

Success through Leadership

2020
ANNUAL
REPORT



Prestige Consumer
HEALTHCARE



Prestige Consumer Healthcare Inc. markets, sells, manufactures and distributes consumer healthcare products to retail outlets in the US, Canada, Australia and certain other international markets. We are a company of brand builders. We have grown organically and by acquiring well-recognized leading brands in niche categories. Our management provides our brands with the marketing support and investment necessary to grow the brand's market position, expand its distribution and successfully launch line extensions and new products, with the goal of continually enhancing consumer satisfaction.





No1

**A DIVERSIFIED
PORTFOLIO OF LEADING,
TRUSTED BRANDS**

**Category percentages represent FY20 Revenues,
excluding Other OTC (less than 1% of revenues);
figures do not sum due to rounding*

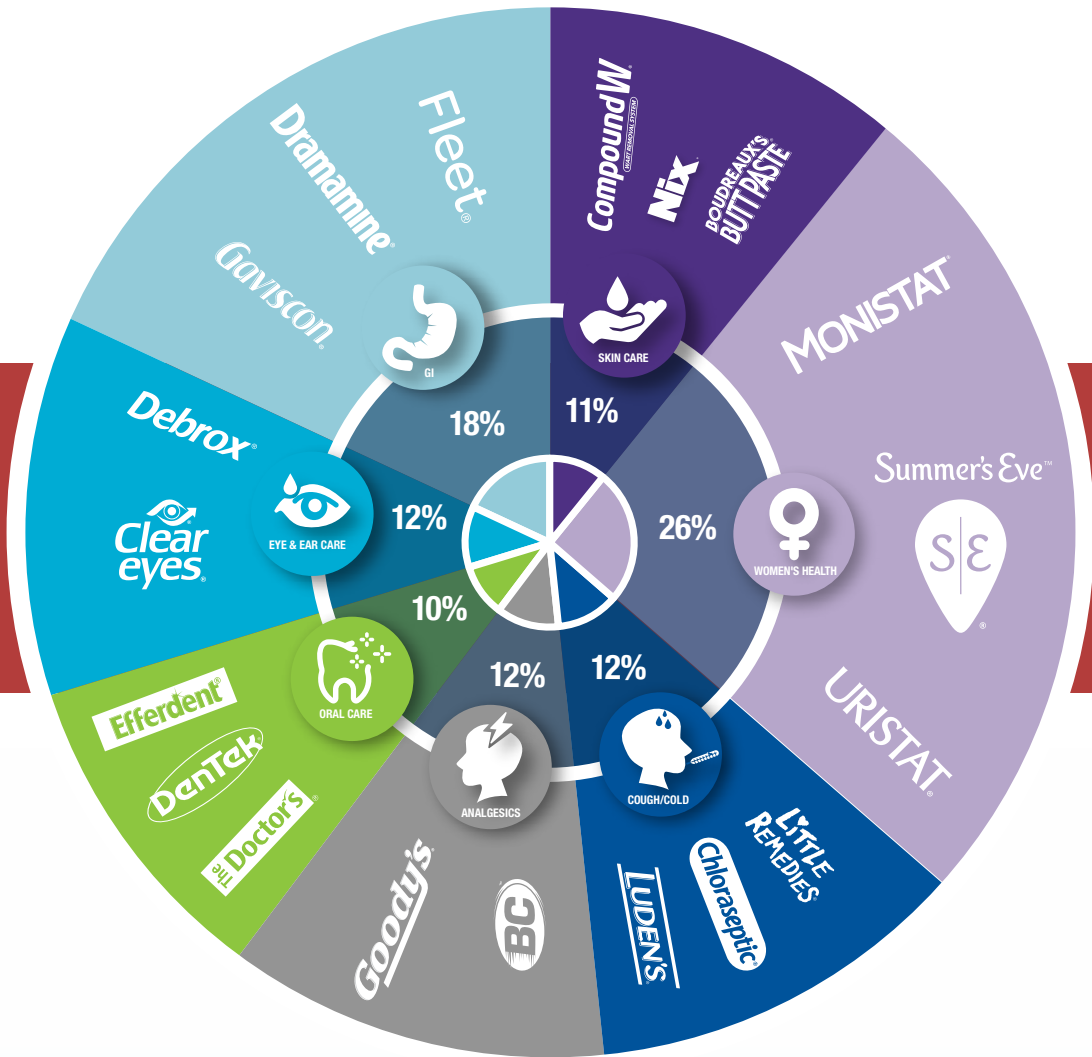
**Brands with a #1
market position**

*represent approximately two-thirds of
our total sales and are widely diversified
across categories*

