UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K/A

CURRENT REPORT Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 31, 2012

PRESTIGE BRANDS HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Delaware	001-32433	20-1297589
(State or other jurisdiction of	(Commission File Number)	(IRS Employer Identification No.)
incorporation)	,	,

90 North Broadway, <u>Irvington</u>, <u>New York 10533</u> (Address of principal executive offices, including zip code)

(914) 524-6810

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

EXPLANATORY NOTE

This Current Report on Form 8-K/A is being filed as an amendment to the Current Report on Form 8-K filed by Prestige Brands Holdings, Inc. (the "Company") with the Securities and Exchange Commission (the "Commission") on February 2, 2012 (the "Original Form 8-K") announcing, among other things, the completion of its previously announced acquisition of 15 over-the-counter (OTC) pharmaceutical brands sold in North America, including certain related contracts, trademarks and inventory (the "15 Brands"), from GlaxoSmithKline plc and certain of its affiliates (collectively, "GSK"). On April 2, 2012, the Company filed a Current Report on Form 8-K with the Commission announcing the completion of its previously announced acquisition of the Debrox[®] and Gly-Oxide[®] OTC pharmaceutical brands sold in North America, including certain related contracts, trademarks and inventory (the "Two Brands" and together with the 15 Brands, the "GSK Brands"), from GSK on March 30, 2012. This Current Report on Form 8-K/A amends Item 9.01 of the Original Form 8-K to present certain audited financial statements of the GSK Brands and to present certain unaudited pro forma financial information in connection with the Company's business combination with the GSK Brands, which financial statements and unaudited pro forma information are filed as exhibits hereto. All of the other Items in the Original Form 8-K remain the same and are hereby incorporated herein by reference into this Current Report on Form 8-K/A.

Item 9.01 Financial Statements and Exhibits.

(a) Financial Statements of Business Acquired.

The audited financial statements listed below for the GSK Brands are set forth in Exhibit 99.1 to this Current Report on Form 8-K/A and are incorporated herein by reference.

Report of Independent Registered Public Accounting Firm, PricewaterhouseCoopers LLP Audited Combined Statements of Revenue and Direct Operating Expenses for the years ended December 31, 2011, 2010 and 2009 Audited Combined Statements of Net Assets to be Sold as of December 31, 2011, 2010 and 2009 Notes to Combined Financial Statements for the years ended December 31, 2011, 2010 and 2009

(b) Pro Forma Financial Information.

The unaudited pro forma combined financial statements listed below of the Company giving effect to the acquisition of the GSK Brands are set forth in Exhibit 99.2 to this Current Report on Form 8-K/A and are incorporated herein by reference.

Unaudited Pro Forma Combined Balance Sheet as of December 31, 2011 Unaudited Pro Forma Combined Statement of Operations for the twelve months ended March 31, 2011 Unaudited Pro Forma Combined Statement of Operations for the nine months ended December 31, 2011 Notes to Pro Forma Combined Financial Statements

(d) Exhibits.

See Exhibit Index immediately following the signature page to this Current Report on Form 8-K/A.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRESTIGE BRANDS HOLDINGS, INC.

Date: April 16, 2012 By: /s/ Ronald M. Lombardi

Ronald M. Lombardi Chief Financial Officer

EXHIBIT INDEX

Exhibit No.	<u>Description</u>
23.1	Consent of PricewaterhouseCoopers LLP
99.1	Audited Combined Financial Statements of the GSK Brands
99.2	Unaudited Pro Forma Combined Financial Statements of the Company giving effect to the acquisition of the GSK Brands



CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We hereby consent to the incorporation by reference in the Registration Statement on Form S-8 (No. 333-123487) of Prestige Brands Holdings, Inc. of our report dated 9 March 2012 relating to the financial statements of The North American Divested Brands of GlaxoSmithKline Plc, which appears in this Current Report on Form 8-K of Prestige Brands Holdings, Inc.

/s/ PricewaterhouseCoopers LLP PricewaterhouseCoopers LLP London 16 April 2012

PricewaterhouseCoopers LLP, 1 Embankment Place, London WC2N 6RH T: +44 (0) 20 7583 5000, F: +44 (0) 20 7212 4652, www.pwc.co.uk

PricewaterhouseCoopers LLP is a limited liability partnership registered in England with registered number OC303525. The registered office of PricewaterhouseCoopers LLP is 1 Embankment Place, London WC2N 6RH.PricewaterhouseCoopers LLP is authorised and regulated by the Financial Services Authority for designated investment business.

Report and Combined Financial Statements

For the years ended 31 December 2011, 31 December 2010 and 31 December 2009 $\,$

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Report of Independent Registered Public Accounting Firm

To: the Directors of GlaxoSmithKline Plc

We have audited the accompanying Combined Statement of Net Assets to be Sold of The North American Divested Brands of GlaxoSmithKline Plc (the 'Divested Brands') as of 31 December 2011, 31 December 2010 and 31 December 2009, the related Combined Statement of Revenue and Direct Operating Expenses for the years ended 31 December 2011, 31 December 2010 and 31 December 2009 and associated footnotes (collectively referred to as the "Combined Financial Statements"). The Combined Financial Statements are the responsibility of GlaxoSmithKline Plc's management. Our responsibility is to express an opinion on the Combined Financial Statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance that the Combined Financial Statements are free of material misstatement. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the Combined Financial Statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall Combined Financial Statements presentation. We believe that our audit provides a reasonable basis for our opinion.

The Combined Financial Statements were prepared to present the net assets to be sold of the Divested Brands and the revenue and direct operating expenses pursuant to the basis of preparation described in Note 2 of the Combined Financial Statements, and are not intended to be a complete presentation of the Divested Brands' financial position, operating results or cash flows.

In our opinion, the Combined Financial Statements referred to above present fairly, in all material respects, the net assets to be sold of the Divested Brands as of 31 December 2011, 31 December 2010 and 31 December 2009 and the Divested Brands' revenue and direct operating expenses for the years ended 31 December 2011, 31 December 2010 and 31 December 2009 in conformity with the basis of preparation described in Note 2.

