

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Notice of Effectiveness

Effectiveness Date: August 4, 2011 9:00 A.M.

Form: S-4

CIK: [0001295947](#)

Company Name: Prestige Brands Holdings, Inc.

File Number: [333-175411](#)

CIK: [0001293901](#)

Company Name: Cutex CO

File Number: [333-175411-12](#)

CIK: [0001295474](#)

Company Name: Prestige Brands Holdings, Inc.

File Number: [333-175411-11](#)

CIK: [0001293894](#)

Company Name: Prestige Brands, Inc.

File Number: [333-175411-10](#)

CIK: [0001295478](#)

Company Name: Prestige Personal Care Holdings, Inc.

File Number: [333-175411-09](#)

CIK: [0001295477](#)

Company Name: Prestige Personal Care, Inc.

File Number: [333-175411-08](#)

CIK: [0001493583](#)

Company Name: Prestige Services Corp

File Number: [333-175411-07](#)

CIK: [0001293899](#)

Company Name: Medtech Holdings, Inc.

File Number: [333-175411-06](#)

CIK: [0001293898](#)

Company Name: Medtech Products, Inc.

File Number: [333-175411-05](#)

CIK: [0001293900](#)

Company Name: Denorex CO

File Number: [333-175411-04](#)

CIK: [0001524863](#)

Company Name: Blacksmith Brands, Inc.

File Number: [333-175411-03](#)

CIK: [0001293892](#)

Company Name: Spic & Span CO

File Number: [333-175411-02](#)

CIK: [0001293896](#)

Company Name: Prestige Brands International, Inc.

File Number: [333-175411-01](#)