018 was approximately \$2.0 billion, reflecting debt repayments of \$209.0 million during the fiscal year. At March 31, 2018, the Company's covenant-defined leverage ratio declined to 5.2x.

Segment Review

North American OTC Healthcare: Segment revenues totaled \$212.1 million for the fourth quarter of fiscal 2018, 6.6% higher than the prior year comparable quarter's revenues of \$199.0 million. The fourth quarter fiscal 2018 increase was driven by revenues from the acquisition of *Fleet* as well as consumption growth in the Company's core OTC brands.

For the fiscal 2018 year, reported revenues for the North American OTC segment were \$868.9 million, an increase of 20.5% compared to \$720.8 million in the prior year. The increase was driven by revenues from the acquisition of Fleet as well as consumption growth in the Company's core OTC brands.

International OTC Healthcare: Segment fiscal fourth quarter 2018 revenues totaled \$24.1 million, 19.0% higher than the \$20.2 million reported in the prior year comparable period. Fourth quarter revenues included incremental revenues from the *Fleet* acquisition, as well as continued growth of the Company's Care brand portfolio in Australia.

For the current fiscal year, reported revenues for the International OTC Healthcare segment were \$91.7 million, an increase of 25.0% over the prior year's revenues of \$73.3 million. Revenues for the International OTC Healthcare segment were impacted by favorable consumption levels as well as revenues from the *Fleet* acquisition.

Household Cleaning: Segment revenues totaled \$19.8 million for the fourth quarter of fiscal 2018 compared with fourth quarter fiscal 2017 revenues of \$21.4 million, a decrease of 7.4%. Reported revenues for the Household Cleaning segment were \$80.6 million for fiscal 2018, a decrease of 8.3% over prior year revenues of \$87.9 million due to continued declines in consumer usage trends in Comet's core categories.

Share Repurchase Program

The Company's Board of Directors authorized the repurchase of up to \$50.0 million of the Company's issued and outstanding common stock. Under the authorization, the Company may purchase common stock through May, 2019 utilizing one or more open market transactions, transactions structured through investment banking institutions, in privately-negotiated transactions or otherwise, by direct purchases of common stock or a combination of the foregoing in compliance with the applicable rules and regulations of the Securities and Exchange Commission.

The timing of the purchases and the amount of stock repurchased is subject to the Company's discretion and will depend on market and business conditions, applicable legal and credit requirements and other corporate considerations including the Company's historical strategy of pursuing accretive acquisitions and deleveraging.

Commentary and Outlook for Fiscal 2019

Ron Lombardi, CEO, stated, "Our fiscal 2018 performance is proof that our long-term strategy of brand building continues to drive market share gains and strong cash flow. In our first full year of Fleet ownership, we achieved pro-forma sales growth of nearly 2% as we continued to grow categories and increase market share along with generating over \$205 million of free cash flow. Against a challenging retail backdrop we are encouraged by this performance and believe it sets a positive stage for the upcoming fiscal year."

"For fiscal 2019, we anticipate continued strong cash generation and top-line growth driven by our well-positioned and diversified portfolio of leading brands. We expect our portfolio consumption rate to be in our long-term target range, although we anticipate our top-line performance to be below our long-term outlook largely attributable to expected retailer inventory reduction efforts and a positive restaging of our BC/Goody's brand packaging. In addition to brand-building investments, improvements surrounding our freight and warehousing costs remain a priority and we expect to build on progress made in Q4. Finally, we will continue to create value for shareholders through a disciplined capital allocation approach as evidenced by todays stock repurchase announcement."

"We have evolved and strengthened our portfolio, and remain confident in the long-term top- and bottom-line growth prospects for our business driven by our three-pillar strategy," Mr. Lombardi concluded.

Revenues
Revenue Growth Percentage
E.P.S.

Free Cash Flow

Fiscal 2019 Full-Year Outlook

\$1,046 to \$1,056 million 0.5% to 1.5% \$2.96 to \$3.04 \$215 million or more

Fiscal Q4 Conference Call, Accompanying Slide Presentation and Replay

The Company will host a conference call to review its fourth quarter results today, May 10, 2018 at 8:30 a.m. ET. The toll-free dial-in numbers are 844-233-9440 within North America and 574-990-1016 outside of North America. The conference ID number is 5359399. The Company provides a live Internet webcast, a slide presentation to accompany the call, as well as an archived replay, all of which can be accessed from the Investor Relations page of the Company's website at www.prestigebrands.com. The slide presentation can be accessed just before the call from the Investor Relations page of the website by clicking on Webcasts and Presentations.

Telephonic replays will be available for two weeks following the completion of the call and can be accessed at 855-859-2056 within North America and at 404-537-3406 from outside North America. The conference ID is 5359399.

Non-GAAP and Other Financial Information

In addition to financial results reported in accordance with generally accepted accounting principles (GAAP), we have provided certain non-GAAP financial information in this release to aid investors in understanding the Company's performance. Each non-GAAP financial measure is defined and reconciled to its most closely related GAAP financial measure in the "About Non-GAAP Financial Measures" section at the end of this earnings release.

Note Regarding Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of the federal securities laws that are intended to qualify for the Safe Harbor from liability established by the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" generally can be identified by the use of forward-looking terminology such as "assumptions," "target," "guidance," "strategy," "outlook," "plans," "projection," "may," "will," "would," "expect," "intend," "estimate," "anticipate," "believe", "potential," or "continue" (or the negative or other derivatives of each of these terms) or similar terminology. The "forward-looking statements" include, without limitation, statements regarding the Company's expectations regarding future operating results including revenues, earnings per share and free cash flow, the Company's ability to win market share and increase consumption, the Company's ability to improve freight and warehousing costs, and the Company's ability to position itself for long-term success. These statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those expected as a result of a variety of factors, including the impact of the Company's advertising and promotional and new product development initiatives, customer inventory management initiatives, general economic and business conditions, fluctuating foreign exchange rates, consumer trends, competitive pressures, and the ability of the Company's third party manufacturers and logistics providers and suppliers to meet demand for its products and to reduce costs. A discussion of other factors that could cause results to vary is included in the Company's Annual Report on Form 10-K for the year ended March 31, 2017 and other periodic reports filed with the Securities and Exchange Commission.

About Prestige Brands Holdings, Inc.

The Company markets and distributes brand name over-the-counter healthcare products throughout the U.S. and Canada, Australia, and in certain other international markets. The Company's brands include Monistat® and Summer's Eve® women's health products, BC® and Goody's® pain relievers, Clear Eyes® eye care products, DenTek® specialty oral care products, Dramamine® motion sickness treatments, Fleet® enemas and glycerin suppositories, Chloraseptic® sore throat treatments, Compound W® wart treatments, Little Remedies® pediatric overthe-counter products, The Doctor's® NightGuard® dental protector, Efferdent® denture care products, Luden's® throat drops, Beano® gas prevention, Debrox® earwax remover, Gaviscon® antacid in Canada, and Hydralyte® rehydration products and the Fess® line of nasal and sinus care products in Australia. Visit the Company's website at www.prestigebrands.com.

Prestige Brands Holdings, Inc. Consolidated Statement of Income (Loss) and Comprehensive Income (Loss) (Unaudited)

Year Ended

(<u>In thousands, except per share data)</u> Revenues		2018	2017	 2018	
			-01/	2018	2017
Net sales	\$	255,853	\$ 240,594	\$ 1,040,792	\$ 881,113
Other revenues		112	76	387	947
Total revenues		255,965	240,670	1,041,179	882,060
Cost of Sales					
Cost of sales excluding depreciation		113,609	110,046	459,676	381,333
Cost of sales depreciation		1,099	441	4,998	441
Cost of sales		114,708	110,487	464,674	 381,774
Gross profit		141,257	130,183	576,505	500,286
Operating Expenses					
Advertising and promotion		35,319	41,450	147,286	128,359
General and administrative		21,891	28,760	85,001	89,143
Depreciation and amortization		6,946	6,651	28,428	25,351
Loss on divestitures		_	268	_	51,820
Tradename impairment		99,924	_	99,924	_
Total operating expenses		164,080	77,129	360,639	294,673
Operating (loss) income		(22,823)	53,054	215,866	205,613
Other (income) expense					
Interest income		(115)	(54)	(388)	(203)
Interest expense		26,953	32,886	106,267	93,546
Loss on extinguishment of debt		2,901	1,420	2,901	1,420
Total other expense		29,739	34,252	108,780	 94,763
(Loss) income before income taxes		(52,562)	18,802	 107,086	110,850
(Benefit) provision for income taxes		(12,875)	7,712	(232,484)	41,455
Net (loss) income	\$	(39,687)	\$ 11,090	\$ 339,570	\$ 69,395
(Loss) earnings per share:					
Basic	\$	(0.75)	\$ 0.21	\$ 6.40	\$ 1.31
Diluted	\$	(0.75)	\$ 0.21	\$ 6.34	\$ 1.30
Weighted average shares outstanding:	·		 		
Basic		53,131	53,009	53,099	52,976
Diluted		53,131	 53,419	 53,526	 53,362
Comprehensive income (loss), net of tax:					
Currency translation adjustments		(2,625)	9,282	5,702	(2,575)
Unrecognized net gain (loss) on pension plans		1,334	(252)	1,335	(252)
Total other comprehensive (loss) income		(1,291)	 9,030	 7,037	(2,827)
Comprehensive (loss) income	\$	(40,978)	\$ 20,120	\$ 346,607	\$ 66,568

Prestige Brands Holdings, Inc. Consolidated Balance Sheet (Unaudited)

(In thousands)

	March 31,							
Assets	 2018		2017					
Current assets	 							
Cash and cash equivalents	\$ 32,548	\$	41,855					
Accounts receivable, net of allowance of \$12,734 and \$13,010, respectively	140,881		136,742					
Inventories	118,547		115,609					
Deferred income tax assets	26		_					
Prepaid expenses and other current assets	11,475		40,228					
Total current assets	 303,477		334,434					
Property, plant and equipment, net	52,552		50,595					
Goodwill	620,098		615,252					
Intangible assets, net	2,780,916		2,903,613					
Other long-term assets	3,569		7,454					
Total Assets	\$ 3,760,612	\$	3,911,348					
Liabilities and Stockholders' Equity								
Current liabilities								
Accounts payable	\$ 61,390	\$	70,218					
Accrued interest payable	9,708		8,130					
Other accrued liabilities	52,101		83,661					
Total current liabilities	123,199		162,009					
Long-term debt								
Principal amount	2,013,000		2,222,000					
Less unamortized debt costs	 (20,048)		(28,268)					
Long-term debt, net	 1,992,952		2,193,732					
Deferred income tax liabilities	442,518		715,086					
Other long-term liabilities	23,333		17,972					
Total Liabilities	2,582,002		3,088,799					
Stockholders' Equity								
Preferred stock - \$0.01 par value Authorized - 5,000 shares								
Issued and outstanding - None	_		_					
Common stock - \$0.01 par value								
Authorized - 250,000 shares								
Issued – 53,396 shares at March 31, 2018 and 53,287 shares at March 31, 2017	534		533					
Additional paid-in capital	468,783		458,255					
Treasury stock, at cost – 353 shares at March 31, 2018 and 332 at March 31, 2017	(7,669)		(6,594					
Accumulated other comprehensive loss, net of tax	(19,315)		(26,352					
Retained earnings	736,277		396,707					
Total Stockholders' Equity	 1,178,610		822,549					
Total Liabilities and Stockholders' Equity	\$ 3,760,612	\$	3,911,348					