/s/ PricewaterhouseCoopers LLP PricewaterhouseCoopers LLP Chartered Accountants London 9 March 2012

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Combined Statements of Revenue and Direct Operating Expenses For the years ended 31 December 2011, 31 December 2010 and 31 December 2009

	Note		12/31/2011	12/31/2010	12/31/2009
		\$	000s	\$ 000s	\$ 000s
Revenue			206,154	207,342	215,991
Cost of sales			(65,186)	(64,676)	(65,270)
Gross profit			140,968	142,666	150,721
Selling, general and administration			(56,974)	(59,719)	(72,987)
Research and development			-	-	(6)
Amortisation and impairment		3	(550)	(10,311)	(550)
Other operating income/(expenses)	•	4	648	(295)	(611)
Excess of revenue over direct operating expenses			84,092	72,341	76,567

The accompanying notes on pages 6 to 17 are an integral part of these Combined Financial Statements.

Combined Statements of Net Assets to be Sold As of 31 December 2011, 31 December 2010 and 31 December 2009

	Note	12/31/2011			12/31/2010	12/31/2009
		\$	000s	\$	000s	\$ 000s
Non-current assets						
Intangible assets	3		211,339		212,134	221,928
Total non-current assets			211,339		212,134	221,928
Current assets						
Finished goods inventories			12,511		12,816	21,481
Total current assets			12,511		12,816	21,481
	·				_	
Net assets to be sold			223,850		224,950	243,409

The accompanying notes on pages 6 to 17 are an integral part of these Combined Financial Statements.

Notes to Combined Financial Statements For the years ended 31 December 2011, 31 December 2010 and 31 December 2009

1 Background

The GlaxoSmithKline Plc ("GSK" or "Group") Consumer Healthcare business operates in three key areas: over the counter ("OTC") medicines, oral healthcare and nutritional healthcare. The North American Divested Brands of GlaxoSmithKline Plc ("Divested Brands") operate as part of the Consumer Healthcare business of GSK. GSK, its subsidiaries and associated undertakings, constitute a major global healthcare group engaged in the creation, discovery, development, manufacture and marketing of pharmaceutical and consumer health-related products.

In April 2011, GSK identified certain non-core, OTC brands that it intended to divest as the Group focuses its Consumer Healthcare business around a portfolio of priority brands and the emerging markets.

On 20 December 2011 Prestige Brands Holdings Inc (the "Purchaser") entered into two sale and purchase agreements (the "Agreements") with GSK to acquire the Divested Brands in the respective countries where these Divested Brands are sold.

The first arrangement covers the outright transfer of the respective brands from the completion date for all products besides Debrox and Gly-oxide. This agreement closed on 31 January 2012.

The second agreement relates to the transfer and transitional supply arrangement for Debrox and Gly-oxide anticipated to close on or before 1 May 2012. These brands are supplied to GSK under licence from Sanofi Aventis. The agreement provides for the transfer of the licences for these brands and the transitional supply arrangement of the brands to the Purchaser.

Included in the scope of this transaction are the following brands and the respective countries where these Divested Brands are sold.

	USA	Canada	Puerto Rico
BC			
Beano	-2-	-2-	
Goody's	-2-		
Fiber Choice	-2-		
Ecotrin	-2-		-2-
Nytol	-2-	-9.	
Debrox	-2-		
Tagamet	-2-		
Phazyme	-2-	-8-	
Massengill	-2-	-2-	
Sominex	-2-		
Stanback	-2-		
Chap-et	-2-		
Gaviscon		-8-	
Gly-oxide	-2-		
Kwellada-P		-2-	
R&C Shampoo		-	

2 Basis of preparation and accounting policies

The Divested Brands and related net assets to be sold are not within separate legal entities and historically GSK has not maintained separate records for the Divested Brands. The Combined Statements of Net Assets to be Sold and Combined Statements of Revenue and Direct Operating Expenses, including the accompanying notes (collectively referred to as the "Combined Financial Statements") have been derived from the consolidated financial statements and the underlying accounting records of GSK. The accounting policies herein are reflective of those used for the historical GSK consolidated financial statements unless stated otherwise.

The accompanying Combined Financial Statements were prepared to present the net assets to be sold pursuant to the two Agreements between GSK and Prestige Brands Holdings Inc signed on 20 December 2011 and the related revenue and direct operating expenses. The basis of preparation describes how the Combined Financial Statements have been prepared in conformity with International Accounting Standards ("IAS"), International Financial Reporting Standards ("IFRS") and related interpretations, as issued by the International Accounting Standards Board ("IASB") as applicable to the items included in these Combined Financial Statements. These Combined Financial Statements are not intended to be a complete presentation of assets, revenues and expenses of the Divested Brands.

The Combined Statements of Net Assets to be Sold have been prepared on a basis which includes only those assets which are directly attributable to the Divested Brands and are identified in the Agreements as being transferred to the Purchaser as described in Clause 2.1 of the Agreements. No liabilities, contingent or otherwise are being assumed by the Purchaser. The Combined Statements of Revenue and Direct Operating Expenses include revenue and expenses that are directly attributable to the Divested Brands and certain allocations of other direct expenses incurred by GSK attributable to the Divested Brands as discussed below.

GSK maintains all debt and notes payable on a consolidated basis to fund and manage operations; accordingly, debt and related interest expense were not allocated to the Divested Brands. GSK also maintains its tax functions on a consolidated basis; accordingly, tax expense was not allocated to the Divested Brands.

Historically GSK has not maintained separate financial records for the Divested Brands and, as such, it is impracticable for GSK to identify operating or financing cash flows associated with the Divested Brands. There were no acquisitions or disposals of intangible assets during the years ended 31 December 2009, 2010 and 2011 respectively and therefore no investing cash flows associated with the Divested Brands are presented.

Accounting convention

The Combined Financial Statements have been prepared using the historical cost convention.

