# SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

at to C otic 16(a) of the C A -+ - 6 100 A Filed

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response:	0.5									

	J).		or Section 30(h) of the Investment Company Act of 1940		L	
1. Name and Address of Reporting Person* Parkinson John			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Prestige Brands Holdings, Inc.</u> [ PBH ]	(Chec	ationship of Reporting P k all applicable) Director Officer (give title	erson(s) to Issuer 10% Owner Other (specify
(Last) 660 WHITE P	(First) PLAINS RD.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/08/2013	X	below) Senior VP- Int	below)
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	vidual or Joint/Group Fil	ing (Check Applicable
TARRYTOWI	N NY	10591		X	Form filed by One Re	
(City)	(State)	(Zip)			Person	

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Stock, par value \$0.01 per share	04/08/2013		F		3,728	D	\$25.96	51,713	D		
Common Stock, par value \$0.01 per share	11/25/2014		М		30,208	A	\$9.03	81,921	D		
Common Stock, par value \$0.01 per share	11/25/2014		S		30,208	D	\$33.44 <sup>(1)(2)</sup>	51,713	D		
Common Stock, par value \$0.01 per share	11/25/2014		М		17,028	A	\$11.27	68,741	D		
Common Stock, par value \$0.01 per share	11/25/2014		S		17,028	D	\$33.4(1)(3)	51,713	D		
Common Stock, par value \$0.01 per share	11/26/2014		М		8,292	A	\$11.27	60,005	D		
Common Stock, par value \$0.01 per share	11/26/2014		S		8,292	D	\$33.4	51,713	D		
Common Stock, par value \$0.01 per share	11/26/2014		М		16,916	A	\$13.24	68,629	D		
Common Stock, par value \$0.01 per share	11/26/2014		S		16,916	D	\$33.4	51,713	D		
Common Stock, par value \$0.01 per share	11/28/2014		М		499	A	\$13.24	52,212	D		
Common Stock, par value \$0.01 per share	11/28/2014		S		499	D	\$33.72	51,713	D		
Common Stock, par value \$0.01 per share	12/01/2014		М		793	A	\$13.24	52,506	D		
Common Stock, par value \$0.01 per share	12/01/2014		S		793	D	\$33.36(1)(4)	51,713	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security (Instr. 3) 6. Date Exercisable and 3. Transaction 3A. Deemed 5. Number 7. Title and Amount 8. Price of 9. Number of 11. Nature 10. of Securities Underlying Derivative Security Expiration Date (Month/Day/Year) Conversion Date Execution Date, Transaction of Derivative derivative Ownership of Indirect or Exercise (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative Security Securities Beneficial Form: Direct (D) Price of 8) Securities (Instr. 5) Beneficially Ownership Acquired (A) or Disposed Derivative Security (Instr. 3 and 4) Owned Following or Indirect (I) (Instr. 4) (Instr. 4) Reported Transaction(s) of (D) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Date Expiration of Shares Code v (A) (D) Exercisable Date Title Employee Stock Option Commor \$<mark>9.03</mark> 11/25/2014 Μ 30,208 (5) 04/07/2020 30,208 \$<mark>0</mark> 0 D Stock (right to buy) Employee Stock Option Common 11/25/2014 17 028 (6) 05/10/2021 17.028 \$11 27 м \$<mark>0</mark> 8 292 D Stock (right to buy) Employee Stock Option Common Stock 8,292 \$11.27 11/26/2014 Μ 8,292 (6) 05/10/2021 \$<mark>0</mark> 0 D (right to buy)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		I 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$13.24	11/26/2014		М			16,916	(7)	05/09/2022	Common Stock	16,916	\$0	1,292	D	
Employee Stock Option (right to buy)	\$13.24	11/28/2014		М			499	(7)	05/09/2022	Common Stock	499	\$0	793	D	
Employee Stock Option (right to buy)	\$13.24	12/01/2014		М			793	(7)	05/09/2022	Common Stock	793	\$0	0	D	

#### Explanation of Responses:

1. Reflects the weighted average sale price. The reporting person effected multiple same-way open market sale transactions on the same day at different prices through a trade order executed by a broker dealer. The reporting person reported on a single line all such transactions that occurred within a one dollar price range. The reporting person hereby undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a shareholder of the issuer, full information regarding the number of shares sold at each separate price.

2. The range of prices for such transaction is \$33.42 to \$33.47.

3. The range of prices for such transaction is \$33.40 to \$33.42.

4. The range of prices for such transaction is \$33.35 to \$33.37.

5. The option vested in three equal installments beginning on April 8, 2011.

6. The option vested in three equal installments beginning on May 10, 2012.

7. The option vests in three equal installments beginning on May 9, 2013.

/s/ John Parkinson by SamuelC. Cowley as attorney-in-factpursuant to power of attorney12/0dated May 8, 2012 on file withthe Commission

12/03/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.