Prestige Brands Holdings, Inc. Consolidated Statement of Cash Flows (Unaudited)

Acquisition of Fleet escrow receipt Net cash used in investing activities Financing Activities Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of Term Loan Ferm Loan repayments Borrowings under revolving credit agreement		Year Enc	Year Ended March 31,						
Neinemen \$ 330,50 \$ Adjustments to recentile neine ten each provided by operating activities: 33,45 \$ Less English on all amortization 33,45 \$ Loss English on all activations are designed of property and equipment 1,58 \$ Loss English on all activation can be activated on a size of disposal of property and equipment 6 \$ Long term income taxes payable 6 6 \$ Long term income taxes payable 6 6 \$ Excess tax benefits from shark-bead awards 8 9.02 \$ Loss seemination costs 8 9.02 \$ Loss seemination costs 99.02 \$ \$ Loss seemination costs 99.02 \$ <t< th=""><th>(In thousands)</th><th>2018</th><th>2017</th></t<>	(In thousands)	2018	2017						
Adjustments to recordine net coath provided by operating activities Depreciation and amoritazion Loss on divestimus Loss (apin) on sale or disposal of property and equipment Loss (apin) on sale or disposal of property and equipment Loss (apin) on sale or disposal of property and equipment Loss (apin) on sale or disposal of property and equipment Amoritation of febt origination coss Log term income taxes payable Amoritation of febt origination coss Social amoritation of febt origination coss Social based compensation coss Loss on excitagination coss Loss of excitagination coss	Operating Activities								
Deportation and amortization	Net income	\$ 339,570	\$ 69,395						
Loss (gin)* on see or disposal of property and equipment	Adjustments to reconcile net income to net cash provided by operating activities:								
Designation of sale of signosal of property and equipment	Depreciation and amortization	33,426	25,792						
Defende income taxes payable	Loss on divestitures	_	51,820						
Long term income taxes payable	Loss (gain) on sale or disposal of property and equipment	1,568	573						
Amortization of debtt origination coss 6,742 Excess tax benefits from share-based awords — Stock-based compensation costs 9,090 Loss on extinguishment of debt 2,901 Impairment loss 99,924 Lease termination costs 214 Other non-cash items 1,704 Lease termination costs 6,643 Accounts receivable 6,543 Accounts receivable 6,543 Inventories 3,3721 Prepaid expenses and other assets 33,721 Accounts payable (10,028) Accounts payable (10,028) Account povided by operating activities 31,495 Presion and deferred compensation contribution (435) Net cash provided by operating activities 10,028 Precedes from sele and provided by operating activities 12,102 Precedes from deventures	Deferred income taxes	(269,086)	(5,778)						
Excess tax benefits from share-based awards — Stock-based compensation costs 8,909 Loss on excitaguishment of bebt 2,901 Impairment loss 99,224 Other non-cish items 1,704 Changes in operating assets and liabilities, net of effects from acquisitions: (5,043) Investories (2,482) Prepaid expenses and other assets 33,721 Account payable (10,029) Account payable (10,029) Account liabilities (31,493) Pension and deferred compensation contribution (435) Not cash provided by operating activities (10,503) Percess from the sale of property, plant and equipment (12,533) Proceeds from working capital arbitration settlement — Proceeds from working activities 970 Proceeds from working activities (1,504) Proceeds from issuance of 2015 Senior Notes 25,000 Proceeds from issuance of 2015 Senior Notes 25,000 Proceeds from issuance of Term Loan — 1 Proceeds from issuance of Term Loan — 1	Long term income taxes payable	_	581						
Stock-based compensation costs 8,909 Loss on extinguishment of debt 2,901 Impairment los 99,924 Lesse termination costs 214 Other non-cash items 214 Langes in operating assets and liabilities, net of effects from acquisitions: Use of the control of the con	Amortization of debt origination costs	6,742	8,633						
Loss on extinguishment of debt 9,901 Inpapirment loss 99,902 Compariment loss 1,704 Other non-cash items 1,704 Changes in operating assets and liabilities, net of effects from acquisitions: 8 Accounts receivable (5,043) Inventories (2,402) Perspaid expenses and other assets 33,721 Accounds payable (10,028) Person and deferred compensation contribution (4,055) Pets and and deferred compensation contribution (4,055) Pets and provided by operating activities 20,1010 Venuchases of property, plant and equipment (12,532) Proceeds from divestitures — Proceeds from divestitures — Proceeds from divestitures — Acquisition of Cls. Fleet, less cash acquired — Acquisition of Effect secrow receipt 90 Acquisition in investing activities 5 Florancing Activities 9 Proceeds from issuance of 2016 Senior Notes 5 Proceeds from issuance of genema. 44,000 Borrowings u	Excess tax benefits from share-based awards	_	900						
Impairment loss	Stock-based compensation costs	8,909	8,148						
Lease termination coats 214 Other non-cash items 1,704 Changes in operating assets and liabilities, net of effects from acquisitions: 5,643 Inventories (5,043) Inventories 33,721 Accounts payable expenses and other assets 33,721 Accounts payable (10,028) Accounts payable on and deferred compensation contribution (435) Pension and deferred compensation contribution (435) Pension and deferred compensation contribution (435) Net cash provided by operating activities 20,110 Investing Activities 2 Purchase of property, plant and equipment (25,322) Proceeds from whisting capital additation settlement — Proceeds from whisting capital additation settlement — Acquisition of Fleet escrow receipt 970 Net cash used in investing activities 25,000 Proceeds from insuance of 2015 Senior Notes 25,000 Proceeds from insuance of 2015 Senior Notes 25,000 Proceeds from insuance of Term Loan — 1cm Loan repayments (44,000) <	Loss on extinguishment of debt	2,901	1,420						
Other non-cash items 1,704 Changes in operating assets and liabilities, not of effects from acquisitions: Cancel (5,648) Accounts receivable (2,482) Prepaid expenses and other assets 33,721 Accounts payable (10,028) Account liabilities (31,95) Pension and deferred compensation contribution (31,95) Net cash provided by operating activities (20,101) Investing Activities Purclass of property, plant and equipment (12,532) Proceeds from divestitures — Proceeds from working capital arbitration settlement — Proceeds from working capital arbitration settlement — Acquisition of C.B. Fleet, less cash acquired — Acquisition of Fleet escrow receipt 970 Net cash used in investing activities 250,000 Floranceds from issuance of 155 senior Notes 250,000 Proceeds from issuance of 215 Senior Notes 250,000 Proceeds from issuance of Term Loan 1 If and an expayments (30,00) Proceeds from issuance of 155 senior Notes 30,000 <th< td=""><td>Impairment loss</td><td>99,924</td><td>_</td></th<>	Impairment loss	99,924	_						
Compass in operating assets and liabilities, net of effects from acquisitions: Accounts receivable	Lease termination costs	214	524						
Accounts receivable (5,043) Inventories (2,482) Prepate depenses and other assets 33,721 Accounts payable (10,028) Accounts payable (10,028) Account labilities (31,495) Pension and deferred compensation contribution (435) Net cash provided by operating activities 210,110 Investing Activities Purchase of property, plant and equipment (12,532) Proceeds from whising activities of property, plant and equipment — Proceeds from working capital arbitration settlement — Proceeds from working capital arbitration settlement — Acquisition of Fleet escrow receipt 970 Net cash used in investing activities 250,000 Proceeds from issance of 2016 Senior Notes 250,000 Proceeds from issance of Term Loan — 1 Term Loan repayments (444,000) 6 Borrowings under revolving credit agreement (500) 6 Repayments under revolving credit agreement (500) 6 Proceeds from issance of Jetin agreement (500) </td <td>Other non-cash items</td> <td>1,704</td> <td>_</td>	Other non-cash items	1,704	_						
Inventories (2,482)	Changes in operating assets and liabilities, net of effects from acquisitions:								
Prepaid expenses and other assets 33,721 A Caccunts payable (10,028) A Caccunts payable (31,495) Pension and deferred compensation contribution (455) Net cash provided by operating activities 20,1010 Investing Activities Purches of property, plant and equipment (12,522) Proceeds from the sale of property, plant and equipment — Proceeds from working capital arbitration settlement — Proceeds from vereigh 970 Acquisition of C.B. Fleet, less cash acquired 970 Net cash used in investing activities 970 Proceeds from issuance of 2016 Senior Notes 25,000 Proceeds from issuance of 12016 Senior Notes 25,000 Proceeds from issuance of 12016 Senior Notes 444,000 Borrowings under revolving credit agreement 444,000 Bryments under revolving credit agreement 30,000 Repayments under revolving credit agreement 1,000 Payments of deb torigination costs (50) Porceeds from exercise of stock options 1,000 Figure of shares surrendered as payment of tax withholding <	Accounts receivable	(5,043)	(18,938)						
Accounts payable (10,028) Accrued liabilities (31,495) Pension and deferred compensation contribution (435) Net cash provided by operating activities 210,110 Investing Activities Purchess of property, plant and equipment (12,532) Proceeds from the sale of property, plant and equipment — Proceeds from working capital arbitration settlement — Acquisition of E.B. Fleet, less cash acquired 90 Acquisition of Fleet escrow receipt 90 Net cash used in investing activities (11,562) Financing Activities 250,000 Proceeds from issuance of 2016 Senior Notes 250,000 Proceeds from issuance of Term Loan 4(44,00) Borrowings under revolving credit agreement (44,00) Repayments under revolving credit agreement (500) Repayments under revolving credit agreement (500) Payments of debt origination costs (500) Proceeds from exercise of stock options (500) Fair value of shares surrendered as payment of tax withholding (1,075) Proceeds from exercise of stock options <	Inventories	(2,482)	(10,262)						
Accrued liabilities (31,495) Pension and deferred compensation contribution (435) Net each provided by operating activities 210,110 Investing Activities Bruchases of property, plant and equipment (12,532) Proceeds from divestitures — Proceeds from whise sale of property, plant and equipment — Proceeds from the sale of property, plant and equipment — Proceeds from whise gapital arbitration settlement — Proceeds from whise gapital arbitration settlement — Acquisition of Elect escrow receipt 90 Net cash used in investing activities 90 Financing Activities 250,000 Proceeds from issuance of 216 Senior Notes 250,000 Proceeds from issuance of Term Loan — 1 Borrowings under revolving credit agreement (444,000) 0 Borrowings under revolving credit agreement (45,000) 0 Payments of debt origination coss (500) 0 Proceeds from exercise of stock options 1,600 0 Payments under revolving credit agreement (500)<	Prepaid expenses and other assets	33,721	(1,996)						
Pension and deferred compensation contribution (435) Net cash provided by operating activities 20,110 Investing Activities (12,532) Purchases of property, plant and equipment (12,532) Proceeds from the sale of property, plant and equipment — Proceeds from working capital arbitration settlement — Acquisition of C.B. Fleet, less cash acquired 970 Acquisition of Sele escrow receipt 970 Net cash used in investing activities 1970 Financing Activities 250,000 Proceeds from issuance of 2016 Senior Notes 250,000 Proceeds from issuance of Term Loan — 1 Term Loan repayments 444,000 0 Borrowings under revolving credit agreement 30,000 0 Repayments of debt origination costs (500) 0 Proceeds from exercise of stock options 1,620 0 Proceeds from exercise of stock options 1,620 0 Payments of debt origination costs (500) 0 Fier and in value of shares surrendered as payment of tax withholding (1,075) 0	Accounts payable	(10,028)	21,447						
Net cash provided by operating activities Furchases of property, plant and equipment (12,532) Froceeds from divestitures ————————————————————————————————————	Accrued liabilities	(31,495)	2,413						
Purchases of property, plant and equipment (12,532)	Pension and deferred compensation contribution	(435)	(6,000)						
Purchases of property, plant and equipment (12,532) Proceeds from divestitures — Proceeds from the sale of property, plant and equipment — Proceeds from working capital arbitration settlement — Proceeds from working capital arbitration settlement — Acquisition of C.B. Fleet, less cash acquired 970 Net cash used in investing activities 970 Proceeds from issuance of 2016 Senior Notes 250,000 Proceeds from issuance of 2016 Senior Notes 250,000 Proceeds from issuance of Term Loan — 1 Term Loan repayments (444,000) 0 Borrowings under revolving credit agreement (30,000) 0 Repayments of debt origination costs (500) 0 Proceeds from exercise of stock options 1,600 0 Proceeds from exercise of stock options (1,075) 0 Pair value of shares surrendered as payment of tax withholding (1,075) 0 Net cash (used in) provided by financing activities (208,955) 0 Effects of exchange rate changes on cash and cash equivalents (9,077) 0	Net cash provided by operating activities	210,110	148,672						
Proceeds from the sale of property, plant and equipment Proceeds from working capital arbitration settlement Acquisition of C.B. Fleet, less cash acquired Acquisition of C.B. Fleet, less cash acquired Acquisition of S.B. Fleet, less cash acquired Acqui	Investing Activities								
Proceeds from the sale of property, plant and equipment ————————————————————————————————————	Purchases of property, plant and equipment	(12,532)	(2,977)						
Proceeds from working capital arbitration settlement Acquisition of C.B. Fleet, less cash acquired Acquisition of Fleet escrow receipt Net cash used in investing activities Financing Activities Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of Term Loan Ferm Loan repayments Acquisition of Fleet escrow receipt Proceeds from issuance of 1 ferm Loan Ferm Loan repayments Acquisition of Fleet escrow receipt Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of 1 ferm Loan Ferm Loan repayments Acquisition of Fleet escrow receipt Acquisition of Ill,502 Acquis	Proceeds from divestitures	-	110,717						
Acquisition of C.B. Fleet, less cash acquired — () Acquisition of Fleet escrow receipt 970 Net cash used in investing activities (11,562) () Financing Activities — () Proceeds from issuance of 2016 Senior Notes 250,000 — 1 Proceeds from issuance of Term Loan — 1 Term Loan repayments (444,000) () Borrowings under revolving credit agreement 30,000 () Repayments under revolving credit agreement (45,000) () Proceeds from exercise of stock options 1,620 () Proceeds from exercise of stock options 1,620 () Fair value of shares surrendered as payment of tax withholding (1,075) () Net cash (used in) provided by financing activities (208,955) () Effects of exchange rate changes on cash and cash equivalents (9,307) Checrease) increase in cash and cash equivalents () () Cash and cash equivalents - beginning of year 41,855 ()	Proceeds from the sale of property, plant and equipment	_	85						
Acquisition of Fleet escrow receipt Net cash used in investing activities Financing Activities Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of Term Loan Ferm Loan repayments Borrowings under revolving credit agreement Borrowings under revolving credit agreement Borrowings under revolving credit agreement Capyments of debt origination costs Fooceas from exercise of stock options Fair value of shares surrendered as payment of tax withholding Net cash (used in) provided by financing activities Effects of exchange rate changes on cash and cash equivalents Coccrease) increase in cash and cash equivalents Cash and cash equivalents - beginning of year	Proceeds from working capital arbitration settlement	_	1,419						
Net cash used in investing activities Financing Activities Proceeds from issuance of 2016 Senior Notes Proceeds from issuance of Term Loan Porceedit agreement Activities Borrowings under revolving credit agreement Activities Ac	Acquisition of C.B. Fleet, less cash acquired	_	(803,839)						
Financing Activities Proceeds from issuance of 2016 Senior Notes 250,000 Proceeds from issuance of Term Loan — 1. Term Loan repayments (444,000) (644,000) (745,000) (Acquisition of Fleet escrow receipt	970							
Proceeds from issuance of 2016 Senior Notes250,000Proceeds from issuance of Term Loan—1Term Loan repayments(444,000)0Borrowings under revolving credit agreement30,000Repayments under revolving credit agreement(45,000)0Payments of debt origination costs(500)Proceeds from exercise of stock options1,620Fair value of shares surrendered as payment of tax withholding(1,075)Net cash (used in) provided by financing activities(208,955)Effects of exchange rate changes on cash and cash equivalents1,100(Decrease) increase in cash and cash equivalents(9,307)Cash and cash equivalents - beginning of year41,855	Net cash used in investing activities	(11,562)	(694,595)						
Proceeds from issuance of Term Loan Term Loan repayments Borrowings under revolving credit agreement Repayments under revolving credit agreement Repayments of debt origination costs Forceeds from exercise of stock options Fair value of shares surrendered as payment of tax withholding Net cash (used in) provided by financing activities Coercese) increase in cash and cash equivalents Coercese) increase in cash and cash equivalents Cash and cash equivalents - beginning of year	_								
Term Loan repayments(444,000)Borrowings under revolving credit agreement30,000Repayments under revolving credit agreement(45,000)Payments of debt origination costs(500)Proceeds from exercise of stock options1,620Fair value of shares surrendered as payment of tax withholding(1,075)Net cash (used in) provided by financing activities(208,955)Effects of exchange rate changes on cash and cash equivalents1,100(Decrease) increase in cash and cash equivalents(9,307)Cash and cash equivalents - beginning of year41,855		250,000	_						
Borrowings under revolving credit agreement 30,000 Repayments under revolving credit agreement (45,000) Payments of debt origination costs (500) Proceeds from exercise of stock options 1,620 Fair value of shares surrendered as payment of tax withholding (1,075) Net cash (used in) provided by financing activities (208,955) Effects of exchange rate changes on cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855	Proceeds from issuance of Term Loan	_	1,427,000						
Repayments under revolving credit agreement (45,000) Payments of debt origination costs (500) Proceeds from exercise of stock options 1,620 Fair value of shares surrendered as payment of tax withholding (1,075) Net cash (used in) provided by financing activities (208,955) Effects of exchange rate changes on cash and cash equivalents (1,100) (Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855		(444,000)	(862,500)						
Payments of debt origination costs(500)Proceeds from exercise of stock options1,620Fair value of shares surrendered as payment of tax withholding(1,075)Net cash (used in) provided by financing activities(208,955)Effects of exchange rate changes on cash and cash equivalents1,100(Decrease) increase in cash and cash equivalents(9,307)Cash and cash equivalents - beginning of year41,855			110,000						
Proceeds from exercise of stock options 1,620 Fair value of shares surrendered as payment of tax withholding (1,075) Net cash (used in) provided by financing activities (208,955) Effects of exchange rate changes on cash and cash equivalents 1,100 (Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855									
Fair value of shares surrendered as payment of tax withholding Net cash (used in) provided by financing activities Effects of exchange rate changes on cash and cash equivalents (Decrease) increase in cash and cash equivalents (1,075) (208,955) 1,100 (Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855	Payments of debt origination costs								
Net cash (used in) provided by financing activities (208,955) Effects of exchange rate changes on cash and cash equivalents (Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855	•		4,028						
Effects of exchange rate changes on cash and cash equivalents (Decrease) increase in cash and cash equivalents (1,100 (Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855		(1,075)							
(Decrease) increase in cash and cash equivalents (9,307) Cash and cash equivalents - beginning of year 41,855	Net cash (used in) provided by financing activities	(208,955)	560,957						
Cash and cash equivalents - beginning of year 41,855	Effects of exchange rate changes on cash and cash equivalents	1,100	(409)						
	(Decrease) increase in cash and cash equivalents	(9,307)	14,625						
Cash and cash equivalents - end of year \$ 32.548 \$	Cash and cash equivalents - beginning of year	41,855	27,230						
	Cash and cash equivalents - end of year	\$ 32,548	\$ 41,855						
Interest paid \$ 98,572 \$	Interest paid	\$ 98,572	\$ 85,209						
Income taxes paid \$ 24,440 \$	Income taxes paid	\$ 24.440	\$ 47,999						