The Combined Financial Statements are reported in United States Dollars ("USD"). It is assumed for the preparation of these Combined Financial Statements that the functional currency for revenue, expenses and assets is the same as that previously adopted by GSK. Any exchange differences arising on re-stating functional currencies of the Canadian business to a US dollar presentation currency are recognised under IFRS in other comprehensive income and, consequently, are not presented as part of these Combined Financial Statements. It is also assumed that all foreign currency transactions were settled in local markets at the rate in force at the date the transaction arose and, as such, no transactional exchange differences have been recognised or presented in these Combined Financial Statements.

Revenue, cost of sales, selling, general and administration expenses, research and development and other operating income and expenses were derived as follows:

Revenue

Data has been derived from underlying accounting records without adjustment, including gross sales, discounts on invoices and other discounts.

Revenue is recognised in the Combined Statements of Revenue and Direct Operating Expenses when all of the following have taken place: (i) goods or services are supplied or made available to external customers against orders received, (ii) title and risk of loss is passed to the customer, (iii) reliable estimates can be made of relevant deductions and (iv) all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete. Revenue represents net invoice value after the deduction of discounts and allowances given and accruals for estimated future rebates and returns. The methodology and assumptions used to estimate rebates and returns are monitored and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Sales taxes are excluded from revenue.

The top three customers accounted for 21%, 8%, 6% of revenue for the year ended 31 December 2011, 22%, 7%, 6% of revenue for the year ended 31 December 2010 and 25%, 7% and 6% of revenue for the year ended 2009. No other customer individually accounted for more than 5% of revenue in any of the three years ended 31 December 2011. The top five customers of Divested Brands accounted for 41%, 43% and 45% of total revenue for the years ended 31 December 2011, 2010 and 2009, respectively.

Cost of sales

Data has been derived from the underlying accounting records at transfer cost for products sourced from GSK and its affiliates, which approximates the actual manufacturing cost to the Group. Transfer cost for products sourced externally reflects actual cost to the Group.

Selling, general and administration expenses

Comprises: (i) Consumer Healthcare selling and distribution expenses allocated on the basis of revenue, (ii) Consumer Healthcare other marketing expenses allocated on the basis of advertising and promotion spend, (iii) administration expenses including Consumer Healthcare finance, information technology, legal and human resource costs allocated on the basis of revenue or other methodologies which management believes are reasonable. Expenses have been derived from the underlying accounting records of GSK and the Consumer Healthcare business.

GSK management believes that the Consumer Healthcare allocations included within the Combined Statements of Revenue and Direct Operating Expenses are reasonable; however, these allocated expenses are not necessarily indicative of expenses that would have been incurred by the Divested Brands on a standalone basis.

Also included are direct expenses for advertising and promotion, which have been sourced from the underlying accounting records.

Expenditure for goods and services is recognised when supplied, in accordance with contractual terms. Expenses are recorded when an obligation exists for a future liability in respect of a past event and where the amount of the obligation can be reliably estimated and will be transferred to the buyer within the Agreements. Advertising and promotion expenditure is charged to the Combined Statements of Revenue and Direct Operating Expenses as incurred. Inbound shipment costs on purchases and distribution expenses on sales to customers are included in selling, general and administrative expenditure. Purchases from other GSK entities for the Divested Brands are recorded on the date of shipment from the manufacturer as risks and rewards are considered to be transferred on that date.

Research and development

Research and development expenditure is charged to the Combined Statements of Revenue and Direct Operating Expenses in the period in which it is incurred. Research and development costs are directly attributable to the brands and contain no allocations. Research and development costs incurred by GSK Corporate are not allocated as they are not directly related to the Divested Brands.

Other operating income and expenses

Other operating income and expenses includes Consumer Healthcare allocated costs covering bad debt expense and other sundry items which are allocated on the basis of revenue.

Certain expenses and income, including corporate overhead, interest income, interest expense, restructuring costs and income taxes are not included in the accompanying Combined Statements of Revenue and Direct Operating Expenses, as they are not historically allocated to individual businesses and are not directly associated with revenue generating operations of the Divested Brands. Corporate overhead expenses include expenses incurred for insurance, legal, finance, human resources and executive management functions.

Product liability

Product liability costs included in these Combined Financial Statements are directly attributable to the brands and contain no allocations. No product liability costs are incurred by the Consumer Healthcare business of GSK which are not allocated to the brands. Product liability costs incurred by GSK Corporate are not allocated to the Divested Brands as they are not directly related to the Divested Brands. No provisions related to product liability are included in the Combined Statements of Net Assets to be Sold as historical product liabilities for sale prior to completion are not being assumed by the Purchaser.

In respect of product liability claims related to certain products, an expense is recorded when there is evidence of claims and settlements to enable management to make a reliable estimate of the amount required to cover unasserted claims. In certain cases, an actuarial technique is used to determine this estimate.

Intangible assets

Intangible assets are stated at cost less provisions for amortisation and impairment.

Acquired brands are valued independently, as part of the fair value of businesses acquired from third parties, where the brand has a value which is substantial and long-term and where the brands are either contractual or legal in nature or can be sold separately from the rest of the businesses acquired.

Brands are amortised over their estimated useful lives of up to 20 years, except where they are considered indefinite life brands.

Intangible assets included in the Combined Financial Statements are specific to the Divested Brands and do not therefore include any allocated balances.

Amortisation and impairment

The carrying values of intangible assets which have a definitive life are reviewed for impairment when there is an indication that the asset value might be impaired. Intangible assets with indefinite useful lives are tested for impairment annually and if there was any indication of impairment during the year. Any provision for impairment is charged to the Combined Statements of Revenue and Direct Operating Expenses in the year concerned. Impairment losses are reversed if there has been a change in the estimates used to determine recoverable amounts and only to the extent that the revised recoverable amounts do not exceed the carrying values that would have existed, net of amortisation, had no impairments been recognised.

Impairment testing is performed using post tax discount rate and post tax cash flows as deferred tax balances and a standalone tax rate is not available due to the limited nature of these Combined Financial Statements. Refer to Note 3 for a sensitivity analysis which includes the impact on the fair value of the Fiber Choice asset as a result of an increase or decrease in the discount rate by 1%.

Inventories

Inventories are included in the Combined Statements of Net Assets to be Sold at the lower of cost and net realisable value. Cost is determined on a first in, first out basis and been derived from the underlying accounting records at transfer cost for products sourced from GSK and its affiliates, which approximates the actual manufacturing cost to the Group. Transfer cost for products sourced externally reflects actual cost to the Group.

