FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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	OMB Number:	3235-0287
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0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

hours per response: Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Mannelly Matthew					2. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]										ble)	Person	10% Ow	ner
(Last)	(Last) (First) (Middle) 90 NORTH BROADWAY				3. Date of Earliest Transaction (Month/Day/Year) 09/02/2009								X	below)	r (give title) President and		Other (specify below)	
(Street) IRVINGTON NY 10533					4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	S. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	State)	(Zip)										FOITHINE	u by More	ulan	эне кероп	ng Person	
		Т	able I - Non-I	Deriva	tive S	ecuritie	s Ac	quired,	Dis	posed c	f, or B	enefi	cially	Owned				
Da				Transact ate lonth/Day		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			or 1 and 5)	5. Amoun Securities Beneficial Owned Fo Reported		Form:	Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) (D)	or I	Price	Transactio	n(s) id 4)			msu. 4)
Common Stock, par value \$0.01 per share				09/02/2	2/2009		A		135,000 ⁽¹⁾ A		A	\$ <mark>0</mark>	135,	135,000		D		
			Table II - De			curities Ills, warr								wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		2	d 7. Title and Amo Securities Under Derivative Secur (Instr. 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported	ve (es lally lally (es lally lally (es lally lall)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title		unt or ber of es		Transaction(s) (Instr. 4)			
Employee Stock Option (right to	\$7.16	09/02/2009		A		1,125,000		(2)		09/02/2019	common stock	1,12	25,000	\$0	1,125,0	000	D	

Explanation of Responses:

- $1.\,27,\!000 \text{ shares of restricted common stock vest on each of September 2,} 2010,\!2011,\!2012,\!2013 \text{ and } 2014$
- 2. The option vests in five equal annual installments beginning on September 2, 2010.

Remarks:

/s/ Matthew Mannelly 09/03/2009

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.