Prestige Brands Holdings, Inc. Consolidated Statement of Income Business Segments (Unaudited)

Three Months Ended March 31, 2018

(<u>In thousands)</u>		n American OTC Healthcare]	International OTC Healthcare	Household Cleaning	Consolidated	
Total segment revenues*	\$	212,062	\$	24,086	\$	19,817	\$ 255,965
Cost of sales		88,449		10,487		15,772	114,708
Gross profit	'	123,613		13,599		4,045	141,257
Advertising and promotion		30,392		4,440		487	35,319
Contribution margin	\$	93,221	\$	9,159	\$	3,558	105,938
Other operating expenses**							128,761
Operating loss							(22,823)
Other expense							29,739
Loss before income taxes							(52,562)
Provision for income taxes							(12,875)
Net loss							\$ (39,687)

Year Ended March 31, 2018

	Teal Place Water 51, 2010									
(<u>In thousands)</u>		nerican OTC althcare	International OTC Healthcare		Household Cleaning			Consolidated		
Total segment revenues*	\$	868,874	\$	91,658	\$	80,647	\$	1,041,179		
Cost of sales		357,298		40,244		67,132		464,674		
Gross profit		511,576		51,414		13,515		576,505		
Advertising and promotion		129,058		16,267		1,961		147,286		
Contribution margin	\$	382,518	\$	35,147	\$	11,554		429,219		
Other operating expenses**								213,353		
Operating income								215,866		
Other expense								108,780		
Income before income taxes								107,086		
Benefit for income taxes								(232,484)		
Net income							\$	339,570		

^{*}Intersegment revenues of \$2.1 million were eliminated from the North American OTC Healthcare segment.