Inventory data has been derived from the underlying accounting records and includes direct costs of the Divested Brands only, no allocations have been included.

Legal and other disputes

No provision for the costs of legal disputes are included in the Combined Statements of Net Assets to be Sold as the liability for any existing litigation claims will not be assumed by the Purchaser. An expense is recorded for the anticipated settlement costs of legal or other disputes against the Divested Brands where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome. The Divested Brands may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosures about such cases are included but no expenses are included in the Combined Financial Statements.

Key accounting judgements and estimates

In preparing the Combined Financial Statements, management is required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the Combined Financial Statements. Actual amounts and results could differ from those estimates. The following are considered to be the key accounting judgements and estimates made:

Revenue

Revenue is recognised when title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Gross revenue is reduced by rebates, discounts, allowances and product returns given or expected to be given, which vary by product arrangements and contractual arrangements. These arrangements with customers are dependent upon the submission of claims some time after the initial recognition of the sale.

Amounts are recorded at the time of sale for the estimated rebates, discounts or allowances payable or returns to be made, based on available market information and historical experience. Since the amounts are estimated they may not fully reflect the final outcome, and the amounts are subject to change dependent upon, amongst other things, the types of customer and product sales mix.

The level of expense is reviewed and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third-party analyses, market research data and internally generated information. Future events could cause the assumptions on which the expenses are based to change, which could affect the future results of the Divested Brands. There are no accruals, product liability claims or liabilities transferred to the Purchaser of the Divested Brands.

In respect of product liability claims related to certain products, an expense is recorded when there is evidence of claims made and settlements to enable management to make a reliable estimate of the amount required to cover unasserted claims. In certain cases, an actuarial technique is used to determine this estimate.

Legal and other disputes

The Divested Brands provide for anticipated settlement expenses where an outflow of resources is considered probable and a reliable estimate may be made of the likely outcome of the dispute and legal and other expenses arising from claims against the Divested Brands.

GSK management having taken legal advice, records legal expense after taking into account the relevant facts and circumstances of each matter and in accordance with accounting requirements.

The Divested Brands may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings, for which no expense is recorded. At 31 December 2011, 31 December 2010 and 31 December 2009 management believes no material provisions for legal and other disputes were required.

The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations. The position could change over time, however, litigation claims and assessments are not assumed by the Purchaser.

Intangible assets

Where intangible assets are acquired by the Divested Brands from third parties, the costs of acquisition are capitalised. Brands acquired with businesses are capitalised independently where they are separable and have an expected life of more than one year. Brands are amortised on a straight-line basis over their estimated useful lives, not exceeding 20 years, except where the end of the useful economic life cannot be foreseen. Where brands are not amortised, they are subject to annual impairment tests in accordance with the assumptions set out in note 3. Patents are amortised from the point at which they are available for use, over their estimated useful lives, which may include periods of non-exclusivity.

Estimated useful lives are reviewed annually and impairment tests are undertaken if events occur which call into question the carrying values of the assets. Both initial valuations and valuations for subsequent impairment tests are based on established market multiples or risk-adjusted future cash flows discounted using appropriate interest rates reflecting GSK's risk profile. These future cash flows are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment analyses to change with a consequent adverse effect on the future results of the Divested Brands.

Implementation of new accounting standards

With effect from 1 January 2011, the Divested Brands have implemented IAS 24 (Revised) 'Related party disclosures' and IFRIC 19 'Extinguishing financial liabilities with equity instruments' and minor amendments to a number of other accounting standards. There is no material impact on the Combined Financial Statements on application of these standards.

New accounting requirements

The following new and amended accounting standards and International Financial Reporting Interpretations Committee ("IFRIC") interpretations have been issued by the IASB and are likely to affect future financial information produced by the Divested Brands, although, in their current forms, none is expected to have a material impact on the Combined Financial Statements of the Divested Brands.

IFRS 9 'Financial instruments' was first issued in November 2009 and amended in October 2010 and will be effective from 1 January 2015. The standard will eventually replace IAS 39 and covers the classification, measurement and de-recognition of financial assets and financial liabilities. The IASB intends to expand IFRS 9 to add new requirements for impairment and hedge accounting at future dates.

An amendment to IFRS 7 'Disclosures – Transfers of financial assets' was issued in October 2010 and will be effective from 1 January 2012. The amendment requires additional disclosures regarding the risk exposures relating to transfers of financial assets.

An amendment to IAS 12 'Deferred tax: recovery of underlying assets' was issued in December 2010 and will be effective from 1 January 2012. The amendment requires that the deferred tax on non-depreciated assets measured using the revaluation model should be calculated on a sale basis.

IFRS 10 'Consolidated financial statements' was issued in May 2011 and will be effective from 1 January 2013. The standard builds on existing principles by identifying the concept of control as the determining factor in whether an entity should be included within the consolidated financial statements. The standard provides additional guidance to assist in determining control where this is difficult to assess.

IAS 27 (Revised 2011), 'Separate financial statements' was issued in May 2011 and will be effective from 1 January 2013. The revised standard includes the provisions on separate financial statements that are left after the control provisions of IAS 27 have been included in the new IFRS 10.

IFRS 11 'Joint arrangements' was issued in May 2011 and will be effective from 1 January 2013. The standard provides for a more realistic reflection of joint arrangements by focusing on the rights and obligations of the arrangement, rather than its legal form. Proportional consolidation of joint ventures is no longer allowed.

IAS 28 (Revised 2011) 'Investments in associates and joint ventures' was issued in May 2011 and will be effective from 1 January 2013. The revised standard now includes the requirements for joint ventures, as well as associates, to be equity accounted following the issue of IFRS 11.

IFRS 12 'Disclosure of interests in other entities' was issued in May 2011 and will be effective from 1 January 2013. The standard includes disclosure requirements for all forms of interests in other entities, including joint arrangements, associates, special purpose vehicles and other off balance sheet vehicles.

