Check th Section : obligatio Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

is box if no longer subject to	
L6. Form 4 or Form 5	
ns may continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

1. Name and Addre	•		Issuer Name and Tick Prestige Brands				(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u> </u>	ICCITC VV								X	Director	10% (Owner		
(Last)	(First)		. Date of Earliest Trans	action (Month	n/Day/Year)	X	Officer (give title below)	Other below	(specify)				
660 WHITE PLAINS RD.				5/29/2015					President and CEO					
(Street)			4.	. If Amendment, Date o	of Origin	al File	ed (Month/Day	//Year)	6. Indiv Line)	vidual or Joint/Group	Filing (Check A	pplicable		
TARRYTOWN	NY	10591						X	Form filed by One	e Reporting Pers	son			
(City)	(State)	(Zip)							Form filed by More than One Reporting Person					
		Table I - N	on-Derivativ	ve Securities Ac	quired	l, Di	sposed of	, or Be	neficially	Owned				
660 WHITE PLAINS RD. (Street) TARRYTOWN NY 10591 (City) (State) (Zip)		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a		I (A) or : 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111301.4)		
Common Stock, par value \$0.01 per shar		0.01 per share	05/29/2015	5	M		16,168	A	\$33.5	43,874	D			
Common Stock,	par value \$6	0.01 per share	05/29/2015	5	S		16,168	D	\$44.2(1)(2)	27,706	D			
Common Stock, par value \$0.01 per share			06/01/2015	5	M		3,502	A	\$33.5	31,208	D			
Common Stock, par value \$0.01 per share			06/01/2015	5	S		3,502	D	\$44	27,706	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Expiration Date (Month/Day/Year) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$33.5	05/29/2015		M			16,168	(3)	05/12/2024	Common Stock	16,168	\$0	42,840	D	
Employee Stock Option (right to buy)	\$33.5	06/01/2015		M			3,502	(3)	05/12/2024	Common Stock	3,502	\$0	39,338	D	

Explanation of Responses:

1. Reflects the weighted average sale price. The reporting person effected multiple same-way open market sale transactions on the same day at different prices through a trade order executed by a broker -dealer. The reporting person reported on a single line all such transactions that occurred within a one dollar price range. The reporting person hereby undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a shareholder of the issuer, full information regarding the number of shares sold at each separate price.

- 2. The range of prices for such transaction is \$44.00 to \$44.39
- 3. The options vest in three equal installments beginning on May 12, 2015.

/s/ Matthew M. Mannelly by Samuel C. Cowley as attorneyin-fact pursuant to power of 06/02/2015 attorney dated May 9, 2012 on file with the Commission

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.