**Other operating expenses for the three months ended March 31, 2018 includes a tradename impairment charge of \$99.9 million.

^{*}Intersegment revenues of \$7.7 million were eliminated from the North American OTC Healthcare segment.

**Other operating expenses for the year ended March 31, 2018 includes a tradename impairment charge of \$99.9 million.

Three Months Ended March 31, 2017

(<u>In thousands)</u>		american OTC ealthcare	International OTC Healthcare				Consolidated
Total segment revenues*	\$	199,024	\$	20,237	\$	21,409	\$ 240,670
Cost of sales		84,736		9,067		16,684	110,487
Gross profit		114,288		11,170		4,725	 130,183
Advertising and promotion		35,814		4,564		1,072	41,450
Contribution margin	\$	78,474	\$	6,606	\$	3,653	88,733
Other operating expenses	-						35,679
Operating income							 53,054
Other expense							34,252
Income before income taxes							 18,802
Provision for income taxes							7,712
Net income							\$ 11,090

^{*}Intersegment revenues of \$2.0 million were eliminated from the North American OTC Healthcare segment.

Year Ended March 31, 2017

(In thousands)	North American OT Healthcare	International OTC Healthcare	Household Cleaning	Consolidated
Total segment revenues*	\$ 720,824	\$ 73,304	\$ 87,932	\$ 882,060
Cost of sales	282,750	30,789	68,235	381,774
Gross profit	438,074	42,515	19,697	500,286
Advertising and promotion	112,465	13,434	2,460	128,359
Contribution margin	\$ 325,609	\$ 29,081	\$ 17,237	371,927
Other operating expenses**				166,314
Operating income				205,613
Other expense				94,763
Income before income taxes				110,850
Provision for income taxes				41,455
Net income				\$ 69,395

^{**}Intersegment revenues of \$4.2 million were eliminated from the North American OTC Healthcare segment.

**Other operating expenses for the year ended March 31, 2017 includes a pre-tax net loss of \$51.8 million related to divestitures. These divestitures include Pediacare®, New Skin®, Fiber Choice®, e.p.t®, Dermoplast®, and license rights in certain geographic areas pertaining to *Comet*. The assets and corresponding contribution margin associated with the pre-tax net loss on divestitures related to Pediacare®, New Skin®, Fiber Choice®, e.p.t® and Dermoplast® are included within the North American OTC Healthcare segment, while the pre-tax gain on sale of license rights related to *Comet* are included in the Household Cleaning segment.

About Non-GAAP Financial Measures

We have pursued various strategic initiatives and completed a number of acquisitions in recent years that have resulted in revenues that would not have otherwise been recognized. The frequency and the amount of such revenues vary significantly based on the size, timing and complexity of the transaction. In addition to financial results reported in accordance with GAAP, we disclose certain Non-GAAP financial measures ("NGFMs"), including, but not limited to, Non-GAAP Organic Revenues, Non-GAAP Organic Revenue Growth Percentage, Non-GAAP Proforma Revenues, Non-GAAP Proforma Revenues, Non-GAAP Adjusted Gross Margin, Non-GAAP Adjusted Gross Margin Percentage, Non-GAAP Adjusted Advertising and Promotion Expense Percentage, Non-GAAP Adjusted General and Administrative Expense, Non-GAAP Adjusted General and Administrative Expense, Non-GAAP EBITDA, Non-GAAP EBITDA Margin, Non-GAAP Adjusted EBITDA, Non-GAAP Adjusted EBITDA, Non-GAAP Adjusted EPS, Non-GAAP Adjusted EPS, Non-GAAP Adjusted EPS, Non-GAAP Adjusted Free Cash Flow and Net Debt. We use these NGFMs internally, along with GAAP information, in evaluating our operating performance and in making financial and operational decisions. We believe that the presentation of these NGFMs provides investors with greater transparency, and provides a more complete understanding of our business than could be obtained absent these disclosures, because the supplemental data relating to our financial condition and results of operations provides additional ways to view our operation when considered with both our GAAP results and the reconciliations below. In addition, we believe that the presentation of each of these NGFMs is useful to investors for period-to-period comparisons of results in assessing shareholder value, and we use these NGFMs internally to evaluate the performance of our personnel and also to evaluate our operating performance and compare our performance to that of our competitors.

These NGFMs are not in accordance with GAAP, should not be considered as a measure of profitability or liquidity, and may not be directly comparable to similarly titled NGFMs reported by other companies. These NGFMs have limitations and they should not be considered in isolation from or as an alternative to their most closely related GAAP measures reconciled below. Investors should not rely on any single financial measure when evaluating our business. We recommend investors review the GAAP financial measures included in this earnings release. When viewed in conjunction with our GAAP results and the reconciliations below, we believe these NGFMs provide greater transparency and a more complete understanding of factors affecting our business than GAAP measures alone

NGFMs Defined

We define our NGFMs presented herein as follows:

- · Non-GAAP Organic Revenues: GAAP Total Revenues excluding revenues associated with products acquired or divested in the periods presented.
- · Non-GAAP Organic Revenue Growth Percentage: Calculated as the change in Non-GAAP Organic Revenues from prior year divided by prior year Non-GAAP Organic Revenues.
- Non-GAAP Proforma Revenues: Non-GAAP Organic Revenues plus revenues associated with acquisitions.
- Non-GAAP Proforma Revenue Growth Percentage: Calculated as the change in Non-GAAP Proforma Revenues from prior year divided by prior year Non-GAAP Proforma Revenues.
- Non-GAAP Adjusted Gross Margin: GAAP Gross Profit minus inventory step-up charges and certain integration, transition and other acquisition related costs.
- Non-GAAP Adjusted Gross Margin Percentage: Calculated as Non-GAAP Adjusted Gross Margin divided by GAAP Total Revenues.
- Non-GAAP Adjusted Advertising and Promotion Expense: GAAP Advertising and Promotion expenses minus certain integration, transition and other acquisition related costs.
- · Non-GAAP Adjusted Advertising and Promotion Expense Percentage: Calculated as Non-GAAP Adjusted Advertising and Promotion expense divided by GAAP Total Revenues.
- Non-GAAP Adjusted General and Administrative Expense: GAAP General and Administrative expenses minus certain integration, transition and other acquisition related costs and divestiture costs and tax adjustment associated with acquisitions.
- · Non-GAAP Adjusted General and Administrative Expense Percentage: Calculated as Non-GAAP Adjusted General and Administrative expense divided by GAAP Total Revenues.
- · Non-GAAP EBITDA: GAAP Net Income (Loss) less interest expense (income), income taxes provision (benefit), and depreciation and amortization.
- · Non-GAAP EBITDA Margin: Calculated as Non-GAAP EBITDA divided by GAAP Total Revenues.

- Non-GAAP Adjusted EBITDA: Non-GAAP EBITDA less inventory step-up charges, certain integration, transition and other acquisition related costs, divestiture costs, tradename impairment, tax adjustment associated with acquisitions, loss on extinguishment of debt, and (gain) loss on divestitures.
- Non-GAAP Adjusted EBITDA Margin: Calculated as Non-GAAP Adjusted EBITDA divided by GAAP Total Revenues.
- Non-GAAP Adjusted Net Income: GAAP Net Income (Loss) before inventory step-up charges, certain integration, transition and other acquisition related costs, divestiture costs, tax adjustment associated with acquisitions, accelerated amortization of debt origination costs, additional interest expense as a result of term loan debt refinancing, tradename impairment, loss on extinguishment of debt, (gain) loss on divestitures, applicable tax impact associated with these items and normalized tax rate adjustment.
- Non-GAAP Adjusted EPS: Calculated as Non-GAAP Adjusted Net Income, divided by the weighted average number of common and potential common shares outstanding during the period.
- Non-GAAP Free Cash Flow: GAAP Net cash provided by operating activities less cash paid for capital expenditures.
- Non-GAAP Adjusted Free Cash Flow: Non-GAAP Free Cash Flow plus cash payments made for integration, transition, and other costs associated with acquisitions and divestitures, additional expense as a result of Term Loan debt refinancing, pension contribution, and additional income tax payments associated with divestitures.
- Net Debt: Calculated as total principal amount of debt outstanding (\$2,013,000 at March 31, 2018) less cash and cash equivalents (\$32,548 at March 31, 2018). Amounts in thousands.

The following tables set forth the reconciliations of each of our NGFMs to their most directly comparable financial measures presented in accordance with GAAP.

Reconciliation of GAAP Total Revenues to Non-GAAP Organic Revenues and Non-GAAP Proforma Revenues and related growth percentages:

	7	Three Months I	March 31,						
		2018		2017		2018		2017	
(<u>In thousands)</u>									
GAAP Total Revenues	\$	255,965	\$	240,670	\$	1,041,179	\$	882,060	
Revenue Growth		6.4%				18.0%			
Adjustments:									
Revenues associated with acquisitions (1)		(14,699)		_		(175,391)		_	
Revenues associated with divested brands (2)		_		(116)		_		(23,021)	
Non-GAAP Organic Revenues		241,266		240,554		865,788		859,039	
Non-GAAP Organic Revenues Growth		0.3%				0.8%			
Non-GAAP Organic Revenues	\$	241,266	\$	240,554	\$	865,788	\$	859,039	
Revenues associated with acquisitions (3)		14,699		9,464		175,391		164,966	
Non-GAAP Proforma Revenues	\$	255,965	\$	250,018	\$	1,041,179	\$	1,024,005	
Non-GAAP Proforma Revenue Growth		2.4%				1.7%			

⁽¹⁾ Revenues of our Fleet acquisition are excluded in 2018 for the comparable period that we did not own them in 2017 for purposes of calculating Non-GAAP organic revenues. These revenue adjustments relate to our North American and International OTC Healthcare segments.

(2) Revenues of our divested brands have been excluded from the current year and the prior year for purposes of calculating Non-GAAP organic revenues. These revenue adjustments relate to our North American OTC Healthcare segment

⁽²⁾ revenues of our divested traints have been excluded from the Current year and the prior year for purposes of calculating from GAAF organic revenues. These revenue adjustments refare to our from American OTC freatment esignificant our formation of the control of the contro

⁽³⁾ Revenues of our Fleet acquisition are included for purposes of calculating Non-GAAP proforma revenues. These revenue adjustments relate to our North American and International OTC Healthcare segments.