IFRS 13 'Fair value measurement' was issued in May 2011 and will be effective from 1 January 2013. The standard explains how to measure fair value and aims to enhance fair value disclosures; it does not say when to measure fair value or require additional fair value measurements.

An amendment to IAS 1 'Presentation of Items of Other Comprehensive Income' was issued in June 2011 and will be effective from 1 January 2013. The amendments improved the consistency and clarity of the presentation of items of other comprehensive income (OCI).

3 Intangible assets

\$	216,937 1,382 218,319 - - - 218,319 Indefinite Life brands	\$	Total 000s 222,437 1,382 223,819 (1,341) (550) (1,891) 221,928 Total 000s 223,819 517 224,336
\$	216,937 1,382 218,319 - - - 218,319 Indefinite Life brands 000s 218,319 517		222,437 1,382 223,819 (1,341) (550) (1,891) 221,928 Total 000s 223,819 517
\$	1,382 218,319 - - - 218,319 Indefinite Life brands 000s 218,319 517	\$	1,382 223,819 (1,341) (550) (1,891) 221,928 Total 000s 223,819 517
\$	218,319 218,319 Indefinite Life brands 000s 218,319 517	\$	223,819 (1,341) (550) (1,891) 221,928 Total 000s 223,819 517
\$	218,319 Indefinite Life brands 000s 218,319 517	\$	(1,341) (550) (1,891) 221,928 Total 000s 223,819 517
\$	Indefinite Life brands 000s 218,319 517	\$	(550) (1,891) 221,928 Total 000s 223,819 517
\$	Indefinite Life brands 000s 218,319 517	\$	(1,891) 221,928 Total 000s 223,819 517
	Indefinite Life brands 000s 218,319 517	\$	(1,891) 221,928 Total 000s 223,819 517
	Indefinite Life brands 000s 218,319 517	\$	Total 000s 223,819 517
	brands 000s 218,319 517	\$	000s 223,819 517
	brands 000s 218,319 517	\$	000s 223,819 517
	218,319 517	\$	223,819 517
	517		517
	218,836		224 236
			224,330
	-		(1,891)
	-		(550)
	-		(2,441)
	-		-
	(9,761)		(9,761)
	(9,761)		(9,761)
	209,075		212,134
	Indefinite Life		
	brands		Total
\$	000s	\$	000s
	218,836		224,336
	(245)		(245)
	218,591		224,091
	-		(2,441)
	-		(550)
	-		(2,991)
	(9,761)		(9,761)
	· -		_
	(9,761)		(9,761)
			211,339
) -)	l s s s s s s s s s s s s s s s s s s s	Indefinite Life brands 000s 0 218,836 (245) 0 218,591	Indefinite Life

The Licences and Patents relate to a Fiber Choice Patent acquired with the acquisition of CNS, Inc in 2006. The estimated useful life of the Patent is ten years from the acquisition date which is the date of expiration of the patent.

Indefinite life brands comprise a portfolio of consumer healthcare products primarily acquired with the acquisitions of Sterling Winthrop, Inc in 1994, Block Drug Company Inc in 2001 and CNS, Inc in 2006. The net book values of the major brands are as follows:

	12/31/2011	12/31/2010	12/31/2009
	\$ 000s	\$ 000s	\$ 000s
Gaviscon	9,437	9,682	9,165
Fiber Choice	45,839	45,839	55,600
BC	89,240	89,240	89,240
Goody's	29,701	29,701	29,701
Phazyme	24,278	24,278	24,278
Nytol	10,335	10,335	10,335
	208,830	209,075	218,319

Each of these brands is considered to have an indefinite life, given the strength and durability of the brand and the level of marketing support. The brands are in relatively similar stable and profitable market sectors, with similar risk profiles, and their size, diversification and market shares mean that the risk of market-related factors causing a reduction in the lives of the brands is considered to be relatively low. Management is not aware of any material legal, regulatory, contractual, competitive, economic or other factor which could limit their useful lives. Accordingly, these brands are not amortised.

Each brand is tested annually for impairment applying a value in use methodology, generally using five year post-tax cash flow forecasts (2009: four year post-tax cash flow forecasts) with a terminal value calculation and a discount rate equal to the GSK North American post-tax discount rate of 7%. The main assumptions include future sales price and volume growth, product contribution and the future expenditure required to maintain the product's marketability and registration in the relevant jurisdictions. These assumptions are based on past experience and are reviewed as part of management's budgeting and strategic planning cycle for changes in market conditions and sales erosion through competition. The terminal growth rates applied are between 0% and 2.5% and are management's estimates of future long-term average growth rates of the relevant markets.

Due to adverse economic conditions, Fiber Choice experienced a decline in sales volume from 2008 to 2010. Management announced a significant price decrease in the fourth quarter of 2010, effective January 2011, to counter the volume drop and make the brand more competitive. The recoverable amount of the Fiber Choice brand was estimated, using the GSK value in use methodology, to be lower than its carrying value by \$9,761,000. Consequently these Combined Financial Statements recognise an impairment loss in 2010 of \$9,761,000 which was recorded in the Combined Statements of Revenue and Direct Operating Expenses within amortisation and impairment.

The estimate of value in use was determined using a post-tax discount rate of 7% specific to the US and the impairment loss was allocated entirely to the indefinite life brands. Impairment testing is performed using a post tax discount rate and post tax cash flows as deferred tax balances and a standalone tax rate is not available due to the limited nature of these Combined Financial Statements.

The table below shows the effects on the Fiber Choice impairment analysis if an alternative discount rate of 6% and 8% had been used, with all other assumptions remaining unchanged.

Impairment Sensi Fiber Choice Disc	5	5			
Discount Rate		Headroom/ (impa	irment)	
		2011		2010	2009
	\$	000s	\$	000s	\$ 000s
8%		(5,618)		(12,168)	(3,926)
6%		8,271		(308)	23,354

4 Related party transactions

The Divested Brands enter into a significant number of transactions with GSK and affiliated entities for sale and purchase transactions and other support services.

