## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>GTCR FUND VIII/B L P</u>				er Name <b>and</b> Ticke tige Brands H	<u>loldings, ]</u>	<u>Íпс.</u> [ РВН ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) X Other (specify below)			
(Last) (First) (Middle) C/O GTCR GOLDER RAUNER, L.L.C.				3. Date of Earliest Transaction (Month/Day/Year) 09/10/2009			See remarks below			
			00/10							
300 N. LASAL	LE STREET,	SUITE 5600								
			4. If Ar	nendment, Date of	Original Filed	(Month/Day/Year)	6. Indiv Line)	vidual or Joint/Grou	o Filing (Check	Applicable
(Street) CHICAGO	IL	60654					X	Form filed by On Form filed by Mo	1 0	
(City)	(State)	(Zip)						Person		
		Table I - Noi	n-Derivative S	ecurities Acq	uired, Dis	oosed of, or Benefi	cially	Owned		
			2. Transaction	2A. Deemed	3. Transaction	4. Securities Acquired (A)		5. Amount of Securities	6. Ownership	7. Nature

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, any Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, par value \$0.01 per share	09/10/2009		J <sup>(1)</sup>		578,872	D	\$ <mark>0</mark>	430,360 <sup>(2)</sup>	<b>D</b> <sup>(3)</sup>	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

					-			•							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) or Dispo of (D) (Instr	Derivative (Month/Day/Year) Securities Acquired		Amount of Securities         Derivative Security         de           Underlying Derivative Security (Instr. 3 and 4)         (Instr. 5)         Be Ov Security (Instr. 3)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	erivative Ownership ecurities Form: eneficially Direct (D) wind or Indirect orlindirect orlindirect (I) (Instr. 4) eported ansaction(s)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

## 1. Name and Address of Reporting Person<sup>\*</sup> GTCR FUND VIII/B L P

(Last)	(First)	(Middle)	
C/O GTCR GO	LDER RAUNER,	L.L.C.	
300 N. LASAL	LE STREET, SUI	TE 5600	
(Street)			
CHICAGO	IL	60654	
(City)	(State)	(Zip)	
	ess of Reporting Perse <u> TNERS VIII L</u>		
(Last)	(First)	(Middle)	
C/O GTCR GO	LDER RAUNER,	L.L.C.	
300 N. LASAL	LE STREET, SUI	TE 5600	
(Street)			
CHICAGO	IL	60654	
(City)	(State)	(Zip)	
	ess of Reporting Perso DER RAUNE		
(Last)	(First)	(Middle)	
C/O GTCR GO	LDER RAUNER,	L.L.C.	

300 N. LASALLE STREET, SUITE 5600								
(Street) CHICAGO	IL	60654						
(City)	(State)	(Zip)						

#### Explanation of Responses:

Reflects a pro rata distribution of such shares by GTCR Fund VIII/B, L.P. ("Fund VIII/B") to its partners, including 15,758 shares distributed to GTCR Partners VIII, L.P. ("GTCR Partners VIII"). The distribution of shares from Fund VIII/B to GTCR Partners VIII was exempt from Section 16 of the Securities Exchange Act of 1934, as amended, promulgated by Rule 16a-13 thereunder.
 Does not include the 15,758 shares distributed to GTCR Partners VIII, which are beneficially owned by GTCR Partners VIII. GTCR Golder Rauner II, L.L.C. ("GTCR II") is the general partner of GTCR Partners VIII. As such, GTCR II may be deemed to be beneficial owner of such shares. GTCR II expressly disclaims beneficial ownership of such shares, except to the extent of its pecuniary interest therein. The filing of this form shall not be deemed an admission that GTCR II is, for Section 16 purposes or otherwise, the beneficial owner of such shares, except to the extent of its pecuniary interest therein.
 Fund VIII/B is the direct beneficial owner of the shares reported in Table I. GTCR Partners VIII and GTCR II is, for Section 16 purposes or otherwise, the J. GTCR Partners VIII and GTCR II is, for Section 16 purposes or otherwise, the general partner of Fund VIII/B and GTCR II is, for Section 16 purposes or otherwise, the shares VIII and GTCR II is, for Section 16 purposes or otherwise, the peneral of the general partner of GTCR Partners VIII and GTCR II is, for Section 16 purposes or otherwise, the peneral of the general partner of GTCR Partners VIII and GTCR II is, for Section 16 purposes or otherwise, the general partner of GTCR Partners VIII and GTCR II expressly disclaim beneficial ownership of the shares reported in Table I. GTCR Partners VIII and GTCR II expressly disclaim beneficial ownership of the shares reported in Table I. GTCR Partners VIII and GTCR II expressly disclaim beneficial ownership of the shares reported in Table I. GTCR Partners VIII and GTCR II expressly disclaim beneficial ownershi

#### Remarks:

The Reporting Person may be deemed a director by virtue of a Fund VIII/B member serving on the board of directors of Prestige Brands Holdings, Inc.

/s/ Dennis M. Myers under a Power of Attorney

09/14/2009

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.