Reconciliation of GAAP Gross Profit to Non-GAAP Adjusted Gross Margin and related Non-GAAP Adjusted Gross Margin percentage:

	7	Three Months Ended March 31,					Ended rch 31,	
	2018			2017		2018		2017
(<u>In thousands)</u>								
GAAP Total Revenues	\$	255,965	\$	240,670	\$	1,041,179	\$	882,060
	·							
GAAP Gross Profit	\$	141,257	\$	130,183	\$	576,505	\$	500,286
Adjustments:								
Inventory step-up charges and other costs associated with acquisitions (1)		_		1,664		_		1,664
Integration, transition and other costs associated with acquisitions ⁽²⁾		_		1,367		3,719		1,367
Total adjustments		_		3,031		3,719		3,031
Non-GAAP Adjusted Gross Margin	\$	141,257	\$	133,214	\$	580,224	\$	503,317
Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total Revenues		55.2%		55.4%		55.7%		57.1%

⁽¹⁾ Inventory step-up charges relate to our North American and International OTC Healthcare segments.
(2) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs.

Reconciliation of GAAP Advertising and Promotion Expense and related GAAP Advertising and Promotion Expense percentage to Non-GAAP Adjusted Advertising and Promotion Expense and related Non-GAAP Adjusted Advertising and Promotion Expense percentage:

	- -	Three Months	March 31,			Ended ch 31,			
	-	2018		2017	2018			2017	
(<u>In thousands)</u>									
GAAP Advertising and Promotion Expense	\$	35,319	\$	41,450	\$	147,286	\$	128,359	
GAAP Advertising and Promotion Expense as a Percentage of GAAP Total Revenue		13.8%		17.2%		14.1%		14.6%	
Adjustments:									
Integration, transition and other costs associated with acquisitions (1)		_		2,242		(192)		2,242	
Total adjustments		_		2,242		(192)		2,242	
Non-GAAP Adjusted Advertising and Promotion Expense	\$	35,319	\$	39,208	\$	147,478	\$	126,117	
Non-GAAP Adjusted Advertising and Promotion Expense as a Percentage of GAAP Total Revenues		13.8%		16.3%		14.2%		14.3%	

⁽¹⁾ Acquisition related items represent costs related to integrating the advertising agencies of the recently acquired businesses.

Reconciliation of GAAP General and Administrative Expense and related GAAP General and Administrative Expense percentage to Non-GAAP Adjusted General and Administrative Expense and related Non-GAAP Adjusted General and Administrative Expense percentage:

	Three Months Ended March 31,					Year Ended March 31,				
	2018			2017	2018			2017		
(In thousands)										
GAAP General and Administrative Expense	\$	21,891	\$	28,760	\$	85,001	\$	89,143		
GAAP General and Administrative Expense as a Percentage of GAAP Total Revenue		8.6%		11.9%		8.2%		10.1%		
Adjustments:										
Integration, transition and other costs associated with acquisitions and divestitures (1)		124		9,187		2,001		16,015		
Tax adjustment associated with acquisitions		_		_		704		_		
Total adjustments		124		9,187		2,705		16,015		
Non-GAAP Adjusted General and Administrative Expense	\$	21,767	\$	19,573	\$	82,296	\$	73,128		
Non-GAAP Adjusted General and Administrative Expense as a Percentage of GAAP Total Revenues		8.5%		8.1%		7.9%		8.3%		

⁽¹⁾ Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as insurance costs, legal and other acquisition related professional fees.

Reconciliation of GAAP Net Income to Non-GAAP EBITDA and related Non-GAAP EBITDA Margin, Non-GAAP Adjusted EBITDA and related Non-GAAP Adjusted EBITDA Margin:

		Three Months E	March 31,		d ,			
		2018		2017		2018	2017	
(<u>In thousands)</u>								
GAAP Net Income (Loss)	\$	(39,687)	\$	11,090	\$	339,570	\$	69,395
Interest expense, net		26,838		32,832		105,879		93,343
Provision (benefit) for income taxes		(12,875)		7,712	(232	2,484)		41,455
Depreciation and amortization		8,045		7,092		33,426		25,792
Non-GAAP EBITDA		(17,679)		58,726		246,391		229,985
Non-GAAP EBITDA Margin		(6.9)%		24.4%		23.7%		26.1%
Adjustments:								
Inventory step-up charges and other costs associated with acquisitions ⁽¹⁾		_		1,664		_		1,664
Integration, transition and other costs associated with acquisitions and divestitures in Cost of Goods Solo (2)	l	_		1,367		3,719		1,367
Integration, transition and other costs associated with acquisitions and divestitures in Advertising and Promotion Expense $^{(2)}$		_		2,242		(192)		2,242
Integration, transition and other costs associated with acquisitions and divestitures in General and Administrative Expense ⁽²⁾		124		9,187		2,001		16,015
Tradename impairment		99,924		_		99,924		_
Tax adjustment associated with acquisitions		_		_		704		-
Loss on extinguishment of debt		2,901		1,420		2,901		1,420
Loss on divestitures		_		268		_		51,820
Total adjustments		102,949		16,148		109,057		74,528
Non-GAAP Adjusted EBITDA	\$	85,270	\$	74,874	\$	355,448	\$	304,513
Non-GAAP Adjusted EBITDA Margin		33.3 %		31.1%		34.1%		34.5%

⁽¹⁾ Inventory step-up charges relate to our North American and International OTC Healthcare segments.

(2) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as insurance costs, legal and other acquisition related professional fees.

Reconciliation of GAAP Net Income to Non-GAAP Adjusted Net Income and related Adjusted Earnings Per Share:

	Three Months Ended March 31,					Year Ended March 31,							
	 2 2018	018 Adjusted EPS		2017	20	017 Adjusted EPS	2018	18 Adjusted EPS		2017	2017 Adjusted EPS		
(<u>In thousands)</u>													
GAAP Net Income (Loss) ⁽¹⁾	\$ (39,687) \$	(0.74)	\$	11,090	\$	0.21	\$ 339,570 \$	6.34	\$	69,395	\$ 1.30		
Adjustments:													
Inventory step-up charges and other costs associated with acquisitions $\!\!^{(2)}$	_	_		1,664		0.03	_	_		1,664	0.03		
Integration, transition and other costs associated with acquisitions and divestitures in Cost of Goods Sold ⁽³⁾	_	_		1,367		0.03	3,719	0.07		1,367	0.03		
Integration, transition and other costs associated with acquisitions and divestitures in Advertising and Promotion Expense ⁽³⁾	_	_		2,242		0.04	(192)	_		2,242	0.04		
Integration, transition and other costs associated with acquisitions and divestitures in General and Administrative Expense ⁽³⁾	124	_		9,187		0.17	2,001	0.04		16,015	0.30		
Tax adjustment associated with acquisitions in General and Administrative Expense	_	_		_		_	704	0.01		_	_		
Accelerated amortization of debt origination costs	392	0.01		575		0.01	392	0.01		1,706	0.03		
Additional expense as a result of Term Loan debt refinancing	270	_		9,184		0.17	270	_		9,184	0.17		
Tradename impairment	99,924	1.87		_		_	99,924	1.87		_	_		
Loss on extinguishment of debt	2,901	0.05		1,420		0.03	2,901	0.05		1,420	0.03		
Loss on divestitures	_	_		268		0.01	_	_		51,820	0.97		
Tax impact of adjustments (4)	(36,574)	(0.68)		(9,438)		(0.18)	(38,804)	(0.72)		(28,024)	(0.53)		
Normalized tax rate adjustment (5)	5,679	0.11		1,278		0.02	(272,201)	(5.09)		(199)	_		
Total adjustments	72,716	1.36		17,747		0.33	(201,286)	(3.76)		57,195	1.07		
Non-GAAP Adjusted Net Income and Adjusted EPS	\$ 33,029 \$	0.62	\$	28,837	\$	0.54	\$ 138,284 \$	2.58	\$	126,590	\$ 2.37		

⁽¹⁾ Reported GAAP is calculated using diluted shares outstanding. Diluted shares outstanding of the three months ended March 31, 2018 are 53,512.

(2) Inventory step-up charges relate to our North American and International OTC Healthcare segments.

(3) Acquisition related items represent costs related to integrating recently acquired businesses including (but not limited to), costs to exit or convert contractual obligations, severance, information system conversion and consulting costs; and certain costs related to the consummation of the acquisition process such as insurance costs, legal and other acquisition related professional fees.

(4) The income tax adjustments are determined using applicable rates in the taxing jurisdictions in which the above adjustments relate and includes both current and deferred income tax expense (benefit) based on the specific nature of the specific Non-GAAP performance measure.

(5) Income tax adjustment to adjust for discrete income tax items.

Reconciliation of GAAP Net Income to Non-GAAP Free Cash Flow and Non-GAAP Adjusted Free Cash Flow:

	Three Months 1	March 31,	Year Ended March 31,					
	2018		2017		2018	2017		
(<u>In thousands)</u>								
GAAP Net Income (Loss)	\$ (39,687)	\$	11,090	\$	339,570	\$	69,395	
Adjustments:								
Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in the Statement of Cash Flows	103,215		21,447		(113,698)		92,613	
Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows	(9,090)		(25,013)		(15,762)		(13,336)	
Total adjustments	94,125		(3,566)		(129,460)		79,277	
GAAP Net cash provided by operating activities	54,438		7,524		210,110		148,672	
Purchases of property and equipment	(2,876)		(1,042)		(12,532)		(2,977)	
Non-GAAP Free Cash Flow	51,562		6,482		197,578		145,695	
Integration, transition and other payments associated with acquisitions and divestitures (1)	221		8,304		10,358		10,448	
Additional expense as a result of Term Loan debt refinancing	182		9,184		182		9,184	
Pension contribution	_		6,000		_		6,000	
Additional income tax payments associated with divestitures			16,956				25,545	
Non-GAAP Adjusted Free Cash Flow	\$ 51,965	\$	46,926	\$	208,118	\$	196,872	

⁽¹⁾ Acquisition related items represent costs related to integrating recently acquired businesses, including (but not limited to) costs to exit or convert contractual obligations, severance, information system conversion and consulting costs, and certain costs related to the consummation of the acquisition process such as insurance costs, legal and other acquisition related professional fees.

Outlook for Fiscal Year 2019:

Reconciliation of Projected GAAP Net cash provided by operating activities to Projected Non-GAAP Adjusted Free Cash Flow:

	ojected Free sh Flow
(<u>In millions)</u>	
Projected FY'19 GAAP Net cash provided by operating activities	\$ 228
Additions to property and equipment for cash	(13)
Projected Non-GAAP Free Cash Flow	\$ 215



Safe Harbor Disclosure

This presentation contains certain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements regarding the Company's expected financial performance, including revenue growth, adjusted EPS, and adjusted free cash flow; the Company's expected leverage and ability to de-lever; the market position, expected growth and consumption trends for the Company's brands; the impact of brand-building and product innovation and the related impact on the Company's revenues; the Company's planned pursuit of M&A opportunities; the ability to create long-term shareholder value; the impact of retailer destocking; and the Company's expectations regarding improved warehousing and freight costs. Words such as "trend," "continue," "will," "expect," "project," "anticipate," "likely," "estimate," "may," "should," "could," "would," and similar expressions identify forward-looking statements. Such forward-looking statements represent the Company's expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include, among others, general economic and business conditions, regulatory matters, competitive pressures, supplier issues, disruptions to distribution, unexpected costs or liabilities, and other risks set forth in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended March 31, 2017 and in Part II, Item 1A Risk Factors in the Company's Quarter Report on Form 10-Q for the quarter ended December 31, 2017. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date this presentation. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in this presentation, whether as a result of new information, future events, or otherwise.

