FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

01	ИΒ	APF	PRO	VAL	-

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)).					offices Exchange Act of 1934 Ompany Act of 1940		<u> </u>		
1. Name and Addr				suer Name and Tic estige Brands				ationship of Repo k all applicable) Director	X	10% Owner
(Last) C/O GTCR GC SEARS TOWE		(Middle) ER, LLC		ate of Earliest Trans 19/2008	saction (Mont	n/Day/Year)		Officer (give til below)	de	Other (specify below)
EARS TOWN	EK #0100		4. If	Amendment, Date	ed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) CHICAGO	IL	60606-640	02				X	Form filed by Form filed by Person	•	
(City)	(State)	(Zip)								
		Table I - Nor	n-Derivative	Securities Ac	quired, Di	sposed of, or Benefi	cially	Owned		
1. Title of Securit	y (Instr. 3)	D	Transaction ate Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 at 5)	nd S B	Amount of ecurities eneficially	6. Ownersh Form: Dire (D) or Indir	ct Indirect ect Beneficial

CHICAGO IL 00000-							Form filed by More than One Reporting Person				
(City) (State) (Zip)	Ion-Derivative	Securities Ac	nuire	d Di	snosed o	f or Re	eneficia	lly Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock, par value \$0.01 per share	08/20/2008		S		4(1)	D	\$9.84	1,922	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		2 ⁽¹⁾	D	\$9.82	1,920	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		2(1)	D	\$9.81	1,918	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		7(1)	D	\$9.8	1,911	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		2(1)	D	\$9.74	1,909	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		4(1)	D	\$9.78	1,905	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		4 ⁽¹⁾	D	\$9.65	1,901	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		1(1)	D	\$9.7	1,900	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		2(1)	D	\$9.69	1,898	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		1 ⁽¹⁾	D	\$9.68	1,897	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		13(1)	D	\$9.73	1,884	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		17(1)	D	\$9.76	1,867	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		1(1)	D	\$9.77	1,866	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/20/2008		S		10(1)	D	\$9.75	1,856	I	See footnote ⁽²⁾⁽³	
Common Stock, par value \$0.01 per share	08/19/2008		S		1(4)	D	\$10.05	368	I	See footnote ⁽²⁾⁽⁵	
Common Stock, par value \$0.01 per share	08/19/2008		S		2 ⁽⁴⁾	D	\$10.04	366	I	See footnote ⁽²⁾⁽⁵	
Common Stock, par value \$0.01 per share	08/19/2008		S		1(4)	D	\$10.06	365	I	See footnote ⁽²⁾⁽⁵	
Common Stock, par value \$0.01 per share	08/19/2008		S		1(4)	D	\$9.88	364	I	See footnote ⁽²⁾⁽⁵	

1. Title of S	Security (Inst	r. 3)	Date	Transaction ate lonth/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	s Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			(11341.4)
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1(4)	D	\$9.9	36	3	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1 ⁽⁴⁾	D	\$9.84	36	2	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		2 ⁽⁴⁾	D	\$9.83	36	0	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1(4)	D	\$9.82	35	9	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1(4)	D	\$9.86	35	8	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1(4)	D	\$9.85	35	7	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		6(4)	D	\$9.81	35	1	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/19/	2008			S		1(4)	D	\$9.8	35	0	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/20/	2008			S		1(4)	D	\$9.86	34	9	I	See footnote ⁽²⁾⁽
Common	Stock, par	value \$0.01 per s	hare 08/20/	08/20/2008			S		2 ⁽⁴⁾	D	\$9.87	347		I	See footnote ⁽²⁾⁽
Common Stock, par value \$0.01 per share		hare 08/20/	8/20/2008			S		1(4)	D	\$9.84	346		I	See footnote ⁽²⁾⁽	
Common	Stock, par	value \$0.01 per s	hare 08/20/	08/20/2008			S		1(4)	D	\$9.8	345		I	See footnote ⁽²⁾⁽
		Ta	ble II - Deriva (e.g., p						osed of, convertib			Owned			
1. Title of Derivative Security (Instr. 3) 1. Title of Conversion or Exercise Price of Derivative Security	Exercise (Month/Day/Year) if any ice of (Month/Day/Year) (Month/Day/Year)		4. Transa Code (8)	Instr. C			e Exer tion D h/Day/		d 7. Title and Amount of Securities Underlying Derivative Security (Ins and 4)		Derivative d Security S (Instr. 5) E	9. Number derivative Securities Beneficia Owned Following Reported Transact (Instr. 4)	e Owner Form: Direct or Indi	(D) Beneficia Ownershi	
							Date		Expiration		Amount or Number of				

Explanation of Responses:

1. Reflects shares received by GTCR Mezzanine Partners, L.P. ("Mezzanine Partners") as a result of pro rata distributions from GTCR Capital Partners, L.P. ("Capital Partners") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.

(D)

Date Exercisable Expiration Date

- 2. The Reporting Person expressly disclaims beneficial ownership of the shares reported in Table I, except to the extent of his pecuniary interest therein. The filing of this form shall not be deemed an admission that the Reporting Person is, for Section 16 purposes or otherwise, the beneficial owner of such shares.
- 3. Reflects shares held directly by Mezzanine Partners. GTCR Partners VI, L.P. ("GTCR Partners VI") is the general partner of Mezzanine Partners. GTCR Golder Rauner, LLC ("GTCR") is the general partner of GTCR Partners VI. As such, GTCR and GTCR VI may be deemed to be the beneficial owner of such shares. GTCR is managed by its members. The Reporting Person is a member of GTCR and may be deemed to have an indirect pecuniary interest in the shares owned by Mezzanine Partners to the extent of the Reporting Person's indirect proportionate interest in Mezzanine Partners.
- 4. Reflects shares received by GTCR Golder Rauner II, LLC ("GTCR II") as a result of pro rata distributions from GTCR Co-Invest II, L.P. ("Co-Invest II") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.
- 5. Reflects shares held directly by GTCR II. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by GTCR II to the extent of the Reporting Person's indirect proportionate interest in GTCR II.

Remarks:

Remarks: This is 3 of 4 reports relating to sale transactions occurring on August 19, 2008 and August 20, 2008.

/s/ Dennis M. Myers under a
Power of Attorney

** Signature of Reporting Person

of Shares

Title

08/21/2008

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.