**With nearly \$1 billion
in revenues,** *Prestige*

*Consumer Healthcare is one of the
largest consumer healthcare providers
in North America*

2020 FACTS & FIGURES



6.5% Adjusted Earnings Per Share Growth in Fiscal '20,

enabled by execution of our proven three-pillar strategy

\$207 million of Adjusted Free Cash Flow was generated in

Fiscal '20, a continuation of our business cash flow consistency

At Prestige Consumer Healthcare, we focus on brand-building and product innovation in niche consumer healthcare categories to better improve the lives of our consumers. For generations, our trusted brands have helped consumers care for themselves and their loved ones. It is our mission to preserve this trust by continuing to provide products with their needs in mind.

CORPORATE INFORMATION

DIRECTORS

Ron Lombardi

Chairman, President and
Chief Executive Officer
Prestige Consumer Healthcare Inc.

John E. Byom

Chief Executive Officer
Classic Provisions, Inc. (Retired)

Gary E. Costley

Chairman and
Chief Executive Officer
International MultiFoods (Retired)

Sheila A. Hopkins

Executive Vice President
Bausch & Lomb (Retired)

James M. Jenness

Chairman and
Chief Executive Officer
Kellogg Company (Retired)

Natale S. Ricciardi

President
Pfizer Global Manufacturing (Retired)

Dawn M. Zier

President and
Chief Operating Officer
Tivity Health, Inc. (Retired)

OFFICERS

Ron Lombardi

Chairman, President and
Chief Executive Officer
Prestige Consumer Healthcare Inc.

Christine Sacco

Chief Financial Officer

William P'Pool

Senior Vice President, General
Counsel and Corporate Secretary

Adel Mekhail

Executive Vice President—
Sales and Marketing

Mary Beth Fritz

Senior Vice President—
Quality and Regulatory Affairs

Jeff Zerillo

Senior Vice President—Operations

Jeff Thompson

Vice President—Manufacturing
and Operations

STOCKHOLDER INFORMATION

Transfer Agent and Registrar

Registered stockholders with ques-
tions regarding stock holdings,
certificate replacement/transfer
and address change should contact
our Transfer Agent:

American Stock Transfer and
Trust Company
6201 15th Avenue
Brooklyn, NY 11219

Independent Auditor

PricewaterhouseCoopers LLP
300 Atlantic Street
Stamford, CT 06901

Common Stock Listing

PBH New York Stock Exchange
LISTED (Symbol—PBH)
NYSE

Investor Inquiries

Attn: Investor Relations
Prestige Consumer Healthcare Inc.
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Tarrytown, NY 10591
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IRInquiries@PrestigeBrands.com

www.PrestigeConsumerHealthcare.com

Cautionary Statement Regarding Forward-Looking Information

This Annual Report contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 (the “PSLRA”), such as statements regarding the Company’s expectations about its ability to withstand challenges from the COVID-19 pandemic, to sustain growth and market share, to capture consumer mindshare, to achieve its international growth strategy and increase online sales, the Company’s expected financial performance including revenue growth, free cash flow and profitability and international and online sales growth, the Company’s ability to grow organically and increase shareholder value, the impact of investments in brand-building, merchandising and innovation, and the Company’s ability to pay down debt and position itself for long-term success. These forward-looking statements generally can be identified by the use of words or phrases such as “expect,” “believe,” “continue,” “confident,” “positioned,” “goal,” “target,” or other similar words and phrases. Such forward-looking statements represent the Company’s current expectations and beliefs and involve a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those expressed or implied by such forward-looking statements.

These factors include, among others, the impact of the COVID-19 pandemic, including on consumer trends and business and economic conditions, the impact of the Company’s advertising and promotional and new product development initiatives, customer inventory management initiatives, fluctuating foreign exchange rates, competitive pressures, and the ability of the Company’s third party manufacturers and logistics providers and suppliers to meet demand for its products and to reduce costs and other risks set forth in Part I, Item 1A. Risk Factors in the Company’s Annual Report on Form 10-K for the year ended March 31, 2020. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the Annual Report. Except to the extent required by applicable law, the Company undertakes no obligation to update any forward-looking statement contained in the Annual Report, whether as a result of new information, future events, or otherwise.



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