All adjusted GAAP numbers presented are footnoted and reconciled to their closest GAAP measurement in the attached reconciliation schedule or in our May 10, 2018 earnings release in the "About Non-GAAP Financial Measures" section.

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Fourth Quarter FY 18 Results

Agenda for Today's Discussion

- I. Performance Highlights
- II. FY 18 Year in Review
- III. Financial Overview
- IV. FY 19 Outlook



I. Performance Highlights



Q4 FY 18 Performance Highlights

Demonstrated Portfolio Growth

- Q4 Revenue of \$256.0 million, up 6.4% versus PY Q4
- Revenue increase of 2.4%⁽¹⁾ pro forma for the Fleet acquisition
- Solid international performance at Care Pharma

Strong Earnings and FCF

Capital

- Adjusted Gross Margin of 55.2%⁽³⁾, up +0.6% pts. versus Q3 FY 18
 - Beginning to realize improvement in freight and warehouse costs
- Adjusted EPS of \$0.62⁽³⁾, up 14.8% versus PY Q4
- Continued solid Adjusted Free Cash Flow of \$52.0 million⁽³⁾, resulting in leverage of 5.2x⁽⁴⁾
- Re-financed approximately \$250 million of Term Loan with Senior Notes to mitigate the impact of rising interest rates
- Board of Directors authorized stock buyback program of up to \$50 million through May of 2019
- Continued strategy of de-leveraging



Strong Financial Performance in FY 18

Revenue of \$1,041 million, up 18.0% versus FY 17

Solid consumption growth of 2.9% $^{\!(2)}$ outpaced revenue growth of 1.7% $^{\!(1)}$ pro forma for the acquisition of Fleet

Adjusted EPS of \$2.58(3), up 8.9% versus FY 17

Continued to manage capital structure through re-financing and debt paydown

Adjusted Free Cash Flow of \$208 million(3), up 5.7% versus FY 17

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ourth Quarter FY 18 Results

II. FY 18 Year in Review



FY 18 Year in Review

Brand Building Drove Strong Consumption Growth and Share Gains

Invested to Support Long-Term Growth of Key Brand Franchises

Consistent and Strong Free Cash Flow Generation and Rapid De-Leveraging

Continued Retailer Destocking

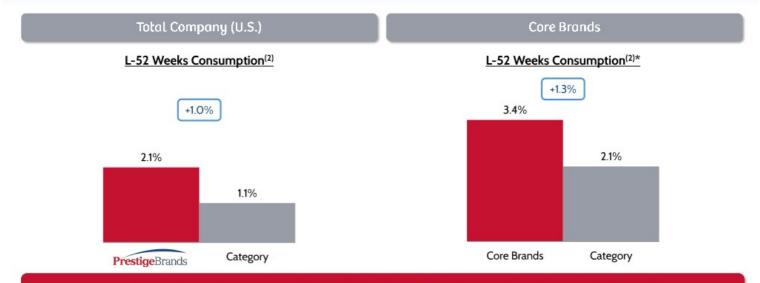
Margin Temporarily Impacted by Warehousing and Freight Costs

Remain Well Positioned for Long-Term Shareholder Value Creation

Fourth Quarter FY 18 Results

PrestigeBrands :

Brand Building Drives Category Growth and Share Gains



Our Portfolio Has Continued to Significantly Outpace the Category

FIRM MULO Data as of March 25, 2018; Core Categories include those pertaining to PBH's core brands (SE, Monistat, BC / Goody's, Clear Eyes, DenTek, Dramamine, Beano, Fleet, Boudreaux's, Little Remedies, The Doctor's, Efferdent, Chloraseptic, Luden's, Debrox, Compound W, Nix)

Fourth Quarter FY 18 Results



BC & Goody's: Continuing Our Long-Term Brand Building Playbook

Brand Success Under Ownership

- Purchased two iconic brands in 2012
- 100+ year heritage in Southeast
- Expanded brand building investments



Growth Since Acquisition

- Only powdered analgesic brands
- Expanded distribution
- Brand extensions into cough/cold with BC Sinus Launch
- Significant support at retail by leveraging strategic partnerships

New Packaging to be Launched in FY 19

Continued Innovation to Grow the Brand and the Category









Fourth Quarter FY 18 Results

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Successful First Year of Fleet Ownership



Solid Consumption Trends Continue Despite Destocking

Prestige's Resilient Position

FY 18 Consumption Growth⁽²⁾ versus Revenue Growth

Category Leading, Trusted Brands

#1 share brands represent ~60% of sales

Retail Traffic Driver

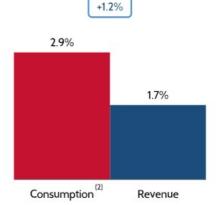
Need-based products sought by consumers

Innovative & On Trend

 Aligned with macro-Health & Wellness trend with innovation driven by consumer insights

Differentiated Formulation & Consumer Engagement

 New products that enhance efficacy and consumer experience



Portfolio Well-Positioned Against Retailer Headwinds

auch Quarter EV 19 Decults



Improving Freight and Warehouse Costs

Key Messages

- Transitioned away from high-cost temporary work force April 1
- Expanded carrier capacity and negotiated carrier rates in FY 18
- Incremental warehouse and freight costs have moderated and will continue to improve as we work through FY 19

Timeline of Freight & Warehouse Impacts

Q2 FY 18

 Timing of customer deliveries led to a meaningful increase in average in-transit times in September

Q3 FY 18

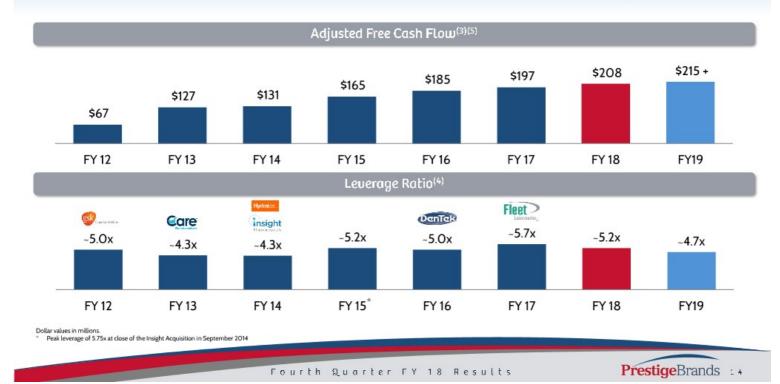
- Expanded carrier capacity through the use of highcost brokers due to constrained carrier capacity
- High turnover led to increases in labor cost with use of skilled temporary labor force

 Focus on continued progress against freight and warehouse costs

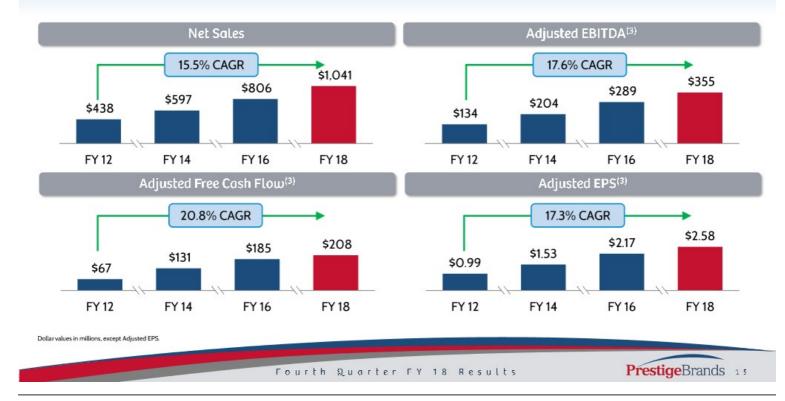
FY 19

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Strong and Consistent Cash Flow Leads to Rapid De-Levering



Strategy Has Delivered Consistently Strong Financial Performance

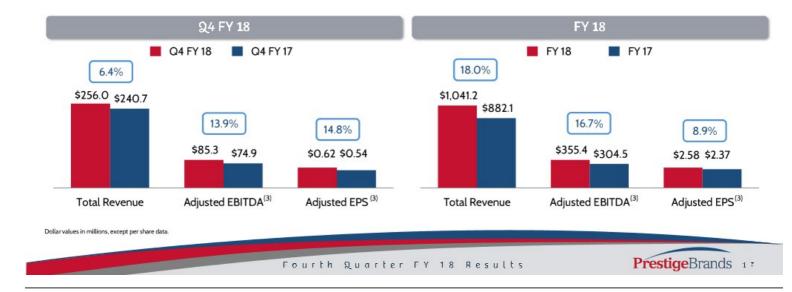


III. Financial Overview



Key Financial Results for Fourth Quarter & FY 18 Performance

- Solid overall financial performance in Q4 and FY 18
 - Q4 Revenue of \$256.0 million, an increase of 6.4%
 - FY 18 Adjusted EBITDA(3) of \$355.4 million
 - Q4 Adjusted EPS of \$0.62⁽³⁾, up 14.8% vs prior year, and FY 18 Adjusted EPS of \$2.58⁽³⁾, up 8.9% vs prior year



FY 18 Fourth Quarter and Full Year Consolidated Financial Summary

	3 M	Months End	ed	12	Months End	nded		
	Q4 FY 18	Q4 FY 17	% Chg	FY18	FY17	% Chg		
Total Revenue	\$ 256.0	\$ 240.7	6.4%	\$ 1,041.2	\$ 882.1	18.0%		
Adjusted Gross Margin *(3) % Margin	141.3 55.2%	133.2 55.4%	6.0%	580.2 55.7%	503.3 57.1%	15.3%		
Adjusted A&P **Total Revenue	35.3 13.8%	39.2 16.3%	(9.9%)	147.5 14.2%	126.1 14.3%	16.9%		
Adjusted G&A (3) % Total Revenue	21.8 8.5%	19.6	11.2%	82.3 7.9%	73.1 8.3%	12.5%		
D&A (ex. COGS D&A)	6.9	6.7	4.4%	28.4	25.4	12.1%		
% Total Revenue Adjusted Operating Income (3)	\$ 77.2	\$ 67.8	13.9%	\$ 322.0	\$ 278.7	15.5%		
% Margin	30.2%		13.770	30.9%	31.6%	15.570		
Adjusted Earnings Per Share (3)	\$ 0.62	\$ 0.54	14.8%	\$ 2.58	\$ 2.37	8.9%		
Adjusted EBITDA (3) % Margin	\$ 85.3 33.3%	\$ 74.9 31.1%	13.9%	\$ 355.4 34.1%	\$ 304.5 34.5%	16.7%		

Fiscal Year Commentary

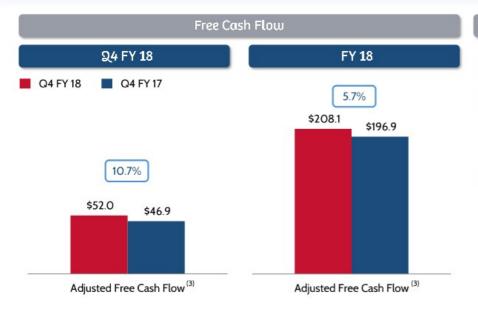
- Revenue growth of +18.0%
 - Revenue growth of 1.7% $^{(1)}$ pro forma for the Fleet acquisition
- Adjusted Gross Margin of 55.7%⁽³⁾
- Adjusted A&P 14.2%⁽³⁾ of Revenue, or \$147.5
 - Q4 FY 17 A&P impacted by prior year Fleet transition
- Adjusted Operating Income +15.5%⁽³⁾ versus
- Adjusted EPS⁽³⁾ +8.9% versus FY 17

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Dollar values in millions, except per share data.

