FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APP	ROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

. Name and Address of Reporting Person* HEMMER VINCENT J						2. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
ITLIVIIV	EWINER VINCENT J																le	Othe	Owner r (specify		
(Last) C/O GTO	•	rst) R RAUNER		3. Date of Earliest Transaction (Month/Day/Year) 08/19/2008									belov	v)		belo	v)				
	TOWER #6		,		4.1	f Amen	dment.	Date o	of Origin	al File	ed (Month/Da	ıv/Year)		6. Ir	ndividual o	r Joint/Gr	oup Fili	ina (Check	Applicable		
Street)						If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
CHICAC	O IL		60606-	5402										Form filed b Person			y More than One Re		porting		
(City)	(St	ate)	(Zip)																		
		7	Гable I - N	on-Deriv	vative	Sec	uritie	s Ac	quirec	l, Di	sposed o	f, or B	enefi	ciall	y Owne	ed					
Date		Date	2. Transaction Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Securities Beneficia Owned Fo	eneficially wned Following		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership				
									Code V		Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common	Stock, par	value \$0.01 ₁	per share	08/20/	2008				S		1(1)	D	\$9.	78	34	14			See footnote ⁽²⁾⁽³⁾		
Common	ommon Stock, par value \$0.01 per share 08/20/20			2008	008			S		1(1)	D	\$9.	\$9.65		43			See footnote ⁽²⁾⁽³⁾			
Common	ommon Stock, par value \$0.01 per share 08/20/20			2008	008			S		1(1)	D	\$9.	\$9.73		12	I		See footnote ⁽²⁾⁽³⁾			
Common Stock, par value \$0.01 per share 08/20/20			2008)08			S		5(1)	D	\$9.	\$9.76		37	I		See footnote ⁽²⁾⁽³⁾				
Common	ommon Stock, par value \$0.01 per share 08/20/2		2008	008			S		2(1)	D	\$9.75		335				See footnote ⁽²⁾⁽³⁾				
Common	Stock, par	value \$0.01 ₁	per share												9,461	,583			See footnote ⁽²⁾⁽⁴⁾		
Common	Stock, par	value \$0.01 ₁	per share												1,660),463			See footnote ⁽²⁾⁽⁵⁾		
Common	Stock, par	value \$0.01 ₁	per share												50,4	199			See footnote ⁽²⁾⁽⁶⁾		
Common Stock, par value \$0.01 per share													301,24		240	I		See footnote ⁽²⁾⁽⁷⁾			
			Table II								osed of, convertib				Owned						
. Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Y	/Year) Execut		4. Transa Code 8)	action	5. Number of		6. Date Exerc Expiration D (Month/Day/		isable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8 D S (I	. Price of lerivative ecurity nstr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transact (Instr. 4)	ve Ownersies Form: ally Direct (I or Indirect of tion(s)		Beneficial Ownership (Instr. 4)		
													Amoun or Numbe								
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	of Shares								
xplanation	of Respons	es:																			

- 1. Reflects shares received by GTCR Golder Rauner II, LLC ("GTCR II") as a result of pro rata distributions from GTCR Co-Invest II, L.P. ("Co-Invest II") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.
- 2. The Reporting Person expressly disclaims beneficial ownership of the shares reported in Table I, except to the extent of his pecuniary interest therein. The filing of this form shall not be deemed an admission that the Reporting Person is, for Section 16 purposes or otherwise, the beneficial owner of such shares.
- 3. Reflects shares held directly by GTCR II. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by GTCR II to the extent of the Reporting Person's indirect proportionate interest in GTCR II.
- 4. GTCR Fund VIII, LP ("Fund VIII") is the direct beneficial owner of such shares. GTCR Partners VIII, LP ("GTCR Partners VIII") is the general partner of Fund VIII and GTCR II is the general partner of GTCR Partners VIII. As such, GTCR Partners VIII and GTCR II may be deemed to be beneficial owners of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by Fund VIII to the extent of the Reporting Person's indirect proportionate interest in Fund VIII.
- 5. GTCR Fund VIII/B, LP ("Fund VIII/B") is the direct beneficial owner of such shares. GTCR Partners VIII is the general partner of Fund VIII/B and GTCR II is the general partner of GTCR Partners VIII. As such, GTCR Partners VIII and GTCR II may be deemed to be beneficial owners of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by Fund VIII/B to the extent of the Reporting Person's indirect proportionate interest in Fund VIII/B.

6. Co-Invest II is the direct beneficial owner of such shares. GTCR II is the general partner of Co-Invest II. As such, GTCR II may be deemed to be a beneficial owner of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by Co-Invest II to the extent of the Reporting Person's indirect proportionate interest in Co-Invest II.

7. GTCR Capital Partners, LP ("Capital Partners") is the direct beneficial owner of such shares. GTCR Mezzanine Partners, LP ("Mezzanine Partners") is the general partner of Capital Partners. GTCR Partners VI, LP ("GTCR Partners VI") is the general partner of Mezzanine Partners. GTCR Golden Rauner, LLC ("GTCR") is the general partner of GTCR Partners VI. As such, Mezzanine Partners, GTCR Partners VI and GTCR may be deemed to be beneficial owners of such shares. GTCR is managed by its members. The Reporting Person is a member of GTCR, Mezzanine Partners and GTCR Partners VI and may be deemed to have an indirect pecuniary interest in the shares owned by Capital Partners to the extent of the Reporting Person's indirect proportionate interest in Capital Partners.

Remarks:

Remarks: This is 4 of 4 reports relating to sale transactions occurring on August 19, 2008 and August 20, 2008.

/s/ Dennis M. Myers under a Power of Attorney 08/21/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.