Cost of sales

GSK entities supply the Divested Brands with inventory. These transactions have been recorded at transfer cost transfer cost for products sourced from GSK and its affiliates which approximates to the actual manufacturing cost to the Group. Amounts of \$43,893,000, \$42,776,000 and \$41,764,000 are included in cost of sales in the Combined Statements of Revenue and Direct Operating Expenses for these transactions for the years ended 31 December 2011, 2010 and 2009, respectively.

Cost allocation

GSK and affiliated entities provide various services to the Consumer Healthcare business, including the Divested Brands. These services include selling and distribution, marketing, administration, and medical administration. Costs of these services are allocated to the Divested Brands based on the allocation methodology described under Note 2 – Basis of preparation and accounting policies. The total expenses allocated to the Divested Brands for these services were \$24,497,000, \$22,998,000 and \$29,233,000 for the years ended 31 December 2011, 2010 and 2009, respectively and are included in selling, general and administration expenses in Combined Statements of Revenue and Direct Operating Expenses. Although the cost of these services cannot be quantified on a stand-alone basis, management believes that these allocations are reasonable.

The other operating income/(expenses) allocated to the Divested Brands were \$648,000, \$(295,000) and \$(611,000) for the years ended 31 December 2011, 2010 and 2009, respectively and related to items such as bad debt expense and corporate cost allocation, franchise tax and sundry expenses and income. In the year ended 31 December 2011 there was a release of bad debt provision compared to bad debt expense being recognised in prior years.

The costs incurred by GSK's corporate headquarters for services such as group insurance, legal, finance, human resources and the executive management functions are not allocated to the Divested Brands as they were not historically allocated to individual businesses and are not directly associated with revenue generating operations of the Divested Brands. Refer to Note 2 – Basis of preparation and accounting policies.

Remuneration of key management personnel

The Divested Brands operate as part of the overall Consumer Healthcare business within GSK and were historically not managed on a standalone basis, as a result there are no key management personnel identified for the Divested Brands.

5 Post balance sheet events

These Combined Financial Statements are prepared in expectation of a sale of the Divested Brands in early 2012 as discussed in Note 2 - Basis of preparation and accounting policies.

The first agreement completed on 31 January 2012 for all brands excluding Debrox and Gly-oxide. The second agreement for Debrox and Gly-oxide is expected to complete on or before 1 May 2012.

There were no other subsequent events relevant to these Combined Financial Statements.

6 Commitments and Contingencies

The Divested Brands are involved in various legal matters and product liability claims arising in the ordinary course of business. Although the outcome of these matters cannot be presently determined, in the opinion of management, the disposition of these matters will not have a material adverse effect on the revenues or direct operating expenses of the Divested Brands.

Prestige Brands Holdings, Inc. Pro-Forma Combined Financial Information Introduction

(unaudited)

On January 31, 2012, the Company completed its previously announced acquisition of 15 over-the-counter (OTC) pharmaceutical brands sold in North America, including certain related contracts, trademarks and inventory, from GlaxoSmithKline plc and certain of its affiliates pursuant to the business sale and purchase agreement dated as of December 20, 2011.

On the closing date, the Company issued \$250 million in aggregate principal amount of 8.125% Senior Notes due 2020. Also on the closing date, the Company entered into new senior secured credit facilities, consisting of (i) a \$660 million term loan facility with a seven-year maturity and (ii) a \$50 million asset-based revolving credit facility with a five-year maturity. No amounts were drawn under the new revolving credit facility at the closing date.

On March 30, 2012, the Company completed its previously announced acquisition of the Debrox[®] and Gly-Oxide[®] over-the-counter pharmaceutical brands sold in North America, including certain related contracts, trademarks and inventory (the "Two Brands" and together with the 15 Brands, the "<u>GSK Brands</u>") from GlaxoSmithKline plc and certain of its affiliates pursuant to the business sale and purchase agreement dated as of December 20, 2011. The purchase price for these assets was \$45 million in cash, subject to a post-closing inventory adjustment to be determined. The purchase price was funded with proceeds from the credit facilities entered into on January 31, 2012.

The accompanying unaudited pro forma combined balance sheet as of December 31, 2011 gives effect to the acquisition of the North America Divested Brands of GlaxoSmithKline plc, (the "GSK Brands"), by Prestige Brands Holdings, Inc. ('Prestige") giving effect to the transaction as if it had occurred on that date. The unaudited pro forma combined statements of operations for the fiscal year ended March 31, 2011 and for the nine months ended December 31, 2011 have been prepared to illustrate the effects of the transaction, as if it had occurred on April 1, 2010. The pro forma data has been derived from the audited financial statements of Prestige for the fiscal year ended March 31, 2011 and the unaudited financial statements of Prestige for the nine months ended December 31, 2010, the audited financial statements of the GSK Brands for the fiscal year ended December 31, 2010 and the unaudited financial statements of the GSK Brands for the nine months ended September 30, 2011. The GSK Brands have historically used a December 31 fiscal year end. For purposes of the pro forma combined financial information for the fiscal year ended March 31, 2011 and for the nine months ended December 31, 2011 herein, the year ended December 31, 2010 and the nine months ended September 30, 2011 was used for the GSK Brands, respectively. Additionally, the acquisition of the Blacksmith brands on November 1, 2010 and the *Dramamine* asset acquisition on January 6, 2011 have been included as if the business and assets were acquired by Prestige at the beginning of the respective periods.

The unaudited pro forma financial statements are not intended to reflect the results of the operations or the financial position of Prestige, which would have actually resulted had the proposed transaction been effected on the dates indicated. Further, the unaudited pro forma financial information is not necessarily indicative of the results of operations that may be obtained in the future.

It is management's opinion that these pro forma financial statements represent the fair presentation, in all material respects, of the transaction described above applied on a basis consistent with Prestige's accounting policies. No adjustments have been made to reflect potential cost savings that may occur subsequent to completion of the transaction.