* Includes depreciation as a component of Adjusted Gross Profit

Industry Leading Free Cash Flow Trends

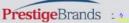


Comments

- Net Debt in March of \$1,980 million; leverage ratio of 5.2x⁽⁴⁾ at end of FY 18
- Total debt reduction of \$64 million in Q4 and \$209 million in FY 18
 - Includes repatriation of cash from Australia in Q4
- Re-financed portion of Term Loan with Senior Notes to mitigate impact of rising interest rates
 - Fixed rate portion of debt now roughly equivalent to floating rate portion of debt

Dollar values in millions.

Fourth Quarter FY 18 Results



Strategically Prioritize Free Cash Flow to Enhance Value

1 **Investment in Current** Brand Portfolio to Drive **Organic Growth**

Share Repurchases

3

Capital

Continued Strategy of De-Leveraging

Allocation

4 Pursue M&A that is Accretive to Shareholders

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IV. FY 19 Outlook



FY 19 Full Year Outlook: Staying the Strategic Course to Create Value

Top Line Trends

- Continue to gain market share with consumers and grow categories with retailers
- Prestige's portfolio of need-based brands continues to be well positioned for future long-term growth, despite macro headwinds at retail

Revenue

- Revenue growth of +0.5% to +1.5% (\$1,046 to \$1,056 million)
 - Expect consumption growth in excess of shipment growth
 - Revenue growth to be impacted by transition to new BC / Goody's packaging
 - Revenue growth concentrated in 2H FY 19

EPS

- EPS +15% to +18% (\$2.96 to \$3.04)
 - EPS growth concentrated in 2H FY 19 due to multiple timing factors
- Effective tax rate of approximately 26%, compared to prior rate of approximately 36%
- Adjusted Free Cash Flow⁽³⁾

Adjusted Free Cash Flow of \$215⁽³⁾ million or more

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Fourth Quarter EV 18 Results

Continuing Our Long-Term Value Creation Strategy

Long-Term Topline
Organic Growth of
2.0% to 3.0%

Strong and Consistent
Free Cash Flow
Generation

Efficient and Value-Maximizing Capital Allocation

Share Repurchases Accretive M&A

Long-Term E.P.S. Growth



Upside Potential

Shareholder Value Enhancement

ourth Quarter FY 18 Results

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Appendix

- (1) Organic Revenue Growth and Proforma Revenue Growth are Non-GAAP financial measures and are reconciled to the most closely related GAAP financial measure in the attached Reconciliation Schedules and / or our earnings release in the "About Non-GAAP Financial Measures" section.
- (2) Total company consumption is based on domestic IRI multi-outlet + C-Store retail dollar sales for the twelve month period ending 3-25-18 and net revenues as a proxy for consumption for certain untracked channels, and international consumption which includes Canadian consumption for leading retailers, Australia consumption for leading brands, and other international net revenues as a proxy for consumption.
- (3) Adjusted Gross Margin, Adjusted A&P, Adjusted G&A, Adjusted EBITDA, Adjusted Operating Income, Adjusted Net Income, Adjusted EPS and Adjusted Free Cash Flow are Non-GAAP financial measures and are reconciled to their most closely related GAAP financial measures in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section.
- (4) Leverage ratio reflects net debt / covenant defined EBITDA.
- (5) Adjusted Free Cash Flow for FY 19 is a projected Non-GAAP financial measure, is reconciled to projected GAAP Net Cash Provided by Operating Activities in the attached Reconciliation Schedules and / or in our earnings release in the "About Non-GAAP Financial Measures" section and is calculated based on projected Net Cash Provided by Operating Activities less projected capital expenditures plus payments associated with acquisitions less tax effect of payments associated with acquisitions.

Reconciliation Schedules

Organic & Proforma Revenue Growth

	Thi	Three Months Ended Mar. 31,				Year Ende	ed M	ar. 31,
	-	2018	777	2017	_	2018		2017
(In Thousands)								
GAAP Total Revenues	\$	255,965	\$	240,670	\$	1.041,179	\$	882,060
Revenue Growth		6.4%			10	18.0%		
Adjustments:								
Revenue associated with acquisitions		(14,699)		2		(175,391)		
Revenues associated with divested brands		-		(116)		-		(23,021)
Non-GAAP Organic Revenues	\$	241,266	\$	240,554	\$	865,788	\$	859,039
Non-GAAP Organic Revenue Growth		0.3%	٠.	-	Ξ	0.8%		
Non-GAAP Organic Revenues	\$	241,266	\$	240,554	\$	865,788	\$	859,039
Revenues associated with acquisitions		14,699		9,464		175,391		164,966
Non-GAAP Proforma Revenues	\$	255,965	\$	250,018	\$	1,041,179	\$	1.024.005
Non-GAAP Proforma Revenue Growth		2.4%				1.7%		

Adjusted Gross Margin

Adjusted Advertising & Promotion Expense

	Th	ree Months	Ended	Mar. 31,		Year End	ed Ma	ar. 31,
	877	2018		2017		2018		2017
(In Thousands)								
GAAP Total Revenues	\$	255,965	\$	240,670	\$	1,041,179	\$	882,060
GAAP Grass Profit	\$	141,257	\$	130,183	\$	576,505	\$	500,286
Adjustments:								
Inventory step-up charges and other costs associated with acquisitions		2		1,664				1,664
Integration, transition and other costs associated with								
acquisitions:	_		_	1,367	_	3,719	_	1,367
Total adjustments		-		3.031		3,719		3.031
Non-GAAP Adjusted Gross Margin	\$	141,257	\$	133,214	\$	580,224	\$	503,317
Non-GAAP Adjusted Gross Margin as a Percentage of GAAP Total								
Revenues	_	55.2%	_	55.4%	_	55.7%	_	57.1%

	Three Months Ended Mar. 31,					Year Ende	ed Mar. 31,		
	66	2018		2017		2018		2017	
(In Thousands)									
GAAP Advertising and Promotion Expense	\$	35,319	\$	41.450	\$	147.286	\$	128.359	
GAAP Advertising and Promotion Expense as a Percentage of GAAP			/Se		-		0.00		
Total Revenue		13.8%		17.2%		14.1%		14.6%	
Adjustments:	-	- 10			_				
Integration, transition and other costs associated with									
acquisitions				2,242		(192)		2,242	
Total adjustments	- 3	-		2.242		(192)	100	2.242	
Non-GAAP Adjusted Advertising and Promotion Expense	5	35,319	5	39,208	5	147,478	\$	126,117	
Non-GAAP Adjusted Advertising and Promotion Expense as a	_				_				
Percentage of GAAP Total Revenues		13.8%		16.3%		14.2%		14.3%	

Adjusted G&A

	Thr	ee Months E	inded	Mar. 31,		Year Ende	ed Ma	ır. 31,
	(6)	2018	1821	2017	103	2018	(2)	2017
(In Thousands)								
GAAP General and Administrative Expense	\$	21,891	\$	28,760	\$	85,001	\$	89,143
GAAP General and Administrative Expense as a Percentage of GAAP Total Revenue		8.6%		11.9%_		8.2%		10.1%
Adjustments:								
Integration, transition and other costs associated with acquisitions and divestitures		124		9,187		2,001		16,015
Tax adjustment associated with acquisitions	200	-	1990	-	705	704	2.0	-
Total adjustments		124		9,187		2,705		16,015
Non-GAAP Adjusted General and Administrative Expense	\$	21,767	\$	19,573	\$	82,296	s	73,128
Non-GAAP Adjusted General and Administrative Expense as a Percentage of GAAP Total Revenues		8.5%		8.1%		7.9%		8.3%

Adjusted EBITDA

	Th	ree Months I	Ended	Mar. 31,		Year Ende	ed Ma	r. 31,
		2018	101	2017		2018	115	2017
(In Thousands)				700000000				
GAAP Net Income (Loss)	\$	(39,687)	\$	11,090	\$	339,570	\$	69,395
Interest expense, net		26,838		32,832		105,879		93,343
Provision (benefit) for income taxes		(12,875)		7,712		(232,484)		41,455
Depreciation and amortization	100	8,045	12	7.092		33,426		25,792
Non-GAAP EBITDA	- 50	(17,679)		58,726	1000	246,391	916	229,985
Non-GAAP EBITDA Margin	10	(6.9%)		24.4%		23.7%		26.1%
Adjustments:	100					79		
Inventory step-up charges and other costs associated with acquisitions		-		1,664				1,664
Integration, transition and other costs associated with acquisitions and								
divestitures in Cost of Goods Sold		-		1,367		3,719		1,367
Integration, transition and other costs associated with acquisitions and								
divestitures in Advertising and Promotion Expense		-		2,242		(192)		2,242
Integration, transition and other costs associated with acquisitions and								
divestitures in General and Administrative Expense		124		9,187		2,001		16,015
Tradename impairment		99,924		-		99,924		-
Tax adjustment associated with acquisitions		-		-		704		-
Loss on extinguishment of debt		2,901		1,420		2,901		1,420
Loss on divestitures				268				51,820
Total adjustments	- 10	102,949		16,148		109,057		74,528
Non-GAAP Adjusted EBITDA	\$	85,270	\$	74,874	\$	355,448	\$	304,513
Non-GAAP Adjusted EBITDA Margin		33.3%		31.1%		34.1%		34.5%
		-		_				

	Adjuste	d EBITDA	V.				
	2012	2013	2014	2015	2016	2017	2018
GAAP Net Income (Loss)	\$ 37,212	\$ 65,505	\$ 72,615	\$ 78,260	\$ 99,907	\$ 69,395	\$339,570
Interest Expense, net	41,320	84,407	68,582	81,234	85,160	93,343	105,879
Provision (benefit) for income taxes	23,945	40,529	29,133	49,198	57,278	41,455	(232,484)
Depreciation and amortization	10,734	13,235	13,486	17,740	23,676	25,792	33,426
Non-GAAP EBITDA	113,211	203,676	183,816	226,432	266,021	229,985	246,391
Sales costs related to acquisitions	2	411	_	_	_	2	
Inventory step up	1,795	23	577	2,225	1,387	1,664	-
Inventory related acquisition costs		220	407	-	_		2
Add'l supplier costs	2	5,426	_	_	_	21	
Costs associated with CEO transition	2	2	25	2	1,406		
Integration, transition, and other Acquisition/Divestiture costs	17,395	5,909	1,111	21,507	2,401	19,624	5,528
Stamp Duty	-	-	_	2,940	-	_	-
Unsolicited porposal costs	1,737	534	24	_	2	2	-
Loss on extinguishment of debt	5,409	1,443	18,286	_	17,970	1,420	2,901
Tradename impairment	_	-	_	24	-	-	99,924
Gain on settlement	(5,063)	2	<u>=</u>	=	_	=	-
(Gain) Loss on divestitures	-	-	121	(1,133)	22	51,820	-
Tax adjustment associated with acquisitions	-	=	-	-	=	-	704
Adjustments to EBITDA	21,273	13,966	20,381	25,539	23,164	74,528	109,057
Non-GAAP Adjusted EBITDA	\$134,484	\$ 217,642	\$204,197	\$ 251,971	\$ 289,185	\$304,513	\$ 355,448

Dollar values in thousands.

