## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| haiira nar raananaa.     | 0.5       |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*                                    |  |        |   |                 | 2. Issuer Name and Ticker or Trading Symbol Prestige Consumer Healthcare Inc. [ PBH ] |   |   |     |                                    |            |                    |                                    |                                   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |   |   |   |  |  |
|---|--|--------|---|-----------------|---|---|---|-----|------------------------------------|------------|--------------------|------------------------------------|-----------------------------------|--|---|---|---|--|--|
| JENNESS JAMES M   |  |        |   |                 |   |   | ,   |     |                                    |            |                    |                                    | •                                 | X  | Direc   | ctor  | 10%   | Owner  |  |
| (Last)<br>660 WHI   | Last) (First) (Middle) 660 WHITE PLAINS ROAD   |        |   |                 |   | 3. Date of Earliest Transaction (Month/Day/Year) 07/30/2019 |   |     |                                    |            |                    |                                    |                                   |  | Offic<br>below  | er (give title<br>w)  | Other<br>below  | (specify<br>/)   |  |
| (Street)  |  |        | 10591                                       |                 | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |     |                                    |            |                    |                                    |                                   |  | Forn  | al or Joint/Group Filing (Check Applicable<br>form filed by One Reporting Person<br>form filed by More than One Reporting<br>Person |   |  |  |
| (City)  | (  | State) | (Zip)                                       |                 |   |   |   |     |                                    |            |                    |                                    |                                   |  |   |   |   |  |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |        |   |                 |   |   |   |     |                                    |            |                    |                                    |                                   |  |   |   |   |  |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D                    |  |        |   | Execution Date, |   |   | 3. 4. Securi<br>Transaction Disposed<br>Code (Instr. 5) |     | Of (D)                             | (Instr. 3  |                    | Securi<br>Benefi<br>Owned<br>Repor | cially<br>d Following<br>ted      | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)          | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |   |  |  |
|   |  |        |   |                 |   |   | Code  | ۱v  | Amount                             | (A) or (D) |                    | Price                              | (Instr.                           | action(s)<br>3 and 4)  |   |   |   |  |  |
| Common Stock, par value \$0.01 per share 07/30/                             |  |        |   |                 | /2019   |   | A   |     | 4,183(                             | (1) A      |                    | \$0                                | 19,059                            |  | D   |   |   |  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |        |   |                 |   |   |   |     |                                    |            |                    |                                    |                                   |  |   |   |   |  |  |
| Derivative Conversion Date Ex<br>Security or Exercise (Month/Day/Year) if a |  |        | 3A. Deem<br>Execution<br>if any<br>(Month/D | n Date,         | 4.<br>Transaction<br>Code (Instr.<br>8)   |   |   |     | 6. Date E<br>Expiratio<br>(Month/D | n Date     | e                  | Amount of                          |                                   | De<br>Se<br>(In  | Price of<br>rivative<br>curity<br>str. 5)                         | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)                                     | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |        |   |                 | Code  | v   | (A)   | (D) | Date<br>Exercisa                   |            | Expiration<br>Date | Title                              | Amou<br>or<br>Numb<br>of<br>Share | per  |   |   |   |  |  |

## **Explanation of Responses:**

1. The Reporting Person received 4,183 restricted stock units (equal to \$145,000 divided by the closing stock price of \$34.67 on July 30, 2019) in connection with the Issuer's director compensation program. The restricted stock units vest immediately upon grant and will be settled by delivery to the Reporting Person of one share of common stock of the Issuer for each vested restricted stock unit promptly following the earliest of (i) the Reporting Person's death, (ii) the Reporting Person's separation from service or (iii) change in control.

> /s/ James M. Jenness by William P'Pool attorney-in-fact 08/01/2019 pursuant to power of attorney dated May 8, 2017 on file with the Commission

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.