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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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				or Section 30(h) of the	Investr	nent C	Company Act o	of 1940					
1. Name and Address of Reporting Person <sup>*</sup> Donnini David				2. Issuer Name <b>and</b> Tid Prestige Brands					Relationship of Repo neck all applicable) X Director	, ,			
(Last) C/O GTCR GC		(Middle) NER, LLC		3. Date of Earliest Tran 08/19/2008	saction	(Mont	th/Day/Year)		Officer (give ti below)	tle C	ther (specify elow)		
SEARS TOWE	ER #6100	4	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) CHICAGO	IL	60606-	6402							X Form filed by One Reporting Person Form filed by More than One Repo Person			
(City)	(State)	(Zip)											
		Table I - N	lon-Derivati	ve Securities Ac	quire	d, D	isposed of	f, or B	eneficia	lly Owned			
Date			2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
	Code V Amount (A) or (D)						Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock	a, par value \$0	.01 per share	08/19/2008	3	S		997 <sup>(1)</sup>	D	\$10.03	736,164	I	See footnote <sup>(2)(3)</sup>	
Common Stock	, par value \$0	.01 per share	08/19/2008	3	s		34(1)	D	\$10.13	736,130	I	See footnote <sup>(2)(3)</sup>	

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Common Stock, par value \$0.01 per share	08/19/2008	s	34(1)	D	\$10.13	736,130	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2,291 <sup>(1)</sup>	D	\$10.05	733,839	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	3,751 <sup>(1)</sup>	D	\$10.04	730,088	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	1,541 <sup>(1)</sup>	D	\$10.06	728,547	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	<b>399</b> <sup>(1)</sup>	D	\$9.98	728,148	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	598 <sup>(1)</sup>	D	\$9.95	727,550	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	357(1)	D	\$9.92	727,193	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	898(1)	D	\$9.93	726,295	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	100(1)	D	\$9.89	726,195	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2,791 <sup>(1)</sup>	D	\$9.88	723,404	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	<b>997</b> <sup>(1)</sup>	D	\$9.87	722,407	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2,292(1)	D	\$9.9	720,115	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2,650(1)	D	\$9.84	717,465	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	4,334(1)	D	\$9.83	713,131	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	1,038 <sup>(1)</sup>	D	\$9.82	712,093	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2 <b>,29</b> 3 <sup>(1)</sup>	D	\$9.86	709,800	I	See footnote <sup>(2)(3)</sup>
Common Stock, par value \$0.01 per share	08/19/2008	s	2,392 <sup>(1)</sup>	D	\$9.85	707,408	I	See footnote <sup>(2)(3)</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Of (D) (Instr. 3, 4 and Code (Instr. 5) 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock, par value \$0.01 per share	08/19/2008		S		<b>6,030</b> <sup>(1)</sup>	D	\$9.81	701,378	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/19/2008		S		1,395(1)	D	\$9.8	699,983	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		S		486(1)	D	\$9.79	699,497	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		S		123(1)	D	\$9.97	699,374	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		1,073(1)	D	\$9.86	698,301	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		S		3,289(1)	D	\$9.87	695,012	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		1,264(1)	D	\$9.84	693,748	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		598 <sup>(1)</sup>	D	\$9.82	693,150	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		<b>598</b> <sup>(1)</sup>	D	\$9.81	692,552	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		2,392(1)	D	\$9.8	690,160	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		898(1)	D	\$9.74	689,262	I	See footnote <sup>(2)(3)</sup>		
Common Stock, par value \$0.01 per share	08/20/2008		s		1,395(1)	D	\$9.78	687,867	I	See footnote <sup>(2)(3)</sup>		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	Expiration Date (Month/Day/Year) ed		7. Title Amour Securi Underl Deriva Securi and 4)	nt of ties ying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Reflects shares received by GTCR Partners VIII, L.P. ("GTCR Partners VIII") as a result of pro rata distributions from GTCR Fund VIII, L.P. ("Fund VIII") and GTCR Fund VIII/B, L.P. ("Fund VIII/B") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.

2. The Reporting Person expressly disclaims beneficial ownership of the shares reported in Table I, except to the extent of his pecuniary interest therein. The filing of this form shall not be deemed an admission that the Reporting Person is, for Section 16 purposes or otherwise, the beneficial owner of such shares.

3. Reflects shares held directly by GTCR Partners VIII. GTCR Golder Rauner II, L.L.C. ("GTCR II") is the general partner of GTCR Partners VIII. As such, GTCR II may be deemed to be the beneficial owner of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by GTCR Partners VIII to the extent of the Reporting Person's indirect proportionate interest in GTCR Partners VIII.

#### **Remarks:**

Remarks: This is 1 of 4 reports relating to sale transactions occurring on August 19, 2008 and August 20, 2008.

### /s/ Dennis M. Myers under a Power of Attorney

08/21/2008

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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