FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] <u>P'Pool William</u>				er Name and Ticker ige Consume		ymbol are Inc. [PBH]	(Check	tionship of Reporti all applicable) Director Officer (give title	10% (
(Last) 660 WHITE PLA	(First) AINS RD.	(Middle)	3. Date 05/03/	of Earliest Transac 2021	ction (Month/D	ay/Year)	Х	below)	(speeny /)		
(Street) TARRYTOWN NY 10591				endment, Date of (Original Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(State)	(Zip)						Person			
		Table I - Nor	-Derivative S	ecurities Acqu	uired, Disp	osed of, or Benefi	cially (Owned			
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial	

	(Monthibay) real)	(Month/Day/Year)	8)	insu.	3)			Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11311.4)	
Common Stock, par value \$0.01 per share	05/03/2021		A		3,745 ⁽¹⁾	Α	\$0	18,200	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Derivati Securiti Acquire (A) or Dispose of (D) (II	Derivative (Month/Day/Year) Securities Acquired		e of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$44.33	05/03/2021		A		11,496		(2)	05/03/2031	Common Stock	11,496	\$0	11,496	D	

Explanation of Responses:

1. The restricted stock units vest in three installments of 1,248 shares each on May 3, 2022, 2023 and 1,249 shares on May 3, 2024.

2. The options vest in three equal installments each of 3,832 shares on May 3, 2022, 2023 and 2024.

Remarks:

SVP, General Counsel & Corp Secretary

<u>/s/ William P'Pool</u>

** Signature of Reporting Person

05/05/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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