FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

on, D.C. 20549 OMB APPROVAL

| _ | _ |
|---------------------|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | | |
|--|------------|--------------------|--|---|--|--|--|--|--|
| Name and Address of Reporting Person* Donnini David | | | 2. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner | | | | | |
| | | | _ | Officer (give title Other (specify | | | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | below) below) | | | | | |
| C/O GTCR G | OLDER RAUN | IER, LLC | 08/19/2008 | | | | | | |
| SEARS TOW | FR #6100 | | | | | | | | |
| , and the state of | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | | | | X Form filed by One Reporting Person | | | | | |
| CHICAGO | IL | 60606-6402 | _ | Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | | | | | | | |
| | | Table I - Non-Deri | vative Securities Acquired, Disposed of, or Bene | ficially Owned | | | | | |

| (Street) CHICAGO IL 60600 (City) (State) (Zip) | 6-6402 | | | | | | Lin | X Form filed by | One Reporting F | |
|--|--|---|---|------|----------------------|---------------|----------|---|---|--|
| Table I - | Non-Derivativ | e Securities Ac | quire | d, D | isposed o | f, or B | eneficia | ly Owned | | |
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 1,295(1) | D | \$9.65 | 686,572 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 299(1) | D | \$9.7 | 686,273 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 398(1) | D | \$9.69 | 685,875 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 499(1) | D | \$9.68 | 685,376 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 4,517 ⁽¹⁾ | D | \$9.73 | 680,859 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 6,647(1) | D | \$9.76 | 674,212 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 499(1) | D | \$9.77 | 673,713 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 3,673(1) | D | \$9.75 | 670,040 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/20/2008 | | S | | 100(1) | D | \$9.753 | 669,940 | I | See footnote ⁽²⁾⁽³⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | S | | 3 ⁽⁴⁾ | D | \$10.03 | 2,039 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | s | | 6(4) | D | \$10.05 | 2,033 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | s | | 11 ⁽⁴⁾ | D | \$10.04 | 2,022 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | s | | 4 ⁽⁴⁾ | D | \$10.06 | 2,018 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | s | | 1(4) | D | \$9.98 | 2,017 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | S | | 2(4) | D | \$9.95 | 2,015 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | S | | 1 ⁽⁴⁾ | D | \$9.92 | 2,014 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | S | | 2(4) | D | \$9.93 | 2,012 | I | See footnote ⁽²⁾⁽⁵⁾ |
| Common Stock, par value \$0.01 per share | 08/19/2008 | | S | | 8(4) | D | \$9.88 | 2,004 | I | See footnote ⁽²⁾⁽⁵⁾ |

| 1. Title of Security (Instr. 3) | 2. Transa Date (Month/D | insaction th/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | es Acquired (A) or Of (D) (Instr. 3, 4 and | | 5. Amoun Securities Beneficial Owned Fo | i Ily | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature o Indirect Beneficial Ownership (Instr. 4) | | | |
|--|--|--|---|--|--|---|---|------------------|---|------------------------------------|---|--|---|---|------------------------------|
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | (11341 4) | | |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 3(4) | D | \$9.87 | 2,0 | 01 | I | See footnote(|
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 7 ⁽⁴⁾ | D | \$9.9 | 1,9 | 94 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 7 ⁽⁴⁾ | D | \$9.84 | 1,98 | 87 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 12(4) | D | \$9.83 | 1,9 | 75 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19 | /2008 | | | S | | 3 ⁽⁴⁾ | D | \$9.82 | 1,9' | 72 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 6(4) | D | \$9.86 | 1,9 | 66 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 7 ⁽⁴⁾ | D | \$9.85 | 1,9 | 59 | I | See footnote ⁰ |
| Common | Stock, par | value \$0.01 per s | hare 08/19. | /2008 | | | S | | 16(4) | D | \$9.81 | 1,9 | 43 | I | See footnote ⁽ |
| Common Stock, par value \$0.01 per share | | hare 08/19. | 08/19/2008 | | | S | | 4(4) | D | \$9.8 | 1,939 | | I | See footnote ⁰ | |
| Common Stock, par value \$0.01 per share | | hare 08/20. | 08/20/2008 | | | S | | 1(4) | D | \$9.79 | 1,938 | | I | See footnote ⁽ | |
| Common Stock, par value \$0.01 per share | | hare 08/20. | 08/20/2008 | | | S | | 3 ⁽⁴⁾ | D | \$9.86 | 1,935 | | I | See footnote ⁽ | |
| Common Stock, par value \$0.01 per share | | hare 08/20 | 08/20/2008 | | | S | | 9(4) | D | \$9.87 | 1,926 | | I | See footnote ⁰ | |
| | | Та | ble II - Deriva (e.g., | | | | | | oosed of, convertib | | | Owned | | | |
| Derivative Conversion Date | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) 4. Transactio Code (Inst | | action (Instr. Der Sec Acc (A) Disport (Instr. Disport (Instr. Der Control (Instr. Der | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | ate | nd 7. Title and Amount of Securities Underlying Derivative Security (Instrand 4) | | Derivative Security (Instr. 5) | 9. Number derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4) | e Owner s Form: ally Direct or Indi g (I) (Insi | (D) Benefic Owners rect (Instr. 4 | |
| | | | | | ĺ | | | | | Amount or Number | | | | | |

Explanation of Responses:

1. Reflects shares received by GTCR Partners VIII, L.P. ("GTCR Partners VIII") as a result of pro rata distributions from GTCR Fund VIII, L.P. ("Fund VIII") and GTCR Fund VIII/B, L.P. ("Fund VIII/B") that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.

(D)

Date Exercisable

- 2. The Reporting Person expressly disclaims beneficial ownership of the shares reported in Table I, except to the extent of his pecuniary interest therein. The filing of this form shall not be deemed an admission that the Reporting Person is, for Section 16 purposes or otherwise, the beneficial owner of such shares.
- 3. Reflects shares held directly by GTCR Partners VIII. GTCR Golder Rauner II, L.L.C. ("GTCR II") is the general partner of GTCR Partners VIII. As such, GTCR II may be deemed to be the beneficial owner of such shares. GTCR II is managed by its members. The Reporting Person is a member of GTCR II and may be deemed to have an indirect pecuniary interest in the shares owned by GTCR Partners VIII to the extent of the Reporting Person's indirect proportionate interest in GTCR Partners VIII.
- 4. Reflects shares received by GTCR Mezzanine Partners, L.P. ("Mezzanine Partners") as a result of pro rata distributions from GTCR Capital Partners, L.P. that were exempt from Section 16 of the Securities Exchange Act of 1934, as amended, pursuant to Rule 16a-13 promulgated thereunder.
- 5. Reflects shares held directly by Mezzanine Partners. GTCR Partners VI, L.P. ("GTCR Partners VI") is the general partner of Mezzanine Partners. GTCR Golder Rauner, L.L.C. ("GTCR") is the general partner of GTCR Partners VI. As such, GTCR and GTCR VI may be deemed to be the beneficial owner of such shares. GTCR is managed by its members. The Reporting Person is a member of GTCR and may be deemed to have an indirect pecuniary interest in the shares owned by Mezzanine Partners to the extent of the Reporting Person's indirect proportionate interest in Mezzanine Partners.

Remarks

 $Remarks: This is 2 of 4 reports \ relating \ to \ sale \ transactions \ occurring \ on \ August \ 19, \ 2008 \ and \ August \ 20, \ 2008.$

/s/ Dennis M. Myers under a Power of Attorney

of Shares

Title

08/21/2008

** Signature of Reporting Person

Expiration

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.