Prestige Brands Holdings, Inc. Pro Forma Balance Sheet December 31, 2011 (unaudited) (dollars in thousands)

	Historical							
	Pres	stige Brands		GSK	Pro Forma			
	Holdings, Inc.			Brands		Adjustments		ro Forma
						<u> </u>		
Assets	_		_		_		_	
Cash and cash equivalents	\$	4,439	\$	-	\$	10,000(a)	\$	14,439
Accounts receivable		50,163		-		-		50,163
Inventories		43,579		14,986		2,000(b)		60,565
Prepaid expenses and other current assets		2,162		-		-		2,162
Deferred income tax assets		5,540				<u> </u>		5,540
Total current assets		105,883		14,986		12,000		132,869
						-		
						-		
Property and equipment		1,238		-		-		1,238
Goodwill		153,696		-		-		153,696
Intangible assets		779,242		211,303		431,711(b)		1,422,256
Other long-term assets		5,788		<u>-</u>		30,600(a)		36,388
Total assets	\$	1,045,847	\$	226,289	\$	474,311	\$	1,746,447
Liabilities and standard days! agaity						-		
Liabilities and stockholders' equity	\$	23,977	\$		\$	-	\$	23,977
Accounts Payable Accrued Expenses	Þ		Ф	-	Ф	-	Ф	29,081
Current portion of long term debt		29,081		-		6,575(a)		6,575
Income Taxes Payable		5		-		0,575(a)		5
Total current liabilities						6,575		
Total current habilities		53,063		-		6,5/5		59,638
						-		
Long-term debt, net of unamortized discount		429,632		_		709,525(a)		1,139,157
Deferred income tax liabilities		161,502		-		-		161,502
Total liabilities		644,197		-		716,100		1,360,297
Total Stockholders' Equity		401,650		226,289		(241,789)(c)		386,150
- ·	\$	1,045,847	\$	226,289	\$	474,311	\$	1,746,447
Total Liabilities and Stockholders' Equity	Ψ	1,070,047	Ψ	220,203	Ψ	7/7,011	Ψ	1,770,777

The accompanying notes are an integral part of these financial statements.

Notes to Pro Forma Balance Sheet (unaudited)

(a) The unaudited pro forma combined balance sheet gives effect to the following pro forma adjustments and reflects incurrence of debt, payment of acquisition consideration to GSK, repayment of historical debt, and fees and expenses incurred in connection with the acquisition of the GSK Brands, all presented as if they occurred on December 31, 2011.

Source of funds for Pro Forma Balance Sheet (in thousands)

Total use of funds	\$	900,100
Fees and expenses	(5)	46,100
Cash for working capital		10,000
Existing Term Loan Refinancing	(4)	184,000
Purchase of equity and target net assets	(3) \$	660,000
Use of funds (in thousands)		
Total source of funds	\$	900,100
Senior Notes due 2020	(2)	250,000
New Revolving Credit Facility	(1)	-
New Secured Term Loan Facility	(1) \$	650,100
New Credit Facilities (in thousands):		

- (1) The New Senior Secured Credit Facilities will consist of (i) the \$660 million New Term Loan Facility with a seven-year maturity net of the \$10 million issuance discount and (ii) the \$50 million New ABL Revolving Credit Facility with a five-year maturity.
- (2) Represents the principal amount of 8.125% Senior Notes due 2020.
- (3) Represents cash paid, based upon the estimated purchase price of the assets of the GSK Brands, subject to a purchase price adjustment, if any, based primarily on the value of inventory delivered upon the consummation of the Acquisition. The purchase price reflected above represents our estimate of the purchase price and adjustments as of the consummation of the Acquisition.
- (4) Based upon the aggregate principal amount outstanding as of December 31, 2011 of the Existing Senior Secured Credit Facilities. At December 31, 2011, the average interest rate on the Existing Senior Secured Credit Facilities was 4.75%.
- (5) Represents estimated fees and expenses payable by us associated with the Transactions, of which \$33 million (\$31 million net of existing debt issuance costs to be written off) relates to debt issuance costs to be capitalized.
- (b) Assumes the acquisition of the GSK Brands had been consummated on December 31, 2011 and was accounted for as a purchase in accordance with ASC 805, "Business Combinations." Under purchase accounting, the estimated acquisition consideration is allocated to assets and liabilities based on their relative fair values. The pro forma adjustments are based upon a preliminary assessment of value and will be adjusted when valuations are finalized.

Consideration paid to selling shareholders	\$ 660,000
Less book value of assets acquired	226,289
Step-up to be allocated	\$ 433,711
Preliminary allocation (in thousands)	
Inventory	\$ 2,000
Identifiable intangible assets	
	431,711

(c) Represents the elimination of equity accounts for the GSK Brands upon the application of purchase accounting and certain expenses payable by us associated with the Transactions, which were not capitalized.

Prestige Brands Holdings, Inc. Pro Forma Statement of Operations For the Twelve Months ended March 31, 2011 (unaudited) (dollars in thousands)

	Prestige Brand Holdings, Inc.	GSK Brands	Blacksmith Brand Holdings, Inc.	-	 amamine iired assets	Pro Forma Adjustments	Pro	Forma
Net sales	\$ 333,715	\$ 207,342	\$ 56,476	(e)	\$ 13,945(e)	\$ -	\$	611,478
Other revenue	2,795	-	-		-	-		2,795
Total revenue	336,510	207,342	56,476		13,945	_		614,273
Cost of revenue	165,632	64,676	26,318	(e)	4,441(e)	-		261,067
Gross profit	170,878	142,666	30,158		9,504			353,206
Advertising and promotion expense	42,897	36,721	4,592	(e)	-	-		84,210
General and administrative	41,960	22,998	839	(e), (f)	(508)(f)	(219)(b)		65,070
Depreciation and amortization	9,876	10,311	284	(b)	-(b)	(7,335)(b)		13,136
Other expense (income), net		<u>-</u>			 <u> </u>			
Total operating expenses	94,733	70,030	5,715		(508)	(7,554)		162,416
Operating income	76,145	72,636	24,443		10,012	7,554		190,790
Interest expense, net	27,317	-	3,908	(c)	-	51,968(c)		83,193
Other non-operating income (expense)	(300)	 (295)			 <u>-</u>			(595)
Total other expense	27,617	295	3,908	1	-	51,968		83,788
Income before income taxes	48,528	72,341	20,535		10,012	(44,414)		107,002
Provision for income taxes	19,349	-	8,214	(d)	4,005(d)	11,171(d)		42,739
Income (loss) from continuing operations Income (loss) from discontinued operations, net of income	29,179	 72,341	12,321		6,007	(55,585)		64,263
tax	591	_	_		_	_		591
Loss on sale of discontinued operations, net of income tax	(550)	-	-		-	-		(550)
Net income	\$ 29,220	\$ 72,341	\$ 12,321	i	\$ 6,007	\$ (55,585)	\$	64,304

The accompanying notes are an integral part of these financial statements.