Fourth Quarter FY 18 Results



Adjusted Net Income and Adjusted EPS

	Thr	ee Months	Ended Mar.	31,		Year Ende	ed Mar. 31,	
	201	8	20	17	201	8	201	17
	Net Income	EPS	Net Income	EPS	Net Income	EPS	Net Income	EPS
(In Thousands, except per share data)								10000
GAAP Net Income (Loss)	\$ (39,687)	\$ (0.74)	\$ 11,090	\$ 0.21	\$ 339,570	\$ 6.34	\$ 69,395	\$ 1.30
Adjustments:								
Inventory step-up charges and other costs associated with acquisitions			1,664	0.03			1,664	0.03
Integration, transition and other costs associated with acquisitions and divestitures in Cost of Goods Sold	_	_	1,367	0.03	3,719	0.07	1,367	0.03
Integration, transition and other costs associated with acquisitions and divestitures in Advertising and Promotion Expense	-	-	2,242	0.04	(192)	_	2,242	0.04
Integration, transition and other costs associated with acquisitions and divestitures in General and Administrative Expense	124		9.187	0.17	2,001	0.04	16,015	0.30
Tax adjustment associated with acquisition in General and Administrative Expense	2	127		-	704	0.01	_	-
Accelerated amortization of debt origination costs	392	0.01	575	0.01	392	0.01	1,706	0.03
Additional expense as a result of Term Loan debt refinancing	270	123	9,184	0.17	270	-	9,184	0.17
Tradename impairment	99.924	1.87	-	-	99.924	1.87	-	-
Loss on extinguishment of debt	2,901	0.05	1,420	0.03	2,901	0.05	1,420	0.03
Loss on divestitures	-	-	268	0.01	-	-	51,820	0.97
Tax impact of adjustments	(36,574)	(0.68)	(9,438)	(0.18)	(38.804)	(0.72)	(28,024)	(0.53)
Normalized tax rate adjustment	5,679	0.11	1,278	0.02	(272,201)	(5.09)	(199)	-
Total Adjustments	72,716	1.36	17,747	0.33	(201,286)	(3.76)	57,195	1.07
Non-GAAP Adjusted Net Income and Adjusted EPS	\$ 33,029	\$ 0.62	\$ 28,837	\$ 0.54	\$ 138,284	\$ 2.58	\$126,590	\$ 2.37

Note: Reported GAAP is calculated using diluted shares outstanding. Diluted shares outstanding for the three months ended March 31, 2018 are 53,512

Adjusted Net Income and Adjusted EPS

	201	2	201	3	201	4	201	5	201	6	201	17	201	8
·	Net		Net		Net		Net		Net		Net		Net	
	Income	EPS	Income	EPS	Income	EPS	Income	EPS	Income	EPS	Income	EPS	Income	EPS
GAAP Net Income	\$ 37,212	\$0.73	\$ 65,505	\$ 1.27	\$ 72,615	\$ 1.39	\$78,260	\$1.49	\$99,907	\$1.88	\$69,395	\$1.30	\$339,570	\$6.34
Adjustments						1						0		
Additional expense as a result of Term Loan debt refinancing	-	-	-	-	-	-	-	-	-	-	9.184	0.17	270	-
Sales costs related to acquisitions	-		411	0.01	(-)	-		-	-	10-10	-	-	-	-
Inventory step up	1,795	0.04	23		577	0.01	2,225	0.04	1,387	0.03	1,664	0.03		-
Inventory related acquisition costs	-	-	220		407	0.01		-			-	-		-
Add1 supplier costs			5,426	0.11		-		-						
Costs associated with CEO transition						-	-	-	1,406	0.02		-		-
Integration, Transition, and other Acquisition/Divestiture costs	17,395	0.34	5,909	0.11	1,111	0.02	21,507	0.41	2.401	0.05	19,624	0.37	5.528	0.11
Stamp Duty	-	-	-	-		-	2,940	0.05		-		-	-	-
Unsolicited proposal costs	1,737	0.03	534	0.01	3400 5 000			-	3400000		35/200			
Loss on extinguishment of debt	5.409	0.11	1.443	0.03	18.286	0.35		-	17,970	0.34	1,420	0.03	2.901	0.05
Gain on settlement	(5.063)	(0.10)	-	-	-	-	-	-	-	-	14	-	-	-
(Gain) loss on divestitures	-	-	-	-	-	-	(1.133)	[0.02]	-	-	51,820	0.97	1-0	-
Accelerated amortization of debt discounts and debt issue costs	-	-	7.746	0.15	5.477	0.10	218	-	-	10.000	1,706	0.03	392	0.01
Tradename impairment	-	-	-	-	-	-	-	-	-	-	-	-	99.924	1.87
Tax adj. associated with acquisition in G&A expense	-	-				-	-	-				-	704	0.01
Tax impact on adjustments	(8,091)	(0.16)	(8,329)	(0.16)	[9,100]	(0.17)	(5,968)	(0.11)	(7,608)	[0.15]	(28,024)	(0.52)	(38,804)	(0.72)
Normalized tax rate adjustment	(237)	1000	(1,741)	(0.03)	[9,465]	(0.18)					[199]		[272,201]	(5.09)
Total adjustments	12,945	0.26	11,642	0.23	7,293	0.14	19,789	0.37	15,556	0.29	57,195	1.07	(201,286)	(3.76)
Non-GAAP Adjusted Net Income and Non-GAAP Adjusted EPS	\$50,157	\$0.99	\$ 77,147	\$1.50	\$79,908	\$ 1.53	\$98,049	\$1.86	\$115,463	\$ 2.17	\$126,590	\$ 2.37	\$138,284	\$2.58

Dollar values in thousands, except per share data

Note: Reported driver is calculated using diluted shares outside long. Diluted shares outside long for the three months entired march 11, 2010 are 33,312



Adjusted Free Cash Flow

	Three Months	Ended Mar. 31,	Year Ende	ed Mar. 31,
	2018	2017	2018	2017
(In Thousands)				
GAAP Net Income (Loss)	\$ (39,687)	\$ 11,090	\$ 339,570	\$ 69,395
Adjustments:			Maria di Salah di Sa	
Adjustments to reconcile net income (loss) to net cash provided by operating activities as shown in the Statement of Cash Flows	103.215	21,447	(113,698)	92.613
Changes in operating assets and liabilities, net of effects from acquisitions as shown in the Statement of Cash Flows	(9,090)	(25,013)	(15,762)	(13,336)
Total Adjustments	94,125	(3,566)	(129,460)	79,277
GAAP Net cash provided by operating activities	54,438	7,524	210,110	148,672
Purchase of property and equipment	(2.876)	(1.042)	(12,532)	(2,977)
Non-GAAP Free Cash Flow	51,562	6,482	197,578	145,695
Integration, transition and other payments				
associated with acquisitions and divestitures	221	8,304	10,358	10,448
Additional expense as a result of Term Loan debt refinancing	182	9,184	182	9,184
Pension contribution	-	6,000	-	6,000
Additional income tax payments associated with divestitures	-	16,956	-	25,545
Non-GAAP Adjusted Free Cash Flow	\$ 51,965	\$ 46,926	\$ 208,118	\$ 196,872

	Adjusted Fr	ee Cash F	low				
	2012	2013	2014	2015	2016	2017	2018
GAAP Net Income	\$ 37,212	\$ 65,505	\$ 72,615	\$ 78,260	\$ 99,907	\$ 69,395	\$339,570
<u>Adjustments</u>		d		8			S
Adjustments to reconcile net income to net cash provided by							
operating activities as shown in the statement of cash flows	35,674	59,497	52,562	65,998	98,181	92,613	(113,698)
Changes in operating assets and liabilities, net of effects from							
acquisitions as shown in the statement of cash flows	(5,434)	12,603	(11,945)	13,327	(21,778)	(13,336)	(15,762)
Total adjustments	30,240	72,100	40,617	79,325	76,403	79,277	(129,460)
GAAP Net cash provided by operating activities	67,452	137,605	113,232	157,585	176,310	148,672	210,110
Purchases of property and equipment	(606)	(10,268)	(2,764)	(6,101)	(3,568)	(2,977)	(12,532)
Non-GAAP Free Cash Flow	66,846	127,337	110,468	151,484	172,742	145,695	197,578
Premium payment on 2010 Senior Notes			15,527				-
Premium payment on extinguishment of 2012 Senior Notes	-	-	-	-	10,158	-	-
Accelerated payments due to debt refinancing	-	-	4,675	-	-	9,184	182
ntegration, transition and other payments associated with							
acquisitions	-	-	512	13,563	2,461	10,448	10,358
Pension contribution	-	-	-	-	-	6,000	-
Additional income tax payments associated with divestitures		-	-	-		25,545	-
Total adjustments		-	20,714	13,563	12,619	51,177	10,540
Non-GAAP Adjusted Free Cash Flow	\$ 66,846	\$ 127,337	\$ 131,182	\$165,047	\$ 185,361	\$ 196,872	\$ 208,118

Dollar values in thousands

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Projected Free Cash Flow

	Pro Fre	2019 ojected ee Cash Flow
(In millions)	2.0	
Projected FY'19 GAAP Net cash provided by operating activities	\$	228
Additions to property and equipment for cash		(13)
Projected Non-GAAP Free Cash Flow	\$	215