Prestige Brands Holdings, Inc. Pro Forma Statement of Operations For the Nine Months ended December 31, 2011 (unaudited) (dollars in thousands)

		tige Brand dings, Inc.	GSK Brands	Pro Forma Adjustments		Pro Forma
Net sales	\$	304,678	\$ 156,864	\$	-	\$ 461,542
Other revenue		2,411	-		-	2,411
Total revenue	-	307,089	156,864		-	463,953
Cost of revenue		148,193	49,858		-	198,051
Gross profit		158,896	 107,006		-	265,902
Advertising and promotion expense		38,580	28,709		-	67,289
General and administrative		32,366	18,499	(164	·)(b)	50,701
Depreciation and amortization		7,683	413	2,508	8(b)	10,604
Other expense (income), net		-	-		-	-
Total operating expenses	<u></u>	78,629	 47,621	2,34	4	128,594
Operating income		80,267	59,385	(2,344)	137,308
Interest expense, net		24,973	-	37,420	6(c)	62,399
Other non-operating income (expense)		5,063	58		-	5,121
Total other expense	<u></u>	19,910	(58)	37,420	<u>5</u>	57,278
Income before income taxes	<u></u>	60,357	59,443	(39,770	<u>,</u>	80,030
Provision for income taxes		23,130	-	7,869	9(d)	30,999
Income (loss) from continuing operations		37,227	 59,443	(47,639)	49,031
Income (loss) from discontinued operations, net of income tax		-	-		-	-
Loss on sale of discontinued operations, net of income tax			<u>-</u>		_	-
Net income	\$	37,227	\$ 59,443	\$ (47,639)	\$ 49,031

The accompanying notes are an integral part of these financial statements.

Notes to Pro Forma Statement of Operations (unaudited)

- (a) The unaudited pro forma consolidated financial statements have been prepared to reflect the asset acquisition of Dramamine and the application of purchase accounting under ASC 805, "Business Combinations," for the acquisitions of the Blacksmith brands and the GSK Brands. The unaudited pro forma combined statement of operations for the fiscal year ended March 31, 2011 and for the nine months ended December 31, 2011 have been prepared to illustrate the effects of the acquisition of the GSK Brands, the acquisitions of the Blacksmith brands and the acquisition of the Dramamine assets as if they had occurred at the beginning of each respective period. The GSK Brands have historically used a December 31 fiscal year end. For purposes of the fiscal year ended March 31, 2011 data presented herein, a historical December 31, 2010 period was used for the GSK Brands.
- (b) These adjustments represent the amortization expense related to the purchase price and amortizable intangible assets for the acquisition of the Blacksmith brands, the acquisition of the Dramamine assets and the GSK Brands. The expenses associated with the GSK Brands have been estimated based upon the following assumptions:

Preliminary allocation (in thousands):		
Inventory	\$	16,986
Brand intangibles - non-amortizable		590,003
Brand intangibles - amortizable		53,011
Illustrative consideration	\$	660,000
Amortization of intangibles (in thousands):		
Total acquired intangibles	\$	643,014
Non-amortizable intangibles		590,003
Amortizable intangibles	·	53,011
Estimated useful life		19
Pro forma amortization	\$	2,757

Incremental amortization expenses related to the amortizable intangible assets have been included for the acquisition of the Blacksmith brands because our reported amortization expenses for the fiscal year ended March 31, 2011 included five months of amortization expense for the acquisition of the Blacksmith brands. The acquisition of the Blacksmith brands was completed on November 1, 2010. Accordingly, the proforma adjustments for the fiscal year ended March 31, 2011 represents an additional seven months of amortization expense. The Dramamine brand was assigned an indefinite life and as such there is no proforma adjustment for the amortization expense related to the Dramamine asset acquisition.

(c) Reflects the interest expense as a result of the acquisition of the GSK Brands, which is calculated as

		Fiscal Year Ended		Nine Months Ended
(In thousands)		March 31, 2011		December 31, 2011
` '			_	
Total cash interest from debt requirements of the Transaction	(1) \$	77,321	\$	58,025
Amortization of deferred financing costs	(2)	5,872		4,374
Total pro-forma interest expense		83,193		62,399
Less: historical interest expense		(27,317)		(24,973)
Less: pro forma interest for the Blacksmith acquisition		(3,908)		-
Net adjustment to interest expense	\$	51,968	\$	37,426

- (1) Represents the interest on the outstanding and unused balance on the New Senior Secured Credit Facilities (variable rate), the 2018 Senior Notes, and the 2020 Senior Notes, together assuming a weighted average interest rate of 6.8%. An increase (decrease) of 25 basis points in the assumed interest rate would result in an increase (decrease) of \$2.9 million per year in total interest expense.
- (2) Represents annual amortization expense on estimated \$33.278 million of deferred financing fees, utilizing a weighted average maturity of 7.1 years, which approximates amortization under the effective interest rate method.
- (d) Reflects the tax effect of the pro forma adjustments and the pro forma impact of inclusion of a tax provision for the operating results of the GSK Brands, each at an estimated 40% effective tax rate.
- (e) The acquisition of the Blacksmith brands and the Dramamine asset acquisition were completed on November 1, 2010 and January 6, 2011, respectively. This adjustment records the impact to revenue and expenses as if these acquisitions occurred on April 1, 2010 (the first day of our fiscal year ended March 31, 2011).
- (f) In conjunction with the acquisition of the Blacksmith brands and the Dramamine asset acquisition, we incurred certain costs that were specific to each of the respective transactions (e.g., banker and professional fees), and these costs have been removed as a pro forma adjustment.